



IILM UNIVERSITY

Greater Noida

APRIL  
2026

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# CAMPUS CHRONICLES

OFFICIAL UNIVERSITY NEWSLETTER



"Happiness can be found, even in the darkest of times, if only one remembers to turn on the light"



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## Bridging Neuroscience and Business: An International Masterclass

The International masterclass led by Prof. Nigel Holt, Dean of Psychology and Associate Vice-Chancellor at Aberystwyth University, UK, offered an insightful exploration of how biological imperatives influence corporate success. Moving beyond traditional management theories, emphasizing that workplace outcomes are deeply rooted in brain function and emotional regulation. A key focus was on psychological safety as a driver of the prefrontal cortex, which governs creativity, decision-making, and logical thinking.

The session highlighted that when employees feel secure and valued, their cognitive abilities improve, leading to enhanced problem-solving and innovation. Drawing on neuro-economics, Prof. Holt explained how transparency within organizations fosters trust by triggering the release of oxytocin, a hormone associated with bonding. This biological response supports the creation of high-trust environments that outperform rigid “command-and-control” leadership models.

A central aim of the masterclass was to redefine corporate leadership by integrating neuroscience and behavioural science. It emphasized that organizational success is not just about strategy or structure but reflects the collective emotional and neurological state of employees. By viewing teams as networks of “nervous systems,” leaders can better understand how stress and uncertainty reduce productivity, while trust and psychological safety enhance performance. The concept of “choice architecture” was also introduced, encouraging leaders to design work environments that reduce cognitive load and guide individuals toward efficient decision-making.

The event was collaboratively organised by the Department of Psychology and the IILM International Office, ensuring alignment between global academic insights and local corporate needs.

The session was led by Dr Anupama and Dr Tanaya Chatterjee, who facilitated discussions and ensured that complex theories were translated into practical applications. Interactive segments, particularly the Q&A, encouraged critical engagement.

Overall, the masterclass successfully bridged biology and business by presenting management as applied behavioural science. It reinforced that sustainable corporate success depends on prioritizing employees’ neurological and emotional well-being, ultimately leading to improved performance, innovation, and organizational growth.



## Inter-University Sports Fest

BLAZE 2026, the flagship inter-university sports fest hosted by IILM University, Greater Noida, was successfully conducted from 13–15 April 2026. The event brought together students from more than 15 institutions, combining traditional sports with esports to promote teamwork, leadership, sportsmanship, and competitive excellence.

The fest witnessed enthusiastic participation, with over 500 participants, 50+ teams, and 81 registrations across seven sporting events. Major sports conducted included Football, Volleyball, Basketball, Girls’ Cricket, Chess, and BGMI. Volleyball and Football recorded the highest participation, highlighting strong interest in team-based sports, while BGMI showcased the growing popularity of esports among students.

Several universities participated actively, including IILM University, GNIOT, Bennett University, Galgotias University, Gautam Buddha University, and Jamia Hamdard. IILM University secured victories in Football, Volleyball (Girls), Chess, and BGMI, while Galgotias University emerged as the winner in Volleyball (Boys) and Basketball. Gautam Buddha University won the Girls’ Cricket competition.

The event provided students with valuable opportunities to develop teamwork, leadership, strategic thinking, decision-making, and resilience through active participation and competition. BLAZE 2026 also simulated real-world management scenarios that involved coordination, planning, and execution, helping students build practical, industry-relevant skills.

Overall, BLAZE 2026 strengthened IILM University’s focus on experiential learning, student engagement, and inter-university collaboration. With large-scale participation and successful execution, the event emerged as one of the biggest inter-university sporting events hosted by the university.





## Memorandum of Understanding (MoU) Signing Ceremony

The Department of Liberal Arts, School of Humanities and Social Sciences, IILM University, Greater Noida, signed a Memorandum of Understanding (MoU) with the HackHalt Cyber Intelligence Council on 15 April 2026 at the Board Room, Admission Block. Coordinated by Dr Madhvi Singh, the ceremony marked an important step toward strengthening collaboration between academia and industry.

The partnership aims to provide students with practical exposure, industry-relevant skills, and opportunities in emerging areas such as cyber intelligence and policy engagement. Both institutions discussed ways to create meaningful learning experiences through workshops, expert lectures, internships, research collaborations, and outreach initiatives.

A major focus of the collaboration is to bridge the gap between theoretical learning and real-world applications. The partnership is designed to help students gain hands-on experience, professional networking opportunities, and exposure to government-linked initiatives that can enhance their academic and career growth.

The ceremony concluded with the formal signing of the MoU in the presence of distinguished representatives from IILM University, including Brig. S. S. Gill (Retd.), Registrar; Dr Aswani R.S., Associate Dean; Dr Manmeet Kaur; Dr Madhvi Singh; Dr Pallavi Mohanan; and Dr Syed Waqir. Representing HackHalt Cyber Intelligence Council were Director Mr Sonu Kumar and team members Mr Piyush Sinha, Mr Amit Kumar, and Mr Navin Kumar.

Overall, the collaboration reflects a shared commitment to fostering innovation, enhancing student learning, and creating long-term academic and professional impact.



## 3rd IILM all India moot court competition, 2026

The Moot Court Society, School of Law, IILM University, Greater Noida, successfully organised the 3rd IILM All India Moot Court Competition, 2026, from 2nd to 4th April 2026. The event aimed to provide law students with practical exposure to courtroom proceedings through a simulated legal environment while also encouraging experiential learning and professional skill development.

The competition witnessed enthusiastic participation from law students across the country, who competed as Petitioner and Respondent teams. The event commenced with an inaugural session addressed by Prof. (Dr.) Babita Singh Parasain, Director, School of Law, along with Chief Guest Mrs Meenakshi Lekhi, Former Union Minister of State for External Affairs and Culture, and Guest of Honour Mr Ajay Singh, Former Press Secretary to the Hon'ble President of India.

The competition included memorial submissions, preliminary rounds, round of 16, quarter-finals, semi-finals, and the final round. Participants presented oral arguments before esteemed judges comprising academicians and legal professionals. The judges appreciated the analytical ability, advocacy skills, and teamwork demonstrated by the teams, and they also provided constructive feedback.

The valedictory session was attended by Justice Hemant Gupta, Former Judge of the Supreme Court of India, and Justice Lokpal Singh, Former Judge of the Uttarakhand High Court. Awards, including Best Memorial, Best Speaker, and Best Team, were presented. The competition enhanced participants' legal research, drafting, oral advocacy, teamwork, and critical thinking skills while also providing valuable experience in professional event coordination and legal practice.



## Portfolio Development Workshop



The School of Humanities and Social Sciences (SHSS) organised a hands-on training workshop for BAJMC and MAJMC final-year students to address concerns related to career prospects, placements, and professional readiness. The workshop focused on resume enhancement, understanding contemporary media job profiles, portfolio development, and awareness of current media industry requirements.

The training aimed to help students better understand career opportunities related to their specialisations and interests while guiding them in identifying relevant organisations and evaluating job opportunities effectively. It also focused on strengthening resumes according to industry standards and introducing students to tools for timely profile updates.

The workshop was planned in alignment with the requirements of final-semester students preparing for internships and placement interviews. Key segments included understanding the placement process, identifying suitable job opportunities, learning AI-based tools for upgrading resumes, developing professional portfolios aligned with students' experiences, and improving professional networking profiles for better industry reach.

The sessions were conducted through presentations and interactive hands-on activities, where students were guided through relevant tools, platforms, and practical tasks. Participants actively engaged in the training and gained valuable insights into portfolio building, resume enhancement, and media industry expectations.

The workshop successfully enhanced students' readiness for internships and placements while improving their understanding of interdisciplinary media roles and emerging industry trends. It also highlighted the need for more such practical training sessions to prepare students effectively for professional opportunities.

Overall, the initiative served as a valuable platform for career guidance, skill enhancement, and professional development among media students.

