



**PLACEMENT
BROCHURE 2021-23**

Table of Content

Message from Vice Chancellor	3
Message from Director – School of Management	4
Message from Director – Placements	5
Message from Deputy Director – Placements	6
Board of Governors	7
About IILM University Gurugram	8
Management Programs	10
Mentors	12
List of courses	13
Our Recruiters	16
Snapshot of Summer Placements 2021-23	19
Student Activities	20
Batch Profile MBA 2021-23	22
Placement Committee	33

Message From Vice Chancellor



Dr Sujata Shahi

*“Education is the most powerful weapon
which you can use to change the world”*
– Nelson Mandela

With almost 3 decades of experience, it is with great pride and honor; I wholeheartedly dedicate my service to an institution which beholds the value of integrity, flexibility, creativity and innovation in the field of education. With the notion of training students in an outstanding practice-based and work-based experiential learning, IILM University which is the best private university in Delhi NCR has set the infinite boundaries in the field of education by focusing on the application of knowledge and skills making it globally relevant for the students, thus preparing them for future ventures.

IILM University, Gurugram believes in fostering the alterations pertaining to social, technological, and behavioral developments, thus enabling the students to have a global exposure, through our globally benchmarked programs (which are among top ranking programs) to further understand the disruptive changes, infer the challenges and brainstorm potential solutions. Embracing the culture of India and withstanding the values, the aim is to create and facilitate holistic and interdisciplinary learning to promote respect, teamwork and commitment. The ongoing personal mentoring sessions (Guru-Shishya Parampara) with the students helps them to engage and vouch for commitment to oneself and channelize their energy into generating positivity. Through the Centre of Emotional Intelligence, the talented team is rigorously practicing and supporting inspirational learning through research and innovation, motivating students to think “out of the box” and to maximize their deductive reasoning capacities, furthermore encouraging them to be leaders of tomorrow.

The university by no means keeps any stone unturned to help students irrespective of class, colour, creed, gender, religion, economic status or withholds their right to education and therefore scholarships (merit and means based) are available to help the young inquisitive minds to pursue their dreams. IILM fee structure is flexible incorporating many merit scholarships.

Where sky is the limit, the university believes in creating the opportunities for students to fetch the dreams at ease!

Message from Director - School of Management



Prof. Arvind Chaturvedi

Dear Recruiter,

I am very happy to introduce to you 2021-23 batch of MBA students at IILM University, Gurugram.

Despite of operational difficulties faced during COVID-19, IILM university has grown leaps and bounds and is emerging as leading university. It is with pride that I present to you the IILM students ready for a corporate role.

As we all have noticed that there has been significant change in the job market structure in last two years. New roles have been identified by the corporates and we at IILM have also been on our toes to mould our students accordingly to suit the new demands of the job market.

The recent technological changes in last few years have forced us to modify our curriculum and training and we have happily adopted to these changes. Our students, therefore, are now better equipped to meet the requirements from organizations. Besides the technical component of their training during MBA program at IILM, our students have also been polished continuously to acquire latest skills and upgrade themselves to face corporate challenges. Our illustrious faculty, versatile talent of our strong alumni network and industrial leaders as visiting faculty has all worked hard to produce a talent pool, which I am sure will be welcomed by the industry. Young boys and girls, whose details are outlined here, are IILM products, we are proud of.

It is our constant endeavour to focus on high moral values and ethical business and this batch truly represents our ethos and value system. I am sure this pool of talent is job-ready and will easily get absorbed in the industry.

I strongly recommend these young MBAs for your serious consideration.

Message from Director - Placements



Dr Hima Gupta

We at IILM University, Gurugram, value our intellectual capital, and nurture it through a perfect blend, of the contemporary ways and meticulous academic procedure for the comprehensive development, of the students' personality, so that every year the society at large is benefitted with the well-equipped professionals who can significantly contribute to the value creation process. The encouraging learning environment of our university has made the students proficient in the basic as well as specialized technical fields of relevance. Our teaching pedagogy help students towards acquiring skills needed by organizations. Our Summer Training on latest technologies and internships give adequate exposure to our students.

IILM University aims at holistic development of students and provide a perfect environment for developing the overall persona of the students. We value dreams of our students and are always eager to provide best platforms to our students. We wish all the best to our students for their future endeavours. It is an all-round development that is provided to our students, which makes them a cut above the rest, a pool of talent to recruit from.

We express our sincere gratitude to all those organizations who have extended their active support and helped the department in accomplishing its endeavour successfully. We welcome all organizations to come and experience the spirit of IILM University, Gurugram. It is indeed an honour to present our students to your esteemed organizations.

Looking forward to a long-term & fruitful association.

Message from Deputy Director - Placements



Prof Simmi Tikoo

At IILM students are trained on various soft skills required by the industry, which makes them Industry ready. Students learn to work on Team building, networking and leadership skills through various extra-curricular activities conducted at the Campus. They also get the opportunity to participate in Conferences, seminars organised.

Curriculum at IILM provides students experiential learning, and inculcates problem solving skills to make them employable in the changing scenario. Students attend various communication workshops to enhance their learning and get well equipped for Placements. Their overall development makes them different over the rest and enables an available talent pool to recruit from. And also, students become adept at understanding, impacting and driving change so they learn to manage and lead in the fast-paced industry. We invite all organisations to come forward to recruit these industry ready professionals, who are ready to embark on a new journey with their aspirations. IILM University is privileged to have 300 plus recruiters from various companies. Huge network of alumni supports students in shaping their career for the future roadmap.

Board of Governors

Dr. S Y Quraishi
Chief Election Commissioner of India (Retd.)
Chancellor, IILM University, Gurugram

Mr. Ankur Warikoo
Founder – nearbuy.com, Mentor,
Angel Investor, Public Speaker

Dr. Bhaskar Chatterjee
Former Director General & CEO
Indian Institute of Corporate Affairs

Mr. Bobby Kewalramani
Former Co-founder and
Chief Executive Officer,
Perfect Relations Group

Mr. Karun Varma
Executive Director, Offices Business,
DLF

Mr. Murlidhar Kadaba
Founder and CMD
Moonbeam Capital Ltd

Prof. P.D.Jose
Professor of Strategy
IIM Bangalore

Mr. Raj Nehru
Vice Chancellor, Shri Vishwakarma
Skill University,
MD-Haryana Skill Development Mission
Limited (Govt of Haryana)

Mr. Rajesh Relan
Managing Director,
MetLife India Insurance Company Limited

Mr. Rishabh Chopra
Founder
Transformative Learning Solutions
Pvt Ltd

Mr. Amit Bajaj
Head Communication &
Brand Guardian Life (India)

Prof. Badrinath
Professor of Finance & Accounting
IIM Bangalore

Prof. Bhimaraya Metri
Director, IIM Nagpur

Prof. Jayendra Shah
Executive Director
Academy of Indian Marketing

Prof. Mahadeo Jaiswal
Professor of Information Systems
Director, IIM Sambalpur

Mr. P Dwarkanath
Former Director
Group Human Capital, Max India

Prof. R. Narayanswami
Professor of Finance & Accounting
IIM Bangalore

Mr. Rajdeep Sahrawat
Managing Director
MetLife India Insurance Company

Prof. Shailesh Gandhi
Professor of Finance & Accounting
Dean Programmes
IIM Ahmedabad

About IILM University

IILM was established in 1993, under the aegis of the Ram Krishan & Sons Charitable Trust. With more than 28+ years of experience in training future entrepreneurs and managers, it has emerged as one of the distinguished Universities in the Delhi NCR area.

