

# CAMPUS CHRONICLES

**MARCH  
2026**

[WWW.IILM.EDU](http://WWW.IILM.EDU)

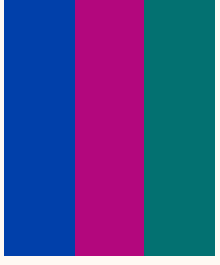
OFFICIAL UNIVERSITY NEWSLETTER



*"The best way to predict  
the future is to  
...create it."*

*- Peter Drucker*





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# MOODBOARD

## MARVELLOUS MARCH @ IILM



- Visits
- Workshops
- Research Seminars

- Lectures
- Social Drives
- Debate & Discussions



## Visit to Securities and Exchange Board of India (SEBI)



On 24 March 2026, EcoFin organised an educational visit to the Securities and Exchange Board of India (SEBI), New Delhi, for 40 students to provide practical exposure to India's financial regulatory system. The session was conducted by Amit Sir, Assistant General Manager at SEBI, who explained SEBI's role in regulating capital markets, ensuring transparency, protecting investors, and preventing fraudulent practices. The visit aimed to bridge the gap between theoretical knowledge and practical understanding of financial regulation. Key objectives included understanding the functioning of SEBI, learning about the structure of capital and securities markets, exploring the importance of regulation in maintaining financial stability, and creating awareness about fraud prevention and informed investment practices.

A major focus of the session was the role of capital markets in channelising funds from savers to industries for economic growth. Students were introduced to the securities market, including shares, bonds, and derivatives, along with the significance of the Securities Contracts (Regulation) Act (SCRA) in defining and regulating securities.

The speaker emphasised why regulation is necessary to maintain stability, resolve disputes, balance stakeholder interests, build investor trust, and prevent market malpractices. The evolution of market regulation in India was also discussed, particularly the transition from the Controller of Capital Issues (CCI) to SEBI. Special attention was given to the Harshad Mehta scam, which exposed major loopholes in the system and led to stronger regulatory reforms.

Another important topic was the introduction of the depository system, which replaced the earlier physical transfer of shares and made securities transactions more efficient, secure, and transparent through digital systems. Students also learned about the broader financial regulatory framework, including the roles of specialised regulators in different sectors.

The session was highly interactive and informative, offering valuable insights into how financial markets are supervised and how investor interests are safeguarded. The field visit enhanced students' understanding of regulatory mechanisms and provided practical knowledge about the functioning of India's securities market. Overall, the visit was an enriching academic experience that strengthened awareness of financial governance and the importance of effective market regulation.

## Creators Unplugged 2026



Creators Unplugged, held on 18 March 2026 at IILM University, Gurugram, provided students with a valuable platform to explore the evolving landscape of digital culture, creativity, and online influence. The event brought together creators, academicians, and students for meaningful discussion on contemporary issues related to digital spaces and self-expression.

A major focus of the event was understanding the challenges and opportunities associated with creativity in online environments. Discussions highlighted themes such as algorithm-driven visibility, creative freedom, audience engagement, authenticity, and the pressures of maintaining digital presence. These conversations helped participants develop a deeper understanding of how digital platforms shape creative practices and public perception.

The event also explored the relationship between online identity, mental health, and self-representation. Through discussions on curated personas, authenticity, and the impact of digital culture on well-being, students gained insight into the social and psychological dimensions of online engagement.

Another important objective of the event was to promote dialogue between students and creators by connecting academic perspectives with practical experiences. The panel discussions created an interactive environment that strengthened awareness of contemporary digital realities and encouraged participants to engage with issues of creativity and identity from multiple viewpoints.

Overall, Creators Unplugged was highly informative and enriching. It promoted critical thinking about digital culture, strengthened understanding of online influence and authenticity, and provided a meaningful platform for learning, discussion, and creative engagement among students.



## Insights Revealed: Executives Empower Students

The Executive Insights Series provided students with an enriching opportunity to gain practical exposure to industry perspectives and contemporary business practices through expert interaction. The session aimed to bridge academic learning with real-world corporate understanding by introducing students to insights shared by experienced professionals.

The primary objective of the session was to help students understand emerging industry trends, leadership perspectives, and the practical application of theoretical concepts in professional settings. Through the interaction, participants gained exposure to decision-making processes, workplace challenges, and strategies adopted by industry leaders in navigating dynamic business environments.

A key focus of the session was the importance of aligning academic knowledge with industry expectations. The speakers emphasized the value of adaptability, critical thinking, communication skills, and continuous learning in building professional competence. Students were encouraged to develop a broader perspective on career readiness and the evolving demands of the corporate sector.

The session also highlighted the significance of innovation, ethical practices, and strategic thinking in organizational growth. Through practical examples and discussions, participants developed a clearer understanding of how concepts studied in the classroom are applied in real business situations. The interactive format encouraged active participation, allowing students to engage with the speakers and gain valuable insights through discussion and questions.

Another important outcome of the event was the exposure it provided to professional experiences beyond textbooks. Students were able to understand the relevance of industry engagement in enhancing employability, expanding knowledge, and preparing for future career opportunities. The interaction fostered awareness about current business realities and motivated participants to approach learning with greater practical orientation.

The Executive Insights Series served as a meaningful platform for academic and industry interface. It strengthened students' understanding of professional expectations, enriched their perspective on business practices, and supported holistic learning beyond the classroom. Overall, the session was highly informative and beneficial, contributing to intellectual growth, professional awareness, and the development of industry-relevant understanding among students. The event successfully fulfilled its purpose of connecting theoretical education with practical executive insights and encouraging students to engage more thoughtfully with their academic and career aspirations.



## Bridging Borders : Salford x IILM



Students at IILM University, Gurugram, had the opportunity to interact with an international academic delegation from the University of Salford, United Kingdom, during a day-long visit that featured masterclasses, interdisciplinary discussions, and collaborative meetings. The interaction exposed students to global academic perspectives and highlighted opportunities for international learning and research collaboration. One of the key highlights of the visit was a masterclass conducted by Prof. Samantha Jayne Ingleson-Percival, Associate Dean for Enterprise and Engagement at the University of Salford.

Addressing students from creative and media disciplines, she spoke about the evolving role of visual communication and industry partnerships. The session emphasised how collaboration between universities and creative industries can help students build professional networks and translate academic learning into real world practice.

At the same time, psychology students attended an engaging session led by Dr Nadine Watson, Senior Lecturer and Subject Group Head for People Management at the University of Salford. Her masterclass, "People, Mind & Management: HR Through a Psychological Lens," explored how psychological understanding shapes workplace culture, leadership approaches, and human resource decision-making. Dr Watson also conducted a session for management students titled "From Hiring to High Performance: HR in Action." The discussion focused on contemporary HR practices, organisational behaviour, and the importance of people-centric leadership in modern organisations. The visit concluded with an informal networking lunch, allowing students and faculty to interact more closely with the visiting academics and discuss global academic experiences and career pathways.



## The 'Give to Gain' Initiative



On the occasion of International Women's Day, the Department of Psychology at IILM University, Gurugram, organised a special session focused on empowerment, identity, and personal growth. Centred around the theme "Give to Gain," the event aimed to create a meaningful space for dialogue, reflection, and creative engagement among students.

