WILLM UNIVERSITY

Gurugram | Greater Noida

Learn with Purpose



1 About IILM UNIVERSITY

IILM University envisions a future for its students where they are able to strive for excellence and can be in a position to achieve it as well.

To create and well as foster innovative ideas as well as contribute to novel research.

To create strong entrepreneurs with effective skills and an all-rounding ability to achieve emotional balance and financial stability.

VISION

WHY IILM?

We believe in the quality of education that is imparted through an interdisciplinary approach. Spread across a wide array of subjects ranging from the fields of management, and humanities, to the creative arts, the students can choose their majors-minors respectively, suiting their career goals and educational needs. The primary focus is for the students to learn the optimum utilization of the subjects that they are engaged with.

The faculty-student interface is not just restricted to subject classes and the confidence and strength of the students are enhanced by assigning them a faculty mentor. The students can always reach out to their mentor for guidance. Further, learning too is not limited only to classrooms and textbooks but enhanced learning is sought through co-curricular activities. The students are provided with leading-edge modern technologies enabling them towards comprehensive classroom learning as well as a comfortable residential experience. The aptitude for critical thinking, communication skills, analytical and creative thinking, research, and digital competence is built and honed within students throughout their affiliation with the university.

Build an ecosystem around students that focuses on building values such as a love for knowledge, an enhanced ability to apply knowledge, create, visualize, lead in the various fields of knowledge and carve a niche for themselves in whichever field they choose to embark upon.



Words of **Encouragement**



Dr. Sujata Shahi Vice Chancellor, Gurugram

"Education is the most powerful weapon which you can use to change the world" **Nelson Mandela**

With almost 3 decades of experience, it is with great pride and honor; I wholeheartedly dedicate my service to an institution which beholds the value of integrity, flexibility, creativity and innovation in the field of education. With the notion of training students in an outstanding practice-based and work-based experiential learning, IILM University which is the best private university in Delhi NCR has set the infinite boundaries in the field of education by focusing on the application of knowledge and skills making it globally relevant for the students, thus preparing them for future ventures.

IILM University, Gurugram believes in fostering the alterations pertaining to social, technological, and behavioral developments, thus enabling the students to have a global exposure, through our globally benchmarked programs (which are among top ranking programs) to further understand the disruptive changes, infer the challenges and brainstorm potential solutions. Embracing the culture of India and withstanding the values, the aim is to create and facilitate holistic and interdisciplinary learning to promote respect, teamwork and commitment.

The ongoing personal mentoring sessions (Guru-Shishya Parampara) with the students helps them to engage and vouch for commitment to oneself and channelize their energy into generating positivity. Through the Centre of Emotional Intelligence, the talented team is rigorously practicing and supporting inspirational learning through research and innovation, motivating students to think "out of the box" and to maximize their deductive reasoning capacities, furthermore encouraging them to be leaders of tomorrow. The university by no means keeps any stone unturned to help students irrespective of class, colour, creed, gender, religion, economic status or withholds their right to education and therefore scholarships (merit and means based) are available to help the young inguisitive minds to pursue their dreams. IILM fee structure is flexible incorporating many merit scholarships.

Where sky is the limit, the university believes in creating the opportunities for students to fetch the dreams at ease!



"Education is not the learning of facts but training of the mind to think" **Albert Einstein**

I take pride to introduce our University, set up under the Uttar Pradesh Private University (Amendment) Act 2022 with a vision to be Global Inclusive and Responsible, With more than 28+ years of experience in successfully training managers and new business creators, it is emerging as a distinguished University in the Delhi NCR area.

The world is undergoing rapid changes in the knowledge landscape. With various dramatic scientific and technological advances, such as the rise of big data, machine learning, and artificial intelligence, many unskilled jobs worldwide may be taken over by machines, while the need for a skilled workforce, particularly involving mathematics, computer science, and data science, in conjunction with multidisciplinary abilities across the sciences, social sciences, and humanities, will be increasingly in greater demand.

IILM University follows the concept of multidisciplinary education and instilling a sense of purpose in life. The University provides student a robust academic framework and strong skill base to become educated, sensitive and a successful citizen of the 21st century. Highly qualified and experienced faculty, state-of-the-art infrastructure and a serene, beautiful green campus are the hallmarks of IILM University. Our academic credentials, accreditations and recognitions put us among the leading institutions in the country. Once you are here, I am sure you will enjoy the best of teaching and learning, research and community experiences in your student life.

Along with my faculty colleagues, staff and students, I welcome you wholeheartedly to IILM University.