The University has been set up under The Haryana Private Universities (Amendment) Act, 2018 (Haryana Act No. 10 of 2018). It is located in Sector 53 Gurugram, with a built area of over 1.5 lac square feet known for its state-of-the-art facilities. We are centrally located with safe and secure campuses in New Delhi, Gurgaon, and Greater Noida.

IILM University offers a holistic and integrated approach to learning across a broad range of subjects of; Liberal Arts, Management, and Law. Our global and national outreach supports us by over 30 academic collaborations. We aim to nurture the next generation of thought leaders as engaged citizens adding meaningful contributions to the society. IILM has a strong alumni network of more than 12000+ alumni. Their success stories play a pivot role in making IILM as a preferred choice for students of Delhi NCR and other parts of the country.

The University has been consistent in facilitating superior quality education. IILM's integrated and experiential MBA curriculum is in alignment with the leading US B-Schools. IILM has ranked as the top 50 among the Indian Business schools as per the BT Survey 2021. Its various institutes have been consistently ranked amongst the best B- Schools in the country. IILM's long belief and efforts to prepare global managers with cross cultural training has become a benchmark for management institutes across the globe and therefore it is counted amongst the best private universities in Delhi NCR.





Management Programs

The curriculum at IILM imbibes some of the best aspects of courses offered at top business schools around the world. Course modules are inspired by Stanford Graduate School of Business, Wharton Business School and IIM-A. The program is delivered over 6 terms, each term spread over 3 calendar months covers foundation concepts of management and basic tools and techniques used by managers. It includes an optional Global Study and International Trek Program.

The curriculum offers core (fundamental) courses across different areas listed below:

Knowledge Development:

- › Managing Groups and Teams
- › Organizational Behaviour
- › Marketing – Concepts and Practices
- › Human Resource Management
- › Operations
- › Strategy beyond Markets

Analytical Development:

- › Financial Accounting
- › Strategic Leadership
- › Corporate Finance
- › Micro and Macro Economics
- › Optimization and Simulation Modelling
- › Information Management Systems
- › Data Analysis and Decision Making
- › Data Analysis using Excel, R & Python

Personality Development:

- › Leadership Style
- › Communications - Workshops on Spoken
- › Business Communication & Written
- › Analysis and Communication
- › Emotional Intelligence
- › Time Management
- › Critical Thinking

Exposure:

- › Global Study Program
- › Peer learning
- › Alumni Mentoring
- › Entrepreneur Meets
- › Career Development Programme
- › Personal Leadership Programme (PLP)
- › Internships/ Live Projects
- › Experiential Learning
 - ❖ Field visits
 - ❖ Group Activities
 - ❖ Guest Lectures (Industry)
 - ❖ Conferences & Seminars

Accreditations

IILM – Awards & Accreditations

IILM University is accredited by the SAQs (South Asian Quality Assurance System), NBA (National Board of Accreditation) and AIU (Association of Indian University).



Mentors

The curriculum at IILM imbibes some of the best aspects of courses offered at top business schools around the world. Course modules are inspired by Stanford Graduate School of Business, Wharton Business School and IIM-A. The program is delivered over 6 terms, each term spread over 3 calendar months covers foundation concepts of management and basic tools and techniques used by managers. It includes an optional Global Study and International Trek Program.

The curriculum offers core (fundamental) courses across different areas listed below:

Prof (Dr) Sujata Shahi
Vice Chancellor
OB & HR

Dr Charulata Londhe
Associate Professor
Marketing, Social
Entrepreneurship

Dr Sapna Arora
Assistant Professor
IT

Prof (Dr) Arvind Chaturvedi
Director - School of
Management
Quantitative Technique &
Operations

Dr Tripti Toor
Associate Professor
Human Resource
Management

Dr Shailee Choudhary
Associate Professor
Business Analytics

Prof (Dr) Hima Gupta
Director – Placement
Operations & Project
Management

Dr Rachna Madaan
Associate Professor
Economics
Dr Priyanka Kaushik
Assistant Professor
Marketing

Dr Shikha Sachdeva
Associate Professor
Human Resources

Prof (Dr) Saima Rizvi
Corporate Finance

Dr Jasdeep Chaddha
Associate Professor
Decision Sciences

Prof (Dr) Charu Naveen Bansal
Dean Academics
Banking & Finance

Dr Sabina Nair
Assistant Professor
Marketing

Dr Anushruti
Assistant Professor
Information Technology

Prof (Dr) Esha Jain
Finance & Accounting

Dr Shilpa Taneja
Assistant Professor
Marketing

List of Courses

Marketing

- ❖ Marketing Analytics & Customer Centricity
- ❖ Consumer Behavior
- ❖ Marketing and Sustainability
- ❖ International Marketing
- ❖ Sales & Distribution Management
- ❖ Marketing Practices in the Digital World
- ❖ Brand Management
- ❖ Omnichannel Retail
- ❖ Managing Customer Value
- ❖ Advertising & Sales Promotion
- ❖ Rural Marketing
- ❖ Design Thinking & Creativity for Business
- ❖ Product Management
- ❖ Pricing Strategy

Business Analytics

- ❖ Big Data Technology and Hadoop
- ❖ Introduction to Python
- ❖ Time Series Modelling and Forecasting
- ❖ Artificial Intelligence for Business Strategy
- ❖ Data Visualization & Business Intelligence
- ❖ Advanced Python and Data Science
- ❖ Advanced Predictive Analysis
- ❖ Advanced Stochastic Analysis
- ❖ Financial Analytics
- ❖ Supply Chain & Logistics Analytics
- ❖ HR Analytics
- ❖ Marketing/social media/Web Analytics
- ❖ CRM/Consumer Analytics