## Educational field visit

The Department of Psychology, School of Humanities and Social Sciences (SoHSS), through the EarthenPsyche Club, organised an educational field visit to Yamuna Biodiversity Park on 7 April 2026 to promote experiential learning and environmental awareness among students.

The visit aimed to enhance students' understanding of biodiversity conservation, ecological balance, and sustainability through direct observation of natural ecosystems. Biodiversity parks serve as important spaces for preserving native flora and fauna while providing educational exposure to environmental conservation practices.

The field visit was carefully planned as a guided nature education tour in coordination with the authorities of Yamuna Biodiversity Park. Students explored different ecological zones of the park and observed diverse plant species, wetlands, and birdlife. Nature Education Officers Ms Preeti Vohra and Ms Ranjeeta guided participants throughout the tour and shared valuable insights into ecosystem restoration, conservation initiatives, and the importance of protecting natural habitats.

Students actively participated in discussions, asked questions, and engaged with the surroundings, making the experience both interactive and informative. The visit successfully connected classroom learning with practical environmental observation and encouraged students to develop a greater sense of environmental responsibility.

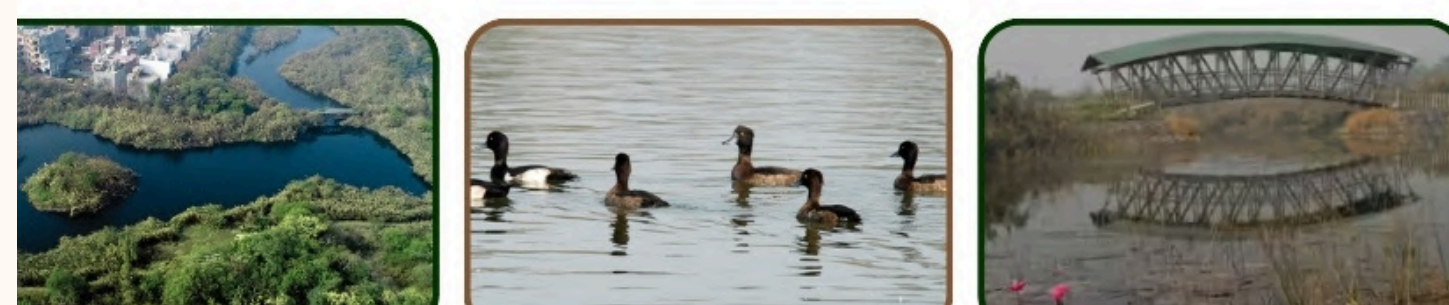
The activity witnessed enthusiastic participation from students of the Department of Psychology and was supported by faculty member Mr Atul Yadav. The experience helped students gain practical exposure to biodiversity and strengthened their awareness regarding sustainable environmental practices and ecological conservation.

The EarthenPsyche Club continues to organise such initiatives to encourage students to connect with nature and promote environmental consciousness through experiential learning.



# EDUCATIONAL FIELD VISIT

## YAMUNA BIODIVERSITY PARK, DELHI





## NISM-SEBI financial literacy quiz

The EcoFin Club of IILM University successfully organized the NISM-SEBI National Financial Literacy Quiz on 15th April 2026 for MBA and BBA students at the Seminar Hall (IGSM Hall). Conducted under the guidance of Mani Ma'am, the event aimed to promote financial awareness, investment literacy, and informed financial decision-making among students.

The quiz witnessed enthusiastic participation from students, with over 100 participants from MBA and BBA programs. Organized in an online format, the event ensured smooth participation and quick evaluation while creating an engaging and competitive learning environment.

The quiz covered various important financial topics, including stock market basics, mutual funds and SIPs, risk and return concepts, inflation, financial planning, and the role of regulatory bodies like SEBI. Students actively participated and demonstrated strong conceptual understanding as well as practical awareness of financial markets.

The event also highlighted the role of the National Institute of Securities Markets (NISM), established by SEBI to promote investor awareness and financial literacy across the country. Through initiatives like the National Financial Literacy Quiz, NISM encourages responsible investing and strengthens financial knowledge among students.

The quiz helped participants gain a better understanding of investment instruments, financial regulations, risk diversification, and financial planning. It also enhanced students' confidence in finance-related discussions and encouraged interest in finance-oriented careers.

Overall, the event was a great success and served as an excellent platform for promoting financial literacy and practical financial awareness among students.

## NEETI Prashnottari : Quiz competition

The "Neeti Prashnottari" Quiz Competition was organised on April 10, 2026, at IGSM Rooms 101 and 102, IILM University, Greater Noida, under the convenorship and coordination of Dr Madhvi Singh. The event witnessed participation from students of Greater Valley School, SR Capital Public School, and Vivekanand School.

The competition aimed to introduce school students to the field of public policy through an engaging and interactive learning experience. The event began with a networking High Tea, creating a welcoming and collaborative environment for participants and faculty members.

The quiz consisted of intellectually stimulating rounds that tested students' awareness and understanding of public policy and current affairs. A unique "Parallel Engagement" model was introduced to ensure active involvement of all participants. While finalist teams competed in an audio-visual round, other students participated in debates and thematic discussions, encouraging continuous interaction and learning throughout the event.

Participants also explored the IILM University campus, which provided them with valuable exposure to university life and academic culture. The event was graced by Dr Aswani R.S., Associate Dean, School of Humanities and Social Sciences, who felicitated the winners and appreciated the enthusiasm and efforts of all participants.

The competition successfully blended academic learning with interactive engagement, inspiring students to think critically while also familiarizing them with higher education opportunities and interdisciplinary learning experiences.



## Simulog 2.0

The Operations Club Prakriya of IILM University, Greater Noida, successfully organized Simulog 2.0 on 1st April 2026 at the SVH Seminar Hall. The event was conducted as a simulation-based inter-college competition aimed at providing students with experiential learning in operations and supply chain management.

The competition witnessed participation from 16 teams, with nearly 100 combined registrations for both competitions. Each team consisted of four members who were assigned different roles within a simulated supply chain system, including suppliers, manufacturers, and distributors. The event was structured into three rounds covering procurement, production, and distribution processes.

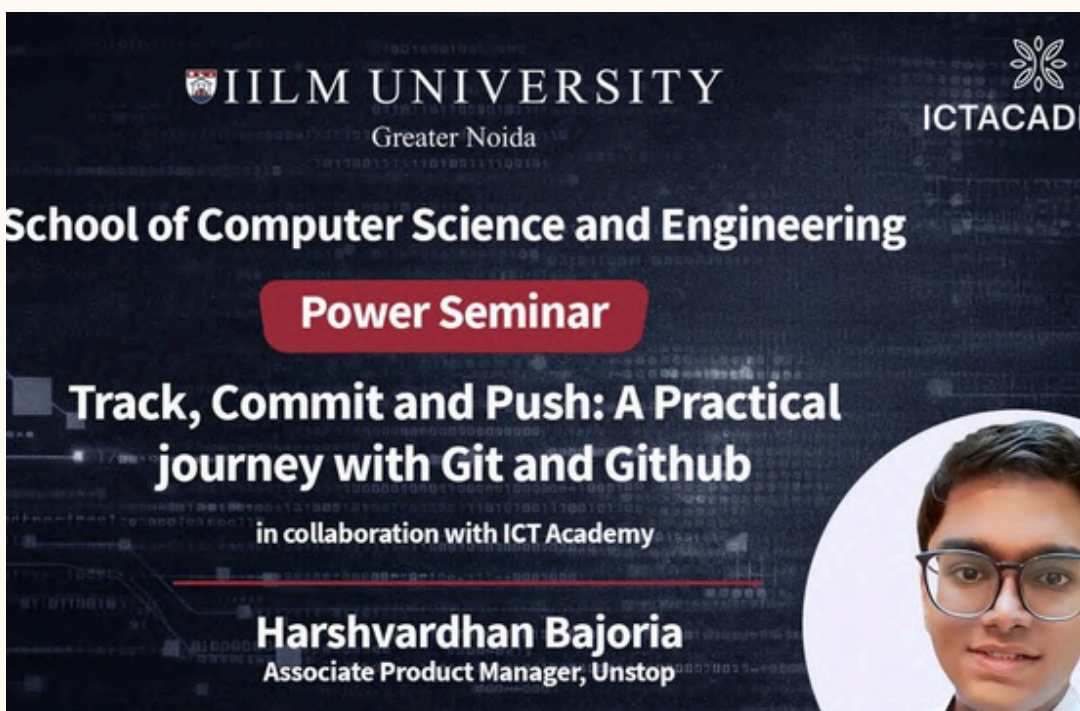
The programme began with an orientation session conducted by anchor Payal and organizer Dev Makhija, where participants were briefed about the objectives, rules, and structure of the simulation. Throughout the competition, teams engaged in strategic negotiations and decision-making while operating under budgetary and quality constraints. Their choices directly influenced profitability, operational efficiency, and product quality within the simulated market environment.