Dr. Taruna Gautam Vice Chancellor, Greater Noida

The World of IILM

Learn From The Best



Prof. (Dr.) Ranbir Singh Pro Chancellor, IILM University & Founder and Former Vice Chancellor, NALSAR Hyderabad & National Law University, Delhi



Prof P Dwarkanath Pro Chancellor IILM University, Gurugram Former Chairman of GSK Consumer Health Care



Prof Dr Raveendranath Nayak Director, School of Management Greater Noida



Prof Shailaja Bajpai Professor, Department of Journalism, Media and Communication, IILM University Editorial Advisor, The Print



Dr S Y Quraishi Former Chief Election Commissioner of India, & Chancellor IILM University Gurugram



Vice Admiral Anil Chopra Pro Chancellor IILM University, Greater Noida



Prof Arvind Chaturvedi Director, School of Management IILM University



Prof. Shailesh Gandhi Pro Chancellor IILM University, Gurugram Former Dean at Indian Institute of Management, Ahmedabad



Prof M Afzal Wani Pro Vice Chancellor & Dean, IILM Law School, IILM University, Greater Noida



Prof (Dr) V Chandra Senior Director IILM Lodhi Road

Our esteemed panel work together to take the university forward, supporting faculty and staff members. Spearheading a host of new academic projects and initiatives across campuses thus building and sustaining a collaborative, inclusive environment.

Faculty & Research

IILM focuses on building strong leadership through excellence in teaching and research. It has highly acclaimed, competent, and well-qualified faculty members from the world of academia and the industry.

Teaching methods include case studies, simulation, role plays, seminars, and presentations. Faculty members adopting blended learning pedagogy where theory and real-world practices are weaved into the curriculum for an exceptional learning experience. Apart from classroom teaching, our faculty members actively engage in research, consultancy, and corporate training programs in their respective areas of expertise.

Support & Mentorship at IILM

Mentoring is one of the proven ways that can help young students strive for excellence in the professional world. The mentors at IILM ensure that every student gets ample opportunities to excel both personally and professionally. The purpose of the mentoring program is to prepare students for successful careers by integrating academic learning with real-world experiences.



Schools of IILM

Our different schools guarantee a wide array of courses to choose from, interdisciplinary major-minor combinations and an unforgettable real-world learning experience.

Academics

Students at IILM have an opportunity to explore Academics that is guided by an interdisciplinary approach. They are encouraged to choose a combination of courses that will take them closer to their ambition. This approach helps the students in the undergraduate program to explore other subjects to choose their area of specialization or it can help them to enhance their understanding of their area of interest. This gives them an edge over students who are limited by a singular field of knowledge and students at IILM university are benefitted from this wide horizon of fields of knowledge. At the Post Graduate level, the Interdisciplinary approach helps the students to achieve a strong foothold in their chosen area of specialization, at the same time, gain a holistic perspective of their area of interest. IILM University proudly presents its liberal arts undergraduate course structure that enables students to explore the various fields of knowledge and carve out a subject combination that is best suited for their intellectual inquiry as well as their goals.

Undergraduate and Postgraduate courses are devised by our experienced faculty backed by a strong industry experience and revised in a manner that the students are able to relate and understand contemporary practical issues with the given theoretical knowledge. The students of both undergraduate, as well as post-graduate courses, are persuaded to participate in collaborative and interactive industry workshops as well as seminars that help them to question their otherwise conventional boundaries of knowledge and skills.

IILM University also offers Doctoral programs. These doctoral programs foster an equilibrium between effective research skills, and technical skills equipped with precision as well as creatively putting it across in their thesis and journal articles in many prestigious publications.

Management **IILM Law School Liberal Arts Computer Science & Engineering**





IILM School of Management The world, each and every minute is going through a dynamic evolutionary process - be it in the human mind, in the environment (natural, socio-economical & political) we live in, or in the technologies that we use. These factors are causing the panorama of the field of business, management, and entrepreneurship to widen its horizons. The focus of the management school is to capture the dynamism- both on a micro as well as a macro level and channel it to enable students to create better opportunities for themselves and the companies that they choose to engage with. Programs offered Undergraduate Studies • Bachelor of Business Administration (BBA) – 3 years • BBA in Entrepreneurship (in collaboration with SBS, Switzerland) BBA in International Management • BBA with Psychology BBA with Communication • BBA in Business Management (in collaboration with Monroe College, New York) • BSc in Business Administration (in collaboration with University of London) • BBA in Business Analytics with IBM **Post-Graduate Studies** • Masters Of Business Administration (MBA) – 2 years MBA Business Analytics MBA Entrepreneurship MBA Financial Technology MBA Manufacturing MBA Marketing and Innovation MBA Data Analytics (with IBM) PGDM • PGDM in Entrepreneurship & Family Business



The IILM school of law equips students by honing their analytical abilities to understand the trajectory of the arguments placed in front of them. They are trained to understand the Indian legal system completely as well as think about laws and acts that are implemented in India through a global outlook and perspective. The focus is also to train the students in such a manner that the ability to interpret and formulate arguments in a courtroom setup is ingrained in the very thinking of the student. This is done

• B.A. LLB (Hons.) – 5-year integrated program

BBA LLB (Hons.) – 5-year integrated program

Post-Graduate Studies



















IILM School of Liberal Arts

The students are trained to understand the world, the human -mind, the socio-political and socioeconomic setup through this course. The guiding principle of Liberal Arts is versatility and it feeds the mind of those who refuse to be limited by the conventional categorizations of knowledge. It utilizes skills such as analytical and critical thinking to interpret the knowledge imparted as well as hone the oratory skills to effectively speak on the subject matter that they wish to pursue. A comprehensive understanding of the intra-subject and inter-subject is achieved on the completion of this course.