Finance

- › Banking & Risk Management
- › Financial Markets and Services
- › FinTech
- › Digital Innovation & Transformation
- › Investment Analysis &
- › Portfolio Management
- › Financial Modeling
- › Corporate Restructuring &
- › Business Valuation
- › Design Thinking & Creativity for Business
- › Tools and Techniques for Data Analysis
- › Big Data Analytics
- › Crowdfunding and Applications in Entrepreneurial Finance
- › Cybersecurity & Data Protection Laws
- › AI and Machine Learning
- › Sustainable Finance and FinTech

Human Resources

- › Talent Acquisition
- › Learning and Development
- › Employee Relations and Regulatory framework for HR
- › Performance Management & Appraisal
- › Total Rewards Management
- › People Analytics & Digital HR
- › Organizational Change & Development
- › Negotiation
- › Competency Mapping &
- › Career Development
- › Coaching, Counselling & Mentoring
- › Strategic HRM
- › Talent Management Strategy and
- › Employee Engagement
- › International HRM and
- › Cross-cultural Management
- › Diversity and Inclusion

Entrepreneurship Development

- › Design Thinking & Creativity for Business
- › First 100 Days
- › The X- Factor – Human Capital in Start-ups
- › Crowd Funding and Applications in Entrepreneurial Finance
- › Entrepreneurs' Journey (Interactions with entrepreneurs)
- › Entrepreneurial and sustainable innovation Marketing
- › Law & Management
- › Launch Lab
- › Social Entrepreneurship & Sustainable Innovation
- › Collaborating & Negotiating for Success
- › Product Development & Pricing Management
- › New Venture Creation
- › Family Business management
- › Marketing Practices in Digital World

Our Recruiters



Applicate AI
 Archer & Bull
 Asahi India Glass
 Ashiana Housing
 Athena
 AU Small Finance Bank Limited
 Avis Ventures
 Axis Bank
 Bajaj Allianz Life Insurance
 Bajaj Finance
 Bandhan Bank
 Benori Knowledge
 Benzara
 Berger Paints
 Bird Worldwide Flight Services
 BIS Research
 Brillion Consumer Products
 BTM Financial
 Byjus
 Car Wale
 Career Launcher
 Ceasefire
 Chegg India
 Chola People and Marketing
 Services
 Cians Analytics
 Citi
 Coffee Day Beverages (CDB)
 Collectcent Digital
 Creamy Foods Ltd (Madhusudan
 Group)
 Cvent
 Dalmia Bharat Group
 Darwin Box
 Decathlon
 Deloitte
 Derby Communications
 DHL
 DS Group

Companies on campus for 2020-22

1 Stop Vendor Solutions Pvt Ltd
 1K Kirana Bazaar
 6Wresearch
 99acres.com
 Accenture
 Acciojob
 Acuite Ratings & Research Limited
 Aculife Healthcare
 ADGlobal 360
 Aditya Birla Group
 Aditya Birla Sun Life
 Asset Management Company Ltd.
 AdLift Marketing Pvt Ltd
 Ameriprise
 Annapurna Finance Pvt Ltd
 ANZ Bank
 Apexpay Technologies

Earkart Private Limited	Innovate MR
EdyKyu	Innovative Media & Trade Solutions Pvt Ltd
Encalm Hospitality	IRC Group
Entab Infotech	ITW Consulting
Ericsson	Ixambee
Ernst & Young	iZooto
First Meridian	Jaro Education
First Naukri	Jeevansathi.com
FirstMeridian Business Services	Jumbotail
Flipspaces	Just dial
Future Management Consultants	Kalamlabs
GARTNER	Kantar
Geetanjali Homestate	Karpets by RKS
GIST Management Solutions Pvt. Ltd.	Khimji Ramdas LLC
GKF	Kotak Life
GLG	KPMG
Glocalrpo	Kyocera Document Solutions
Grab Guidance	Learning Routes Pvt Ltd
Grant Thornton GRC	Leixer(Easy Dent)
Hawkins	Leverage Edu
HDFC Bank	LIDO Learning
HDFC Life Insurance	Loreal
HDFC MF	Mad Influence
HFFC	Mahindra Holidays & Resorts India Ltd
HIGHR	Make My Trip
Hike	Marico
Hindware	Medha Learning Foundation
HomeLane	Minosha
HRI India	Mobi Shastra
ICICI Prudential	Moglix Ltd
Asset Management Company Limited	Mondelez
IDFC First Bank	MongoDB
IIFL	Motilal Oswal Financial Services Ltd
IILM Graduate School of Management, Greater	Mudita Jaipuria
Noida	Lifestyle Private Limited-Warehouse
Indiamart	MyFirst XP by Zolostays Property Solutions Pvt. Ltd.
Infeedo	Naukri
Info Edge	Naukri.com
Infosys	NEC Corporation

Nielseniq
NJ India Invest Private Ltd
Ozone Group
Panasonic Life Solutions India Pvt. Ltd.
Park Plus
Penguin International
PhonePe
Planet Spark
Policy Bazaar
Prepladder
PRESCIENT STRATEGIC INTELLIGENCE
Prism Johnson Limited
PROGCAP
Pros & Pawns
Protiviti
Publicis Sapient
PWC
Rate Gain Technologies
Regalo Kitchen
Reliance Retail
Reliance Retail Ltd
Reliobrix Consulting
RenewBuy
Repos Energy
Resbird Technologies
Researchandraking
RGF Professional
Rivigo
RobSync
Samsung India
Sanwud Surfaces
Sapio Analytics
SBI General
shiksha.com
Shoperty

Skill-Lync
Skolar
Spinny
Squad
Square Yards
Stanton Chase
STG Group
Stockfin
Sumangal International
Tata AIG General Insurance Co. Ltd.
Tata Consumer Goods
Tata Power
Tata Realty
Tata Sky Broadband Private Limited
TCS
Teachnook
Teikametrics
Tenon Group
The Career Labs
The Knowledge Academy
THELAMANDI AGRITECH PRIVATE LIMITED
Todd Consulting
Trangile Services
Turing.com
Unicharm
Unicharm India
Unicorn Tech Media
Uolo Edutech
Upgrad
Vodafone Idea Limited
Volvo Eicher Commercial Vehicles
Wipro
Xapads
Z1 media
Zycus

Summer Placements 2021-23

Summer Internships are intended to provide students practical knowledge in a particular subject. Through SIP, students gain experience and discover their strengths and possible growth areas. SIP process involves the mentors from Industry and academics both, who guide the students, in pursuing their internships. The mentors and the Placement department constantly monitor the experience of the internships.

