



IILM UNIVERSITY

MBA Program

2023-25



Responsible Management Education



Gurugram Campus



Greater Noida Campus



Lodhi Road Campus

IILM MBA / PGDM

Established in 1993, IILM is a leading institution in Business Management Education with campuses located in New Delhi, Gurugram, and Greater Noida. Each campus is easily reachable, close to corporate hubs, and bustling with activities.

The MBA program offered by IILM University is approved by AICTE and accredited by NBA (National Board of Accreditation) and NAAC.

The MBA programme offers emerging area subjects from time to time as per industry requirements, focusing on Digital Disruption, Analytics, Artificial Intelligence, Block Chain, and the Internet of Things. These subjects are offered in addition to the traditional functional areas of Finance, Marketing, OB-HR, Operations, and Strategy. IILM is a reputable management college in Delhi-NCR thanks to its strong curriculum and programme design, international partner network, 15000+ well-placed alumni network, and 350+ recruiting employers. the blending of the curriculum.

Accreditations and Associations:



Vision

Encourage students to produce new ideas and contribute to cutting-edge research, as well as to develop resilient business leaders with practical and all-around capacity to achieve emotional equilibrium and financial stability.

Why IILM?



Innovative way of Learning



International Exposure



Connections for Life



Learn from the best



Semester Abroad Program (Duration 3-5 months)



Global Study Program (Duration 2-3 Weeks)



Entrepreneur Thought in Action - Become a Global Leader



Interdisciplinary Approach

Words of Encouragement from the Pro Chancellor

It gives me great pleasure to introduce the graduating class of 2023 of IILM University. The University is one of the best private universities in Delhi NCR with a focus on providing knowledge and skills relevant to today's business world. The participants have diverse academic backgrounds and some of them come with experience in different sectors. I believe that the MBA programme of the University provides a transformational experience that will stay with them life-long and give them the perspective to deal with the complex and ever changing realities of business and life. My best wishes to the batch.



DR. SHAILESH GANDHI
PRO CHANCELLOR IILM UNIVERSITY
,GURUGRAM
FORMER DEAN AT INDIAN INSTITUTE
OF MANAGEMENT, AHMEDABAD

Know Your Program

The Two Year MBA Program

The Master in Business Administration at IILM is a two-year full-time master's level program. The curriculum ensures an academically rigorous, research-supported, management education.

Specialization Courses:



MBA Entrepreneurship: Students will learn about the principles of entrepreneurial finance and governance. They will also use tools like business model design, lean testing, and customer and channel analytics. The curriculum is meant to prepare students for the difficulties they would face on their entrepreneurial path. It includes techniques for assessing community needs, systematic experimentation, design thinking, and the fundraising process.

MBA Financial Technology: Students will be able to conceptualize, plan, and create disruptive financial innovations as well as make predictions about how new laws will affect upcoming commercial goods. Students will take advantage of future trends in FinTech by having a thorough understanding of the future of markets, transactions, and money.

MBA Marketing and Innovation: Students will get cutting-edge insights about the factors that influence brand personality and customer happiness. Students will be able to create plans to handle and encourage innovation. The goal of the course is to foster an innovative culture that will allow students to express their creativity.

MBA Human Resource Management: The HRM programme aims to provide students with an in-depth understanding of both the fundamental and advanced knowledge of HRM. Students who are eager to update their current skills and knowledge of modern HR processes and practises will find the programme to be of great benefit.

MBA (Data Science): IILM University in collaboration with IBM Innovation Centre for Education would be offering MBA in Data Analytics.

MBA Manufacturing Management: The two-year MBA in Manufacturing Management programme is intended for working individuals who want to stand out in a highly competitive industry and pursue leadership roles in manufacturing or operations. Data analytics, supply chain analytics, operations research, manufacturing management, project management, and work system design are just a few of the topics covered in the curriculum. It aims to improve students' skill sets so they can handle challenges in the industry of the future.



Why students
from across
the country
choose IILM?

The
IILM
Advantage

1.

Globally
Benchmarked
Curriculum

2.

Global
Immersion

3.

Career Centre

4.

