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Greater Noida

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2026

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CAMPUS CHRONICLES

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achievements, and moments
that shaped August 2026*

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ECHOES OF EFFORT

Every campus runs on the efforts of people we don't always notice. Echoes of Efforts is a segment that highlights the voices of those who work quietly behind the scenes, keeping things moving and making everyday campus life easier.

"A library is not just about books – it is about ideas, initiatives, and inclusivity. Today, in conversation with our Library Head, we discovered how IILM's new E-Library is opening doors for students to explore events, resources, and research. His enthusiasm for encouraging students and professors to contribute pedagogies and papers reminded us that a library is truly a living space for knowledge."

Shams Khan

Head Librarian

IILM University (GN)

Global Synergies in Higher Education

The School of Humanities and Social Sciences (SHSS) brought together 111 faculty members, PhD scholars, and academicians from Indian universities across 12 states and 07 foreign nationalities, engaging & elevating their expertise through a one-week international faculty development program. The FDP was delivered by combining resources from India, Malaysia, Indonesia, and Sri Lanka, with support from two collaborating institutions: IILM University, Greater Noida and TIIKM, Colombo. The program aimed to strengthen academic pedagogy, research methodology, and integration of emerging technologies in higher education.



The FDP featured distinguished speakers each day. Day 1 opened with Mr Zachary Roland Anthony from the Department of Media, Universiti Tunku Abdul Rahman, Selangor, Malaysia, discussing innovative pedagogies for implementation in social science and experiential learning disciplines. Continuing the same theme, Dr Norhayati Mat Ghani from the School of Educational Studies, Universiti Sains Malaysia (USM), Malaysia, spoke on Day 2 on embedding implementation techniques and AI tools. The next day (Day 3) was followed by Dr Sharifah Sofiah Syed Zainudin, Senior Lecturer, from the Department of Communication at Universiti Putra, Malaysia, sharing her insights on classroom engagement tools, thereby elevating the overall teaching-learning experience. Day 4 witnessed Assoc. Prof. Ayub Ilfandy Imran, Senior Lecturer from the School of Communication & Social Sciences, Telkom University, Indonesia, sharing his in-depth knowledge of quantitative research methodologies and their implementation to enhance research outcomes. The following day 5 of the FDP had Dr. Martha Tri Lestari, Vice Dean of Academic Affairs and Research Support, from Telkom University, Indonesiasharing her experiences highlighting the implementation of Qualitative Research Methodologies with the participants. The final day of the FDP concluded with a session by Associate Professor Prof. Wiputra Cendana from Universitas Pelita Harapan, Indonesia, discussing evaluation tools for university professors, ensuring the involvement of key metrics and rubric design. Across all six days, feedback consistently rated sessions as Excellent, with overall satisfaction exceeding 90%. In conclusion, the FDP achieved its objectives of fostering academic collaboration, pedagogical innovation, and research capacity-building. The overwhelmingly positive feedback underscores the program's impact, particularly in advancing SDG 4 (Quality Education), SDG 9 (Innovation), and SDG 17 (Partnerships). SHSS looks forward to sustaining this momentum through future initiatives that continue to strengthen faculty expertise and global academic networks.

Neurodevelopmental Conditions in Schools



The Department of Psychology, School of Humanities & Social Sciences, organised an insightful guest lecture on “Neurodevelopmental Conditions in Regular Schools” on 12 August 2026 for Master’s Semester I students. Dr Shiwani Nirwal, Schools Project Director, Shristi Institute, conducted the session, coordinated by Dr Fouzia A. Shaikh.

The lecture aimed to enhance students’ understanding of neurodevelopmental conditions and the diverse learning, behavioural, and socio-emotional needs of children in mainstream schools. Dr Nirwal shared valuable professional insights into early identification, appropriate support, and inclusive practices within regular school environments. A key highlight was the practice-oriented discussion, which encouraged students to look beyond diagnostic labels and understand individual differences with sensitivity and empathy. The session also explored the collaborative roles of psychologists, teachers, families, and schools in creating supportive and inclusive learning environments.