The school of Management is quite proud that the IILM students have received so many pre-placement offers as a result of their exceptional performance in their Summer Internships. This serves as a reminder that our students are future business leaders who are responsible, capable, and well-equipped



Students Activities

At IILM, our mission is to enhance the overall undergraduate student experience and we encourage students to explore, engage and experience all aspects of college life. There are a diverse range of both competitive and recreational opportunities at IILM University.

The clubs and societies provide a platform for students to express their talent and act as the network lifeline for the entire IILM Community. This interaction with fellow students and active participation helps with the overall growth and development of a young person into a well-rounded individual. Conferences, monthly events, annual festivals, TEDx Talks, inter-campus debates and in house publications are just a few of the options available to the students to expand their horizon in terms of co-curricular activities.

Whether you are looking to participate in one of our academic club teams, or are looking to get involved in activity clubs or social sports sessions, there are plenty of options to choose from. Students can also initiate new clubs/societies. Some of the existing options available are as follows:

Cultural Club - Utsav

The club celebrates different cultures and festivals of India representing the diversity of customs, traditions, faith and belief of the students on campus



Sports Club - Parakram

To promote the spirit of working in teams, experience the fun of competitiveness, aiming towards a common goal. It is rejuvenating and there is something to learn from each game and event.

Environment & Sustainability Club

The club fosters the idea of conservation of natural resources and intelligent management of the same. An emphasis on green consciousness, usage of renewable technologies, and promoting cleanliness is the motto of the members



Yuva Goonj - NGO

Yuva Goonj, NGO is supported by IILM students who work for social development of underprivileged individuals, group & communities

Design Club

The club promotes creativity and innovation and helps students to understand their capability through out-of-the-box solutions. Within this we have the fashion and interior teams as well organising workshops and competitions. It aims to enhance multiple varied emotions and forms of expression.

MeRaKi
the design club

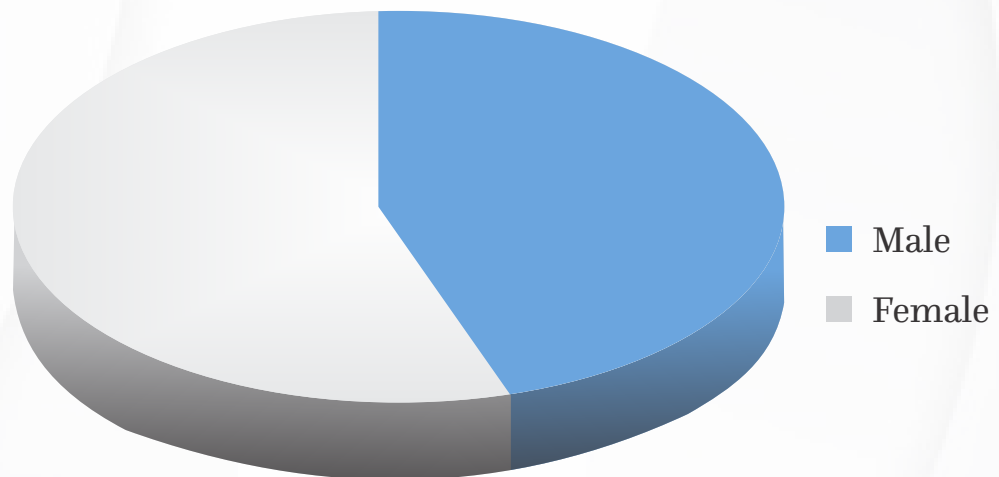


Literary Club - Awaz

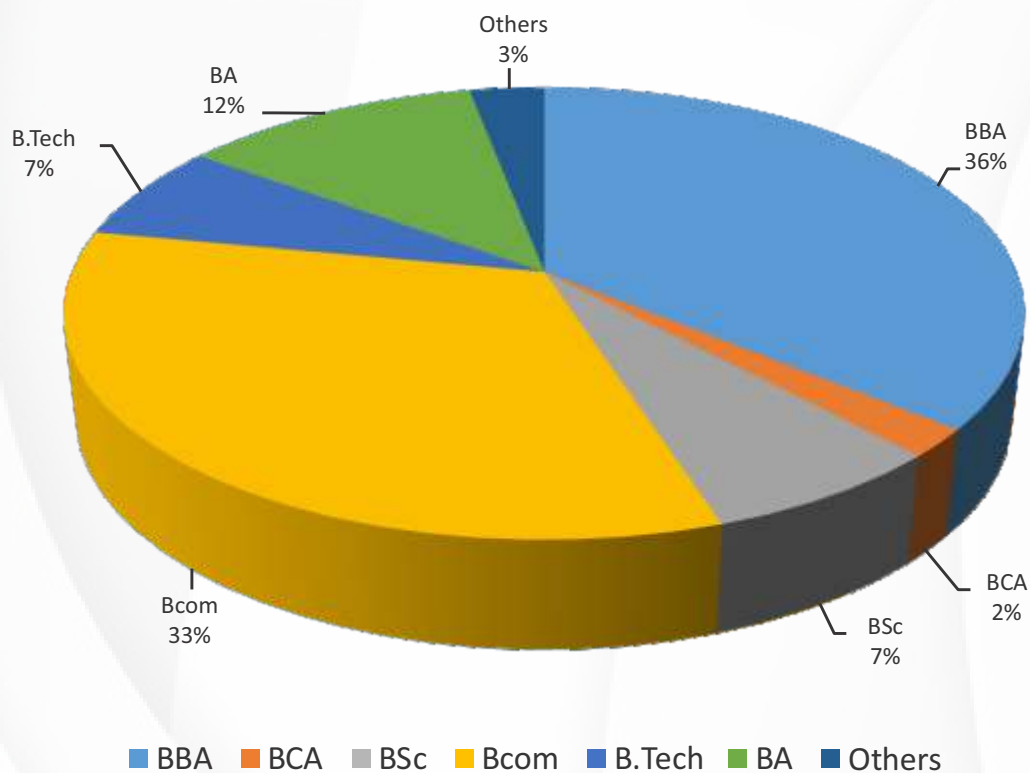
The club that promotes the ability to write and express, read and share literature – prose, poetry, providing a platform to budding writers.