Participants demonstrated strong teamwork, adaptability, coordination, and problem-solving abilities during the event. The simulation was further enhanced by monopoly buyers Nandani Pathania and Dipti Sharma, who added realism and competitive dynamics to the activity.

During the valedictory ceremony, Team Akki secured the winner's position, followed by Team GH as the first runner-up and Team Nancy as the second runner-up. Winners were awarded cash prizes, certificates, and mementoes.

The event was conducted under the guidance of Dr Mohd Mehdi, Faculty Coordinator of the Prakriya Operations Club, who appreciated the efforts of the organising team and encouraged students to continue participating in such experiential learning initiatives.





## IBM Ice day

The School of Computer Science and Engineering (SCSE), in collaboration with IBM ICE, successfully organized IBM ICE Day 2026 on 23rd and 24th April 2026 to encourage innovation, creativity, and technical excellence among students.

The first day featured various competitions for different academic years. First-year students participated in a Poster Competition, presenting ideas on emerging technologies. Second-year students showcased their research and presentation skills through a Paper Presentation event, while third-year students engaged in an Ideathon that highlighted their problem-solving abilities and teamwork.

The event was judged by esteemed IBM professionals, including Ms Ritu Mittal, Complex Project Manager in the Security domain at IBM India, and Ms Manju Bassi Vasudeva, Application Consultant at IBM. They evaluated the participants and shared valuable industry insights with the students.

On the second day, a Prize Distribution Ceremony was held to recognize and appreciate the outstanding performances of the participants. The ceremony celebrated the hard work, creativity, and dedication of the students.

Overall, IBM ICE Day 2026 was a great success, providing students with an excellent platform for experiential learning while strengthening the connection between academia and industry.

## Track, Commit and Push: Practical Journey with Git and GitHub

The Department of Data Science & Big Data Specialization (SCSE), in collaboration with ICT Academy, successfully organized a Power Seminar titled "Track, Commit and Push: A Practical Journey with Git and GitHub" on 21st April 2026 at IILM University, Greater Noida. The seminar aimed to help students understand the practical use of Git and GitHub in the industry and develop relevant technical skills.

The session was conducted by Mr. Harshvardhan Bajoria, Associate Project Manager at Unstop, who shared valuable insights into the real-world applications of Git and GitHub. He also guided students on industry expectations, coding practices, and effective interview preparation strategies. The seminar included practical discussions that helped students gain a better understanding of version control systems and collaborative software development.

The event witnessed enthusiastic participation from both students and faculty members, making the session highly interactive and informative. A total of 214 internal participants attended the seminar.

The seminar successfully enhanced students' technical knowledge and aimed to make them future-ready by strengthening their coding and collaboration skills using Git and GitHub. Overall, the event served as an excellent platform for experiential learning and industry exposure.

## Media Unfiltered Decode. Deconstruct. Deliver.

The Department of Communication organised "Media Unfiltered: Decode. Deconstruct. Deliver" on 15th April 2026 at the IGSM Seminar Hall as part of the end-term practical evaluation for the subject Event Management and Planning for BJMC 4th Semester students. The event was planned and executed by the Mediosphere Club under faculty supervision, providing students with practical exposure to organising and managing a live media event.

The event aimed to promote critical media thinking, creativity, teamwork, and audience engagement through various interactive activities. Students were assigned to different functional teams responsible for promotions, registrations, anchoring, production, event coverage, operations, and coordination, enabling them to gain hands-on experience in event execution and management.

The programme featured three engaging segments. Reverse Advertising encouraged participants to creatively present reasons against using commonly consumed products. The Newsroom Simulation allowed students to perform as news anchors. The Headlines Quiz challenged participants to identify real and fake news headlines, promoting media literacy and awareness regarding misinformation.

The event witnessed enthusiastic participation and maintained strong audience engagement throughout the session. It successfully provided students with practical insights into media event management while enhancing their communication, coordination, presentation, and problem-solving skills. Overall, the event served as an effective experiential learning platform that combined creativity, media awareness, and practical event management experience.



# MONTAGE

10

By Md. Ausaff  
B.Sc  
Psychology  
(H), Sem IV



*Time spares none*



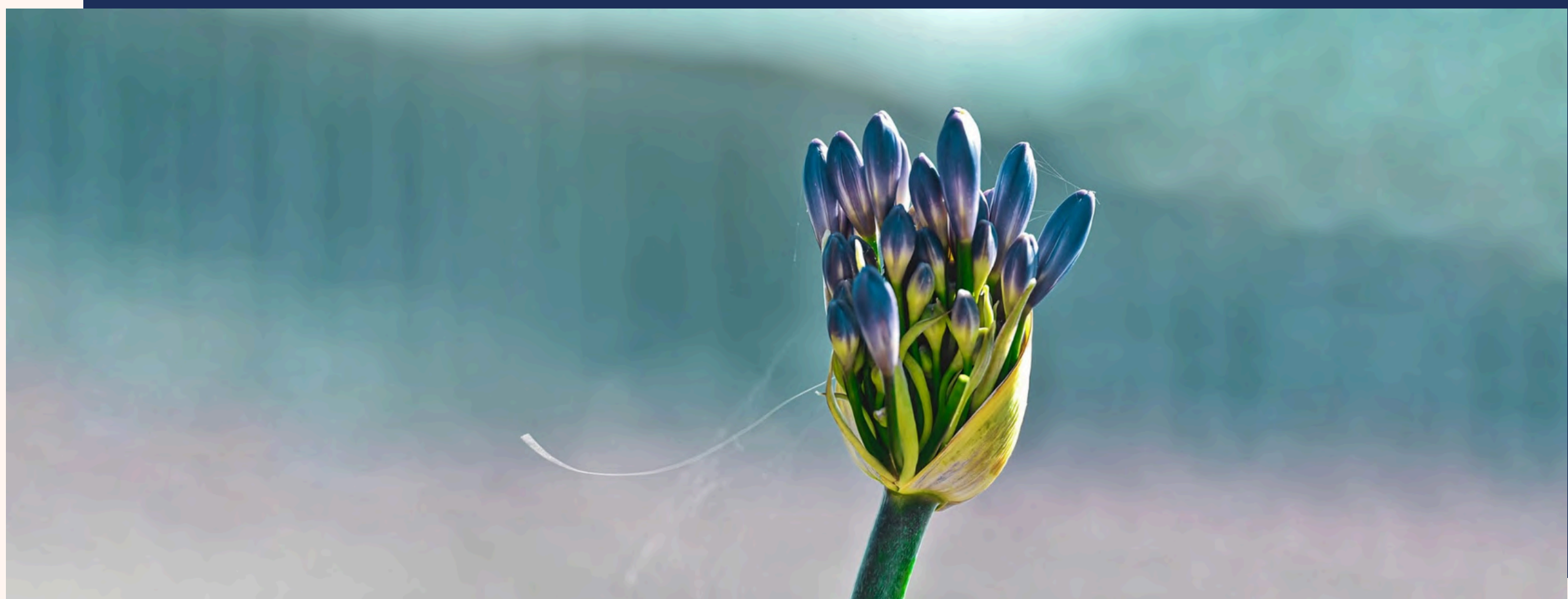
*The weak reach the light just the same*