Exploring People, Purpose & Performance

The School of Management (SOM), IILM University, Greater Noida, organised a guest lecture titled “Exploring People, Purpose and Performance in Today’s Organisations” on 14 August 2026. Ms Sakshi Sachdeva delivered the session on Organisational Culture and shared valuable practical insights into how organisational culture influences employee behaviour, communication, teamwork, decision-making, and overall performance. Through engaging discussions, activities, practical examples, and situation-based exercises, students gained a deeper understanding of workplace culture and its practical implications. The session emphasised the importance of openness, accountability, transparency, collaboration, effective communication, and problem-solving in building a healthy organisational culture. The lecture concluded with meaningful reflections on how people and their actions shape organisational effectiveness.



CONNECTORS Talent Hunt

The CONNECTORS Talent Hunt, organised by CONNECTORS – The HR Club, IILM University, was held on 13 August 2026, under the guidance of Dr Shweta Tiwari, Faculty Coordinator. The event aimed to provide students with a platform to showcase their talents, build confidence, interact with peers, and discover hidden abilities. Designed around the theme “Show up, speak up, get noticed,” the Talent Hunt created an informal and engaging environment featuring music, games, conversations, and spontaneous performances. Students were encouraged to step outside their comfort zones, participate actively, and express themselves without extensive preparation. The event also supported the Connectors Club's recruitment objectives by identifying enthusiastic, talented students who could contribute to the club. Overall, the Talent Hunt successfully fostered student engagement, self-expression, creativity, and meaningful peer interactions.



Building Career Readiness

A guest lecture on “Building Career Readiness: Skills that Complement an MBA” was organised, featuring Mr Varun Jaggi, Learning and Development Manager at Atain, Gurgaon. The session aimed to give students practical insights into the skills, competencies, and professional attributes that complement their MBA education and strengthen their career readiness in today’s dynamic workplace. The session emphasised that while technical knowledge remains important, human and behavioural skills are increasingly critical in an AI-driven business environment. Mr Jaggi introduced students to the concept of T-shaped skills, highlighting the importance of developing strong domain expertise while also building cross-functional awareness and collaboration capabilities. Through interactive discussions and experiential activities, students explored key competencies such as leadership, teamwork, communication, strategic decision-making, emotional intelligence, and critical thinking.



Immersion Programme at IIM Sirmaur



IIM Sirmaur, Himachal Pradesh, organised the Management Immersion Programme as an enriching academic and experiential learning initiative for students. The programme, conducted in two batches from 26 July to 31 July 2026 and 2 August to 7 August 2026, exposed students to contemporary management concepts, emerging technologies, and strategic perspectives beyond the classroom. Dr Mohd Mehdi and Ms Sneha Choubey accompanied the first batch, while Mr Krishna Kumar Saraswat and Dr Nitu Maurya accompanied the second batch. Faculty members supported students throughout the programme and facilitated their academic and experiential learning. The highly interactive sessions covered topics such as “Strategy as a Wicked Problem in a BANI World,” Agentic AI, Explainable AI and Decision Transparency, and Systems Thinking. These sessions encouraged students to understand strategic challenges in uncertain and rapidly changing environments, explore the role of AI in managerial decision-making, and recognise the importance of transparency and interconnectedness in organisational problem-solving. Beyond academics, the visit to Ponta Sahib Gurudwara provided an opportunity for reflection and spiritual enrichment.