Batch Profile 2021- 23

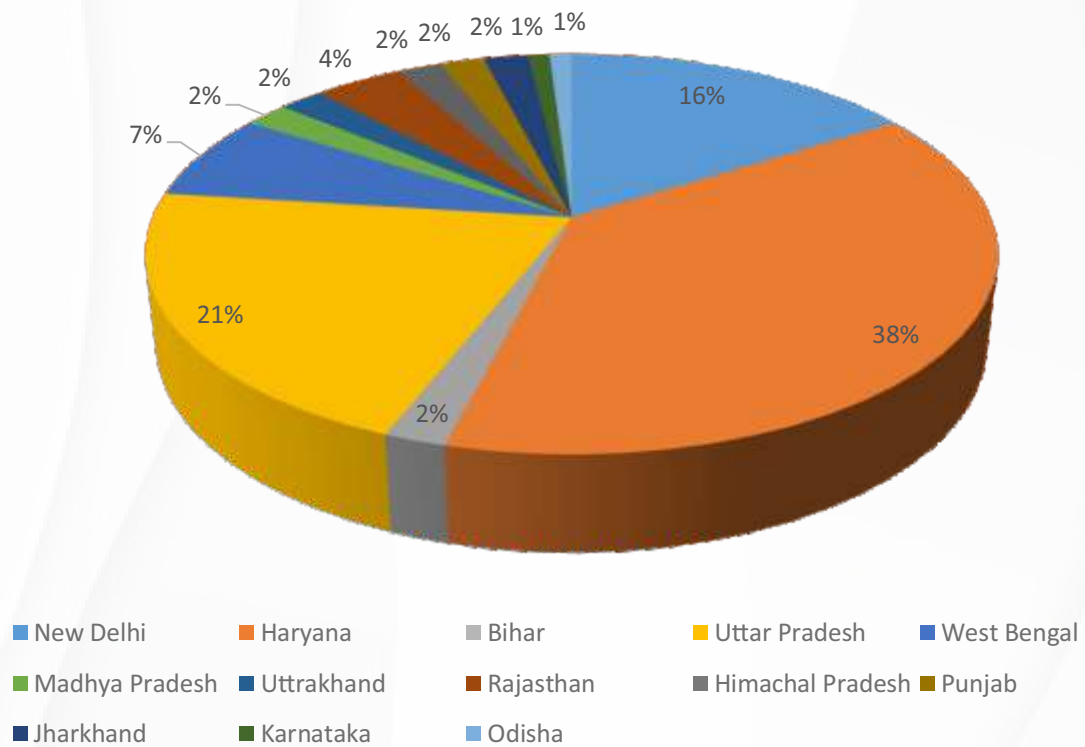
Gender Ratio



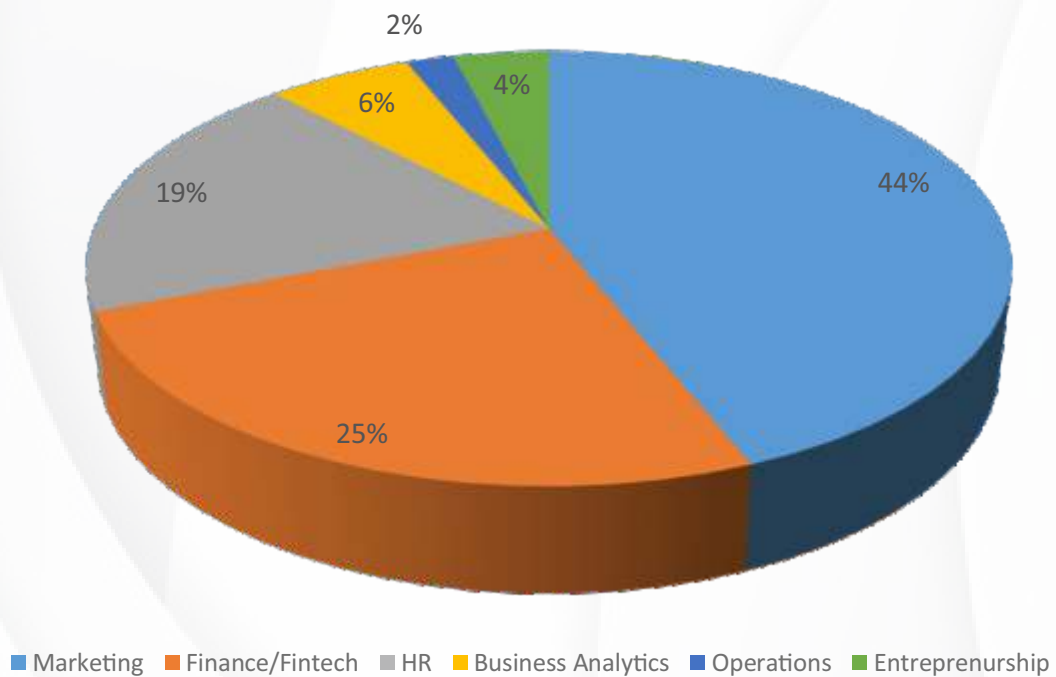
Background of the Batch 2021-23



State wise Profile



Domain Wise Profile



Batch Profile 2021- 23

Dual MBA
Experienced Candidates



Aagman Dewan
Bachelor of Business Administration
Work Experience: 12 months
Project: Optimizing marketing expenditure through data analysis, Air Black
Dual MBA- Marketing/ Business analytics



Kunjan Chauhan
Bachelor of Commerce
Work Experience: 12 months
Project: Market research, echelon edge
Dual MBA- Marketing/ Business Analytics



Dishani Ghosal
Bachelor of Technology
Work Experience: 24 months
Project: New rake planning and cluster resizing, Maruti Suzuki
Dual MBA- Operations/ Finance



Toshika Bhatnagar
Bachelor of Business Administration
Work Experience: 6 months
Project: Product Research and Development in E-commerce, AVA International (Innovativew)
Dual MBA- Marketing/ HR



Payal Mondal
Bachelor of Arts
Work Experience: 20 months
Project: Startup Vegetarian Restaurant, Om Bhatara Co.
Dual MBA- Marketing/ Operations



Shreyaanshchand
Bachelor of Business Administration
Work Experience: 36 months
Project: , G1 Astra Electromotives
Dual MBA- Marketing/ HR



Ankit Maheshwari
Bachelor of Arts in Account and Finance
Work Experience: 20 months
Project: Business Finance Analyst, OYO
Dual MBA- Finance/ Business Analyst



Prateek Saxena
Bachelor of Business Administration
Work Experience: 13 months
Project: Analysis on Working Capital & Cash Management, Minosha India Limited
Dual MBA- Finance/ Business Analytics



Kuldeep Kabba
Bachelor of Science
Work Experience: 22 months
Project: Talent Acquisition at Larsen & Toubro Infotech (LTI), LTI (L&T Infotech)
Dual MBA- Marketing/ HR



Sarthak Sharma
Bachelor of Technology
Work Experience: 6 months
Project: Plan virtual events (project development intern), Revica Hospitality
Dual MBA- Marketing/ operations



Dev Pratap Singh
Bachelor of Technology
Work Experience: 24 months
Project: Ubidata and Data Privacy, K&S Partners
Dual MBA- Marketing/ Operations