*The ocean alone is not deep*



*The elegance in becoming*



*Growing shy beneath the very sky*

# MONTAGE

11

By Abhinav  
Sharma  
Btech Bioinfo,  
Sem IV



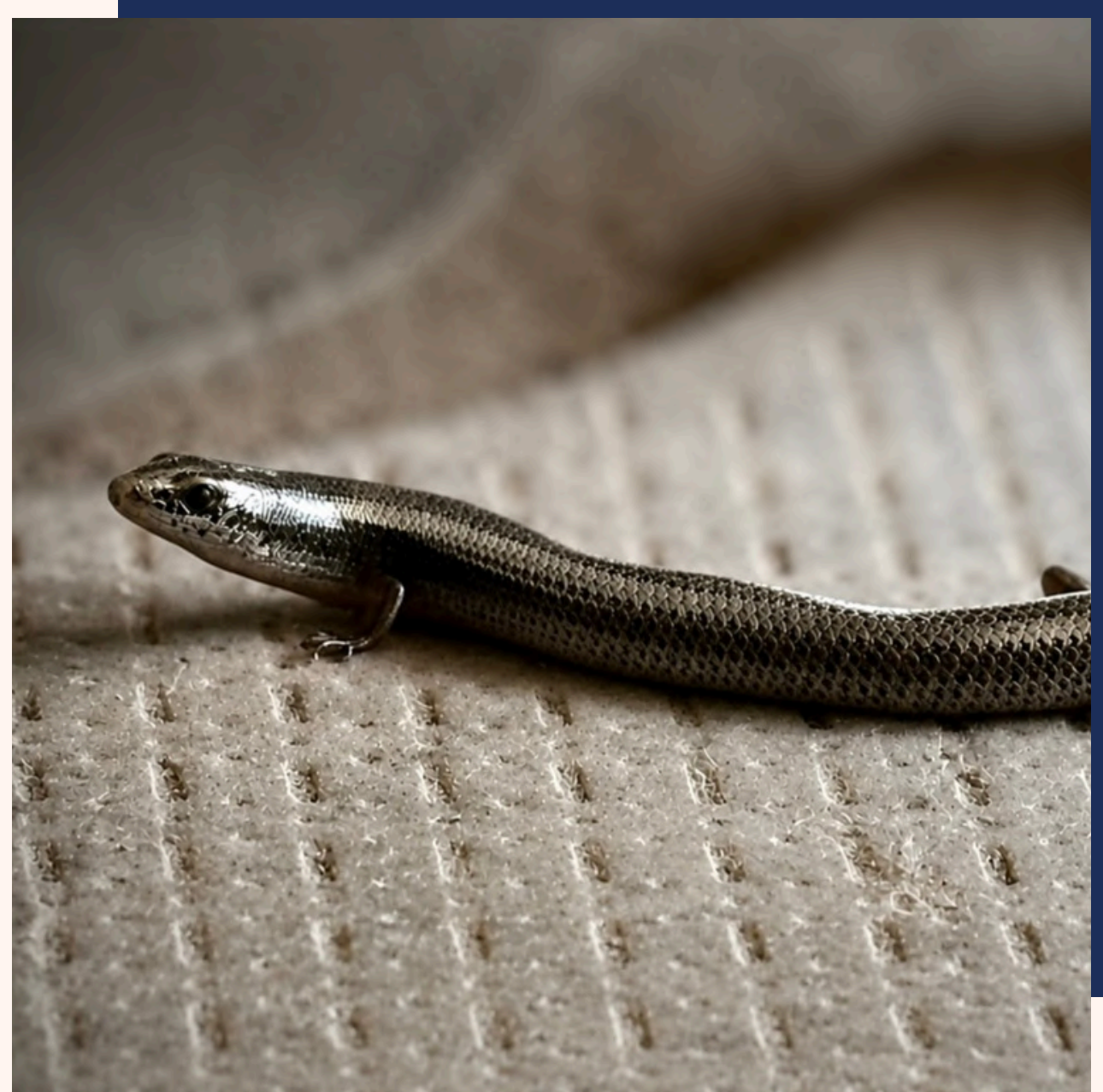
*Exam time medicine*



*A rare moment of precision,  
Predator and the Prey*



*Nature's candy for summers*



*Seeking some proteinaceous Crickets*

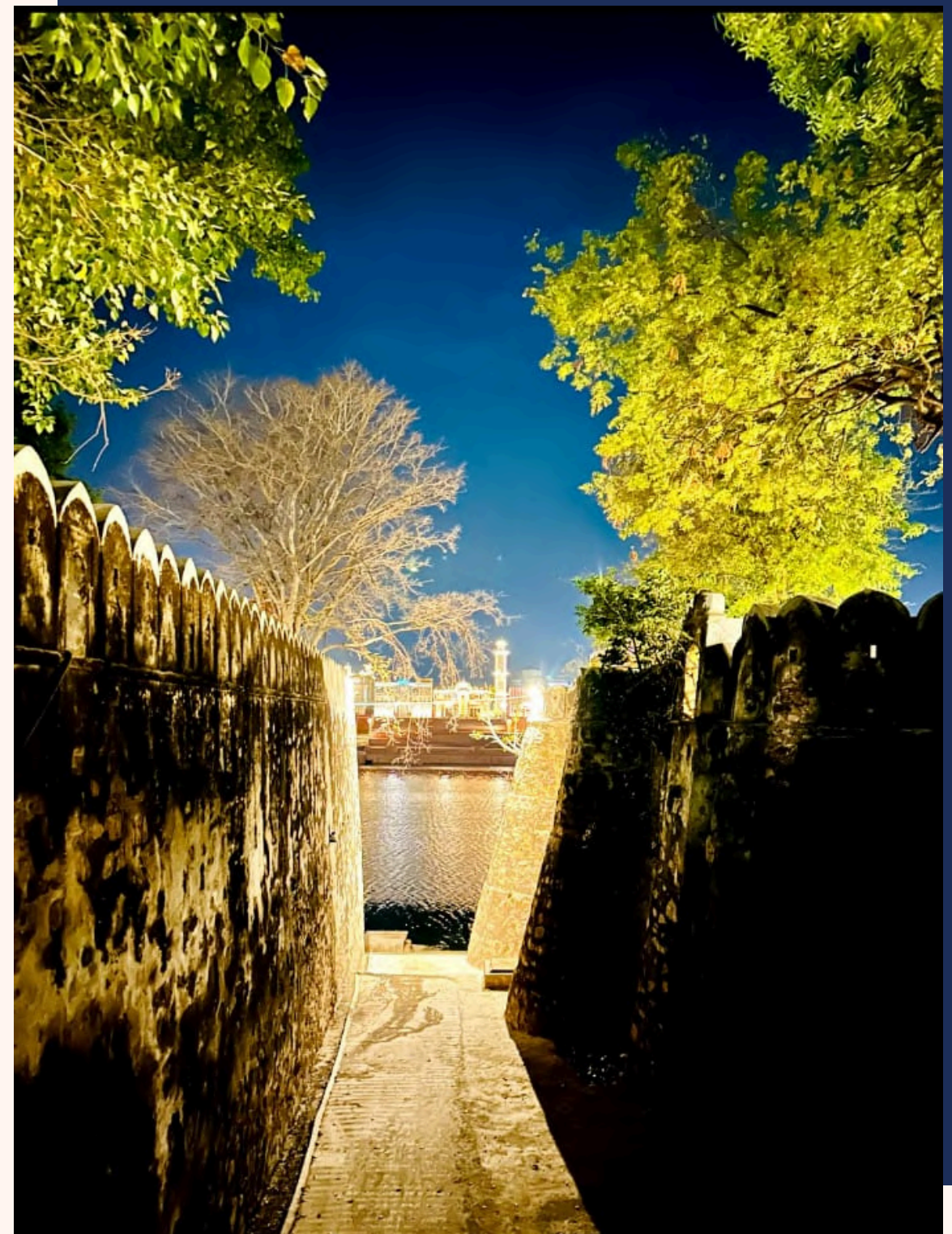
# MONTAGE

12

Divyanshi Singh  
B. Sc  
Psychology  
(H) Sem IV



*Under the moon's watchful gaze...*



*Between moss clad walls...*



*Beneath the quiet water...*



*A dying sun bleeds across the sky...*

## Murder Mystery Crossword



### Instructions

Find the words listed below the crossword to solve the murder mystery by identifying the killer's name, method, and location from the words you find.