A major focus of the session was exploring the idea of women's empowerment through interactive and collaborative activities. One of the key activities invited students to use AI prompts to generate visual interpretations of an "ideal woman," which led to thoughtful discussions on gender roles, social narratives, and the influence of technology on perceptions of identity. This activity encouraged participants to critically reflect on how empowerment is understood in contemporary society.

Another important component of the session involved group activities where students created conceptual representations of women's empowerment and presented their ideas through brief pitches. This exercise promoted teamwork, creativity, and critical thinking while allowing students to engage with issues related to societal expectations, challenges, and achievements associated with women's roles.

The session also included a reflective activity in which students wrote about their aspirations and future goals. This exercise emphasised self-belief, personal vision, and the importance of viewing empowerment as both a social and individual process. Through open discussions, participants shared perspectives that strengthened awareness of empowerment as a journey of growth and self-understanding.

A significant outcome of the event was the way it encouraged empathy, inclusivity, and gender awareness within the university community. It provided students with a supportive platform to engage in meaningful conversations, exchange ideas, and connect academic reflection with personal experiences.

Overall, the International Women's Day session was highly enriching and impactful. It strengthened students' understanding of empowerment, promoted critical and creative engagement, and encouraged reflection on identity, aspirations, and gender awareness. The event successfully fulfilled its objective of creating a thoughtful and inclusive learning space while contributing to personal growth, social awareness, and meaningful dialogue within the academic community.

## Rhetorical Rumble

The Inter-College Debate Competition provided students with a valuable platform to engage in intellectual discussion, strengthen communication skills, and exchange diverse perspectives on contemporary issues. Centred on the theme, "Generation Z: Architects of the Future or a Lost Generation?", the event encouraged critical thinking and meaningful dialogue on a topic highly relevant to today's youth.

The competition attracted enthusiastic participation from students across various colleges, creating a dynamic, intellectually stimulating environment. Speakers presented arguments both for and against the motion, offering balanced perspectives on innovation and adaptability.

The challenges associated with the younger generation. The rebuttal round added depth to the discussion by promoting interaction, quick thinking, and effective argumentation.

A major objective of the event was to enhance students' confidence in public speaking, reasoning, and structured expression. Participants demonstrated clarity of thought, persuasive communication, and analytical ability, reflecting the academic and practical value of debate as a learning exercise. The competition also encouraged students to appreciate differing viewpoints and engage in respectful academic discourse.

The event further highlighted the importance of debate in developing critical awareness, confidence, and communication competence. Recognition of participants and winners added motivation and celebrated merit, while the successful coordination of the event reflected strong teamwork and planning.

Overall, the Inter-College Debate Competition was highly enriching and impactful. It promoted intellectual engagement, strengthened essential communication skills, and provided students with a meaningful platform for learning, expression, and academic growth.





## The Alchemy of Algorithms

On 24 March 2026, IILM University, Gurugram, organised the Student Research Seminar on "Human, Technology and the Future of Meaning" as the inaugural event of the Student Research Seminar Series. The seminar aimed to promote a research-oriented academic environment and facilitate interdisciplinary dialogue among students and faculty.

The event brought together participants from multiple disciplines, including Liberal Arts, Psychology, Design, Journalism, and Computer Science, creating a strong platform for intellectual exchange. Through student paper presentations, keynote insights, and expert interaction, the seminar encouraged critical engagement with contemporary socio-technological issues and strengthened research-based learning.

A major focus of the seminar was exploring the evolving relationship between human experience and technology, particularly in relation to artificial intelligence, digital culture, ethics, and identity. Student presentations covered themes such as algorithmic influence, human-AI interaction, mental health, and technological transformation, allowing participants to connect academic inquiry with emerging real-world concerns.

The seminar also featured a keynote address and a guest speakers' panel, which enriched the discussion by bringing professional and applied perspectives into the academic space. This helped students understand the value of interdisciplinary research and the relevance of connecting theoretical knowledge with industry and societal perspectives.

Another important objective of the event was to enhance students' research, analytical, and presentation skills. The structured technical sessions, faculty feedback, and recognition of outstanding research contributions encouraged academic rigour and built confidence among participants. The seminar also highlighted the importance of creating sustainable institutional platforms for student research dissemination and critical thinking.

The event successfully strengthened awareness of the ethical, psychological, and social implications of technological advancement while promoting collaborative academic engagement. It provided students with valuable exposure to scholarly discussion, practical perspectives, and research communication.

Overall, the Student Research Seminar was highly enriching and impactful. It promoted interdisciplinary dialogue, strengthened research aptitude, and supported intellectual growth beyond the classroom. The seminar successfully fulfilled its objective of creating a meaningful platform for critical inquiry and laid a strong foundation for the future growth of the Student Research Seminar Series.



## Hands-on Tableau Workshop

The Hands-on Tableau Lab Workshop for Faculty Members, organised by the School of Computer Science & Engineering, IILM University, Greater Noida, in collaboration with AION TECH Solutions Limited, focused on enhancing understanding of modern data visualisation and analytics tools through practical exposure to Tableau. The workshop aimed to enhance faculty understanding of modern data visualisation and analytics tools through practical exposure to Tableau, a widely used platform powered by Salesforce.

The workshop focused on developing participants' skills in analysing datasets, creating interactive dashboards, and presenting meaningful visual insights using data visualisation techniques.

Through guided practical sessions and hands-on activities, faculty members gained direct experience in using Tableau for data analysis and reporting. The session witnessed enthusiastic participation and provided an interactive learning environment that encouraged active engagement.

A key objective of the workshop was to help faculty members integrate modern analytical tools into teaching and research, while also strengthening their data visualisation and analytical abilities. Participants improved their understanding of dashboard creation, gained confidence in using visual reports, and explored ways to incorporate Tableau into classroom learning and student projects.

The workshop also promoted the adoption of industry-relevant tools in academia and supported data-driven decision-making. It contributed to professional skill development and aligned with the university's vision of promoting practical and technological competencies among faculty and students. Overall, the workshop was highly informative and beneficial. It successfully strengthened faculty knowledge of Tableau, encouraged the use of modern analytics tools in academic settings, and supported the broader goal of preparing students with practical knowledge aligned with industry standards.





## Aegis AI India: Regulations, Policy & Ethics



### Digital Data Protection Act 2023

The Digital Personal Data Protection Act, 2023 establishes a framework for processing personal data in India, requiring data fiduciaries to secure informed consent, ensure data accuracy and security, notify breaches, and erase data post-purpose. Data principals gain rights to access, correct, or erase their data, while the Data Protection Board oversees compliance, including stricter rules for children's data needing parental consent.

The guest lecture on India's need for legislation to regulate and promote the growth of Artificial Intelligence provided students with valuable insights into the intersection of law, technology, and ethics. The session focused on the rapid expansion of AI across sectors and the growing need for a regulatory framework to address emerging legal and ethical challenges.

A major focus of the lecture was the question of whether India is prepared for the rapid growth of Artificial Intelligence. The discussion highlighted concerns related to data privacy, accountability, ethical use, and the absence of comprehensive legislation specifically regulating AI systems in India. Students gained an understanding of why regulation is necessary to balance innovation with responsible technological development.