Start-ups
& Live
Projects

5.

Placements
(350+
companies)

6.

Full Time
Faculty with
Rich Industry
Experience

7.

15000+
Well Placed
Alumni

8.

Residences
at IILM

9.

Merit and
Means
Scholarships
and Loans

1. Globally Benchmarked Curriculum with Experiential Learning

The curriculum at IILM imbibes some of the best aspects learned at leading business schools such as Stanford Graduate School of Business, Wharton Business School, and IIM-A. The autonomy and guidance students require to design a distinctive intellectual experience pertinent to their career objectives are provided. The primary focus of terms 1, 2, and 3 is on the fundamental courses that serve as the foundation for management education in each subject. These courses are adjusted to the students' abilities, prior knowledge, and future goals.

IILM also offers short term certification programs in collaboration with national and international organizations, to enhance career skill set and employment opportunities.



Case studies and business simulation are two fundamental pedagogies that foster an environment of experience learning. The curriculum also helps students improve their decision-making skills and apply their knowledge to worthwhile ideas.



1 Term 1 Courses (July to October) 2 Term 2 Courses (October–January) 3 Term 3 Courses (January– April)

- ✓ Financial Reporting and Analysis
- ✓ Human Resource Management
- ✓ Individual Dynamics
- ✓ Written Analysis and Communication
- ✓ Managerial Computing
- ✓ Microeconomics
- ✓ Marketing
- ✓ Legal Aspects of Business
- ✓ Quantitative Methods

- ✓ Costing and Control Systems
- ✓ Financial Markets
- ✓ Human Resource Management II
- ✓ Interpersonal Group Processes
- ✓ Operations Management I
- ✓ Transforming Business through Data Analytics
- ✓ Macroeconomics and Policy
- ✓ Marketing II
- ✓ Quantitative Methods-2
- ✓ The Social and Cultural Environment of Business
- ✓ Personal and Corporate Ethics
- ✓ Business Research Methods – I 2 16 20
- ✓ Workshop on Interviews and Presentations

- ✓ Business, Environment and Sustainability
- ✓ Business Research Methods – II
- ✓ Corporate Finance
- ✓ Government Systems and Policy Process
- ✓ Internet-Enabled Businesses
- ✓ Spoken Communication and Analysis
- ✓ Marketing III
- ✓ Organizational Dynamics
- ✓ Strategic Management
- ✓ Operations Management II
- ✓ Quantitative Methods-3

MBA Year 2

Elective List

Finance and Accounting

- ✓ Financial Markets
- ✓ Financial Derivatives
- ✓ Valuation
- ✓ Data Science For Finance
- ✓ Finance Of Buyouts & Acquisitions
- ✓ ESG: Investment and Evaluation
- ✓ Fin-tech
- ✓ Bitcoin and Cryptocurrency
- ✓ Investment Management

Operations and Technology

- ✓ Quality and Productivity
- ✓ Production Planning and Control
- ✓ Technology and Operations Strategy
- ✓ Project Management
- ✓ Enabling Technologies
- ✓ Global Supply Chain Management.
- ✓ Logistics Management
- ✓ Introduction to AI and ML
- ✓ Innovation and Technology Management Services Operations
- ✓ Ecommerce

Data Analytics

- ✓ Social Media Analytics
- ✓ Data Visualization and Web Analytics
- ✓ Operations Analytics
- ✓ Tableau for Analytics

Marketing Management

- ✓ Marketing Analytics
- ✓ Sales and Distribution Management
- ✓ Digital Marketing
- ✓ Strategic Brand Management
- ✓ Retail Management
- ✓ Customer Relationship Management
- ✓ Pricing Strategy
- ✓ Advertising and Sales Promotion Management
- ✓ Consumer Behavior and Technology
- ✓ Marketing Strategy

General Management

- ✓ International Business Management
- ✓ Environmental Law: Management and Policy
- ✓ Organizational Design and Change
- ✓ Social Entrepreneurship

Organizational Effectiveness

- ✓ International HRM
- ✓ Learning and Development
- ✓ HR Analytics
- ✓ Performance Management and Appraisal System
- ✓ Emotional Intelligence and Managerial Effectiveness
- ✓ Industrial Relations and Labour Laws
- ✓ Organisational Development and Change
- ✓ Diversity and Inclusion
- ✓ Talent Management Strategy
- ✓ Negotiations
- ✓ Leadership, Influence and Power

2.