Self-Compassion awareness

An awareness event focusing on Self-Compassion, self-esteem, and emotional well-being was organised to highlight the importance of self-acceptance and seeking professional support. The event aimed to show how counselling can help individuals overcome self-doubt, negative self-image, and challenges of adapting to new environments. A theatrical performance communicated these messages effectively. The play began at approximately 12:15 PM in the common area and successfully captured the audience's attention. The opening act addressed freshers' experiences and the difficulties they face while adjusting to a new environment. Subsequent scenes portrayed the challenges both parents and children face during new beginnings, followed by a reassuring interaction highlighting independence and resilience. The following scenes explored how comparing oneself with others can negatively impact self-esteem, confidence, appearance, personality, and perceived capabilities. The play concluded on a positive note, with the protagonist recognising her self-worth through guidance from her school counsellor, emphasising the importance of professional support.



EUDAIMONIA
— THE PSYCHOLOGY CLUB —

PRESENTS

**NUKKAD
NATAK**

ON THE OCCASION OF
NATIONAL COUNSELLING DAY



SELF-COMPASSION
Kindness Begins Within

17TH AUGUST

TALK. CONNECT. HEAL.
Let's build a more compassionate campus.

IGSM Common Area,
IIM University,
Greater Noida

TIME
12:00 PM
onwards

Be There.
Be You.
Make a Difference.

MONTAGE

Photos : Md. Ausaaf
Student, Bsc (Hons.) Psychology
(Sem V), SHSS
ILM University, Greater Noida



The Day's Starter.



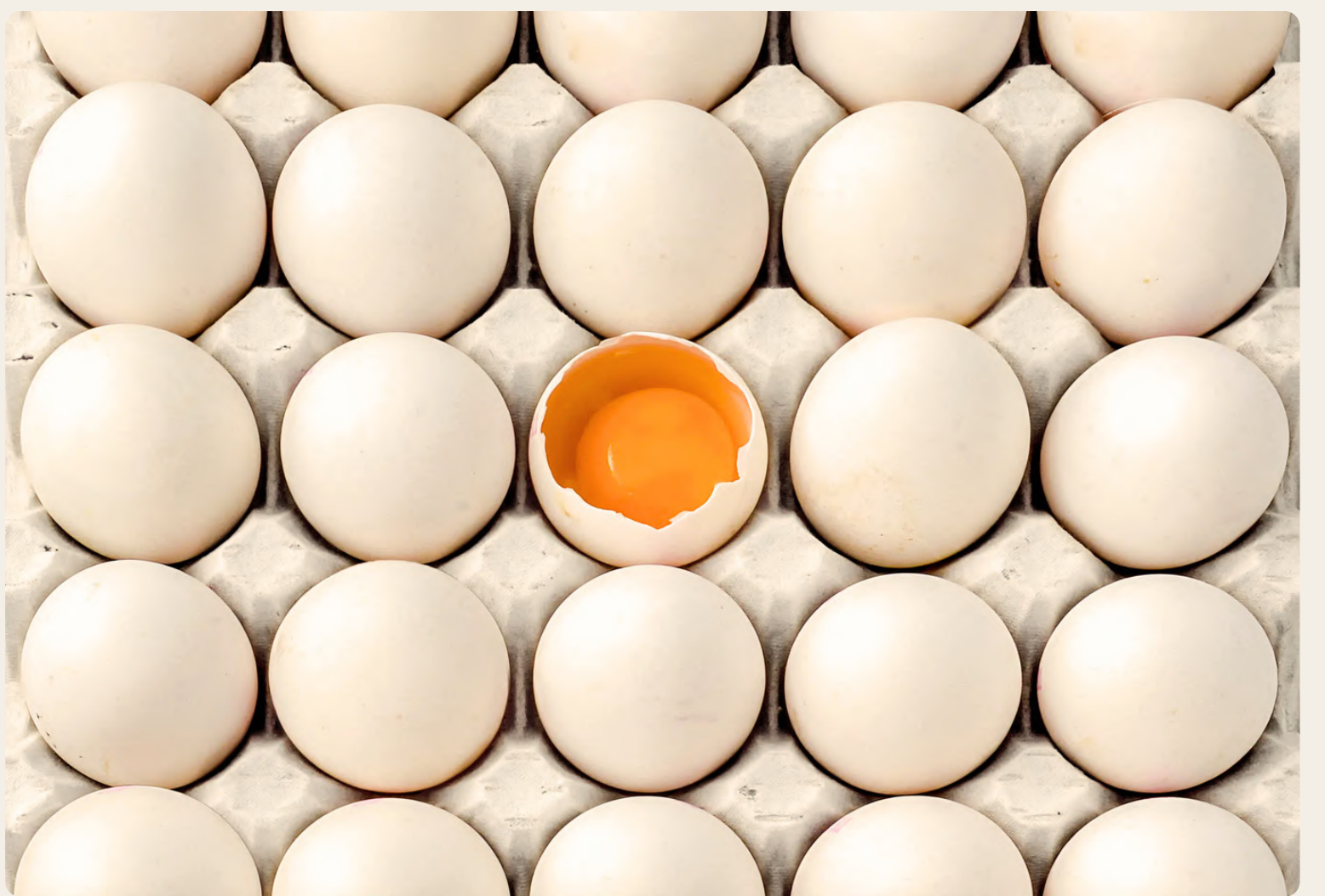
Crust of craft, flavors of joy.