The session also examined the role of AI in sectors such as pharmaceuticals and the legal system, demonstrating how technological advancements are increasingly shaping professional practices. Discussions on AI governance, sustainability, and global concerns regarding advanced AI systems further broadened participants' perspectives on the subject.

Another important aspect of the lecture was the discussion on the Digital Personal Data Protection Act, 2023, and the limitations of existing legal frameworks in directly addressing Artificial Intelligence. This helped students understand the gaps in governance and the importance of developing future-ready policies.

Overall, the lecture was highly informative and enriching. It strengthened students' understanding of AI regulation, encouraged critical thinking about technological and ethical issues, and provided meaningful exposure to contemporary debates surrounding responsible AI development and the role of legislation in shaping the future.

## The Happiness Project

A Celebration of Positivity is a co-curricular event to promote emotional well-being, gratitude, and shared happiness within the campus community. The event aimed to create an inclusive and participative space that encouraged reflection, kindness, and positive engagement among students and faculty.

A major focus of the event was promoting awareness about emotional well-being through interactive activities centred on positivity and meaningful connection. Activities such as the Wall of Happiness, Happiness Jar, and "What Makes You Happy?" encouraged participants to express gratitude, share encouraging messages, and reflect on personal sources of happiness. These activities created a collective space for creative expression and emotional connection.

Another important component of the event was the Joy of Giving donation drive, which emphasised kindness and generosity through contributions of clothes, books, and stationery. This activity reinforced the idea that happiness can also be cultivated through acts of giving and social responsibility. It added a community engagement dimension to the event and strengthened awareness of empathy and support.

The event also aimed to strengthen student engagement beyond academics by creating opportunities for participation, collaboration, and meaningful interaction. Strong involvement from students and faculty across departments contributed to a positive and vibrant atmosphere throughout the event. The activities encouraged shared experiences, strengthened interpersonal connections, and fostered a supportive campus environment.

A significant outcome of Happiness Hub was its contribution to holistic student development by integrating emotional well-being with co-curricular engagement. It highlighted the importance of creating institutional spaces that support positivity, reflection, and community building. The event also reinforced the role of student-led initiatives in promoting a healthy and inclusive campus culture.





## Enabling Entrepreneurial Mindset, Innovation & Action

The Entrepreneurial Mindset Certification Program (EMCP), conducted from 16 to 19 March 2026, provided students with valuable exposure to entrepreneurial thinking, innovation, and practical business skills. Organised by the School of Liberal Arts & Social Sciences, the program aimed to strengthen students' understanding of opportunity recognition, design thinking, customer discovery, risk management, collaboration, and entrepreneurial communication.

A major focus of the program was developing an entrepreneurial mindset through expert-led sessions delivered by industry practitioners from diverse sectors. Discussions and interactive learning helped students understand the process of identifying opportunities, validating ideas, managing uncertainty, building effective teams, and presenting ideas through impactful pitching. These sessions connected theoretical learning with practical entrepreneurial perspectives.

Another important objective of the program was to promote innovation and encourage students to engage with startup thinking and problem-solving approaches. Exposure to incubation support, funding opportunities, and team-based idea presentations further strengthened awareness of the entrepreneurial ecosystem and motivated students to think creatively about venture development.

The program also provided students with a platform to enhance analytical, communication, and presentation skills through collaborative participation and idea presentations. The recognition of outstanding team ideas and participation certificates added encouragement and reinforced the value of applied learning.

Overall, the Entrepreneurial Mindset Certification Program was highly informative and enriching. It strengthened students' understanding of entrepreneurship, promoted innovation and critical thinking, and provided meaningful exposure to industry-led learning. The program successfully supported the development of entrepreneurial competence and contributed to preparing students with practical skills aligned with future professional and startup opportunities.



## The Personal Branding Dialogue



The guest lecture on Personal Branding provided students with valuable insights into the importance of building a strong professional identity in today's competitive environment. The session aimed to help students understand how personal branding influences career growth, professional visibility, and long-term opportunities.

A major focus of the lecture was the concept of personal branding as the process of shaping how one is perceived through skills, values, communication, and professional presence. The speaker emphasised that personal branding is not limited to social media presence but also includes credibility, consistency, networking, and the ability to communicate one's unique strengths effectively. The session highlighted the importance of self-awareness, confidence, and authenticity in creating a strong personal brand. Students were encouraged to identify their strengths, develop a clear professional image, and align their personal values with career goals. Practical insights were also shared on networking, digital presence, and professional communication.

Another important aspect discussed was the relevance of personal branding in employability and career advancement. The lecture helped students understand how a strong personal brand can enhance opportunities, build trust, and create a distinct professional identity. The session was interactive and engaging, enabling students to connect theoretical understanding with practical application. It encouraged participants to think critically about how they present themselves in academic and professional spaces. Overall, the guest lecture was highly informative and beneficial. It strengthened students' understanding of personal branding, highlighted its significance in professional development, and provided practical guidance for building a credible and impactful professional identity.



## Masterclass on Criminal Law



The Criminal Law lecture provided students with valuable insights into the principles, scope, and practical relevance of criminal law within the legal system. The session aimed to strengthen students' understanding of how criminal law functions to maintain order, define offences, and ensure justice through established legal processes.

A key focus of the lecture was the fundamental nature and purpose of criminal law, including its role in regulating conduct, protecting society, and addressing actions considered harmful to individuals or the public. Students were introduced to important concepts related to offences, criminal liability, punishment, and the broader framework through which criminal justice operates. The session highlighted the distinction between different types of offences and emphasised the importance of legal provisions in determining responsibility and consequences. Practical examples and case-based discussion helped students connect theoretical concepts with real-world applications, making the subject more engaging and meaningful.

Another important area of discussion was the functioning of the criminal justice process, including investigation, prosecution, and adjudication. The lecture provided insight into how legal procedures are followed to ensure fairness, uphold rights, and maintain due process. Students also gained awareness of the significance of evidence, legal reasoning, and procedural safeguards in the administration of justice.

The speaker emphasised the relevance of critical thinking and legal awareness in understanding criminal law beyond textbook knowledge. The session encouraged students to examine the practical challenges associated with legal implementation and the evolving nature of law in response to social realities.

The interactive format of the lecture allowed participants to engage through discussion and questions, contributing to a deeper understanding of the subject. It also provided an opportunity to learn from practical perspectives and professional insights.

Overall, the Criminal Law lecture was highly informative and enriching. It strengthened students' conceptual understanding of criminal law, enhanced awareness of legal processes, and supported academic learning through practical exposure. The session successfully connected theoretical study with applied legal understanding and contributed to a broader appreciation of the role of criminal law in justice and social order.

## First Steps in Quantitative Analysis

The Certificate-Based Workshop on SPSS provided students with valuable practical training in statistical data analysis and research applications using SPSS software. Organised by the Department of Psychology, the workshop aimed to strengthen students' research competencies and help them translate theoretical understanding of statistics into practical analytical skills.

A major focus of the workshop was familiarising students with SPSS software, including data entry, variable coding, data management, descriptive statistics, and basic inferential statistical testing. Through hands-on learning and guided demonstrations, participants gained practical exposure to statistical procedures commonly used in psychological research.