Global Immersion

IILM's Global Immersion programme is designed to expose students to other cultures, corporate processes and teaching pedagogy on a global scale so they can broaden their horizons. A three-week global study programme in Germany, Canada, Finland, France, or Spain is an optional offering.

Students study course modules and learn how to operate in diverse teams, while also learning about cultural diversity and how to appreciate and respect cultural diversity.



Students participate in a 7-day global exposure programme where they visit various industries and interact with important functional figures to gain an understanding of the abilities needed to work in various functional areas.

International Exposure

Studying abroad is a life-changing experience for students. From enhancing a student's global network to experiencing a new culture, the benefits to one's education and outlook are significant. As the world is constantly changing, it becomes imperative for future leaders and managers to be exposed to global business trends and develop intercultural competence.

Global Immersion

A two to three-week global study program exposes students to business methods, industry visits, and teaching pedagogy from around the world. This broadens their horizons and helps them grasp an international perspective. A three-week global study programme in Germany, Canada, Finland, France, or Spain is an optional offering.

Semester Abroad

The 3 to 5 month long semester abroad programme offered by the IILM provides students with a comprehensive understanding of the world. At affiliated institutions in France, Germany, Austria, the Netherlands, and Switzerland, students can pursue their study. Students have the chance to expand their networks globally and meet people who could become mentors and lifelong friends. A semester abroad programme has advantages for students that go beyond the classroom and the workplace, improving job prospects.

Trips are planned to locations like Dubai (to learn about doing business in the Middle East), Israel (to experience the Silicon Valley of the East), Singapore (to learn about logistics and supply chain management), Finland (to learn how to drive innovation), and Indonesia or China depending on the interests of the students (to learn about the manufacturing industry). For global exposure, students who are interested in entrepreneurial and innovative viewpoints should take part in these programmes.



3.

Career Centre

The IILM Career Center's mission is to direct students toward successful and happy occupations by launching successful careers through a combination of academic courses and practical guidance. Through Alumni Connect, the IILM Career Centre provides support and direction to students, giving them the chance to get to know, connect with, learn from, and maybe work with alumni. Career Center gives students the opportunity to expand their career options, discover new vistas, and innovate already established learning benchmarks through industry interactions with other companies. By hosting mindfulness and purposeful living counseling workshops and providing a number of courses that assist students in integrating effortlessly into the working world, Career Centre elevates the educational experience of its students.



4. Start-ups & Live Projects

IILM creates an environment that encourages and trains aspiring and future business owners to continue down their entrepreneurial path and fulfill their aspirations.

By cultivating entrepreneurs with three C's – Content, Context, and Contacts, IILM develops future “Game Changers” who can successfully plan and execute start-ups.

A variety of initiatives, such as individualized mentoring, interaction with subject matter experts, live



company projects, workshops, events, and conferences, as well as thought-provoking activities and games, networking opportunities, meetings with start-up founders, and simulations are used by IILM to instill leadership and management skills in their students outside of the classroom. These initiatives help students to cultivate an entrepreneurial spirit.

Live project opportunities to IILM students in the fields of Business Development, Marketing Research, E-commerce, HR, and Marketing @

