

CAMPUS CHRONICLES

FEBRUARY 2026

OFFICIAL UNIVERSITY NEWSLETTER



*“Reach high...for stars
lie hidden in your soul.
Dream deep...for every dream
preceded the goal.”*

- Rabindranath Tagore

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FLIP TO KNOW MORE...

Re-imagining Tradition: A Dialogue between Heritage, Practice & Contemporary Thought



The “Words in the Garden” event at the India International Centre, Delhi unfolded as a thoughtful exploration of tradition across cultural, personal, and intellectual contexts. The opening session examined tradition not as a static inheritance but as a dynamic concept shaped through reinterpretation, practice, and documentation.

The keynote by Mr. Raghav Chandra framed tradition as a continuum, where impermanence signifies continuity rather than decline. Drawing from architecture, cinema, and literature, he emphasized that traditions remain relevant when reinterpreted in contemporary contexts. Subsequent

discussions expanded this idea across individual and community dimensions. Ms. Shalini Passi in the second session reflected on discipline, self-growth, and authenticity as essential to creative identity, while panels on living crafts highlighted how traditional practices can adapt to modern markets, ensuring both cultural continuity and economic sustainability. Conversations also underscored the importance of documentation and intellectual responsibility in preserving and evolving knowledge systems.

The session on 28 February shifted focus to historical and educational perspectives through a discussion on *Nalanda*:

How it Changed the World. Nalanda was presented as one of the earliest global centres of learning, known for its interdisciplinary approach and international exchange of knowledge. Its legacy continues to influence modern education by promoting holistic, inclusive, and cross-disciplinary learning models. The discussion also addressed its contemporary relevance, particularly in shaping new education frameworks.

Across both sessions, a common idea emerged: tradition remains meaningful only when actively engaged with. By connecting heritage with present-day thought and practice, the event created a space for dialogue, reflection, and continued relevance.



TEDxIILM Season II

TEDxIILM Season II, on the theme 'Ekatva', promoted infinite possibilities through student-curated events fostering collective inspiration. The season emphasized interconnectedness across ideas, experiences and, people. As speakers the event brought Mili M Das, the psychologist and relations therapist; Priya Thuvassery, the documentary film-maker; Nidhi Razdan, Indian journalist; Capt. Dr Sunaina Singh, former Army officer and psychologist; Saloni Malhotra, the entrepreneur; Agragesh Ramani, the healthcare specialist & change-maker to IILM Greater Noida. Besides, the series of events provided students a chance to design & participate in simulations representing Dalal Street, IPL Auction, Mystery Solving, besides gaming, music & dance night.



I-Fest 2026: A Celebration of Talent, Unity, and Competition



IILM University Gurugram hosted I-Fest 2026 on 6–7 February, uniting students from 22 institutions. The fest began with the inauguration promoting holistic development. Events included fashion show, sports competitions, and creative activities like Ideathon and an Open Mic. IILM students won several competitions. The highlight of the fest was DJ Kashish Rathore's lively performance. Fostering cultural exchange, collaboration, and unity, I-Fest left indelible memories for students to cherish.

VOICE Lab Launched at IILM-GN

The School of Management, IILM Greater Noida, inaugurated the VOICE Lab on 17 February 2026 to enhance communication skills, executive presence, and interview readiness. The event saw participation from senior leaders, reflecting strong institutional support. Led by Dr. Shubhangini Bhalla and Dr. Deepa Didi with their student team, the lab offers self-paced practice, simulations, and structured training, reinforcing IILM's commitment to developing confident, corporate-ready professionals.



Webinar on Food as a Commons

The Department of Liberal Arts at IILM University hosted a webinar on 13 February 2026 exploring food as a shared social good. Led by Jose Luis Vivero Pol, the session offered global insights into food justice, sustainability, and commons-based approaches. With 67 participants, it encouraged interdisciplinary dialogue on ethics, accessibility, and policy. The webinar deepened understanding of food systems beyond market perspectives, promoting critical thinking on sustainability, equity, and governance.

Global Academic Collaboration with The Garibay Institute (TGI)

IILM University, Gurugram hosted a delegation from The Garibay Institute (TGI), USA on 9 February 2026. The visit focused on strengthening global partnerships through discussions on innovation, culture, and interdisciplinary learning. A Global Leader Talk engaged students and faculty. The interaction enhanced global exposure, collaboration opportunities, and reinforced IILM's commitment to globally connected education.



Stop Motion Workshop

The Department of Media and Communication, SLASS, IILM University Gurugram organized a Stop Motion Workshop on 16 February 2026. Led by Ms. Amina Razzack, it introduced animation as a storytelling tool beyond entertainment, including journalism and advocacy. Through hands-on activities, students created stop motion sequences. The session fostered creativity, collaboration, and understanding of animation as an accessible, impactful communication medium.

Discussion on Colonial Legacy and Modern Challenges

An interactive session with Prof. Eugenia Yu Vanina at IILM Greater Noida on the theme titled "Colonial Legacy, Governance, Media, & Decolonization" had Dr Pallavi Mohanan, School of Humanities and Social Sciences seeking answers on the multi-dimensionality of culture and colonial legacies. The Q&A session enriched students on how language, history & media narratives can redefine international events and diplomatic ties.