Another important objective of the workshop was to enhance students' ability to interpret statistical outputs and apply quantitative methods in research. Discussions on descriptive and inferential statistics, along with practice using sample datasets, helped participants develop confidence in analysing data and understanding research findings. The workshop also highlighted the importance of statistical literacy in academic projects, dissertations, and evidence-based psychological practice.

The interactive, practice-oriented format encouraged active participation and enabled students to engage with practical challenges in research analysis. The



The workshop further supported skill development by strengthening analytical thinking, data interpretation, and research application. Overall, the Certificate-Based Workshop on SPSS was highly informative and beneficial. It strengthened students' understanding of statistical analysis, enhanced practical research skills, and provided meaningful exposure to an essential analytical tool widely used in psychology. The workshop successfully contributed to preparing students for academic research, higher education, and professional applications in the field.



## Achieving the 'Eat Right' Status

The FSSAI FoSTaC One-Day Workshop, conducted on, provided valuable training on food safety, hygiene, and regulatory compliance for students and campus caterers. Organised as part of efforts toward achieving Eat Right Campus Certification, the workshop aimed to strengthen awareness and practical understanding of food safety standards.

A major focus of the workshop was familiarising participants with FSSAI regulations, safe food handling practices, hygiene protocols, and contamination prevention. Through expert-led training, participants gained practical knowledge related to food storage, preparation, sanitation, and the importance of maintaining safe food environments.

Another important objective was capacity building through the Food Safety Supervisor Course, which equipped participants with essential skills to implement and monitor food safety practices. The interactive training and assessment process further strengthened learning and reinforced key concepts related to personal hygiene, sanitation, and foodborne risk prevention.

The workshop also supported the university's broader commitment to health, safety, and well-being by promoting a stronger food safety culture across campus stakeholders.

Overall, the workshop was highly informative and beneficial. It strengthened awareness of food safety standards, enhanced practical understanding of hygiene and compliance, and contributed meaningfully to the university's goal of promoting safe and responsible food practices.



## Prevention. Care. Community

The Expert Talk on Community Mental Health and Addiction provided students with valuable insights into mental health challenges, addiction, and community-based approaches to intervention. Organised by the Department of Psychology, the session aimed to strengthen understanding of prevention, accessible care, and the social dimensions of mental health.

A major focus of the session was exploring community mental health approaches and the importance of early identification, prevention strategies, and inclusive intervention models. Students gained insight into addiction, substance use disorders, and the psychological, biological, and social factors associated with these concerns. The discussion also highlighted the importance of rehabilitation, outreach, and multidisciplinary support systems.

Another important objective was to develop awareness about stigma surrounding mental health and addiction while encouraging empathetic and informed perspectives. Through expert insights and interactive discussion, participants strengthened their understanding of barriers to care, community-based solutions, and the need for accessible mental health services. Overall, the expert talk was highly informative and enriching. It strengthened awareness of mental health and addiction issues, enhanced understanding of community-based interventions, and provided meaningful exposure to critical challenges and responses within the field of mental health care.

## Beyond the Resume

The guest session "People at Work: Where Organisational Psychology Meets Real World HR," provided students with valuable insights into the practical application of organisational psychology in contemporary HR practices. Organised by the Department of Psychology, the session aimed to bridge academic learning with workplace realities.

A major focus of the session was understanding how psychological principles inform HR functions such as recruitment, employee engagement, performance management, leadership development, and workplace culture. Students gained insight into how concepts such as motivation, emotional intelligence, psychological safety, and organisational behaviour are applied in professional settings. Another important objective was exposing students to contemporary workplace challenges, including dynamic work environments, team dynamics, biases, and the role of technology in HR practices. Through practical examples and discussion, participants strengthened their understanding of how human behaviour shapes organisational effectiveness and people-centric workplaces. The session also supported career orientation by providing exposure to professional pathways in organisational psychology and HR, while encouraging students to develop competencies related to communication, analytical thinking, adaptability, and problem-solving. Overall, the session was highly informative and enriching. It strengthened understanding of organisational psychology, enhanced awareness of workplace dynamics, and provided meaningful exposure to real-world HR perspectives.