percept
Entertainment • Media • Communications

**BAJAJ
FINSERV**

BRITANNIA

PATANJALI

MARKS & SPENCER
LONDON

marico

HJ corp

IMIRB

SMC

Colgate

Nielsen

ITC
EDUCATION

AUT EXPO
COMPONENTS

5. Placements (350+ Companies)

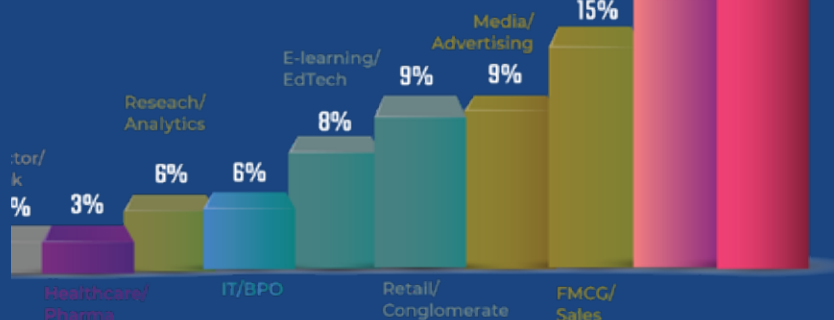
The IILM Placement Cell is of the opinion that through fostering opportunities and developing their talents, students can find satisfying jobs. The Placement Cell aims to guide students toward a successful professional life through a variety of programmes. Through a unique combination of academic courses, placement seminars, and assistance from alumni networks, students are given the chance to develop their talent and reach their full potential. The department regularly forms relationships with the top FMCG, banking, automotive, research, IT, and manufacturing firms. The sectoral week seeks to strengthen ties between academia and business. The department makes a concerted effort to strengthen industry-institute communication in order to achieve this goal by bringing influential industry individuals to speak about their experience in a variety of industries and inviting recruiters to campus to conduct interviews.