Lock the locks, or hide the box.



The Burger Reject.



Humpties and Dumpties.

MONTAGE

Photos : Abhinav Sharma
Student, Btech (Sem V) Bioinformatics
ILM University, Greater Noida



The everyday poetry.



A Sweet start.



A pause, worth keeping.



Golden hour, but on a plate.

The Prisoners of Geography

BOOK REVIEW

‘Prisoners of Geography’ was first published in 2015 at a moment of accelerating geopolitical flux, and its central argument was uniquely simple: Geography shapes a state’s political ideology and geopolitical ambition.

Tim Marshall’s originality lay not in observing that nations do not choose their neighbours, but in pushing that idea further, stripping states of ‘agency’ almost entirely and reducing them to a geographically determined bloc.

The 2025 revised edition returns after a decade with new terrain to map: Trump’s presidency, Russia’s invasion of Ukraine, Brexit and the Covid-19 Pandemic.

The book opens with Russia, situating it within a re-emergent zone of inquiry shaped by the country’s evolving psyche. It then devotes a full chapter to China, a fitting choice given its consistent and consequential rise in the global order.

That chapter reads Beijing’s maritime ambition through Alfred Mahan’s sea power thesis, first articulated in his 1890 classic ‘The Influence of Sea Power upon History’.

The book leans largely on conjecture and geographic determinism as the name suggests, and has clear conceptual limitations. Even so, it remains an essential reading for anyone entering the field of International Politics, whether through an academic lens or purely out of curiosity.

Mr. Upamanyu Basu

**Assistant Professor of Political Science and
International Relations**

**School of Humanities and Social Sciences
IILM University,
Greater Noida**

The Sheep Detectives

MOVIE REVIEW

Kyle Balda’s *The Sheep Detectives* (2026), adapted from Leonie Swann’s novel *Three Bags Full*, represents a rare synthesis of family entertainment and literary sophistication. The narrative centres on George Hardy (Hugh Jackman), a shepherd who reads murder mysteries to his flock each night, inadvertently cultivating their capacity for deductive reasoning. When George is mysteriously killed, the sheep—each imbued with distinct personalities such as Sir Ritchfield (Patrick Stewart), Cloud (Regina Hall), and Mopple (Chris O’Dowd)—undertake the investigation, thereby transforming passive listeners into active agents of narrative resolution. The film’s originality lies not merely in its whimsical conceit but in its earnest exploration of grief, loyalty, and communal intelligence. Balda’s direction, supported by Craig Mazin’s screenplay, balances humour with emotional gravitas, while the seamless integration of CGI sheep into live-action settings underscores the film’s technical achievement. Critical reception has been broadly favourable, with a Metacritic score of 72 and reviewers praising its charm, wit, and thematic depth. RogerEbert.com lauded the sheep as “the most endearing set of farm animals since Babe,” while *The New York Times* emphasised its “funny and emotionally complex” tone. Nevertheless, some critics noted uneven pacing and thematic heaviness for younger audiences. Yet these limitations do not diminish the film’s broader cultural significance: *The Sheep Detectives* exemplifies how children’s cinema can transcend mere entertainment, offering layered narratives that resonate across generations. In situating animals as both comic and dignified figures, the film challenges anthropocentric storytelling conventions and affirms the pedagogical potential of family-oriented media. Ultimately, it stands as one of 2026’s most distinctive contributions to contemporary cinema, inviting comparison with classics such as *Babe* and *Paddington* while carving its own niche in the canon of family mysteries.