Let's play the detective!!!

CASE No. 280  
**THE LOCKED LIGHTHOUSE**

S	T	A	T	U	E	E	I
I	E	T	H	K	C	A	D
N	V	L	N	N	R	R	L
K	I	A	A	U	A	A	D
H	H	H	Y	H	L	O	P
O	C	A	S	M	C	B	K
L	R	R	E	K	N	U	B
E	A	H	C	N	E	R	T

ARCHIVE      PARK      BLUNT  
CHANCE      TRENCH      BRICK  
SINKHOLE      DOCK      MYA  
BUNKER      STATUE      SHARD

KILLER:

METHOD:

LOCATION:

### Solution

CASE No. 280  
**THE LOCKED LIGHTHOUSE**

S	T	A	T	U	E	E	I
I	E	T	H	K	C	A	D
N	V	L	N	N	R	R	L
K	I	A	A	U	A	A	D
H	H	H	Y	H	L	O	P
O	C	A	S	M	C	B	K
L	R	R	E	K	N	U	B
E	A	H	C	N	E	R	T

ARCHIVE      PARK      BLUNT  
CHANCE      TRENCH      BRICK  
SINKHOLE      DOCK      MYA  
BUNKER      STATUE      SHARD

KILLER:  **K** **A** **I**

METHOD:  **B** **R** **I** **C** **K**

LOCATION:  **H** **A** **L** **L**

## Opinion Poll



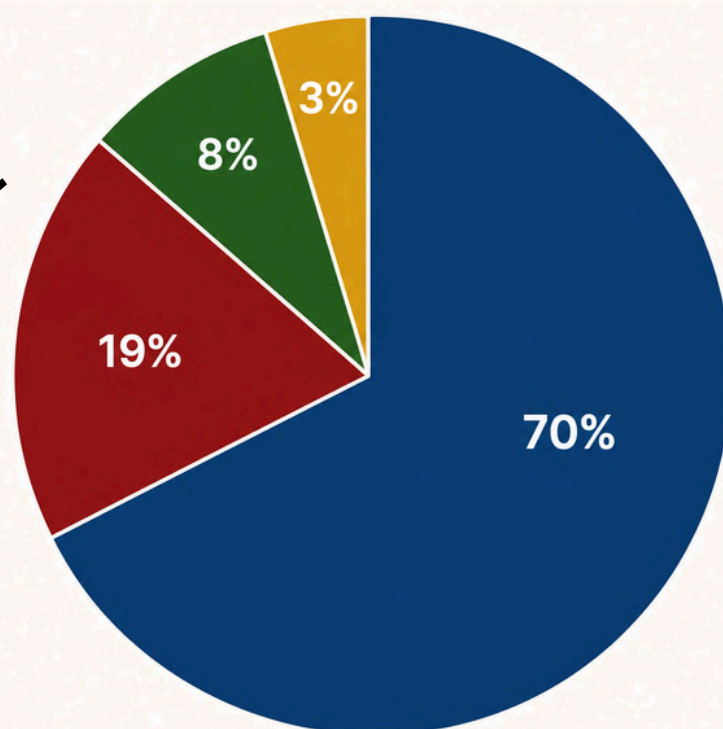
### Instructions

- 1.) Scan the QR
- 2.) Answer the question
- 3.) SUBMIT

### Previous Poll results...

Q.) Have you ever faked an excuse to get out of group project?