Ritesh Kumar Jana
Bachelor of Commerce
Work Experience: 17 months
Project: Marketing Strategies on Ed-Tech company (BD&GM), Talent Serve
Dual MBA- Marketing/ Operations



Shubhi Agrawal
Bachelor of Business Administration
Work Experience: 9 months
Project: Learnings of an HR Intern at Renewbuy, Renewbuy
Dual MBA- Marketing/ HR



Saveen mehta
Bachelor of Commerce
Work Experience: 18 months
Project: Study on discernment of customers towards insurance, SHRM
Dual MBA- Finance/ Business Analytics



Shreya Majumdar
Bachelor in Science
Work Experience: 26 months
Project: Hand-Over & Retrieval Cycle Analysis of Vehicles, Maruti Suzuki
Dual MBA- Marketing/ Operations



Zoya Parasher
Bachelor of Technology
Work Experience: 32 months
Project: Journey of being a boAthead, BoAT
Dual MBA- HR/Operations

Batch Profile 2021- 23

Dual MBA
Freshers Candidates

**Aastha Chadha**

Bachelor in Tourism Studies
Project: Employee Handbook for Ibis Gurgaon,
Hotel Ibis Gurgaon Golf Course Road
Dual MBA- HR/ Marketing

**Deepti**

Bachelor of Business Administration
Project: Tax Management,
Corwhite Solutions Pvt Ltd
Dual MBA- Finance/ Operations

**Abhishek Tiwari**

Bachelor of Commerce
Project: Project Development,
Revica Hospitality
Dual MBA- Marketing, Operations

**Anupam Singh**

Bachelor of Business Administration
Project: Adaptive learning management system
using semantic web technologies, TalentServe
Dual MBA- Marketing/ Business Analytics

**Gul Srivastava**

Bachelor of Commerce
Project: Learning aspects of Digital Marketing
and Marketing Research, Learnmax pro
Dual MBA- Marketing/ Finance

**Anav Gupta**

Bachelor of Business Administration
Project: Financial consultant,
Poshway Consultants
Dual MBA- Finance/ Marketing

**Priyal Dutta**

Bachelor of Arts
Project: Sales Intern, Mahindra Lifespace
Dual MBA- Marketing/ Operations

**Payal Mondal**

Bachelor of Arts (Hons.) in English
Project: Startup Vegetarian Restaurant -
Om Bhatura Co., Om Bhatura Co.
Dual MBA- Marketing/ Operations

**Isha Grover**

Bachelor of Business Administration LLB
Project: Study on Direct and Dispatch of
Imported Steel coils from Patli warehouse to
MSIL vendors, Maruti Suzuki India Limited
Dual MBA- Marketing/Operations

**Manav Goel**

Bachelors of Commerce (Hons)
Project: Solution based sales,
Team Computers
Dual MBA- Marketing/ Business Analytics

**Neha Banshiya**

Bachelors of Commerce
Project: Lifestage planning of individuals
with different risk appetite,
Poshway Consultants
Dual MBA- Finance/ Marketing

**Lipika Singh**

Bachelor of Business Administration
Project: The Holistic view of Recruitment
Lifecycle with respect to the Hiring Process,
Renewbuy
Dual MBA- HR/ Operations

**Md Ramij Raja**

Bachelor of Technology
Project: Sales and Digital Marketing,
Jiyonwall
Dual MBA- Operation/ Marketing

**Nigam kumar**

Bachelors of Commerce
Project: Learning aspects of sales and
marketing, Career Council
Dual MBA- Marketing/ Finance

**Prapti Jain**

Bachelors of Commerce
Project: Exploring diverse human practices
at medicover fertility, Medcover
Healthcare Pvt. Ltd.
Dual MBA- HR/ Marketing

**Richa sharma**

Bachelors of Commerce
Project: Study on perception of an investor
towards insurance policy, SHRM
Dual MBA- Finance/ Operations

**Ridhima**

Bachelor of Arts in Economics Hons.
Project: Analysis of customer demand in fintech sector (360tf). To perform competitor analysis of notebook industry and generate leads for notebook retail distribution and Modern retail chains to increase reach of My Choice notebooks (Trident Groups), 360tf and Trident Groups
Dual MBA: Marketing/ HR

**Rubeena Khan**

Bachelor of Arts
Project: Customer Analysis of Paydock, We Ingenious Ltd.
Dual MBA- Marketing/ Operations

**Rimjhim Agarwal**

Bachelor of Commerce (Hons)
Project: To build Commercial Strategies for B2B Department, Biocon
Dual MBA- Marketing/ Finance

**Sanchit Singla**

Bachelor of Commerce
Project: Corporate Alliances, Cup Shup
Dual MBA- Marketing/ Entrepreneurship

**Ritvika Rathore**

Bachelor of Arts in Sociology Hons
Project: Change Management For A Digital HR Transformation, Ernst & Young
Dual MBA- HR/ Marketing

**Toshika Bhatnagar**

Bachelor of Business Administration
Project: Product Research and Development in E-commerce, AVA International (Innovative)
Dual MBA- Marketing/ HR

**Saijeet Muduli**

Bachelor of Business Administration
Project: New Port Development Manual, Consumables Re-Order Level at Port, Maruti Suzuki
Dual MBA- Marketing/ Operations

**Vaishali**

Bachelor of Commerce
Project: Study On Financial Investment Options And Behaviour Of Consumers In Investing, Agile Capital
Dual MBA- Finance/ Marketing

**Shrey Srivastava**

Bachelor of Technology
Project: Two wheeler automobile industry: Hero MotoCorp, Beta Insights Business Advisory
Dual MBA- Finance/ Marketing

**Vikas Khapra**

Bachelor of Business Administration
Project: Online product development, Talent Serve
Dual MBA- Marketing/ Innovation

**Vaibhav Sethi**

Bachelor of Business Administration
Project: A study on comparative analysis of financial products with respect to Poshway Consultants, Poshway Consultants
Dual MBA- Finance/ Operations

**Ishita Mehan**

Bachelor of Business Administration
Project: Payment methods in Brick and Mortar, Tata 1mg
Dual MBA- Finance/ Marketing

**Vasundhara Jain**

Bachelor of Arts
Project: Recruitment & Organisational Effectiveness, Kellogg's /Make my Trip
Dual MBA- MBA - HR/ Marketing

**Aniket Aggarwal**

Bachelors in Computer Application
Project: Role of Digital Marketing, BSchool Bulls
Dual MBA- Marketing/ Operations

**Karan bajaj**

Bachelor of Business Administration
Project: Wedding vendors (Project Development Intern), Revica Hospitality
Dual MBA- Marketing/ Operation

**Manik Sen**

Bachelor of Technology
Project: Product sales and Marketing, Magnik India
Dual MBA- Marketing/ Finance