Team Campus Chronicles

IILM University, Greater Noida

Feature article



Women Breaking Stereotypes in India

For generations, the image of an “ideal Indian woman” was often associated with the home. She was expected to be a caring mother, a supportive wife, a loving daughter and a homemaker who put her family before everything else. Her dreams and ambitions were often considered secondary to her responsibilities at home. But that picture is slowly changing.

Today, Indian women are stepping beyond the boundaries that society once created for them. They are entering professions and spaces that were considered unsuitable for women and proving that talent and ambition have no gender...

For a long time, stereotypes decided what women could or could not do. Cooking and household responsibilities were considered a woman’s duty, while earning money and making important decisions were often seen as a man’s responsibility...

Sports were largely associated with men, and careers such as engineering, politics, the armed forces and aviation were not seen as natural choices for women. These ideas did not disappear overnight, but women have challenged them one achievement at a time.

Sports is one of the clearest examples in recent times. Indian women athletes have made their presence impossible to ignore. From Mary Kom making history in boxing to P. V. Sindhu becoming one of India's most successful badminton players, from the Indian women's cricket team winning the World Cup to so many women athletes winning medals in the Commonwealth Games, women have shown that strength, discipline and competitiveness are not limited by gender. Their achievements have also encouraged young girls to see sports not just as a hobby, but as a possible career....

The change is also visible in the workplace. Women now lead companies and become entrepreneurs, engineers, scientists, doctors, journalists, and professionals across industries. They earn their own money and make independent decisions about their careers and lives. Financial independence has given many women the confidence to question the traditional roles that were once forcefully assigned to them.

Even professions once heavily dominated by men are seeing a growing presence of women...The Indian armed forces, for instance, have seen women take on increasingly important roles. Similarly, Indian women have made a strong mark in aviation. India has one of the highest numbers of women pilots in the world, showing how quickly an industry once considered male-dominated can change.

However, breaking stereotypes is not simply about getting a job or entering a traditionally male-dominated profession. It is also about having the freedom to choose. A woman who chooses to become a homemaker should not be considered less respectable, just as a woman who chooses a demanding career should not be judged for putting her ambitions first.

The journey is still not over. Women still face expectations, discrimination and questions that men are not always asked. A woman in a leadership position may still be judged differently from a man, while women who choose unconventional careers may still have to prove themselves repeatedly.

Yet, the change is visible...Every woman who enters a new field, starts a business, wins a medal, flies an aircraft, wears a military uniform or simply chooses her own path is challenging an old idea about what a woman should be...

Indian women are not asking society to create a new box for them. They are slowly breaking the boxes altogether. And perhaps the biggest stereotype they are breaking is the belief that a woman has to choose between her identity and her dreams.

Diksha Khandelwal,
MAMC Sem I, Dept. of Communication (SHSS)

FRESH INK

A Man Who Remained Unnoticed

What kind of world is it to live in?
Where a man bleeds just to meet his family's demands.
He walks barefoot on the roads, carrying baggage of expectations and responsibilities.
Even the materialistic baggage doesn't matter in front of the happy faces of his own family.
So easy for people to walk around their decadent lives,
There is still a man who could never discover what a fine dine could have been there once in his life.
Oh, he's just a family man, is what we all see in him,
What we never saw was the wrinkled skin he had started to gain,
What we never saw was his pain.
He is walked to the graveyard by the people for whom he spent all his life,
Up in heaven, he still prays for the people he left behind.
In the end, the rebirth may repeat the history itself,
It'll still be a question— what kind of a world is it to live in?