Programs offered

- BA (Hons) Liberal Arts (Four Year Degree Program)
- BA (Hons) Psychology
- BA (Hons) Applied Psychology
- BA (Hons) Journalism, Media & Communication
- B. Des Fashion Design & Management
- B. Des Interior Design

- MA Psychology • MA Education
- MA Applied Psychology

Undergraduate Studies

Post-Graduate Studies



The students are equipped with technical knowledge to understand the scientific and engineering principles in a manner that is effective for them to create, innovate and lead in the field of technical ideas. The students are inculcated with a love for the subject rather than indulging them in mind-less rote learning

Undergraduate Studies

• B. Tech in Biotechnology

• B. Tech in Computer Science & Engineering

• Artificial Intelligence & Machine Learning • Data Science and Big Data Analytics Block Chain Technology • Graphics and Gaming Cloud Computing & Virtualization Technology

Internet of Things (IoT)

• B. Tech in Information Technology

• B. Tech in Mechatronics

• B. Tech in Computer Science & Engineering with IBM

• Bachelor of Computer Application

Post-Graduate Studies

- M. Tech in Computer Science & Engineering
- M.Tech in Biotechnology
- M.Tech in Mechatronics

Educational OBJECTIVES

- To provide students with an opportunity to delve into experiential learning through empirical simulation exercises
- By encouraging the students to analyze empirical and theoretical evidence
- Faculties encourage students to gain knowledge through understanding and reflective levels of learning
- Learner-centered methods are used such as Case study analysis and reviewing
- Students are encouraged to know and learn about the basics of researching to the most integral fundamentals of good research
- Interactive methods of teaching are used such as – field visits, debates and discussions, movie/documentary screenings, and practical projects
- Finally, the pedagogy is devised in a manner to inculcate a love for the subject rather than a fear of exams, projects, and deadlines



Global Connect

IILM university follows a perspective that helps the students to access various global outreach programs. Various International speakers, experts, and professors are invited to enlighten the students of IILM university and expose them to ideas that are of global relevance. IILM also offers collaborative Summer School programs and International transfer opportunities across universities in USA, UK and Europe.



Career Paths and Opportunities

The students of IILM are trained to achieve the best intellectually and they are motivated to impart intellectual excellence to the organization they are employed by or associated with. The training begins with the students striving to put their best foot forward to achieve the best internship opportunities to understand the application of the discourse through that internship. It engages students in Summer Internships not only in India, but some deserving students are provided with the opportunity to intern across oceans. The Entrepreneurial skills are developed through the Incubation Centre for Entrepreneurship development.

After Passing Out From IILM, the students can carve their niche in the following fields-:

- Post Graduate Studies & Academ
- O Doctorate Studies & Research
- O Think Tanks both National & Inte
- Entrepreneurship
- Multinational Companies
- **()** Legal Firms
- O Courts and Bar Associations
- Advertising Agency

nia	\odot	Digital Media and Production Houses
	\odot	Fashion Houses
ernational	\odot	Working with Top designers
	\odot	Teachers & Professors
	\odot	Counselling clinics, Hospitals and
		institutes of Behavioural sciences
	\odot	Consulting
	\odot	Business Development & Business Analytics



4 Campus LIFE

The students create an aura of vibrancy in the university during the festivals of India. By celebrating and taking part in the celebrations they embrace the values of peace and multiculturalism. The Clubs and societies provide the students with an opportunity to learn through co-curricular activities in a manner that is creative, innovative and interactive. IILM University has a range of clubs and societies that reflect the commitment to a holistic development that achieves a balance between academic, cultural, emotional and mental well-being. The students have actively participated in the following clubs-:









Clubs & Societies

The clubs and societies provide a platform for students to express their talent and function as the network lifeline for the entire IILM Community.



5 _____ Admission PROCESS

After submitting the Application Form with the required documents, all applicants with good academic achievement, performance in a wide array of extracurricular activities and a statement of purpose will be invited for the IILM Personal Interview before the final communication about the admission. The University looks at the following for every candidate who apply:

- \bigotimes Performance in the Personal Interview
- \oslash **Critical Thinking Skills**
- Participation and involvement in Extracurricular Activities \bigotimes

IILM University has full right to disqualify the candidate's application at any stage of the admission process if found ineligible. In such a case, the candidate's admission even if selected, will stand annulled.

Scholarships

IILM University offers merit scholarship to deserving candidates thus attracting the brightest of minds. The scholarship will be a tuition fee waiver on the recommendation of the admission committee.



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For further information on the range of programmes we offer, please visit our website or contact us at:

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