Mohisha Jain

Bachelor of Business Administration
Project: Analysis of Employee Attrition in
Real Estate Industry, M3M
Dual MBA- HR/ Marketing



Monika Sharma

Bachelors of Commerce
Project: Study Of Human Resource
Recruitment Process, Renewbuy
Dual MBA- HR/ Marketing



Punit Dadhich

Bachelor of Business Administration
Project: Sales Intern, Dynagrow Enterprise
Dual MBA- Marketing/ Business Analytics



Raghav Kuchhal

Bachelor of Business Administration
Project: Study on e-learning website, Talent Serve
Dual MBA- Marketing/ Entrepreneurship



Sparsh Kaushik

Bachelor of Commerce
Project: Analysis on which type Insurance
plan works best for the consumer, SHRM
Dual MBA- Finance/ Marketing



Aayush Sharma

Bachelor of Engineering
Project: Feasibility Study Of Hub And
Spoke Model, Maruti Suzuki
Dual MBA- Operations/ Marketing

Specialized MBA Freshers

**Aastha Gupta**

Bachelor of Arts in Economics
Project: Identification and analysis of employee training, Citykart
Specialized MBA in Human Resource

**Abdul Ahad Khan**

Bachelor of commerce
Project: A study on the Industrial Slowdown for Biscuit Production, Azans Enterprises
Specialized MBA in Marketing and Innovation

**Adhita Razdan**

Bachelor of Architecture
Project: UbiData and Data Privacy K&S Partners
Specialized MBA in Business Analytics

**Aditi Jain**

Bachelor of Business Administration
Project: Equity research and portfolio management, HDFC Life Insurance
Specialized MBA in Fintech

**Akanksha Singh**

Bachelor of Science
Project: Abyss of hospitality Sales and Marketing, IBIS Hotel, Aerocity.
Specialized MBA in Marketing and Innovation

**Ananya Dagar**

Bachelor of Business Administration in Finance
Project: Analyzing the efficiency and efficacy of the salespeople at fleetx.io.
Specialized MBA in Business Analytics

**Anubhav Rana**

Bachelor of Business Administration
Project: Analysis of cooperative banking sector
Specialized MBA in Entrepreneurship

**Ashish Batra**

Bachelor of Commerce (H)
Project: A Study on Perception of Investors Investing in Life Insurance, SHRM
Specialized MBA in Fintech

**Arjun Sharma**

Bachelor of Business Administration
Project: Sales Intern, Mahindra lifespace
Specialized MBA in Marketing and Innovation

**Ayush Birla**

Bachelor of Business Administration
Project: Strategic Analysis on cloud kitchen, Ghost Kitchens
Specialized MBA in Marketing and Innovation

**Chaahat Rathore**

Bachelor of Commerce
Project: Accounts and audit training
Specialized MBA in Fintech

**Charvi Narula**

Bachelor of Commerce (H)
Project: Financial planning For Salaried Employee and Strategies for Tax Savings, TLS
Specialized MBA in Fintech

**Chetna Aggarwal**

Bachelor of Commerce (Hons)
Project: Tax Compliance and Finalization of Balance sheet, Lalit Gupta & Associates.
Specialized MBA in Fintech

**Chetna Yadav**

Bachelor of Commerce (Hons)
Project: A Study on perception of investors investing in life insurance, SHRM
Specialized MBA in Fintech

**Chitra Mittal**

Bachelor of commerce (Hons)
Project: Valuation, AcuPro Consulting
Specialized MBA in Fintech

**Dhruv Garg**

Bachelor of Technology
Project: Fundamental Analysis, Beta Insights Business Advisory
Specialized MBA in Finance



Divroop Dhillon
Bachelor of Business Administration
Project: Hospital finances, auditing, operations at Fortis hospital
Specialized MBA in Fintech



Divyansh Verma
Bachelor Of Arts
Project: Research and Analysis on different types of Trade Finance Products and Financial Institutions Data, 360tf
Specialized MBA in Business Analytics



Hardik Gupta
Bachelor of Business Administration
Project: Specialized MBA in Marketing and Innovation



Harshvardhan
Bachelor of Commerce
Project: To do Virtual and physical Audits for Airtel payment Bank and Reliance, TRPW Strategic Partners
Specialized MBA in Fintech



Insha Habib
Bachelor of Science (Economics, Maths & Statistics)
Project: A Study of perception of investors Investing in Life insurance
Specialized MBA in Fintech



Isha Gupta
Bachelor of Business Administration
Project: Marketing And Sales, Go Samplify
Specialized MBA in Marketing and Innovation



Jasmine Kaur
Bachelor of Business Administration
Project: Tax Planning and management, Corwhite
Specialized MBA in Fintech



Kashish Asija
Bachelor of Commerce
Project: How to handle Social media and Perform SEO tasks, Digital chabbi
Specialized MBA in marketing and innovation



Khushi Khurana
Bachelor of Business Administration
Project: Study on perception of an investor towards insurance Policy, SHRM
Specialized MBA in Fintech



Kuhoo Raj
Bachelor of pharmacy
Project: Exploring Human Resources practices at Policy Bazaar
Specialized MBA in Human Resource



Muskan Shukla
Bachelor Of Arts Hons (English)
Project: Talent Acquisition, RenewBuy
Specialized MBA in Human Resource



Mehak Mehta
Bachelor Of Business Administration
Project: Exploring Different aspects of HR Operations at Policy Bazar
Specialized MBA in Human Resource



Namrata Rana
Bachelor of science (Hospitality & Hotel Administration)
Project: understanding the process of hiring & recruiting, IBIS Hotel, Gurgaon
Specialized MBA in Human Resource



Nupur Chauhan
Bachelor Of Business Administration
Project: Recruitment, RenewBuy
Specialized MBA in Human Resource



Praveen Phogat
Bachelor of Arts
Project: Accounts receivable in Hospitality sector
Specialized MBA in Fintech



Prabhdeep Kaur
Bachelor of Computer Application
Project: Designing Organizational Structure and learning HR Activities.
Specialized MBA in Human Resource

**Pratyusha Chowdhury**

Bachelor of Science in Hospitality Management and Catering Science
Project: Holistic view of recruitment lifecycle, RenewBuy
Specialized MBA in Human Resource

**Rishita**

Bachelor in computer Application
Project: Consumer science: Online yoga at Jiyonwall, Jiyonwall Pvt Ltd.
Specialized MBA in Marketing and innovation

**Ritu Anjna**

Bachelor in Business Administration(Hons)
Project:Equity Research and Portfolio Management, Finoability
Specialized MBA in Fintech