# Montage

By Abhinav Sharma  
B.Tech Bio-Tech, Sem IV  
IILM University, Greater Noida

Golden hour, Quiet fire



Soft light, silent streets



Sunlit greens,  
quietly alive

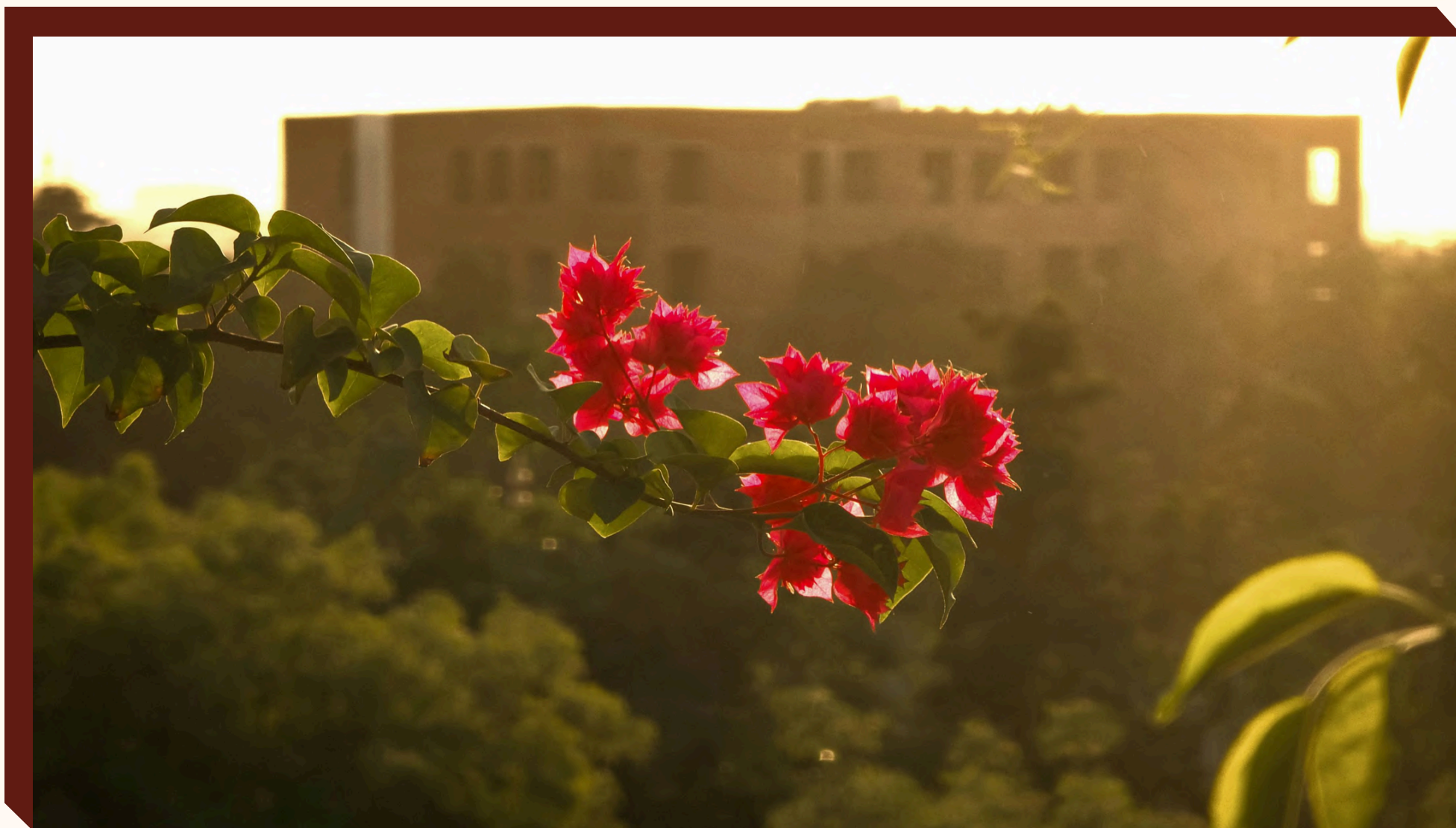
Light breaking  
through  
the silence

Walking into the  
last light



# Montage

By Md. Ausaff  
B. Sc Psychology (H), Sem IV  
IILM University, Greater Noida



sunlight flirts with the flowers noddin

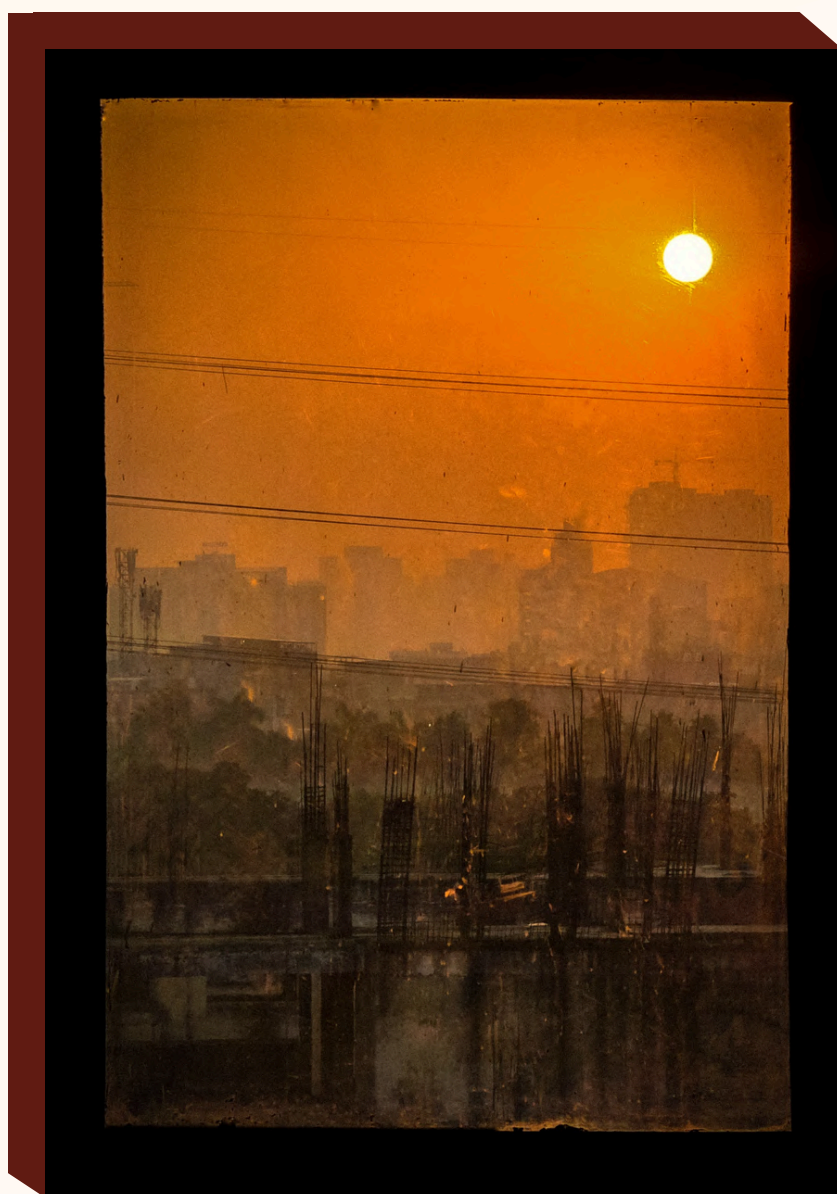
Ice that fights, heat that wins



Window of light,  
window for light?



For the snack ground,  
loosing the shade they found



Prints of summer  
dust of gold



# Murder Mystery Crossword

**KILLER:**

**METHOD:**

**LOCATION:**



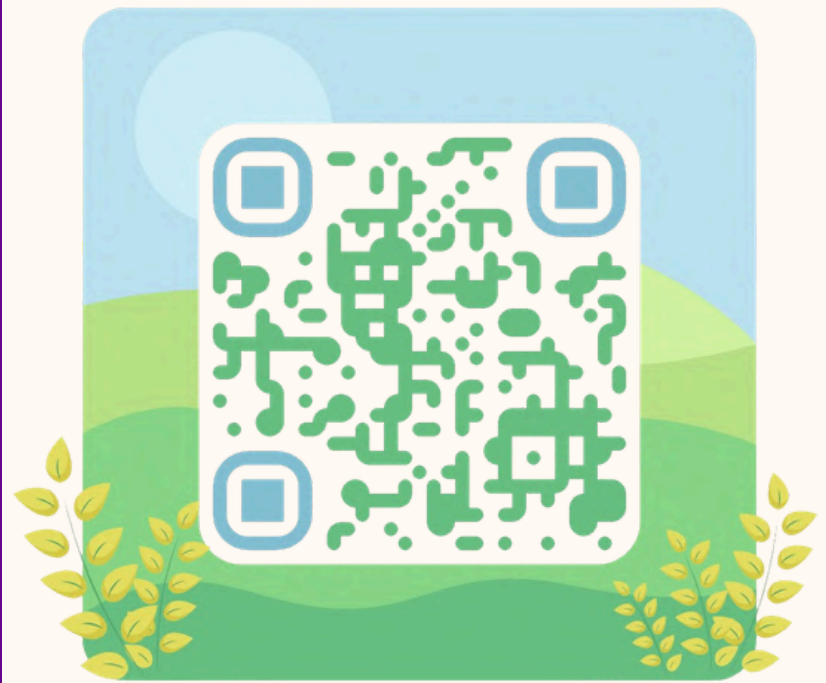
## Solution

**KILLER:** J O Y C E

**METHOD:** N E E D L E

**LOCATION:** B A L L R O O M

# Opinion poll



- 1.) SCAN THE QR
- 2.) ANSWER THE QUESTION
- 3.) SUBMIT

# Daily doodle



# Story Lab...

Write a story on any one of these prompts and scan the QR to upload and get it featured in the next edition

**PROMPT 1: EVERY DOOR IN THIS BUILDING LEADS SOMEWHERE DIFFERENT THE SECOND TIME YOU OPEN IT."**

OR


**PROMPT 2: I KEEP MISSING CALLS FROM THE SAME NUMBER, ALWAYS AT DIFFERENT TIMES OF THE DAY**

# Steps

- 1.) Scan the QR
- 2.) Fill in the details
- 3.) Submit the Story








I DON'T JUST MAKE ART... I FOLLOW ORDERS!