CodeCraft: Innovation & Collabs

The School of Computer Science & Engineering, in collaboration with the AI Centre of Excellence, organized CodeCraft 2026 on 12 February 2026. Held at the Auditorium and SF3 Board Room, the event promoted innovation, project-based learning, and real-world problem solving among B.Tech students. Out of 50 applicant teams, 30 were shortlisted for parallel project presentations. The event featured expert interactions with Dr. Arjun Kumar (DRDO), Mr. Amar Saxena (SwiftSeed Ventures),

(contd.)

(contd.)

and Dr. Ajay Prasad (IILM), who shared insights on defense funding, startup ecosystems, and innovation pathways. Additional highlights included the inauguration of faculty-authored books and a prize distribution ceremony.

CodeCraft 2026 enhanced student awareness of funding opportunities, strengthened industry-academia collaboration, and encouraged practical implementation of ideas.



Tasveer Tales: The Photography Showcase

Tasveer Tales, a photography competition held on 11 February 2026 at IILM University Gurugram by the Nazariya Club, celebrated creative visual storytelling. Entries were evaluated through interactive voting, encouraging engagement. Winners included Arshiya Negi, Gracy Singh, and Varnika Sharma. The event fostered creativity, participation, and experiential learning, providing students with a platform to showcase their artistic perspectives.

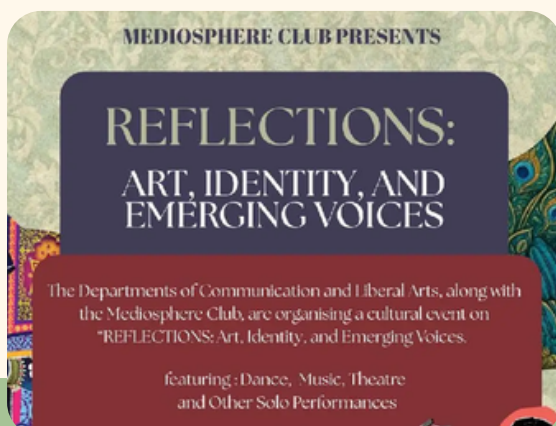
Jahanvi wins at Nritya Nivedan

Ms. Jahanvi Khurana, representing Nazariya Club, IILM University, participated in the Nritya Nivedan Solo Dance Competition at Trinity Fiesta 2026 on 26 February. Competing with students from reputed Delhi NCR institutions, she delivered an energetic Bhangra performance marked by precision and strong stage presence. She secured First Position, earning a trophy, certificate, and voucher. The achievement enhanced institutional representation, highlighted student talent, and reinforced IILM's cultural excellence.



Reflections: Art and Identity

The Departments of Communication and the Department of Liberal Arts collaboratively hosted Reflections: Art, Identity, and Emerging Voices, the cultural fest at IILM Greater Noida on 16 February 2026. The initiative led by *Mediosphere Club*, featured theatre, music, and dance performances centered on social themes. It encouraged creative expression, collaboration, and meaningful dialogue while fostering confidence, student leadership, and active participation across diverse artistic forms.



Visit to Broadcasting House (All India Radio)

On 24 February 2026, Department of Communication students from IILM University, Greater Noida visited All India Radio, Dehi for an academic excursion. The visit provided insights into radio broadcasting operations, including organizational structure, programming, and engineering. Students explored the Earth Station, learning about satellite transmission, and observed live studio functioning. A highlight was visiting the historic Bapu Studio. The experience effectively connected theory with practical exposure.



Industrial Visit to NISE

Students from IILM University, Gurugram visited the National Institute of Solar Energy (NISE) on 26 February 2026 for practical exposure to renewable energy technologies. The visit included expert sessions on solar systems, testing facilities, and industry practices. Students explored real-world applications, research processes, and career opportunities in sustainable energy. The interactive experience enhanced technical knowledge, bridged theory with practice, and encouraged innovation in clean energy solutions.

IP Awareness by AI CoE

An IP Awareness Session was held on 26 February 2026 at IILM University Gurugram by the AI Center of Excellence. Led by Manika Arora, it educated 35 students on patents, trademarks, and copyrights. The session covered filing procedures, legal aspects, and innovation protection, with interactive discussions enhancing understanding and encouraging awareness of intellectual property rights among students.



The U.S.–India AI Research Workshop



The U.S.–India AI Research Workshop, held on 13 February 2026, brought together experts from academia, industry, and policy to discuss advancements in artificial intelligence. Featuring keynotes, panel discussions, and research presentations, the event emphasized innovation, collaboration, and industry integration.

Networking sessions and a lab tour further strengthened bilateral cooperation and encouraged future partnerships in AI research.

NISM Immersion Program

The NISM Immersion Program at IILM University Greater Noida engaged 71 students from 16–28 February 2026, offering hands-on exposure to financial markets. A total of 27 students earned Mutual Fund Distributors Certification. Key highlights included visits to the National Stock Exchange and Bloomberg Lab, enhancing practical knowledge, analytical skills, and overall industry readiness among participants.



Pathways to Careers in US Tech

The session “Careers in US Tech: From India to Silicon Valley” featured Vartika Singh, a software engineer with over 13 years of experience. She discussed academic pathways, internships, job opportunities, and interview preparation for students aiming to work in the United States. Drawing from roles at Coupang, eBay, and Groupon, she shared insights on work culture, career growth, and industry expectations, benefiting students aspiring to global tech careers.