1. A lot of times
2. Sometimes
3. Maybe once
4. Never Ever



- Maybe Once - 70%
- A lot of times - 19%
- Sometimes - 8%
- Never Ever - 3%

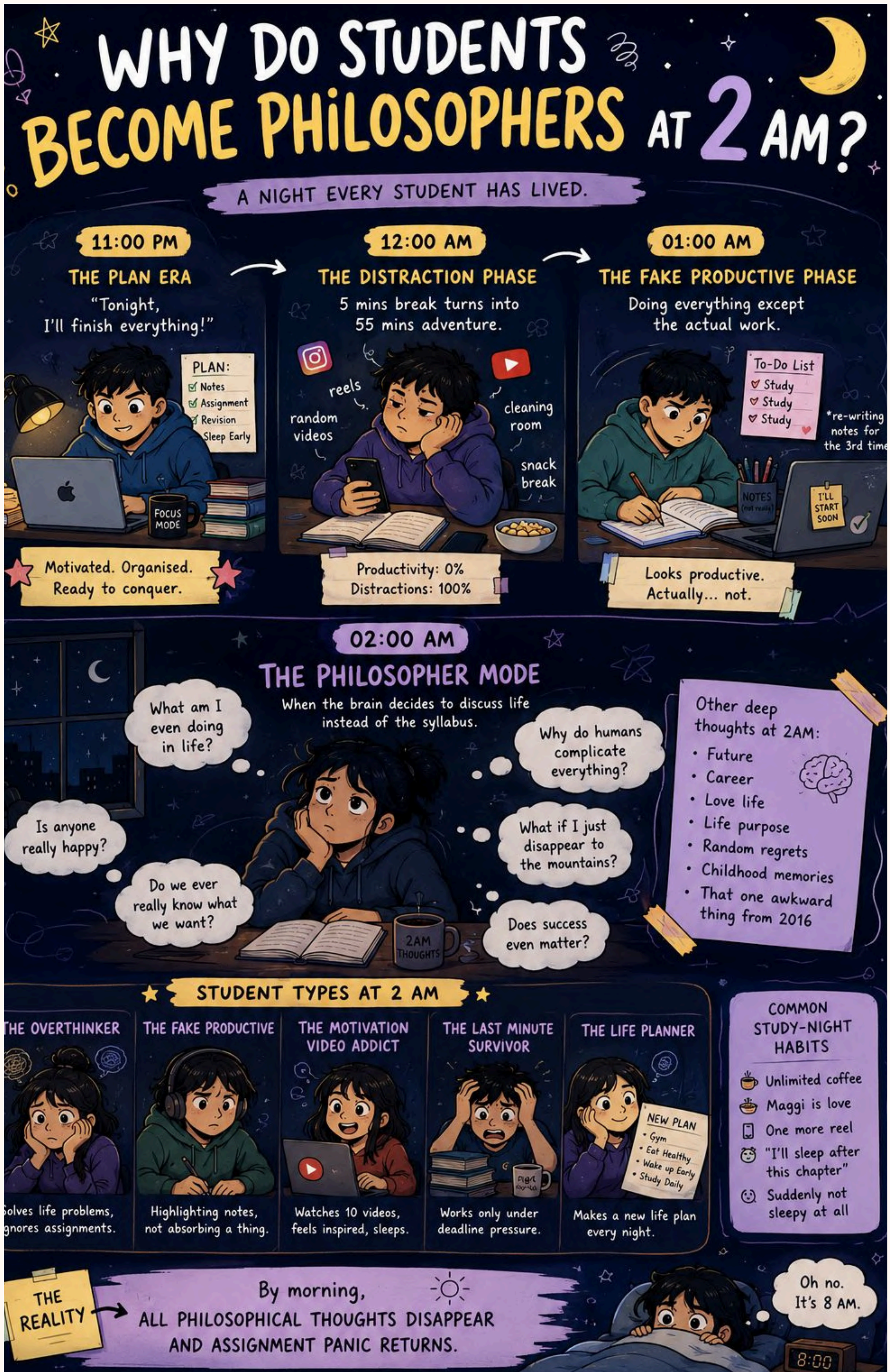
## Spot the Difference

**SPOT THE DIFFERENCE**  
SAME STUDENT. DIFFERENT SEMESTER.

BEGINNING OF SEMESTER	VS	END OF SEMESTER
<b>THE STUDENT</b> (appearance / mood) • Fresh starts • Full of energy • New outfits • Big dreams		<b>SURVIVING</b> NOT THRIVING • 4 hrs of sleep • Eye bags • Same hoodie every day • Running on caffeine
<b>STUDY DESK</b> • FOCUS • DISCIPLINE • CONSISTENCY		<b>CHAOS</b> • Random papers • One dying pen • Assignments everywhere
<b>ATTENDANCE MINDSET</b> • I'll attend every class!		<b>ATTENDANCE MINDSET</b> • How many classes can I miss and still survive?
<b>SLEEP SCHEDULE</b> • Sleep by 11 PM		<b>SLEEP SCHEDULE</b> • 3:17 AM • Sleeping at 3-4 AM • Instant noodles • Watching lectures at 2x
<b>STUDY APPROACH</b> • SEMESTER PLAN • Daily targets • Notes • Revision • Practice • CONSISTENCY IS THE KEY!		<b>STUDY APPROACH</b> • ONE NIGHT BEFORE EXAM • Last minute studying • Asking for PDFs • "Bhai notes send kar de"
<b>MOTIVATION LEVEL</b> • THIS IS MY ACADEMIC COMEBACK!		<b>MOTIVATION LEVEL</b> • PASS KARA DO BAS. • Zero motivation • Just want to survive • "Jo hoga dekha jayega"
<b>EMOTIONAL STATE</b> • I got this!		<b>EMOTIONAL STATE</b> • Stressed • Overwhelmed • "Kuch samajh nahi aa raha"
<b>END GOAL</b> • Top grades • Dream career • Better future		<b>END GOAL</b> • Bas pass ho jaun • Just want to pass • Don't care about grades anymore

EVERY SEMESTER STARTS WITH MOTIVATION AND ENDS WITH SURVIVAL INSTINCTS.

AI used: ChatGPT



Why do students become Philosophers at 2 AM?

## Gardener

I am not a project to fix.  
I am a garden — a garden once barren,  
A barren place that needs love.  
A love so beautiful that flowers bloom.

I don't scream or get angry,  
I am a garden, after all.  
I simply let you know it's my autumn — a fall,  
A fall so deep that I lose everything.

But even in that fall, I rise again — beautiful.  
Broken, yet beautiful, with more fragrance — ah, a spring.  
My spring knows no bounds because my love knows no limits.  
Conditions exist to confine, after all,  
But my fragrance spreads freely — unconditional.

So no, I am not a project.  
I am a garden — a garden full of flowers, weeds, and thorns,  
Yet so beautiful that no condition can make me believe  
I am something to be fixed.

Because I am not broken.  
Not something that needs repair.  
I am a garden —  
A garden to nurture.

*Mehak Dubey*  
*B.Sc Psychology (H)*  
*Sem 4*



## Which Piece?

They say, "Listen to your heart",  
but which piece should I listen to?  
My heart is shattered  
into millions of pieces.  
Which piece should I listen to?  
Nobody dares to come close,  
thinking they might get hurt.  
So I stand on all the pieces,  
hurting myself enough...  
But they still think  
I'm the one who's selfish.  
I'm the one who's laughing,  
but what they don't know is  
I have no one to talk to.  
The pieces of my heart  
get stabbed inside me.  
The pearls from my eyes  
keep dropping.  
I can't do anything.  
I can't do anything.  
I can't do anything.  
And still they say...  
"Listen to your heart"  
But which piece?

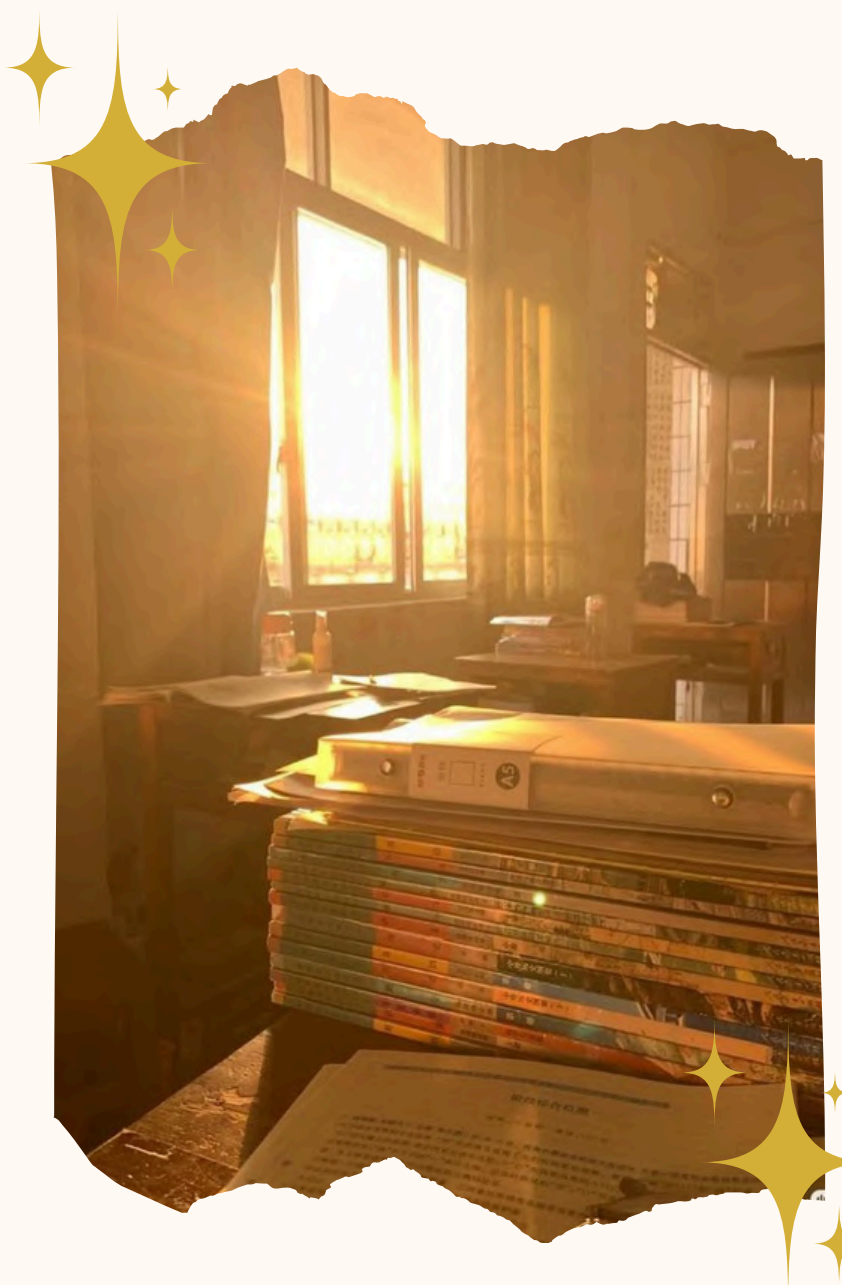
*Asahi Bansal*  
*BBA*  
*Sem 2*



## Life Beyond Classrooms

When we think about college, the first things that come to mind are lectures, assignments, attendance, and exams. But honestly, college life is so much more than that. Some of the best lessons are learned outside the classroom in the hallways, canteens, college events, and random conversations with friends. College is where strangers slowly become your comfort people. It's the place where group projects turn into friendships, where small tea breaks become therapy sessions, and where "Let's study together" somehow becomes hours of talking and laughing. These little moments may seem ordinary now, but they often become the memories we miss the most later.