100%
Placement

18 Lacs Per Annum
Maximum Package offered

8 Lacs Per Annum
Average Salary

Industry wise break-up



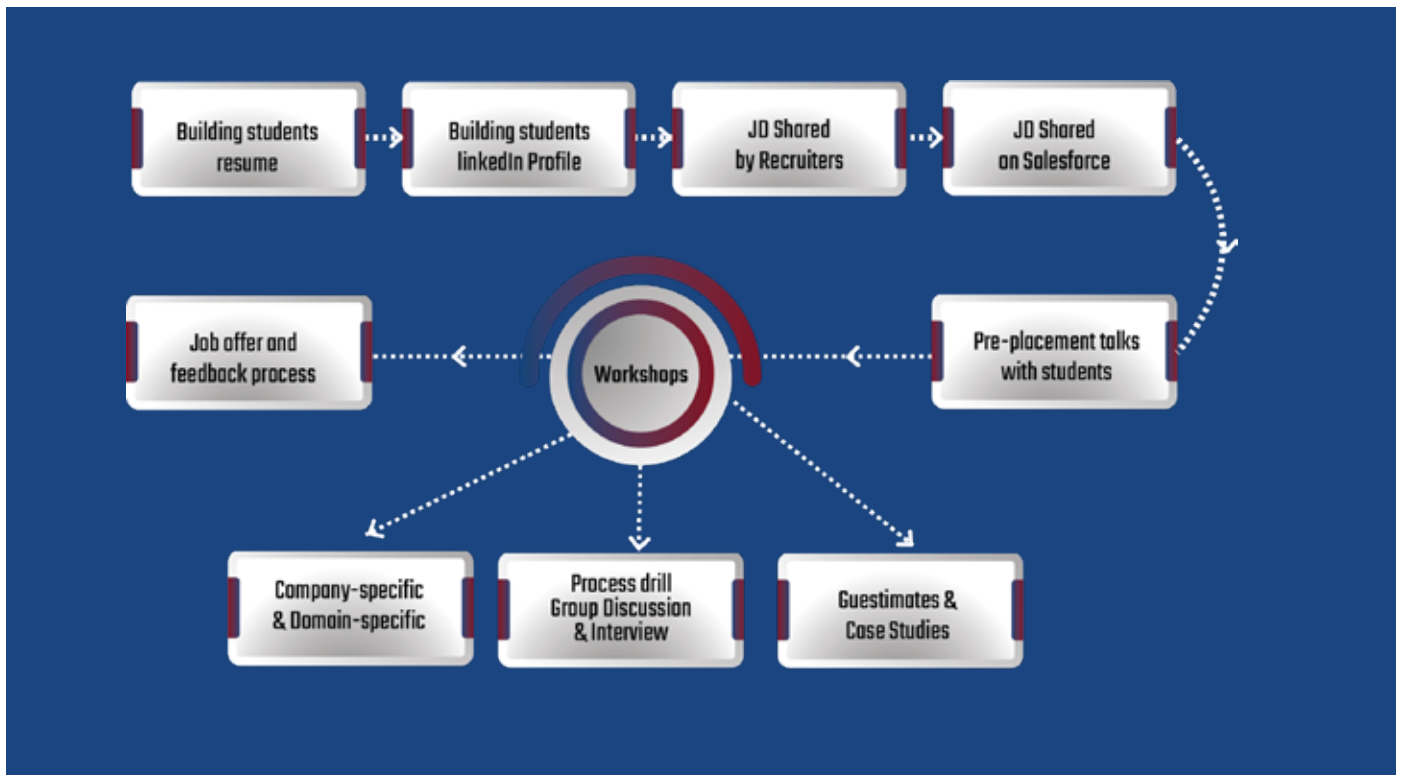
Different Domain



Placement Preparation Workshops

Students are informed about the many skill sets needed by businesses, such as interviewing, mock group talks, and aptitude test preparation through the placement workshops. Additionally, students receive training in Thrive, SQL, Power BI, SAP, and other programmes, enabling them to excel in these fields. In addition to this industry-specific instruction, students are also provided training in supply chain and operations, risk management, taxation, etc. These programmes aid students in succeeding in interviews with reputable companies.

PLP has been created to provide a series of learning opportunities throughout the MBA programme to aid students in developing self-awareness and interpersonal skills.



Leadership is the capability to transform vision into reality. Since I have joined the PGDM programme in IILM, I wanted to pursue a career in marketing and operations and I am so glad that IILM has given me the opportunity to pursue my dreams. Through our Career development courses and personal leadership programme we have improved ourselves as an individual and possess leadership qualities. I want to thank the entire family of IILM for giving me the opportunity to be placed at Mondelez International since it was my dream to work with the company.

Anushka Raychowdhury
Mondelez International-Cadbury



Everyday at IILM is full of learning, I have got opportunities to work on numerous real life business cases which helped me understand the nuances of the industry. The academic rigour and curriculum at IILM has aided me in excelling both at my internship and now securing a job at one of the Big 4s - Deloitte as a US Tax Consultant. I would like to thank IILM for all the guidance and support.

Nitin Sharma
Deloitte

Summer Placements 2021-23

Summer internships are designed to give students real-world experience in a specific field. Students receive experience through SIP and learn about their strengths and potential growth areas. Mentors from business and academia are also a part of the SIP process, and help students find internships.

IILM
Lodi Road • Gurgaon • Greater Noida

MBA/PGDM 2022

Congratulations!



CHAAHAT RATHORE



CHEDNA YADAV



SIDDHANT KUMAR



INSHA HABIB



RICHA SHARMA



DEEPTI

For Summer Internship in



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www.iilm.edu

Congratulations!



Ria Soni



Salman Ali Khan



Anjali Gupta

FOR PLACEMENT IN



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2022

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Congratulations!



Archana Singh



Ayush Bubna



Ayushi Choudhary



Farjana Taher



Priya Singh



Resham Bhuddi



Sneha Bharti

FOR PLACEMENT IN



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PGDM
21-23

Congratulations!



Abhishek Goel



Mishthi Arora



Amanjot Singh Dua

For Summer Internship Project in



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MBA/PGDM 2022

Congratulations!

For Summer Internship in



MOHISHA JAIN



PRABHDEEP KAUR



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MBA/PGDM 2022

Congratulations!