IEEE Best Emerging Branch Award

The IEEE Student Branch at IILM University, Greater Noida received the IEEE Uttar Pradesh Section Award 2025 for “Best Emerging Branch” at the AGM on 1 February 2026 in Kanpur. Received by Suman Avdhesh Yadav and students, the award recognized their active participation, teamwork, and dedication to innovation, leadership, and professional development, strengthening the university’s technical and academic excellence.



Media Confluence Masterclass

The Media Confluence masterclass at IILM on 6 February 2026 featured Roman Gupta, with 45–50 participants. The session covered multi-channel marketing across television, digital, and FMCG sectors. Key topics included branding, pitching, analytics, and revenue models. It offered practical industry insights, enhanced students’ employability skills, and effectively bridged academic learning with real-world marketing practices and evolving industry demands.

Data Science in Industry Seminar

The Power Seminar on Applications of Data Science in Industries was held on 25 February 2026 at IILM University, Greater Noida in collaboration with ICT Academy. The session covered AI/ML, Generative AI, and industry applications, along with interview preparation strategies. It provided practical insights, enhanced industry awareness, and helped students develop relevant skills, strengthening their readiness for internships, placements, and future Data Science careers.



Workshop on AI and AR

IILM University conducted a two-hour workshop, "Generative AI, AI & AR," on 9 February 2026 in collaboration with Gridixa Solutions. Led by Sudhansu Kumar and Ishpreet Singh, the session covered AI-driven web development, cloud deployment, and augmented reality applications. Organized by Mohd. Noorain and Agrima Mishra, the workshop provided hands-on learning, strengthened technical understanding, and enhanced student engagement with emerging technologies.

'Rethink' Marketing – Executive Insights

The School of Management, IILM Greater Noida, inaugurated the VOICE Lab on 17 February 2026 to enhance communication skills, executive presence, and interview readiness. The event saw participation from senior leaders, reflecting strong institutional support. Led by Dr. Shubhangini Bhalla and Dr. Deepa Didi with their student team, the lab offers self-paced practice, simulations, and structured training, reinforcing IILM's commitment to developing confident, corporate-ready professionals.



Intra ADR Competition 2026

IILM School of Law, Gurugram hosted the 1st Intra Dispute Resolution Competition on 6–7 February 2026. Organized by the ADR Society, the event featured 20 teams competing in negotiation and mediation rounds. Team TC16 emerged as winner, with individual awards for Best Negotiator and Best Mediator. The competition enhanced practical ADR skills, communication, and critical thinking, reinforcing experiential legal learning and professional development.

Venture Ideation Session

The Venture Ideation Session – Module 4 was held on 18 February 2026 at IILM University Gurugram. Led by Lavang Khare, it focused on startup pitching, storytelling, and leadership development. Using real-world examples, the session emphasized effective communication and practical pitching strategies. The interactive format enhanced innovation, strengthened practical skills, and encouraged active student engagement, helping participants refine ideas and confidently present them in entrepreneurial contexts.



MoU Signing with AWDORG

IILM University, Gurugram signed a Memorandum of Understanding with Anything Will Do Organization (AWDORG) on 23 February 2026 to strengthen industry-academia collaboration. Organized by the School of Psychology, the partnership aims to provide experiential learning through internships, fieldwork, and community engagement. It promotes skill development, social responsibility, and applied learning. The collaboration creates opportunities for workshops, outreach programs, and real-world exposure in social and organizational contexts.

Experiential HR Learning Visit

The field visit to Surajkund International Crafts Mela, organized by Connectors, the HR Club of IILM University, provided valuable experiential learning in human resource management. Guided by Shweta Tiwari, students observed workforce dynamics and participated in interactive activities that enhanced analytical skills, cultural awareness, teamwork, and practical understanding of management concepts. The experience offered real-world exposure to organizational behavior and effective people management practices and improved decision making abilities overall.



Data Science Masterclass Insights

The Master Class on Data Science, held on 3 February 2026 at IILM University Gurugram, was led by Bhaskar Roy. Attended by 144 participants, it explored data-driven decision-making, analytics, and career paths. The interactive session addressed industry expectations and trends, enhancing students' skills, career readiness, and industry awareness. Participants gained insights and clarity on emerging opportunities in data science careers.

Data Analytics Lecture Highlights

The guest lecture on Data Analytics Driven Decision Making, held on 18 February 2026 at IILM University, was delivered by Arti Mittal Gupta. Organized by the School of Management and Anveshan Club, it covered data-driven strategies, cost optimization, and case studies. The session enhanced analytical thinking, leadership skills, and practical understanding among 80 students, while offering insights into real-world business decision making and effective strategic planning approaches for future roles.

Department of Business Analytics
Guest Lecture Series

Data Analytics Driven Decision Making



Ms. Arti Mittal Gupta



Global Collaboration with KEDGE

IILM University Gurugram hosted a delegation from KEDGE Business School on 20 February 2026 to strengthen global collaboration. A masterclass on innovation offered insights into sustainability and business challenges. Discussions on research, exchanges, and academic initiatives, along with networking, enhanced student engagement and reinforced internationalisation efforts. Participants also explored opportunities for joint programs, faculty collaboration, and cross-cultural learning, fostering stronger institutional ties and broadening global perspectives among students and faculty.

