



IILM UNIVERSITY

GURUGRAM

CAMPUS CHRONICLES

MAY
2026

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Frames from
Old Delhi | 4



Lights, Camera, Action | 3

SoL faculty strengthen research skills with NVIVO workshop

The School of Law, IILM University, Gurugram, in collaboration with the Centre for Faculty Research & Development, organised a day-long Faculty Development Programme (FDP) on "Qualitative Research and NVivo" on 18 May 2026 at the Board Room, Main Building. Conducted by Dr. Ajay Kumar Chauhan, Professor of Analytics and Economics at Bharathidasan Institute of Management (BIM), Trichy, and Chief Consultant at ResearchShiksha, the programme equipped faculty members with practical knowledge of qualitative research methodologies and advanced data analysis using NVivo software. Held from 11:00 AM to 5:00 PM, the FDP focused on enhancing faculty research capabilities through hands-on training in qualitative data collection, coding, thematic analysis, grounded theory, text mining, Natural Language Processing (NLP), topic modelling, sentiment analytics, and research publication strategies. Participants were introduced to the practical application of NVivo for organising, coding, and interpreting qualitative datasets, enabling them to identify patterns, themes, and relationships within textual data.

The programme comprised two interactive sessions



The Qualitative research and NVIVO training session for the School of Law was organised on May 18, 2026.

(11:00 AM–1:30 PM and 2:00 PM–5:00 PM), during which Dr. Chauhan highlighted the growing significance of qualitative research in multidisciplinary academic inquiry. Through live demonstrations, case studies, and practical examples, he explained coding techniques, word cloud generation, term frequency analysis, and advanced analytical approaches while also guiding participants on developing publishable research papers.

Faculty members actively engaged in discussions on research design, coding procedures, data interpretation, publication strategies, and the effective use of NVivo in academic research. The interactive format encouraged knowledge sharing and provided participants with practical insights into conducting rigorous qualitative research.

The FDP aimed to familiarise participants with qualitative research fundamentals, introduce qualitative data analysis using NVivo, strengthen thematic and grounded theory analysis skills, explore advanced analytical techniques such as topic modelling and sentiment analysis, and enhance research writing and publication competencies.

Participants appreciated the practical demonstrations and hands-on approach adopted during the sessions. The programme successfully bridged the gap between theoretical understanding and practical application, significantly strengthening faculty members' research competencies.

The School of Law expressed its gratitude to Dr. Ajay Kumar Chauhan for delivering an insightful and enriching programme and reaffirmed its commitment to promoting academic excellence and research-driven learning through continuous faculty development initiatives.



Two Media Students Shine on Film Set

As part of an exciting industry exposure opportunity, two students from the Department of Media and Communication, Gracy Singh and Alexander Phillip, became members of the production team for the short film *Nabbe Pratishat*, directed by Saksham Maurya. Their participation allowed them to step beyond the classroom and experience the dynamic environment of a professional film set.

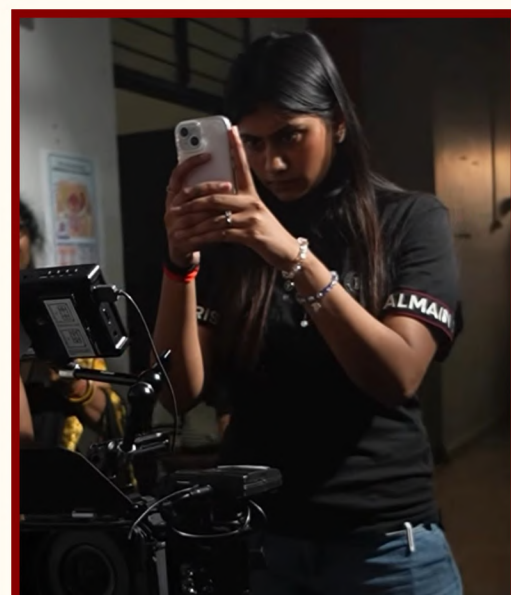
Nabbe Pratishat is a thought-provoking social drama that explores themes of abuse, resilience, and the courage to challenge injustice. Through its compelling narrative and atmospheric visuals, the film encourages audiences to question societal norms while fostering empathy and awareness toward issues often overlooked.

The film was shot over the course of a week, with several sequences being filmed during late evening hours to establish the suspenseful and immersive tone required for the story. The two students got the opportunity to witness how every stage of filmmaking comes together to create a cohesive cinematic experience.

Gracy and Alexander were actively involved in various aspects of production while assisting with maintaining continuity between scenes, organizing shot breakdowns, and supporting on-set coordination. This hands-on involvement strengthened their understanding of filmmaking beyond theoretical concepts. The experience also enabled them to develop valuable professional skills, including visual storytelling, shot composition, continuity management, teamwork, communication, and problem-solving under production constraints.