Arpit Bhargav

BBA Sem V, School of Management
IILM University Greater Noida

So keep the cake away, throw off the candles; The person you celebrate, his heart is in shambles
The horror of a new beginning haunts him.
I don't belong to a group of men, Because fear taunts me; These gifts and wishes are something I honour...But later, when you leave, as I ghost, I sit in a corner.
A mirror in hand, I stare in horror
All these memories will take years to slaughter; So don't wish me, and let it all flee...In my torment, my thoughts dance carefree;
I remember it's just her I look at like a full moon's glee.
For the best of both us is she
I bleed and smile and laugh in liberty, etched in my soul when all I want is to fade. I fear I'm too late to rewrite my state, to cleanse my suffering, to be a blank slate.

I pray I'm not the rot that poisons the plot,
The apple that ruins what the orchard has got,
Tormented by the unrested thoughts in my marrow...The path I'm walking is getting narrow.
I'm praying and trying to write something positive, but it's up to fate. What do I do when everything around me is negative, It's not what I make,
A feeling I can't shake...
In fate's hand I'm clutched; I can't break, but there's light and life lingering I'm afraid to take
It's no celebration; who tells these people...When every move you make, it pierces you like a needle
This week gnaws at me, wants me

Mirza Mohammed Shahlim

MBA Sem I, School of Management, IILM University Greater Noida

Quiet Defiance of Flowers

They bloom, not knowing when they'll fall,
A hand might steal them at first call.
Or thirst might wilt their gentle grace,
Slowly, in silence-no final embrace.
No clue of fate, no promised light,
No shield from day, no mercy at night.
Yet there they stand... unshaken, still,
As if surrendering is a kind of will.
Fearless hearts in fragile skin,
Wearing smiles as if they'll win.
Even with death in every breath,
They choose to bloom instead of dread.
And maybe that's what I saw today- a lesson in how to face decay.
To bloom despite not knowing why,
To smile, even while learning to

Aditi Antil

BBA Sem V, School of Management
IILM University Greater Noida

It begins again,
striking me like an F1 car

to restart, a burden to the ones I orbit, so I vanish behind curtains,
Like a frightened child pretending not to exist.
I was the improbable one, a one-in-four-trillion chance of being born...yet all my certainties lie in being torn.
The world never lets a soul pass unscarred, but with me, it was not content with scratches...
It carved, it mutilated, it made ruin a home within me, which is so hard to see,
Wait, does God listen to the sufferer if they beg and plead?
Freedom? Death? Which grants me peace best?
A weary heart that pleads for rest.
They say it's what you make, but it's sealed by fate,

AI, News and the Human Voice: Who Owns the Language of Journalism?

Journalism has never been simply about reporting what happened. It is about the framing, the words used to describe the incident, the speaker, and the context. Language is, indeed, at the core of journalism. But with the advent of Artificial Intelligence (AI), the relationship between language and news is set to evolve. News, as we know it, will now be produced by algorithms.

AI can generate news reports, translate languages, label captions and even present news. Such technologies are particularly promising for countries like India, where a large pool of regional languages needs information.

AI-powered translators can enable news to reach people in regional languages, and news houses can utilise technologies to process huge volumes of data.



But the critical question is whether AI can grasp the contextual nuances of a language.

A sentence, though grammatically correct, may sound odd in a particular vernacular. A translated word may not hold the same connotation in the target language as it does in the source. A headline may seem neutral but have subtle implications that affect the reader's perception of news. These nuances are difficult to programme into bots; they require years, sometimes decades, of practice and understanding of culture, history, and language that humans learn subconsciously.