CyberSec Alliance MoU Ceremony

IILM University Gurugram hosted CyberSec Alliance 2026 on 5 February at its auditorium, marking an MoU signing with EC-Council. Led by Kartik Atri, the session highlighted cybersecurity careers, certifications, and evolving industry requirements. Organized by SCSE, it engaged 27 B.Tech students through interactive discussions on ethical hacking and digital forensics. The event strengthened industry-academia collaboration, enhanced student awareness, and created pathways for future training, research, and professional skill development initiatives in cybersecurity.



Build Pitch Win Event

The Build Pitch Win event, held on 2–3 February 2026 at IILM University, was organized by the ACM Student Chapter and COE Cybersecurity. With 27 participants, it focused on developing web solutions and pitching innovative ideas. The event enhanced technical, analytical, and communication skills while fostering teamwork, creativity, and practical problem-solving. Participants gained hands-on experience in ideation, development, and presentation skills.



2X Celebrations on National Science Day

IILM University Gurugram celebrates National Science Day with great enthusiasm on 27 February 2026, organized by the School of Computer Science and Engineering. The event features engaging debates on artificial intelligence and a short video contest promoting digital creativity. These activities enhance scientific awareness, critical thinking, communication, and teamwork among students. With active participation from both students and faculty, the celebration fosters innovation, ethical discussions, and meaningful engagement with emerging technologies.



Sixty-four kilometres away from the Gurugram campus we witnessed the School of Social Sciences at IILM University, Greater Noida celebrate National Science Day, honoring C. V. Raman. Presided over by A. K. Jain. The event was filled with a vibrant series of activities, including poster presentations, models, rangoli, and quiz competitions, encouraging widespread participation. It nurtured creativity, collaboration, and scientific curiosity among students while promoting a research-oriented mindset. It also provided a platform to showcase talent, strengthen engagement, and inspire deeper interest in scientific exploration and innovation.

Venture Ideation Session Insights

The Venture Ideation Session held on 5 February 2026 at IILM University Gurugram introduced students to India's dynamic startup ecosystem. Featuring Himangshu Watts and Chaahat Khattar, the session covered innovation, funding strategies, and Startup India initiatives. It encouraged entrepreneurial thinking, resilience, and practical understanding of real-world startup processes. Students gained insights into ideation, execution, and challenges faced by entrepreneurs, enhancing their readiness to build and manage successful ventures in competitive environments.



BBC Sports Outreach Initiative

On 11 February, BBC News hosted an outreach stall at IILM University Gurugram promoting "Every Body Can Play." It highlighted the BBC Indian Sportswoman of the Year Awards, featuring athletes like Harmanpreet Kaur and Smriti Mandhana. The initiative encouraged inclusivity, diversity, and equal opportunity in sports. Students engaged with inspiring stories, gaining awareness about women's achievements and the importance of representation and participation in sports across all communities.



Ideathon 3.0 Highlights

Ideathon 3.0, organized by the E-Cell at IILM University on 12 February 2026, promoted innovation and entrepreneurship. Experts including Munish Sabharwal and Alok Aggarwal shared valuable insights, while judges emphasized user-centric solutions. Fifteen teams pitched innovative ideas, with Earth's Engineers emerging as winners. The event inspired students to think creatively, develop impactful ventures, and strengthen their problem-solving, presentation, and entrepreneurial skills in a competitive environment.



Venture Ideation Module Insights



The Venture Ideation Session Module 3, held on 12 February 2026 at IILM University Gurugram, focused on venture modeling and business fundamentals. Led by Meena Bahl Kapoor, it explored startup evolution, funding strategies, and decision-making processes. The interactive session encouraged execution-focused thinking, adaptability, and entrepreneurial skills. Students gained practical insights into structuring ventures, evaluating opportunities, and navigating challenges, strengthening their readiness to build and manage sustainable business models in dynamic environments.

Maha Shivratri Highlights

The Maha Shivratri event, held on 13 February 2026 at IILM University's IGSM Common Area, was organized by Spectrum Club. It featured devotional performances including dance, Shiv Tandav, rap, and poetry with singing. The celebration fostered spiritual awareness, creativity, and unity among students. Handmade decorations enhanced the ambiance, while active participation reflected enthusiasm. The event successfully promoted cultural values, positivity, and collective devotion, creating a memorable and enriching experience for all attendees.



School Counselling Ethics Insights

The Department of Psychology at IILM University Gurugram conducted a guest lecture on 25 February 2026 on real-life cases and ethical realities in school counselling. Led by Smriti Maini, the session explored practical challenges, ethical dilemmas, and counselling techniques. Students engaged in discussions and case reflections, enhancing their understanding of applied psychology, professional ethics, and career pathways, while strengthening practical skills for real-world environments.