Beyond academics, college teaches us how to handle life. We learn how to manage stress, balance responsibilities, speak up for ourselves, and deal with failure. Every presentation builds confidence, every challenge teaches patience, and every experience helps us grow a little more. Life beyond classrooms is also about discovering who we are. Some people find their passion through college clubs, some through internships, and some simply through meeting different kinds of people. College gives us space to explore, make mistakes, and learn from them without fear. At the end of the day, most students may not remember every lecture or every assignment deadline. But they will always remember the friendships, the laughter, the campus memories, and the feeling of growing up together. Because college is not just about earning a degree it's about creating a version of yourself that you carry for the rest of your life.



*By: Anshika Nataré  
B.Sc Psychology (H)  
Sem 4*

## The Illusion of Being Informed: Knowing vs Thinking

We live in a time where information is everywhere. News updates come as notifications, opinions fill our social media feeds, and trends change almost overnight. As students, we are constantly consuming content, reading, watching, and scrolling. It often feels like we are more aware, more updated, and more informed than ever before. But are we actually thinking? The modern student doesn't lack information; they are surrounded by it all the time. In the race to stay updated, we often start confusing consumption with understanding. Reading headlines begins to feel like real knowledge. Watching short videos starts replacing deeper thinking. Having an opinion becomes easier than actually forming one. This is where it begins - the illusion of being informed. Social media quietly shapes how we think. Algorithms tend to show us content we already agree with, reinforcing what we believe. Over time, this creates a space where we rarely come across ideas that challenge us. So even though we are exposed to so much content, our thinking can slowly become narrower.

This has real consequences in academic and professional spaces. Critical thinking, which used to be a core skill, is slowly being replaced by quick reactions and surface-level understanding. Many students know what is happening around them, but struggle to explain why it is happening or what it truly means. The issue is not intelligence. It is the absence of pause. Thinking takes time. It requires questioning, reflecting, and sometimes sitting with uncertainty. But in a fast-moving digital world, slowing down feels uncomfortable. We move quickly from one piece of content to another, rarely giving ourselves the space to process what we just consumed. And that's where the problem lies. Being aware without depth does not last. To truly be informed today, we need to shift from passive consumption to active engagement. This means reading beyond headlines, questioning popular narratives, and being open to perspectives that are different from our own. It also means being okay with not having an instant opinion on everything. As students stepping into a world that demands clarity and decision-making, the ability to think deeply will matter far more than just staying updated. Because information is everywhere. Thoughtfulness is rare. And maybe, that is what will truly set us apart.

*By: Ashvi Bansal  
BBA  
Sem 2*



## Series Review: Young Millionaires

Young Millionaires is a French teen comedy-drama series created by Igor Gotesman that blends humour, suspense, and coming-of-age themes. Set in Marseille, the story follows four 17-year-old friends, David, Jess, Samia, and Léo, whose lives change after winning a €17 million lottery jackpot. Their excitement soon turns into chaos when they realise they are legally too young to claim the prize. This unique situation forms the core of the series and explores themes of responsibility, friendship, and the impact of sudden wealth. The series highlights how money can influence relationships and personal values, especially among teenagers still discovering their identities.

Initially, the group shares a strong friendship, but greed, secrets, and external pressures gradually test their loyalty.



Each character reflects different aspects of youth, ambition, insecurity, and emotional vulnerability, making the story relatable for young audiences. One of the show's strongest elements is its setting. Marseille's vibrant streets and youthful atmosphere add authenticity to the narrative. The cinematography and modern French soundtrack further enhance the energetic and contemporary feel of the series. The storytelling effectively combines comedy with drama and suspense. As the story progresses, the characters become involved in risky situations involving betrayal, manipulation, and financial troubles, which keeps viewers engaged. Although some moments feel exaggerated, the plot remains entertaining. The performances of the young actors feel natural and convincing, with Jeanne Boudier delivering a particularly strong performance. Despite occasional inconsistencies in humour and pacing, the series succeeds in offering both entertainment and meaningful reflections on friendship, youth, and responsibility.

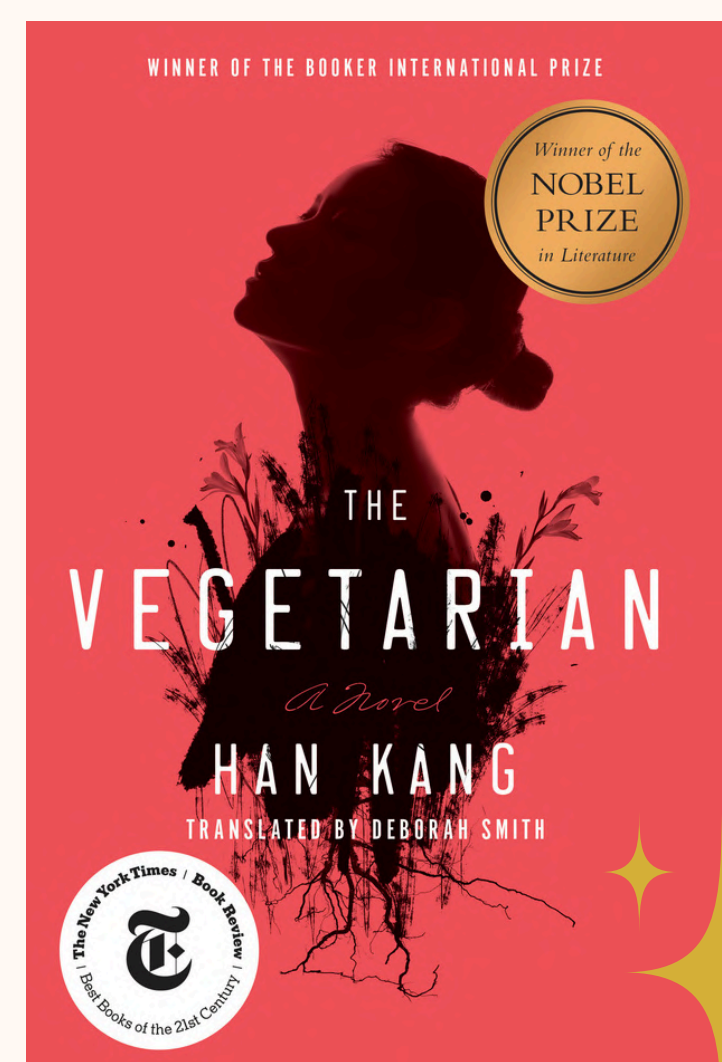
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## Book Review: The Vegetarian

The Vegetarian by Han Kang is a book that will leave you unsettled yet compelled to keep reading. Translated into English by Deborah Smith and Winner of the 2016 International Booker Prize, the novel explores the life of Yeong-hye. She has a series of violent dreams and stops eating meat. However, it is not a story about food; it posits the body as a site of rebellion and the violence that results from repudiating societal norms. What makes the novel impactful is its narrative structure. It unfolds in three linked novellas. It is the story of Yeong-hye, but we do not hear her speak directly. Her story is narrated by those around her. The novel opens with Yeong-hye's husband's voice, who describes her as unremarkable and marries her for her ordinariness. The first novella grapples with the depiction of the mundane cruelty of confirming Yeong-hye's family's reaction moves from frustration to physical violence.