**Ritvick Purohit**

Bachelor of Business Administration
Project: Study of the perception of Investors during Insurance, Briisk Limited.
Specialized MBA in Marketing and Innovation

**Riya Gandhi**

Bachelor of Business Administration
Project: Client Servicing for IndusInd Bank and LoneWolf Bev, Yaap Digital
Specialized MBA in Marketing and Innovation

**Sagar Dhameja**

Bachelor Of Business Administration
Project: Tax Planning
Specialized MBA in Fintech

**Sakshi Matta**

Bachelor of commerce
Project:Augmented Hospitality and sales, IBIS Hotel, Gurgaon
Specialized MBA in Marketing and Innovation

**Saloni Sharma**

Bachelor Of Business Administration
Project: Marketing and Sales, Go Samplify
Specialized MBA in Marketing and Innovation

**Saptarshi Halder**

Bachelor of commerce (H)
Project: Marketing and Sales, Byjus Discovery
Specialized MBA in Marketing and Innovation

**Shivani**

Bachelor Of Business Administration
Project: Research and Analysis on different type of Trade Finance product and FI's Data'at 360 tf
Specialized MBA in Business Analytics

**Shivani Aggarwal**

Bachelor Of Business Administration
Project:Analysis of Customer Demand in Trade Finance Sector and Study on Financial Services and their Benefits Offered
Specialized MBA in Marketing and Innovation

**Shivani Dhiman**

Bachelor of Commerce
Project: Marketing, Innovation and Me, Simplitiv
Specialized MBA in Marketing and Innovation

**Shivanshi**

Bachelor Of Business Administration
Project: Exploring diverse human resource practices at Renewbuy
Specialized MBA in Human Resource

**Shubham Jain**

Bachelor Of Business Administration
Project:Financial planning For Salaried Employee and Strategies for Tax Savings, TLS
Specialized MBA in Fintech

**Sourav Kumar Meharia**

Bachelor of Commerce (H)
Project: Study on Foreign Market of Satyam Exports
Specialized MBA in Marketing and Innovation

**Sugandha Malhotra**

Bachelor of Commerce
Project: Data Analysis And Interpretation at Fleetx.io
Specialized MBA in Business Analytics



Sushmita Rathore
Bachelor of Commerce (H)
Project: Exploring Diverse Human
Resource Practices at, Citykart
Specialized MBA in Human Resource



Tanya Aggarwal
Bachelor of Commerce
Project: Understanding Human
Resource-Recruitment, Mogilix
Specialized MBA in Human Resource



Vanshita Mittal
Bachelor of Commerce
Project: CIO and CFO awards marketing
campaign, Protiviti
Specialized MBA in Marketing and Innovation



Varun Chaudhary
Bachelor of Commerce (H)
Project: Consumer science: Online yoga at Jiyonwall
Specialized MBA in Marketing and Innovation



Vishesh Verma
Bachelor of Commerce
Project: Fundamental analysis
of stocks, Finobility
Specialized MBA in Fintech



Vikas Khapra
Bachelor of Business Administration
Project: online product development, Talent Serve
Specialized MBA in Marketing and Innovation



Yukta Arora
Bachelor of Commerce (P)
Project: Financial planning For Salaried
Employee and Strategies for Tax Savings, TLS
Specialized MBA in Fintech

Specialized MBA Experienced Candidate

**Aatir U Shakir**

Bachelor of Technology in Petroleum Engineering
Work Experience: 12 months
Project: Establishment of venture(business) labs and a study on impact of technology in higher education system, B School Bulls
Specialized MBA in Business Analytics

**Arafia Neyaz**

Bachelor of Business Administration
Work Experience: 1 Year
Project: Digital aspects of marketing, Learnmax Pro
Specialized MBA in Entrepreneurship

**Kanishka Sarna**

Bachelor of Commerce
Work Experience: 7Yrs 3 Months
Project: Content Marketing and Management at Swageazy, Swageazy
Specialized MBA in Marketing and Innovation

**Nitika Bansal**

Bachelor of Commerce
Work experience: 21 Months
Project:
Specialized MBA in Fintech

**Pooja Ahuja**

Bachelor of Business Administration
Work Experience: 8 Months
Project: Research and Analysis on different type of Trade Finance product and FIs Data, 360 tf
Specialized MBA in Business Analytics

**Poloumy Mukherjee**

Bachelor of science(Physics)
Work Experience: 24 Months
Project: Nifty IT Analysis
Specialized MBA in Fintech

**Raman Jaiswal**

Bachelor of Commerce (H)
Work Experience: 18 months
Project: Finding potentials of Maruti Suzuki Genuine Parts & Accessories and understanding customer needs and preferences, Maruti Suzuki
Specialized MBA in Marketing and innovation

**Ritika Kansal**

Bachelor of Arts English (H)
Work Experience: 15 Month
Project: Content and Digital Marketing, BioNinja pvt Ltd
Specialized MBA in Marketing & Innovation

**Sapan Kumar Acharya**

Bachelor of Business Administration
Work Experience: 2.5 Years
Project: E-Commerce Sales & Marketing, Eggoz
Specialized MBA in Marketing and Innovation

**Sushant Nagpal**

Bachelor of Commerce (H)
Work Experience: 17 Months
Project: UBI data and Data Privacy, K&S Partners
Specialized MBA in Marketing and Innovation

**Tanisha Gupta**

Bachelor of Business Administration
Work Experience: 10 Months
Project: A Study on factors affecting customers preference towards investing in life insurance policies, Agile Capital
Specialized MBA in Business Analytics

**Twinkle Narang**

Bachelor of science
Work Experience: 9 Months
Project: Seo analysis, market research and campaign design, Metatronic Digital Pvt. Ltd.
Specialized MBA in Marketing and Innovation

Placement Committee



Zoya Parasher
President



Raman Jaiswal
Vice President



Shubhi Agrawal
Senior
Placement Coordinator



Tanya Aggarwal
Senior
Placement Coordinator



Muskan Shukla
Senior
Placement Coordinator



Vishesh Verma
Senior
Placement Coordinator



Karan bajaj
Senior
Placement Coordinator



Shivani Dhiman
Senior
Placement Coordinator



Shivanshi
Senior
Placement Coordinator



Nupur Chauhan
Senior
Placement Coordinator





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HALL

Get in Touch

Prof (Dr) Hima Gupta
hima.gupta@iilm.edu
+91-9818210242

Simmi Tikoo
simmi.tikoo@iilm.edu
+91-9873472500

 **IILM UNIVERSITY**
Gurugram

1 Knowledge Centre, Golf Course Road,
Sector - 53, Gurugram 122003
Ph - 0124-2775656

- @ admissions.iilmu@iilm.edu
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