

INTERIOR



FASHION



IILM UNIVERSITY
GURUGRAM

SCHOOL OF LIBERAL ARTS & SOCIAL SCIENCES
DEPARTMENT OF DESIGN



PRODUCT

WHO IS THIS PROGRAMME FOR?

Design is for the ambitious: those who want to stay ahead of the curve, learn as they go, and shape a journey that's genuinely their own, growing personally and professionally along the way.



SALONI JOSHI

Fashion Design and Management | Batch of 2021

"From fashion and media to motorsports, my journey has evolved across diverse creative industries, with global exposure including Paris Fashion Week and collaborations with leading automotive brands. IILM shaped my creative and entrepreneurial mindset, empowering me to explore new opportunities and build a distinctive career across industries."



4-Year Programme

Shape ideas, systems, and experiences.

Address complex challenges beyond visual outcomes.

Learn through a human-centred and interdisciplinary approach.

Combine design with other fields through flexible major and minor choices.

160

The Department of Design offers a forward-looking education that blends creative practice with thoughtful inquiry and real-world application.

ACADEMIC CREDITS



WHAT IILM OFFERS

CHOOSE A SPECIALISATION

BACHELOR OF DESIGN

Major in Design



Fashion, luxury brands and the experiences around them

LUXURY, FASHION &
EXPERIENCE
DESIGN

INTERIOR,
ARCHITECTURE
& FUTURE
SPACES



Designing interiors and spaces for how we will live and work



Designing apps, platforms and digital services

DIGITAL
PRODUCT
DESIGN

| **COMBINE WITH A MINOR**

Choose a minor from the School of Liberal Arts & Social Sciences (SLASS), with options in Psychology, Media & Journalism, and Global Studies/Humanities, or from the Schools of Management, Computer Science & Engineering, or Law at IILM to specialise and diversify your academic journey.

THE PROGRAMME HIGHLIGHTS

IILM x GLOBAL FASHION INCUBATOR

ALUMNUS



SHRISH SHARMA

Product Design | Batch of 2020

"Since graduating from IILM, I have built a global career in design, pursuing my master's in Germany while working as a Product Design Lead at Sumeru Inc. IILM shaped my creative foundation and critical thinking, empowering me to pursue diverse global opportunities and leadership roles."

EXPERIENCE FASHION WHERE IT HAPPENS

Participation in the Design Biennale & visits to the National Gallery of Modern Art, DASTKAR Fair, National Craft Museum, Sanskriti Museum and more.

FIELD TRIPS AND EXPOSURE

Field trips and immersive experiences in London, Paris and Milan.



CLUBS

DESIGN CLUB



FASHION CLUB



WHAT YOU WILL LEARN - PROGRAMME COURSES

Luxury, Fashion & Experience Design

Fashion Design
Fashion Illustration
Fashion Styling
Fashion Image Making
Accessories Design
Experience Design
Luxury Retail Experience

Interior, Architecture & Future Spaces

Interior Design Studio
Space Planning & Drawing
Furniture Design
Lighting Design
Hospitality & Retail Interiors
Adaptive Reuse & Heritage

Digital Product Design

Digital Product Studio
UI & Visual Design
Interaction Design
Prototyping & Design Systems
Content & Information Design
Service Design

Luxury, Fashion & Experience Design

History of Fashion & Luxury
Indian Craft & Textiles
Luxury Materials
Trend Forecasting

Interior, Architecture & Future Spaces

History of Architecture & Interiors
Indian Architecture & Craft
Materials & Construction
Space & Human Behaviour
Building Services & Codes

Digital Product Design

History of Digital Design
Design for Digital India
Coding for Designers
UX Research
Psychology for Designers

Luxury, Fashion & Experience Design

Fashion Communication & Content
Luxury Brand Strategy

Interior, Architecture & Future Spaces

Digital Visualisation
(CAD & 3D)
Exhibition & Event Spaces
Spatial Branding

COMMUNICATION

Digital Product Design

Motion Design
Design Storytelling & Portfolio

Luxury, Fashion & Experience Design

Global Luxury Brands
Fashion Entrepreneurship
Buying & Merchandising
Luxury Marketing

Interior, Architecture & Future Spaces

Interior Entrepreneurship
Project Management & Costing

BUSINESS & PRACTICE

Digital Product Design

Digital Start-ups
Product Management
Growth & Analytics

Luxury, Fashion & Experience Design

Sustainable Luxury
Digital Fashion & AI
Capstone Project

Interior, Architecture & Future Spaces

Sustainable Spaces
Smart Spaces
Digital & Virtual Spaces
Capstone Project

Digital Product Design

Ethical & Inclusive Design
Designing with AI
Voice & XR Design
Capstone Project

FUTURE & PROFESSIONAL PRACTICE

HOW YOU WILL LEARN

Purpose-built labs

Purpose-built spaces including the Apple Media Lab, Dell AI-Lab, Innovation Lab, Multimedia Studio, and Design & Drafting Labs provide students with hands-on environments for design, production, experimentation and prototyping.