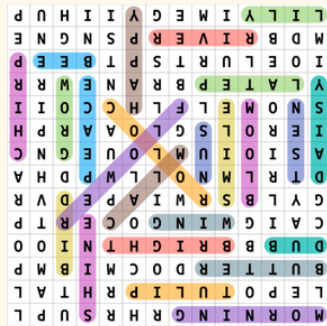
WORD SEARCH

M	O	R	N	I	N	G	R	H	R	S	U	P	L
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B	U	T	T	E	R	D	O	C	M	I	B	M	P
D	U	B	B	B	R	I	G	H	T	N	I	O	O
C	A	I	G	W	I	N	G	O	C	E	R	T	P
G	Y	L	B	S	R	W	I	A	P	E	D	V	R
D	T	R	L	M	N	O	L	L	W	P	D	H	A
A	S	I	O	I	U	M	L	O	U	E	G	N	C
I	E	R	O	L	S	G	L	O	A	A	R	P	H
S	N	O	M	E	L	F	L	H	C	C	O	I	I
Y	L	A	T	E	P	B	R	A	N	E	W	R	R
I	O	E	L	U	R	T	S	P	T	B	E	E	P
M	D	B	R	I	V	E	R	P	S	N	G	N	E
L	I	L	Y	I	M	E	G	Y	I	I	H	U	P

- PETAL
- BEE
- MORNING
- BLOOM
- BRIGHT
- SUN
- DAISY
- BIRD
- COLOR
- HAPPY
- WING
- GROW
- PEACE
- NEST
- BUD
- SMILE
- TULIP
- CALM
- BUTTER
- LILY
- CHIRP
- FLOWER
- RIVER
- SHINE

SOLUTIONS!

2	9	7	3	6	5	8	1	4
3	1	8	2	7	4	5	6	9
6	4	5	1	9	8	3	7	2
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SUDOKU

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	7	2			3		8	1
				9				2
3	1			7	4	5		9
		7		6	5			

SMART RANTS



PROMPT FOR IMAGE GENERATION

Generate an image of a mischievous bunny wearing tiny round glasses reading a book in a blooming tulip garden, petals floating, soft golden hour lighting, dreamy editorial photography, shallow depth of field, pastel color palette in landscape mode.

TIP FOR IMAGE GENERATION

Be specific about the subject, setting, mood, and style for a more intentional image.

ART TIP OF THE MONTH

When creating imaginative scenes, focus on storytelling through composition and mood rather than just subject detail. Build depth by layering foreground, midground, and background elements, and use a cohesive color palette—such as soft pastels—to evoke emotion. Pay attention to lighting direction, like golden hour tones, to add warmth and atmosphere, while subtle motion elements, like floating petals, can bring your artwork to life and enhance visual narrative appeal, making the composition more immersive, engaging, and aesthetically memorable for viewers.

PHOTOGRAPHY TIP OF THE MONTH

To achieve a dreamy, editorial-style photograph, combine natural golden hour lighting with a shallow depth of field to isolate your subject and create a soft background blur. Carefully style your scene with thoughtful props and harmonious colors, such as pastel tones, and experiment with angles to enhance storytelling. Incorporating gentle motion, like drifting petals, and shooting in landscape mode can further elevate composition, depth, and overall visual impact significantly.



Starry Night - Van Gogh

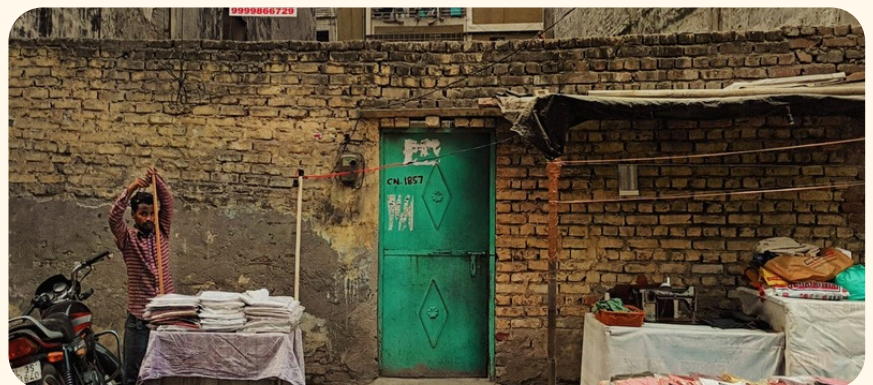
The Starry Night was painted by Vincent van Gogh in 1889 in France while he was in an asylum. It is famous for its swirling sky, bright stars, and emotional feel. The painting is often seen as showing Van Gogh's inner thoughts and imagination, which is why it remains one of the world's most loved artworks.