What makes this violence more chilling and devastating is the matter-of-fact tone in which Han Kang narrates it. The second novella shifts to Yeong-hye's brother-in-law, who paints flowers on her body. Yeong-hye is no longer human- she has been transformed into a canvas, a symbol. The fusion of sensual eroticism with a sense of unsettleness forms the core of this novella. The third and final novella, narrated by Yeong-hye's sister, climaxes into the tragic zenith of the novel. Yeong-hye is hospitalized and starving herself towards a botanical transcendence. In-hye's remark that Yeong-hye is finally free, whereas she is not, reframes the novel: who, ultimately, is suffering?

Smith's English prose is sparse yet vivid. Han Kang's imagery- meat, blood, flowers, light- is beautiful yet deeply uncomfortable. The Vegetarian is not a comfortable read; with its depictions of emotional and physical violence, it is disturbing. It forces readers to confront the binaries of autonomy/control, sanity/insanity, and desire/violence. Haunting and utterly original, the novel demands to be read



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# Corridors of Coexistence Science, Technology & the Future of Wildlife Conservation

Wildlife conservation is ultimately about preserving the living systems that keep ecosystems balanced, resilient, and productive. As per many published manuscripts, tiger conservation is framed not just as protecting a charismatic species, but as safeguarding habitat connectivity, prey populations, and ecological processes across fragmented landscapes. This broader view is essential because when forests are broken into isolated patches, wildlife populations become vulnerable to genetic decline, conflict, and local extinction. Conservation, therefore, is not an act of sentiment alone; it is a commitment to sustaining the natural infrastructure on which biodiversity depends.

A scientific approach is necessary because conservation decisions must be based on evidence rather than intuition. Various studies show that habitat suitability, dispersal routes, and corridor quality can be quantified through methods such as remote sensing, GIS, analytical hierarchy process, graph theory, and game theory. These methods help identify which forest patches matter most, where movement is blocked, and how human pressures such as roads, settlements, and agriculture affect wildlife survival. In a landscape as complex as India, science allows conservationists to move from general concern to precise action.

Technology has transformed wildlife conservation from a largely field-based practice into a data-rich discipline. Satellite imagery, land-use mapping, GPS-based ground truthing, and spatial analysis can reveal habitat change over time and locate critical corridors for species movement. The manuscript also highlights connectivity metrics such as betweenness centrality, probability of connectivity, and integral index of connectivity, which help rank landscapes according to their importance for dispersal. In practical terms, technology enables conservation teams to see patterns that are invisible on the ground and to design interventions that are spatially targeted and scientifically defensible.

University students and faculty can play a powerful role in conservation science by contributing research, innovation, and outreach. Recent works themselves reflect how academic collaboration between institutions can combine ecological knowledge with computational tools to generate actionable conservation models. Students can participate in field surveys, data analysis, GIS mapping, and biodiversity documentation, while faculty can guide interdisciplinary projects that connect biology, computer science, remote sensing, and environmental policy. Universities are also ideal spaces for citizen science, conservation clubs, training workshops, and community engagement that extend research beyond campus boundaries.

The technological future of conservation lies in integration. The next stage will likely combine remote sensing, AI-assisted monitoring, sensor networks, drone surveillance, and adaptive modelling to support real-time decision-making. Scientists point toward a future where corridor planning, habitat restoration, and conflict mitigation are continuously updated using new data and computational intelligence. For universities, this is a major opportunity: conservation science can become a truly interdisciplinary field where ecology, engineering, data science, and public policy work together to protect nature at the landscape scale.



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# Awareness or Aesthetic When Activism becomes a TREND



✦ A tragedy happens, a hashtag trends, stories flood your feed—and within days, it's gone. Replaced by the next issue, the next outrage, the next aesthetic. We are living in a time when activism in India doesn't just happen on the streets—it unfolds on our screens. A protest, a policy, a social issue breaks out, and within hours it is everywhere: Instagram stories, Twitter threads, WhatsApp forwards. From debates around environmental crises in cities to student-led protests, from conversations on women's safety to digital campaigns around freedom of speech, recent activism trends show how quickly awareness can be created. But they also reveal how quickly it can disappear. And that is where the question becomes uncomfortable: are we truly engaging, or are we simply performing awareness?

Take the recurring waves of environmental activism. Every winter, as Delhi's air quality worsens, social media floods with outrage, statistics, and calls for accountability. Infographics about AQI levels circulate widely, and people momentarily adopt the language of climate urgency. Yet, once the air clears or the news cycle shifts, the intensity fades. The issue remains, but the attention doesn't. Awareness, in this case, becomes seasonal—almost aesthetic in its predictability.

A similar pattern emerges in conversations around gender justice. After every high-profile case of violence against women, there is an eruption of digital solidarity. Hashtags trend, people share helplines, and anger is collectively expressed. For a moment, it feels like a national reckoning. But as the media spotlight moves on, so does public engagement. The deeper, more uncomfortable conversations—about systemic patriarchy, legal inefficiencies, and cultural complicity—struggle to sustain the same visibility. Student activism in India has also increasingly taken a digital form. Protests around university policies, academic freedom, or representation often gain traction through social media amplification. Images from campuses, clips of speeches, and sharply worded captions circulate widely, turning local issues into national conversations. While this visibility is powerful, it also risks reducing complex movements into moments that are consumed quickly and forgotten just as fast. A protest becomes content, and participation is measured in shares rather than sustained involvement.

Even political discourse itself reflects this shift. Election seasons, controversial bills, or polarising statements by public figures trigger intense online engagement. People take sides, debates intensify, and timelines become battlegrounds of opinion. But much of this engagement is reactive rather than reflective. Opinions are formed quickly, often based on fragments of information, and the pressure to respond immediately leaves little room for nuance. This is where activism begins to blur into aesthetics. In today's digital culture, how we express our awareness often matters as much as the awareness itself. Posting about the “right” issue at the “right” time signals that we are informed, conscious, and socially aware. But it also creates a subtle pressure to be visibly engaged at all times. Silence can be interpreted as indifference, and as a result, many people participate not just out of conviction, but out of expectation. The danger is not that people care—it is that caring becomes momentary. When activism is driven by trends, it becomes dependent on attention. And attention, especially online, is fleeting. Algorithms reward what is new, what is engaging, and what is emotionally charged. The result is a cycle of intense but short-lived engagement, where one cause replaces another before the first has been fully understood. Another consequence is the oversimplification of complex realities. To be widely shared, issues are often reduced to easily digestible narratives.

Activism, instead of encouraging critical thought, sometimes demands quick alignment. Yet, it would be to dismiss digital activism altogether. Social media has played a crucial role in amplifying voices that might otherwise go unheard. It has brought attention to regional issues, enabled mobilisation, and created spaces for dialogue among young people. Many movements have gained strength precisely because of their online presence. Awareness, in this sense, is not trivial—it is necessary.

But awareness alone is not enough. When sharing a post replaces understanding an issue, when expressing outrage replaces engaging with solutions, and when visibility replaces commitment, activism loses its depth. It becomes something we perform during moments of relevance rather than something we sustain beyond them. Real change, however, is rarely trendy. It demands consistency, patience, and a willingness to stay engaged even when the issue is no longer in the spotlight. It exists in actions that are not always visible—in reading beyond headlines, in having uncomfortable conversations, in questioning our own assumptions, and in continuing to care when it is no longer expected.

In a country where activism has long carried the weight of hope and hard-earned change, turning it into a passing trend risks quietly diluting its power. Awareness was never meant to be the destination—it was meant to open a door, to invite deeper understanding, compassion, and action.

But when activism becomes something we curate for visibility, something polished for approval rather than practised with intention, it begins to lose its soul. Awareness, then, starts to feel hollow—something we witness, maybe even feel for a moment, but don't hold onto long enough to act on. And when that happens, change stops being something we collectively strive toward, and instead becomes something we briefly acknowledge—before it slips past us, lost in the endless rhythm of scrolling. So, when was the last time you engaged with a cause after you posted about it?

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