Such experiences continue to strengthen the Department of Media and Communication's vision of promoting experiential learning and preparing students for careers in the media industry.

"Being a part of *Nabbe Pratishat* was an unforgettable learning experience. Watching how every frame is carefully planned and executed taught me that filmmaking is truly a collaborative art. Working on a professional set not only improved my technical understanding but also gave me the confidence to contribute creatively in a real production environment," said Gracy Singh.



Top: An evening scene being shot on the set in Greater Noida.

Middle: Gracy Singh recording a BTS of the shoot.

Bottom: Alex and Gracy on the sets of *Nabbe Pratishat*

Portraits from the

There's something very different and beautiful about Chandni Chowk. It's not just that charm of the past glory, but also the people there. First year student, Lakshmi Bhardwaj went on a photo tour to the old city and got some lovely photos from there.



Heart of Old Delhi



IILM Signs MoU with Healthy Aging India to Advance Community Engagement

IILM University Gurugram signed a Memorandum of Understanding (MoU) with Healthy Aging India, a leading Delhi-based non-profit organization dedicated to promoting dignified, healthy, and active aging, on Tuesday. The agreement, signed at the University's Boardroom, marks a significant step towards strengthening collaboration between academia and the social sector to create meaningful opportunities for students, faculty, and the wider community.

Organised by the Department of Psychology, School of Liberal Arts and Social Sciences, the MoU signing ceremony was convened by Dr. Divya Rawat. The partnership aims to integrate academic learning with community engagement by facilitating internships, field visits, live projects, and experiential learning initiatives focused on eldercare, mental health, psychosocial well-being, and public health outreach.



The MoU reflects IILM's commitment to deliver socially responsible, industry-relevant, and impact-driven education.

The collaboration will also support joint research projects, publications, policy-oriented initiatives, conferences, workshops, awareness campaigns, and social impact programmes addressing real community needs. These initiatives are expected to provide students and faculty with valuable exposure to interdisciplinary and community-based learning while contributing to societal well-being.

The partnership reflects IILM University's commitment to delivering socially responsible, industry-relevant, and impact-driven education. By working closely with Healthy Aging India, the University seeks to foster empathy, leadership, and civic responsibility among students while advancing inclusive community development and healthy aging initiatives across India.

MoU signed with Sports Psychology Association

The Department of Psychology, IILM University, Gurugram, signed an MoU with the Sports Psychology Association of India (SPAI) during the valedictory session of the Workshop on Sports Psychology: Performance Enhancement, Mental Skills, and Career Pathways. The MoU marks a significant step toward strengthening academic and professional tie-up in sports psychology. The partnership aims to promote joint initiatives in academic programmes, research, internships, training, faculty and student development, and professional engagement. Through this collaboration, students and faculty will gain greater access to industry experts, practical learning opportunities, and emerging developments in applied sports psychology,

contributing to academic and career prospects. The MoU was signed in the presence of distinguished experts and participants attending the workshop, reinforcing the shared commitment of both institutions to advancing sports psychology education and research. The collaboration is expected to facilitate knowledge exchange, capacity building, and interdisciplinary initiatives that bridge academic learning with professional practice. The ceremony concluded with a vote of thanks, with the organizers emphasizing that the partnership will play a vital role in preparing students for careers in sports psychology while promoting excellence in teaching, research, and community engagement.

AI Frontiers 2.0 Unites Global Researchers

The School of Computer Science and Engineering, IILM University, Gurugram, in collaboration with IPVC Portugal, Örebro University, Sweden, and Oxford Brookes University, UK, organized the International Symposium on "AI Frontiers 2.0" on 20 May 2026. Coordinated by Akshat Agrawal, the symposium brought together young researchers, academicians, and industry experts to discuss emerging developments in Artificial Intelligence and promote global academic collaboration. The event received over 300 research paper submissions, with 60 papers accepted after a rigorous review process. Researchers from institutions including California State University,

Bradley University, UPES, Amity University, Galgotias University, Sharda University, and IILM University presented work on Artificial Intelligence, Machine Learning, Intelligent Systems, Data Analytics, Digital Transformation, and other emerging technologies through thematic online sessions. The symposium successfully fostered interdisciplinary dialogue, international partnerships, and knowledge exchange, while providing young investigators with a valuable platform to showcase their research. It concluded with a vote of thanks to the organizers, speakers, reviewers, and participants for contributing to its success.

Faculty Achievements

Dr. Deepika Kushwaha, Assistant Professor, Department of Psychology, IILM University, Gurugram, won Best Paper Presentation Award for her paper "Ayurvedic Personality Typologies (Vata, Pitta, Kapha) and Emotional Regulation: Toward an Integrative Psycho-Physiological Model of Stress" at the 7th International Conference on Integrating Psychological Diagnostic and Therapeutic Procedures with Indian Knowledge System (IKS) Frameworks.