## HOW AI IMAGE GENERATION WORKS


7 FUN STEPS TO GO FROM IDEA → EPIC IMAGE!




SPOILER: YOU'RE THE BOSS!

### 1 CHOOSE THE AI TOOL


Pick a text-to-image tool that lets you type prompts and refine results.



**OpenAI**  
(Image API)  
Generations + Edits




**Adobe Firefly**  
Text-to-image with prompt control





So many tools... so little time!


### 2 START WITH A STRUCTURED PROMPT


Write your prompt in this order for clarity and better results!


**SUBJECT**  


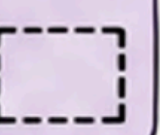
**SETTING**  


**ACTION/ POSE**  



**LIGHTING**  


**MOOD**  


**STYLE**  


**FRAMING**  


Simple formula:  
Subject + place + action/pose + lighting + mood + style + framing



STRUCTURE TODAY, MASTERPIECE TOMORROW!

Be specific. Be logical. Add constraints when needed!


### 3 GENERATE A FIRST DRAFT

Submit your prompt and get one or more initial images.

**YOUR PROMPT**

A panda astronaut eating noodles on Mars, cute, cinematic lighting, wide shot


GENERATE




TA-DAA! OPTIONS ARE GOOD!

### 4 CRITICALLY REVIEW THE RESULT

Check the important stuff before moving ahead.



- Is the main subject right?
- Does the lighting match my intent?
- Is the composition balanced?
- Any weird hands, text or glitches?



DETAIL DETECTIVE TO THE RESCUE!

AI is smart, but not perfect (yet)! 😊


### 5 REFINE WITH TARGETED EDITS

Don't rewrite everything—just fix the missing part.

**GOOD FOLLOW-UP INSTRUCTIONS:**


- make it more realistic
- add soft golden rim light
- change the background to monsoon clouds
- keep the same woman but make the framing wider


BEFORE



→

AFTER






SMALL CHANGES, BIG DIFFERENCE!

### 6 CONTROL FORMAT AND QUALITY


Pick the right orientation and resolution for your use case.

1:1




**SQUARE**  
1:1

ADVENTURE AWAITS



**PORTRAIT**  
2:3

3:2




**LANDSCAPE**  
3:2

**POPULAR SIZES (px)**

1024 × 1024	1536 × 1024
1024 × 1536	2048 × 1152

Up to 4K in supported cases!



RIGHT SIZE, MAX IMPACT!

### 7 FINALIZE AND EXPORT

When it looks perfect, export it in the right format.

PNG

Best for detail (High quality)

Default

JPEG


Smaller file size (Great for web)

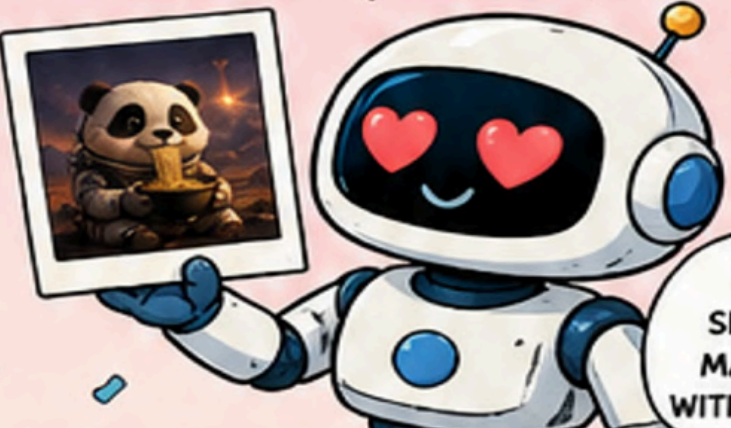
Quality: 85%

WEBP

Small + Good quality (Faster loading)

Quality: 80%





ALL SET! SHARE YOUR MASTERPIECE WITH THE WORLD!

★ GOOD PROMPTS + SMART REFINES = AI MAGIC ✨ YOU IMAGINE IT, AI BRINGS IT TO LIFE! 🐱

Prompt Engg.: Dr Prachi D., Department of Communication (SHSS), IILM Greater Noida | Source for Image Generation: Open AI

15



## Black hole

The brain under stress, life's constant distress;  
 over right and wrong, or what really belongs.  
 The mind in the upheaval, with thoughts, primaeval;  
 Nature in fluctuation, causing frustration  
 The psyche in doubt..!! Should I bail out?  
 Enough is enough; reality is getting tough.  
 My sanity fractured, sensibility tattered;  
 Future's unknown, needing to be alone.  
 The spirit's disheartened; clarity now darkened;  
 Wishing for a lost childhood,  
 floating long as driftwood.  
 The body tired and drained,  
 the will to carry on strained;  
 with black eyes so lifeless;  
 In front a feeling so mindless.  
 The decision to love and care;  
 is an instinct, but be aware.  
 for dementia destroys the soul;  
 Creating a heartless BLACK HOLE.

Poem By:

Gunjan Anand  
 Bsc. Psychology Hons  
 ILM University, Greater Noida

## Mystique of the Veil

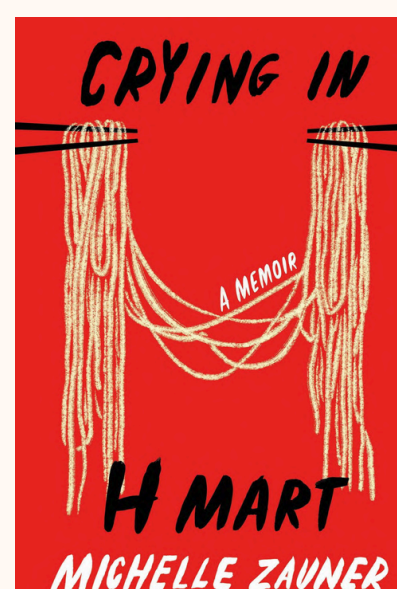


Artwork by:

Abhikarsa Sarkar  
 BA Hons Corporate Communication Sem II  
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## Books to Read