Simran Gaur



Nimisha Bagri



Devanshi

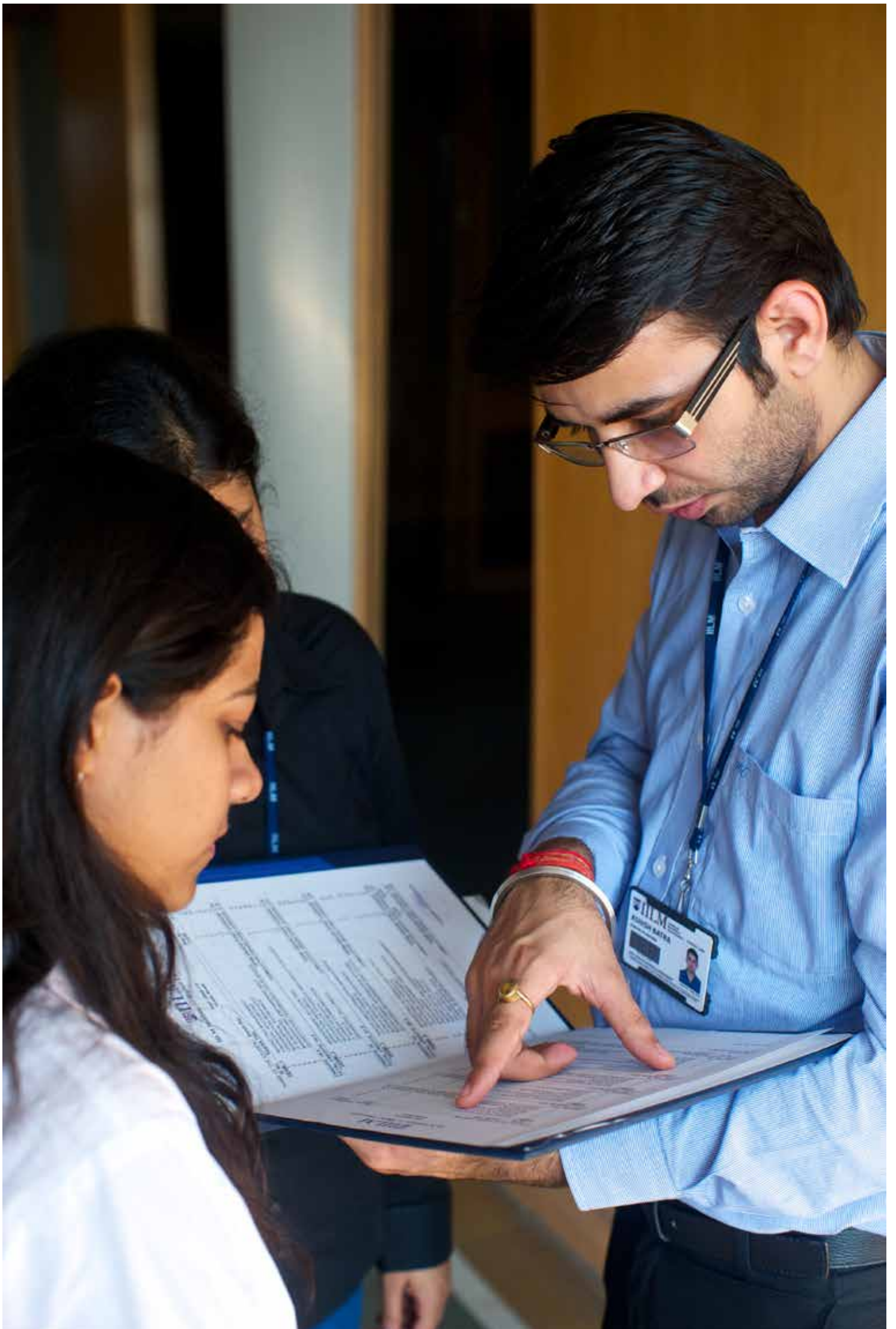
FOR PLACEMENT IN



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6. Full Time Faculty with Rich Industry Experience

The MBA faculty at IILM has a wide range of industrial expertise and comes from top universities all throughout the nation. IILM draws strength from the international arena for research brilliance and teaching acumen of its faculty members in an effort to create its mission to educate, develop innovative entrepreneurial and responsible business leaders, and match world class teaching practices.



7. 15000+ Well Placed Alumni

A network of more than 15000 IILM alumni are employed in a variety of positions across businesses in India and internationally. Our alumni are an essential component of the IILM community because they not only serve as mentors to our students but also are invited to engage in guest lectures, workshops, and networking events with them. This allows the students to gain a continuous perspective of the industry through workshops. They are invited to participate in student internship vivas in order to assess internship reports and mentor students with their industry knowledge.