Therefore, rather than diminishing the importance of the human voice, the rise of bots should remind us of how precious it is. The future newsroom, therefore, is not a battle between humans and machines, but a collaboration where the strengths of each are utilised. AI can do things faster: transcribe, translate or fact-check. But the human brain is required when it comes to analysing, investigating and presenting the story in a manner that connects with readers.

Students who learn media literacy in the age of machines must understand that it is not about being able to use these tools, but about questioning them.

What are the human factors in this piece of information? Who created it? What words have they used? What viewpoint has been presented? What has been ignored? Because as machines learn to communicate, the most important role of journalism may be to preserve the human voice.

Dr Manisha Sinha,
Assistant Professor,
School of Humanities & Social Sciences (SHSS)
IILM University, Greater Noida

EDITORIAL

The Childhood We Left Behind

Maybe growing up happened somewhere between the last time we played outside and our mothers called us home, the last summer vacation that actually felt endless, and the school uniform we wore for the final time without knowing it was the final time. There was never really a moment when someone told us, “Okay, you're not a kid anymore.” It just happened. And perhaps that's the strangest thing about growing up. We spend years desperately wanting to become adults, only to reach adulthood and realise nobody actually taught us how to do it. When we were children, growing up sounded exciting. Freedom. Our own money. Our own decisions. No one telling us when to sleep or where we could go. We looked at adults and assumed they had everything figured out. Then we became them. And suddenly adulthood looks less like freedom and more like checking your bank balance, replying to messages you don't want to reply to, worrying about your future at 2 a.m., and pretending you know what you're doing.

Maybe we were sold the wrong idea of growing up. Somewhere along the way, being busy became something to be proud of. We compare internships, grades, jobs, productivity and achievements as if life is a race and someone is keeping score. Even our free time has to be productive. Read a book. Learn a skill. Go to the gym. Build your career. When did simply having a good day become not enough? As children, we understood something adults seem to have forgotten: you don't always need a reason to have fun. A ten-rupee packet of chips could make an entire evening better. A rainy day meant hoping school would be cancelled. A bicycle ride around the neighbourhood felt like an adventure. A fight with a friend could be completely forgotten by the next morning. We didn't need to document everything either.

Nobody was thinking about whether the moment was Instagram-worthy. We were too busy actually living it. Now, we can spend an entire evening scrolling through other people's lives and still feel like we haven't done anything with ours. And maybe that's one of the saddest contradictions of growing up: we have more ways to stay connected than ever, yet somehow we keep losing touch. We tell ourselves we're just busy. Sometimes, I think we're simply too used to moving on. Even our boredom has disappeared. As children, being bored meant lying on the floor, staring at the ceiling, making up ridiculous stories, fighting with siblings, or wandering outside because someone else happened to be playing downstairs. Now, five minutes without a notification feels unbearable. We've become so accustomed to constant stimulation that doing nothing feels like wasting time. But maybe doing nothing was never a waste. You start noticing things about your parents that you didn't notice as a child. They get tired. They worry. They have dreams and disappointments of their own. They aren't simply “Mum” and “Dad” anymore; they're people, getting older alongside you. That's when growing up stops feeling exciting. It starts feeling real. We often think growing up means leaving childhood behind. I don't think it has to. We should call the friend we miss instead of just watching their stories. We should have an unproductive Sunday without feeling guilty about it. We should eat the childhood snack we loved without worrying about whether it's “cool” anymore. Growing up is inevitable. Growing up gives us choices, independence, meaningful relationships and the chance to become people our younger selves couldn't have imagined. The people we're still figuring out. The ordinary evenings we barely notice. And maybe we'll wish we had understood sooner that these weren't just ordinary days. They were our childhood too. We didn't stop being children because we grew up. We stopped being children when we forgot how to enjoy being alive.

Gunjan Anand

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