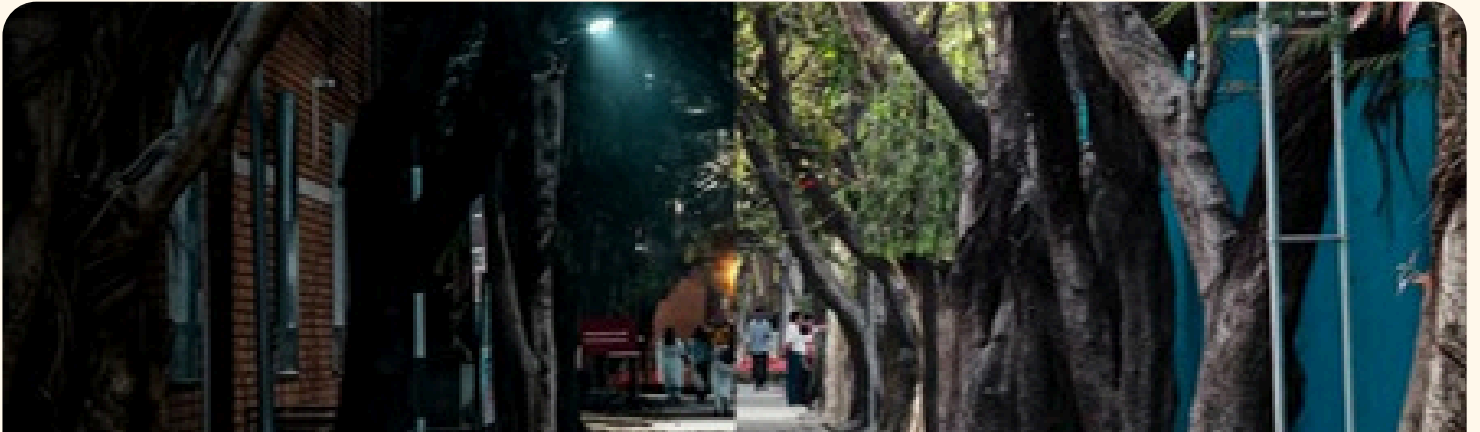
Parneet Kaur
IILM University, Gurugram



Harshita Sharma
IILM University, Gurugram



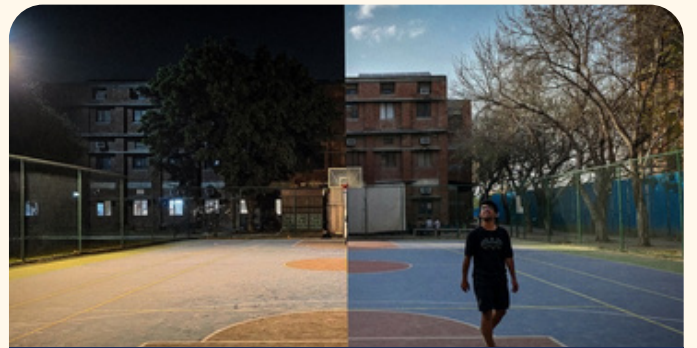
Kinjalk Sharma
IILM University, Greater Noida



Nights of questions, days of answer...



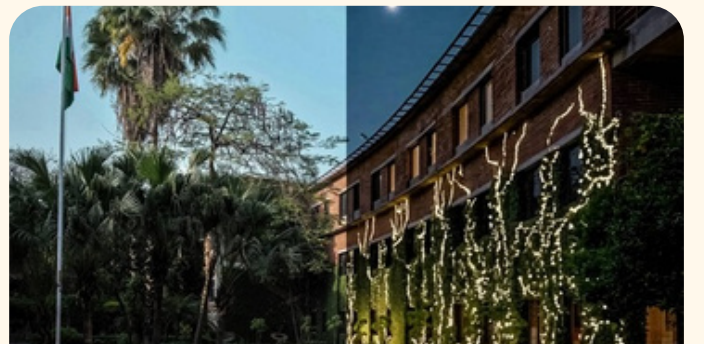
Conversations of day, whispers of night.



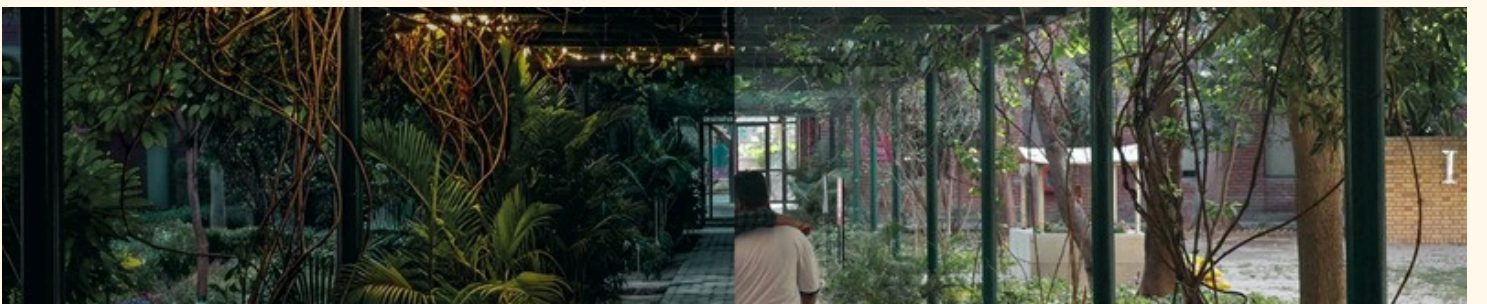
Before the lights, after the noise...



Chatter stays, then slowly sways....



Lights lit of different shades...



Shared paths same roads..

Photo Feature & Captions by:
Md. Ausaaf, IILM University, Greater Noida

No Blood Left for Ink

She built her voice from fractures.
 Every poem was a wound
 given a name,
 a way to keep herself from shaking apart.
 Pain made her fluent.
 Anxiety sharpened her metaphors.
 Her pulse dictated rhythm,
 her fear chose the words.
 She survived by turning chaos
 into something readable.
 Now her life is quiet.
 Not fragile, just steady.
 Days pass without ambush,
 nights don't argue with her heart.
 Nothing spikes.
 Nothing spirals.
 And the page refuses her.
 Peace does not beg to be written.
 It does not bleed ink.
 It sits there,
 ordinary, manageable,
 unremarkable.
 She has already told everyone
 everything she knows how to say.
 The stories are worn smooth
 from being repeated,
 their endings memorized
 by the people she loves.
 She wonders if she was only interesting
 when she was breaking.
 If suffering was her sole contribution,
 her one true talent.
 Without it,
 she feels unfinished,
 as if calm erased her purpose,
 as if being okay
 made her invisible.