Romance

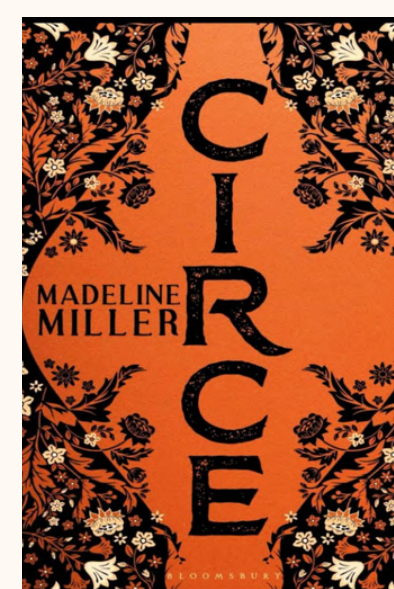


Memoir &  
 Non-fiction

Mystery and thriller



Fantasy and  
 speculative fiction



literary fiction



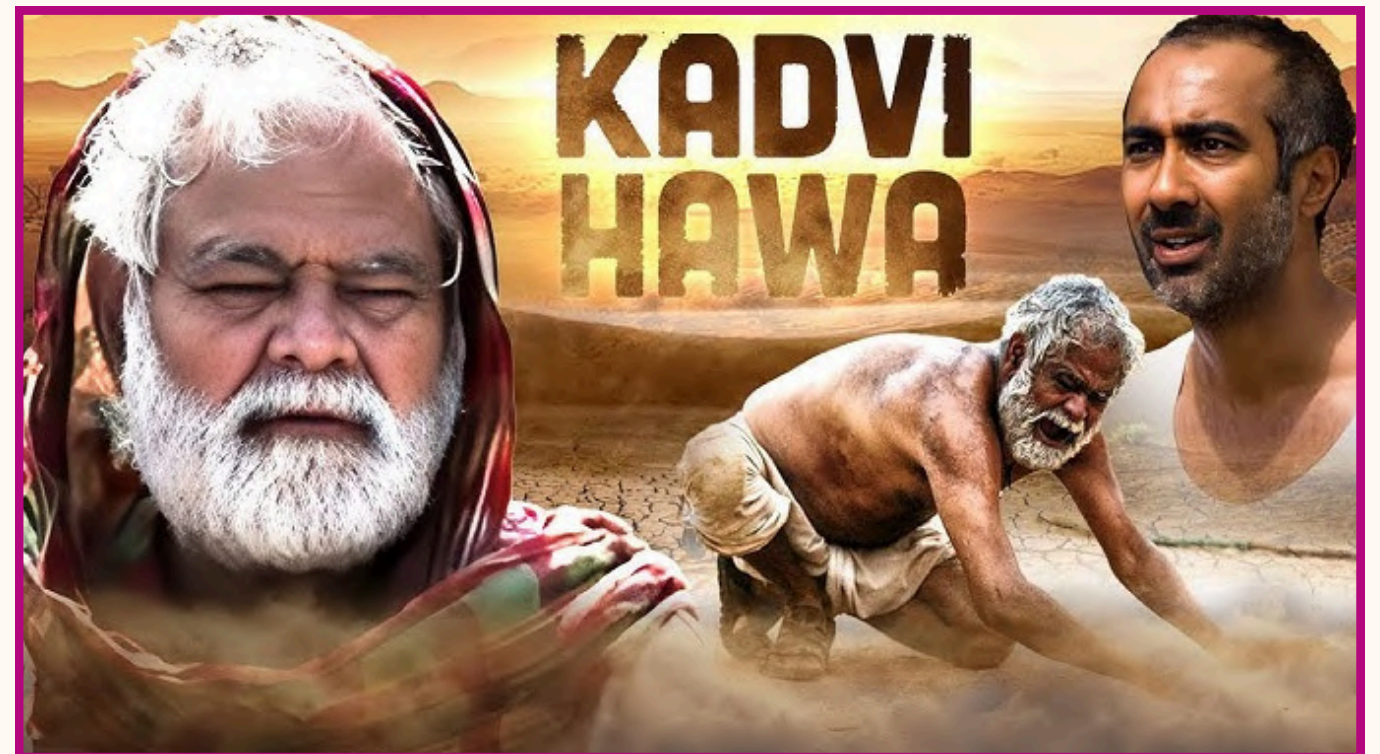


## Movie Review

### When the Wind Turns Bitter: A Quiet Cry from the Margins

In an age where cinema often chases spectacle, *Kadvi Hawa* arrives like a slow, unsettling whisper—one that lingers long after the screen fades to black. Directed with restraint and sensitivity, the film does not scream its message; instead, it lets silence, barren landscapes, and weary faces do the talking. Set against the harsh backdrop of drought-stricken rural India, the story follows Heddu, a blind old man, and Gunu Babu, a debt recovery agent. Their lives intersect in a fragile dance of survival, guilt, and helplessness. What makes *Kadvi Hawa* extraordinary is its refusal to dramatise suffering. There are no exaggerated breakdowns or heroic resolutions, only the quiet, persistent ache of living in a world where nature itself seems to have turned hostile. The film's emotional strength lies in its humanism. Heddu is not just a victim of climate change; he is a father, a protector, and a man grappling with impossible choices. His blindness becomes symbolic—not of weakness, but of a society that has chosen not to see the slow violence inflicted on its most vulnerable. Gunu Babu, on the other hand, is not painted as a villain. He, too, is caught in a system that demands cruelty for survival. This moral ambiguity makes the narrative deeply unsettling and profoundly real. Visually, the film is stark yet poetic. The cracked earth, the dusty winds, and the stillness of abandoned spaces mirror the emotional desolation of its

characters. The absence of excessive background music allows the story to breathe, making every pause feel heavy with unspoken truths. *Kadvi Hawa* is not an easy watch, nor does it aim to comfort. Instead, it compels reflection. It asks difficult questions about responsibility, empathy, and the invisible consequences of environmental neglect. In doing so, it transforms a story about climate change into something far more intimate: a story about human endurance in the face of silent despair.



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## Book Review

*Mother Mary Comes to Me* by Arundhati Roy is a memoir that begins with her relationship with her mother, Mary Roy, but quickly becomes something more layered and harder to pin down.

Reading it didn't feel like a finished story. It felt like entering someone's memory while it is still unsettled. There is no attempt to smooth things out, and I think that is exactly what makes it so powerful.

What stayed with me most is how Roy writes this relationship. It is messy in a way that feels very real. There is love, but also anger, distance, and even resentment. Instead of trying to resolve these contradictions, she lets them exist. Her mother is not turned into a symbol or a lesson.

She remains unpredictable, difficult, admirable, and hurtful, often all at once. That refusal to simplify is what gives the book its honesty.

I also found the humour surprising. There are moments that are genuinely funny, almost absurd, and they come right in the middle of emotionally heavy passages. It does not dilute the seriousness. If anything, it makes it sharper. It feels like how people actually remember things, not in clean emotional categories, but in fragments where humour and pain sit side by side.

There is also a quiet feminist thread running through the book, but it never feels forced or overly stated. It comes through in the way Roy looks at her mother as a woman shaped by her circumstances, and in how she reflects on power, control, and independence. It is not trying to be a manifesto; it feels more personal than that.

At some level, the book also feels like Roy trying to understand herself, how much of her comes from her mother, and what she has had to unlearn or resist. That tension runs throughout.

It is not an easy or comforting read, and it is not trying to be. But it is brave in the way it refuses neat conclusions. By the end, nothing is fully resolved, and that refusal feels right.

By-Ms Somya Sharma  
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'It made me realize  
 how literature can join  
 humans in a bond of  
 quiet intimacy the way  
 almost nothing else can.'