Karun Varma
DLF Offices
Sr Executive Director,
North Office Business



Puneet Mathur
Tissot watch, Swatch Group India Pvt. Ltd
Brand Manager (Business Head India)



Saif Mohammad
Chief Executive Officer
Rubber, Chemical and
Petrochemical Skill
Development Council



Manish Gautam
Yes Bank
President-Regional Head



Manish Kathuria
Kotak Mahindra Bank
President & Business Head :
Priority & NRI Banking



Nagumotu Srikaant
Indusind Bank
HR Partner & Executive Vice President



Puja Kapoor
OLX
Global HR Director



Indraneel Som
Herbalife Nutrition
Senior Director
Human Resources



Ruchi Bhalla
Pitney Bowes
Vice President Human Resources
(Asia Pacific), Country Head - Delivery
Centers, India



Indraneel Mukherjee
Crocs India Pvt Ltd
Commercial Director



Anuj Taneja
HDFC
Sr VP



Anil Yadav
Philips
Senior Vice President &
Head of Global Business Services



Ankita Arora
DBS Bank
AVP-LIX



Amardeep Gill
Abbott
Regional Director



Vikram Tewatia
Bank of America
Vice President - Corporate FP&A



Abhinav Vashishth
Havells
National Head



Anshul Gupta
EY
AM&M Sector Specialist



Rohan Chowdhry
Netflix
Talent Acquisition



Gaurav Kumar
The Smart Cube
Chief Operating Officer, and
Member Board of Directors



Vivek Mehta
ABC Consultants
Director



Gouri Sankar Acharya
Hindustan Unilever Limited
Finance Expert



Dhruv Chadha
BlackRock
Vice President-
Talent Acquisition, APAC



Akshit Jain
Gartner
Team Lead



Anshul Gupta
EY
AM&M Sector Specialist



Rishi Choudhury
GSK
Global insights and Analytics Leader

8.

Residences at IILM

IILM University offers a range of cozy and reasonably priced lodging options, either close to the main campus or situated within the campus. The rooms are furnished with contemporary furniture and air conditioned. Amenities like water coolers, RO water purifiers, and Internet access are available.

IILM residences allow students to focus on personal, academic and professional development during their stay. Various sports facilities such as basketball, volleyball, badminton court and indoor games are provided in the hostel for a healthy involvement among students.



Centrally Located



Hostel for Boys & Girls



Community Living



Buffet Services



24x7 Power Backup



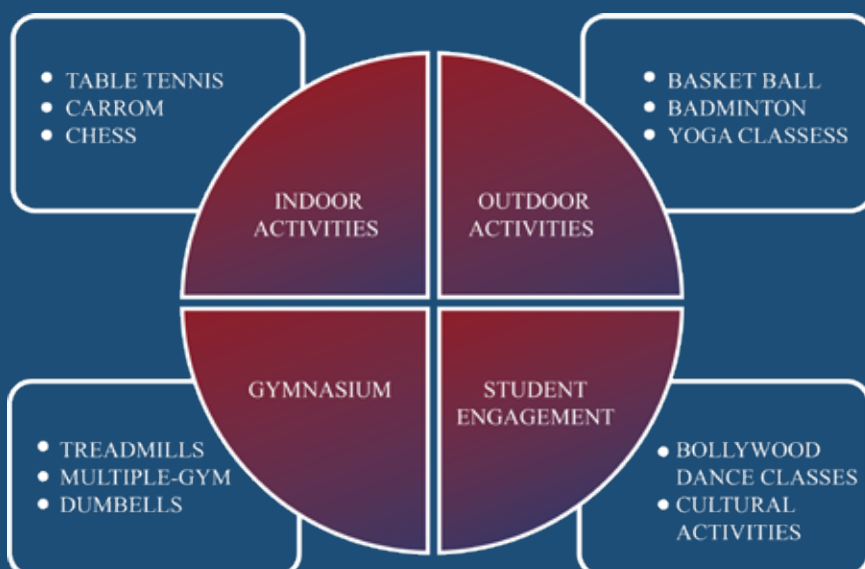
24x7 Help Desk



24x7 Security



Medical Facilities





IILM provides safe and secure residences for students and faculty. Constant monitoring by security guards and cameras, comfortably furnished apartments, delicious and wholesome food, and a friendly environment ensure that students can live in a safe and comfortable haven – a home away from home.