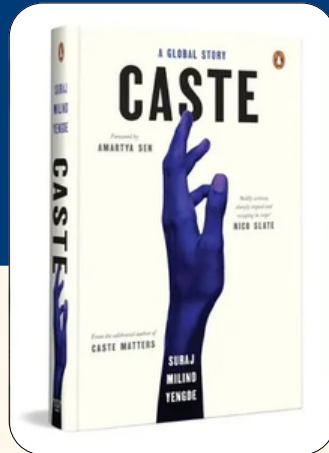


She is afraid
 that she has given away
 all the pieces worth keeping,
 and now there is nothing left
 for anyone to hold.
 But this silence is not emptiness.
 It is space.
 It is the unfamiliar weight
 of a life not fighting back.
 She just hasn't learned yet
 how to write from wholeness,
 how to tell a story
 that doesn't end in survival,
 but simply
 continues.

Divyangi Sood
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Book Review

Caste: A Global Story



Conversations are prerequisites for building paths while standing at the crossroads of emancipation of a humane life in a VUCA/BANI world. A suicide note written in 2022 by Moyna Das, a sanitation worker at RG Kar Medical College Hospital, Kolkata, when converses with Mukta Salve's 1855 Mang Maharanchya Dukhavisayi, confirms their symbolic annihilation from popular political histories. The Justice for RG Kar movement claiming justice for a doctor never recognised Moyna Das's agony brewing inside the same campus. Similarly, nineteenth century Maharashtra political movements never gave ear to Mukta Salve's grief. Here, Mukta Salve converses with Moyna Das, forming conversations that transcend temporal, geo-political, and social boundaries, remaining intellectually uncomfortable and leaving indelible marks.

Ahana Ganguly
Assistant Professor
Department of Communication
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Movie Review

No Other Choice



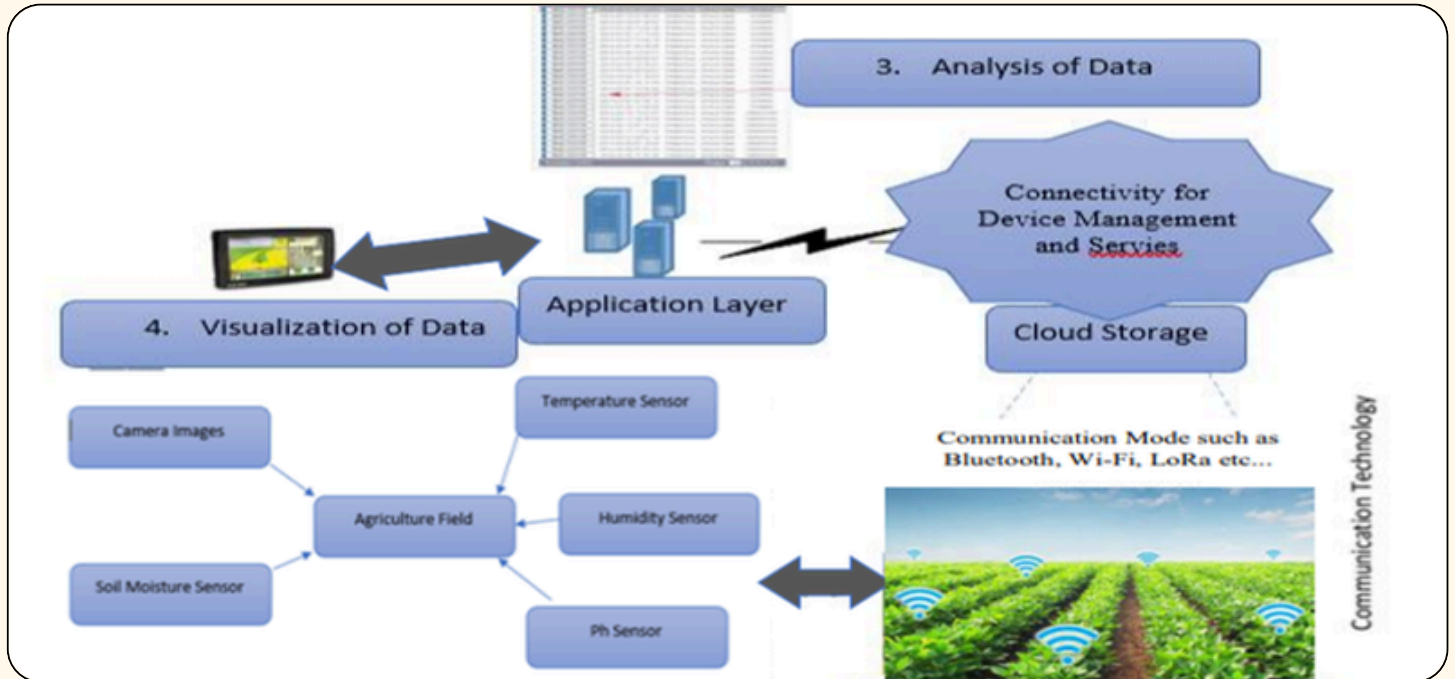
At first glance, Park Chan-wook's 'No Other Choice' appears similar to Bong Joon-ho's Oscar-winning 'Parasite'. Like Bong's masterpiece, Park's latest is a take on capitalism and the working class. However, it ultimately strays from Park's typical Hitchcockian filmography to become a funnier film.