## Beyond the 'Eco' Label

### Certification Marks as the New Green Trademark

Branding and environmental accountability have never occupied the same legal sentence quite so uncomfortably. Walk through any supermarket aisle today, and the language of ecology leaps out at you – 'eco-friendly', 'green certified', 'sustainably sourced' – printed in cheerful fonts across packaging that may or may not warrant such declarations. The marketplace has learned, often ahead of regulators, that a shade of green sells. Yet for legal practitioners and intellectual property scholars, a more consequential question lurks beneath the consumer-facing gloss: when environmental claims are made through trademarks, who verifies them, who enforces them, and what recourse exists when the promise is hollow?

Conventional green trademarks – marks incorporating terms like 'eco', 'bio', or 'natural' – have repeatedly stumbled at registration. Courts and trade mark offices in both Europe and India have found such terms insufficiently distinctive; they describe rather than distinguish. This registrability crisis has opened space for a more credible instrument: the certification mark. Far from being a technical niche of intellectual property law, certification marks are quietly becoming the most legally robust and commercially persuasive tool for environmental branding – one that governments, industry bodies and consumers would do well to take seriously

#### THE LIMITS OF CONVENTIONAL GREEN TRADEMARKS

Standard trademarks protect commercial identity. When a word, symbol, or slogan functions as a source indicator – telling consumers who made a product – it qualifies for registration. The difficulty with green trademarks is that they tend to describe a characteristic of the product rather than indicate its commercial origin.

The EU General Court has reinforced this consistently: an application for 'ECO STORAGE' was refused because such goods could be stored in an environmentally friendly manner, making the term descriptive. Similar fates have befallen applications for 'Greenworld' and 'Sustainable'.

In India, Section 9 of the Trade Marks Act, 1999 echoes this logic. Marks which are exclusively laudatory or descriptive of the character or quality of goods are inadmissible. Trade mark examiners have raised objections against standalone terms like 'organic', 'eco' and 'green' when filed without distinctive accompanying elements. The Delhi High Court, however, acknowledged in *Natures Essence Private Limited v. Protogreen Retail Solutions Private Limited*\* that distinctiveness can emerge from a combination – the mark as a whole may acquire character that no single constituent possesses. This remains a precarious foothold for environmental branding.

The consequence is a fragmented landscape. Brands that genuinely invest in sustainable practices find it difficult to protect those credentials through conventional trademarks, while those investing primarily in the appearance of sustainability face fewer barriers. The mechanism designed to safeguard commercial honesty becomes an inadvertent ally of greenwashing.

#### WHAT CERTIFICATION MARKS OFFER

The certification mark operates on fundamentally different logic. Rather than indicating commercial origin, it certifies compliance with standards of origin, quality, material, method of manufacture or performance of services, and other characteristics, including environmental ones. Under Section 2(1)(c) of the Trade Marks Act, 1999, a certification trade mark distinguishes goods or services 'certified by the proprietor in respect of origin, material, mode of manufacture, quality, accuracy or other characteristics'. Crucially, the certifying body need not trade in the goods it certifies – this separation creates credibility.

Globally, this model has achieved considerable reach. The Forest Stewardship Council's mark assures responsible forest management across supply chains. The Marine Stewardship Council's ecolabel covers sustainable fishing practices. The Rainforest Alliance seal signals adherence to biodiversity and climate-resilience criteria. The Forest Stewardship Council has reviewed its trademark system in response to anti-greenwashing legislation, phasing out certain promotional designs. These bodies recognise that environmental trust is a depletable resource.

#### THE REGULATORY BACKDROP: EU AND INDIA

The European Union has made the stakes explicit. A European Commission survey found that over half of environmental claims across EU markets were vague, misleading, or unsubstantiated. The EU's Directive on Empowering Consumers in the Green Transition, requiring transposition by March 2026, mandates that environmental claims be fair, understandable and supported by recognised scientific evidence. Non-compliance may attract fines up to four per cent of annual turnover. For practitioners, this shifts the question from 'may we call this product green?' to 'can we demonstrate compliance through auditable standards?' Certification marks offer the clearest answer.

India's trajectory is instructive, if incomplete. The Bureau of Indian Standards has administered the Ecomark scheme since 1991.

#### TOWARDS A MORE COHERENT FRAMEWORK

Several developments would strengthen India's position. The Trade Marks Registry could develop guidance for certification marks with environmental subject-matter, clarifying evidentiary standards. A cross-institutional mechanism linking the Trade Marks Registry, Bureau of Indian Standards, Ministry of Environment, and consumer protection authorities would enable a coordinated response to greenwashing.

The distinction between certification marks and conventional green trademarks must be clear. A brand carrying the Ecomark or GreenPro designation makes a categorically different claim than one merely incorporating the word 'green' into its logo.

The language of sustainability is aspirational. Its legal expression must be verifiable, enforceable, and resistant to appropriation. Conventional green trademarks, constrained by descriptiveness and vulnerable to misuse, cannot bear this weight alone.

Certification marks do not merely replace the 'eco' label – they transform it into a legal commitment. As anti-greenwashing regulations tighten, they will increasingly define the boundary between genuine environmental stewardship and its well-packaged imitation. For IP practitioners, brand strategists, and policymakers, understanding this shift is no longer optional. It is, one might say, the legally sustainable course of action.



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# Being Fine is the New Normal



Ask anyone how they're doing, and the answer is almost always the same. I'm fine. It comes out automatically. No pause, no second thought. At this point, it is less of an answer and more of a habit. Because saying anything else feels like too much. Somewhere between assignments, deadlines, internships, expectations, and everything we are trying to become, "fine" has turned into the easiest option. It keeps things simple. No long conversations, no explaining what you cannot fully put into words anyway. And maybe that is why we rely on it so much. We are constantly expected to keep going. There is always something pending, something to prepare for, something to achieve. The pressure to keep delivering never really stops. The moment one task ends, another one takes its place. Even rest starts to feel like something that has to be earned.

So we keep going.

We show up, do the work, reply to people, laugh when needed, and carry on like everything is under control. From the outside, it looks like we are managing just fine. But being "fine" does not always mean being okay. Sometimes it just means you are tired but still pushing through. It means feeling overwhelmed but choosing not to talk about it. It means having too much on your mind and convincing yourself that it is not a big deal. And slowly, this becomes normal. We get so used to handling everything quietly that we stop noticing how heavy it feels. We stop asking ourselves if we actually need a break. We stop recognising when we are exhausted. Because taking a break starts to feel wrong. There is always that thought in the back of our minds telling us we could be doing more, that we are falling behind, that resting is just wasting time. So even when we pause, we do it with guilt. That is where boundaries begin to disappear.

We say yes when we want to say no. We take on more than we can handle. We stretch ourselves trying to keep up with everything, thinking this is just how things are supposed to be. But it does not have to be like this. Sometimes coping does not mean fixing everything at once. It can be as simple as recognising when you are overwhelmed and allowing yourself to pause. Taking short breaks without attaching guilt to them. Setting small boundaries, even if it is just saying no to one extra thing. Talking to someone instead of carrying everything alone. These are not big changes, but they matter. Being honest about not being okay is not a weakness. Taking a break is not something that needs justification. Setting boundaries is not selfish. It is necessary. Maybe we need to stop normalising "fine" as the default. At some point, "fine" stopped meaning okay and started meaning barely holding it together. And the scary part is, no one questions it anymore. Maybe it is time we do. Because constantly being "fine" is not a strength. It is survival. And we deserve more than just surviving.

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