Akshita Madaan
MBA Batch 2021-2023



IILM university boys' hostel is a very lively place to live. Many equipment are available to play with, like TT table, football, carrom, X box, TV etc. The air-conditioned rooms are ideal for living and everything is provided from beds to study tables. Apart from this, there is high level of hygiene and cleanliness here. There is 24 hours fast internet connectivity.

Aakrit Arora
MBA Batch 2019-2021



9.

Merit Scholarships and Loans

It is the endeavour of IILM university to make education more affordable for students from all walks of life and ensure that every deserving student gets an opportunity for quality education. This is made possible by our merit and means based scholarship policy. IILM has also partnered with banks to make the procedure for application of education loans easier for students with the aim of helping students bridge the gap between the cost of the programme and student's ability to pay. Various categories of scholarships are available designed to cater to different students - academic, sports and extracurricular excellence, etc. The university provides an Admission Councillor who helps the students with all the details and criteria for all categories. The decision of the Scholarship Award Committee on the eligibility and grant of the scholarship to a student will be final. No two/ more categories of scholarships can be combined.



Our Programs

IILM University follows the concept of multidisciplinary education and instilling a sense of purpose in life. The University provides its students a robust academic framework and strong skill base to help become an educated, sensitive and a successful citizen of the 21st century. Its flexible curriculum is designed to inspire curiosity, offer opportunities, develop critical thinking and problem solving skills.

UNDERGRADUATE

Management

- ▶ **BBA**
- ▶ **BBA in Entrepreneurship**
(in collaboration with SBS, Switzerland)
- ▶ **BBA in International Management**
- ▶ **BBA with Psychology**
- ▶ **BBA with Communication**
- ▶ **BBA in Business Management**
(in collaboration with Monroe College, New York)
- ▶ **BSc in Business Administration**
(in collaboration with University of London)
- ▶ **BBA in Business Analytics with IBM**

Law

- ▶ **BA LLB (Hons)**
- ▶ **BBA LLB (Hons)**

Engineering

- ▶ **B. Tech in Biotechnology**
- ▶ **B. Tech in Computer Science & Engineering**
 - Artificial Intelligence & Machine Learning
 - Data Science and Big Data Analytics
 - Block Chain Technology
 - Graphics and Gaming
 - Cyber Security
 - Cloud Computing & Virtualization Technology
 - Internet of Things (IoT)
- ▶ **B. Tech in Information Technology**
- ▶ **B. Tech in Mechatronics**
- ▶ **B. Tech in Computer Science & Engineering with IBM**
- ▶ **Bachelor of Computer Application**

Liberal Arts

- ▶ **BA (Hons) Psychology**
- ▶ **BA (Hons) Applied Psychology**
- ▶ **BA (Hons) Journalism, Media & Communication**
- ▶ **BA (Hons) Liberal Arts**

- ▶ **B. Des Fashion Design & Management**
 - ▶ **B. Des Interior Design**
-

POSTGRADUATE

Management

- ▶ **Masters of Business Administration**
- ▶ **MBA in HRM**
- ▶ **MBA Entrepreneurship**
- ▶ **MBA Financial Technology**
- ▶ **MBA Manufacturing**
- ▶ **MBA Marketing and Innovation**
- ▶ **MBA Data Science (with IBM)**

Law

- ▶ **LLM**

Engineering

- ▶ **M. Tech in Computer Science & Engineering**
- ▶ **M.Tech in Biotechnology**
- ▶ **M.Tech in Mechatronics**

Liberal Arts

- ▶ **MA Psychology**
- ▶ **MA Education**
- ▶ **MA Applied Psychology**

Experience IILM

Learn more

www.iilm.edu

Attend an Placement

www.iilm.edu/events/

Placement

<https://www.iilm.edu/placements/>

IILM UNIVERSITY

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