The narrative follows a wealthy patriarch laid off from the paper industry. After prolonged unemployment, he realizes his family is losing their luxury and devises a plan to kill competitors for a job.

The film balances humor and intensity, shifting from lighthearted to intense, while serving as a critical take on capitalism and workers' lives, evoking sympathy for its protagonist.

Syed Ahmad Rufai
Assistant Professor
Department of Communication
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AI Era in Agri-Tech



Even today, many agricultural operations continue to depend on manual inspection, traditional knowledge, and experience-based decision-making. Farmers often identify crop diseases through visual symptoms, manage irrigation using fixed schedules rather than actual soil conditions, and estimate yield without scientific analysis. While these methods have sustained agriculture for decades, they are time-consuming, less precise, and unable to respond quickly to changing environmental conditions.

The adoption of Artificial Intelligence can significantly enhance these practices by enabling automated monitoring, early detection of plant stress, and data-driven decision support. AI-based tools can analyze images, environmental data, and historical patterns to provide timely recommendations, reduce resource wastage, and improve productivity. Exploring such integration is essential to transitioning agriculture from labor-intensive methods to intelligent, efficient, and sustainable farming systems that support both farmers and long-term food security.

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From Interns to Innovators: A New Kind of Summer Internship



Every summer, management students across the country step into corporate offices for their internships. They observe meetings, assist with projects, and gain exposure to how businesses function. While these experiences are valuable, today's rapidly evolving business world demands something more – the ability to create, experiment, and innovate.

India's startup ecosystem reflects this shift. According to the Government of India, the country now has over

2 lakh startups recognized by the Department for Promotion of Industry and Internal Trade (DPIIT), generating more than 21 lakh direct jobs*. This remarkable growth signals a clear trend: entrepreneurship is becoming an increasingly important pathway for young professionals. Recognizing this changing landscape, the School of Management at IILM University, Greater Noida is introducing a new initiative – the Entrepreneurship Summer Internship Project called V-SIP (Venture SIP). The program will be launched from May 2026 and run until mid-July, offering students a unique opportunity to spend their summer not just working for a company, but building something of their own.

V-SIP reimagines the internship experience. Instead of joining an organization in a traditional role, students participating in this program will work on developing a business idea over a structured 45-day period. They will identify real-world problems, interact with potential customers, develop a minimum viable product, and test their ideas in the market. Throughout the process, students will receive guidance from faculty and industry mentors.

The goal is not necessarily to build a perfect startup within a few weeks. Rather, it is to cultivate the mindset of a founder – curiosity, resilience, and the ability to learn quickly from real-world feedback. Even if an idea evolves or pivots during the journey, the learning experience can be transformative.

As India continues to grow as one of the world's largest startup ecosystems, initiatives like V-SIP aim to encourage students to think beyond conventional career paths. Sometimes, the most meaningful internship is not about observing how businesses operate—it is about taking the first step toward creating one.

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Living Life like a SITCOM



Some days I'm convinced my life is just a poorly written sitcom episode.

Hold on - I'm not talking about anything dramatic or life-altering, it's just those small, ridiculous moments. Like missing a bus by 5 seconds and treating it as a personal betrayal, having an awkward interaction and replaying it in my mind, thinking what I could've said or done differently. Cataloguing every moment, spinning them into stories, I'm definitely going to retell later, with maybe a little more exaggeration than necessary, but that's fine. Every story needs a little embellishment. But by all means, I assure you it's not intentional; I don't actively try to frame things that way, but it just happens.

On top of that, somewhere along the way, I've started narrating my life, not out loud (usually), but in the way I experience it. Treating everyday moments like scenes in an episode. It wasn't a conscious decision, but more of a way of processing things, finding meaning, looking for humour, and holding onto whatever makes life feel a little more complete. And once you start doing this, there's no turning back, my friend, because then even the ordinary moments start to feel like they are leading somewhere, rather than simply passing by. When life is treated like an episode, it starts to feel as though nothing is truly permanent. A bad day becomes a bad "episode." An awkward phase feels temporary, something that will eventually pass, or at the very least make for a good story later. Even mistakes or deadening moments lose some of their weight when you imagine them as part of a plot rather than a defining moment.

It creates just enough distance to see things clearly, without becoming detached from them. And I think that's the main reason I do it. Not just for fun or humour, but for the comfort. In sitcoms too, plans fall apart, people mess up, conversations go wrong, but somehow everything settles by the end of the episode, and eventually, before you know it - *hallelujah*, all's right with the world again.

Viewing life this way makes things feel less overwhelming, and the world a little more bearable. It reminds you not to take everything so seriously and that not every moment has to carry long-term meaning. Everything settles down in the end, maybe not perfectly, but enough. Enough to move forward, enough to try again in the next "episode." And that's the part I hold onto. It's okay to mess up. The confusion, the awkwardness, the failures, they're all part of the storyline, and they're what make life worth living. Of course, real life doesn't wrap up in twenty minutes. There's no laugh track, no director, and maybe no guaranteed resolution. But seeing life through this lens changes something, it makes you a little more forgiving of yourself, a little more willing to let things go, and a little more aware that not every moment needs to be perfect to be meaningful. Because life isn't a perfectly written sitcom, but that doesn't mean it can't be a good one.

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