Dr. Deepika Kushwaha was recognized by Wiley's Nursing Open journal with a Reviewer Certificate on 22 May 2026 for her contribution as a peer reviewer for the manuscript titled "Psychological Correlates of Internet Gaming Disorder Among Adolescents: The Role of Online Gaming Motives, Emotional Experiences, and Social Connectedness."

Dr. Prachi Gupta, Assistant Professor at IILM University, Gurugram, presented her paper titled "Freedom and the Individual-Community Relationship: Ramchandra Shukla and Hazari Prasad Dwivedi's competing interpretations of Bhakti poetry" at the Oxford Bhakti Conference 2026, held at the Faculty of Asian and Middle Eastern Studies, University of Oxford, from 16–18 April 2026.



Dr. Neha Tanwar, Assistant Professor, Department of Psychology was invited by the Department of Energy, Government of Rajasthan to conduct a two-day training programme on "Mental Health & Gender Sensitivity at the Workplace" for its officers and staff. Recognizing her academic expertise in workplace mental health and gender sensitivity, the programme will focus on stress and burnout management, emotional resilience, work-life balance, psychological safety, gender equity, POSH Act awareness, and creating inclusive workplace cultures.

Assistant Professor Tanya Bhutani, from the Department of Media and Journalism, presented her research paper titled "Luxury Marketing in the Era of AI Influencers: Prestige or Pollution?" at the CERE 2026 Conference on the theme "Business Excellence Reimagined: Competing in the Age of AI", held at IIM Indore from 1st – 3rd May 2026. The paper explores the shifting dynamics of luxury branding as AI-generated influencers reshape consumer perception, sparking critical dialogue among academics and industry experts at the conference.

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Interested students can submit their articles, poems, photographs, artwork, or any other creative content by emailing us at campuschroniclesggn@gmail.com

SUBMISSION TIMELINE: 01st to 10th of every MONTH

Accepted File Formats for submission:

Text-based submission: Word/Google Doc (.doc/.docx)

Visual Content: High-quality .jpg or .png

What to submit:

Poems, essays, thought pieces, photographs, art work, book reviews, movie reviews

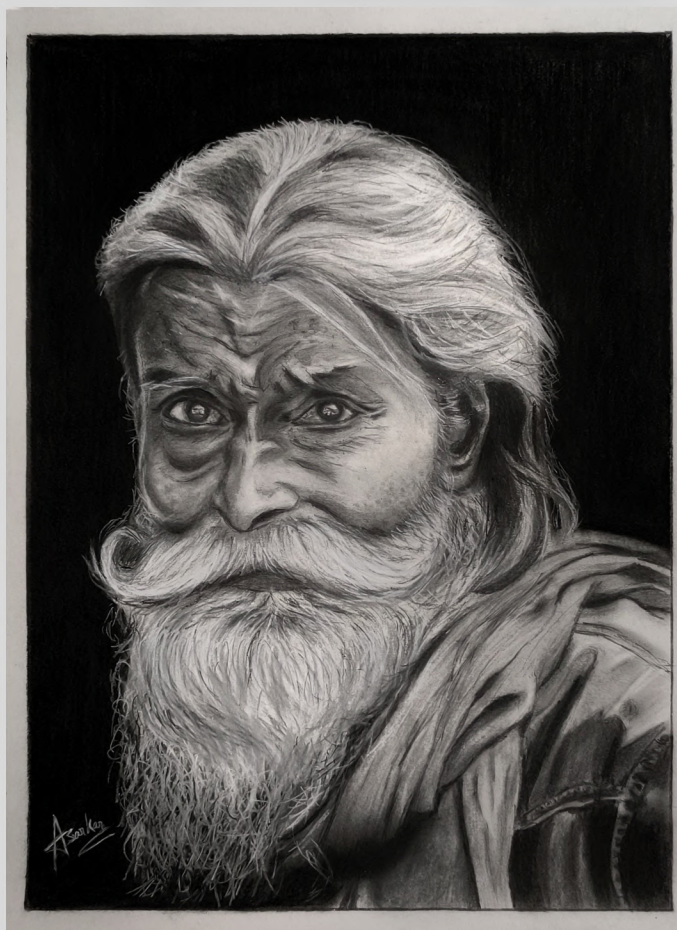
Who are welcome to submit: Faculty and students both

Remember:

- Submit using your IILM student ID only.
- Include your name in full as it would be used for publication credits.
- Submit original content that has not been published anywhere else before. Plagiarised/AI-generated content won't be accepted for publication.
- Looking forward to sharing your perspective with our diverse audiences by publishing relevant content!

- Campus Chronicles' Editorial Board

ART CORNER



Abhikarsa Sarkar

Easy Sudoku (9×9)

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