Venture Studio & Innovation

A dedicated Incubation Centre and Innovation Labs where students turn ideas into ventures with support from faculty, mentors and alumni.

Industry Tools & Software

Students gain exposure to industry-relevant digital tools and software across design disciplines.

Fashion - Adobe Firefly, CLO3D, Clipdrop, Remove.bg, and Style3D AI

Interior Design - Planner 5D, Homestyler, Coohom, Spacely AI, and Maket.ai

Product - Figma, Google Stitch (formerly Galileo AI), Lizard, Framer AI, and Visily

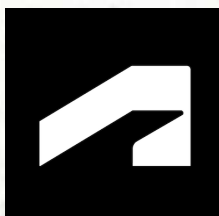
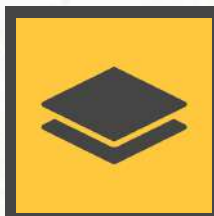
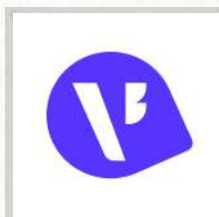
Other Software - Adobe Creative Suite (InDesign, Photoshop, Illustrator), Revit, Blender, AutoCAD, and SketchUp

Library Resources

Access to academic and research resources including Turnitin, Scopus, IEEE, JSTOR and AIU e-Library.

Sports & Recreational Facilities

Basketball Court, Pickleball Court, Table Tennis and Recreation/Game Room.





OUR WORKSHOPS



YOUR PROJECTS



WHERE YOU CAN WORK & WHAT YOU WILL DO

ALUMNA



SUBHASHINI JAIN

Fashion Design & Management
Batch of 2020 | Graphic Designer with
Poppy Co for Netflix India

"IILM shaped my approach to design through hands-on learning, design thinking and creative problem-solving, helping me build a strong portfolio and professional foundation. The freedom to experiment and collaborate has enabled me to grow as a designer, now working as a Graphic Designer with Poppy Co for Netflix India."

Brand
communicator,
fashion PR and
content lead,
influencer and
creator manager

Luxury brand manager,
buyer and merchandiser,
fashion entrepreneur

Fashion e-commerce
specialist, 3D fashion
designer, **Emerging:**
digital fashion and
virtual try-on

Retail store designer,
visual merchandiser,
Emerging: flagship
and pop-up experience
designer

Fashion writer
and editor, craft
and textile
researcher

Consumer insights
researcher, luxury
client relationship
manager

Costume designer,
celebrity, film and
bridal stylist, fashion
show and event
producer

Accessories, jewellery
and footwear designer

LUXURY, FASHION & EXPERIENCE DESIGN

Signature Pairing

Management - India's luxury retail,
couture and wedding markets
need designers who understand
the business

Furniture designer,
lighting designer,
modular furniture
designer

Design journalist,
interiors content creator,
real estate marketing
designer

Management - India run
through projects,
sites and clients, and this
pairing prepares students
to lead them.

Retail store designer,
visual merchandiser

Design project manager,
site and fit-out manager,
design studio founder

3D visualiser, CAD
and BIM specialist,
Emerging: smart-home
and XR space designer

Set designer, wedding
and event décor
designer, exhibition
designer

Heritage and craft
researcher, design writer,
Emerging: adaptive
reuse consultant

Workplace designer,
hospitality and healthcare
interior designer,
Emerging: wellness
space designer

INTERIOR, ARCHITECTURE & FUTURE SPACES

Signature Pairing

Management - Interior design
careers in India often involve projects,
sites and clients. This pairing prepares
students to manage them effectively

UX writer and
content designer,
including for
Indian languages

Home and real estate
app designer, **Emerging:**
smart-home interface
designer

Smart-product
and wearables
UX designer

Product marketing
designer, growth designer

Product manager,
product strategist,
start-up founder

DIGITAL PRODUCT DESIGN

UX engineer,
design technologist,
AI product designer

UX researcher,
behavioural designer

Game designer,
interactive and
immersive experience
designer

Fashion
e-commerce
UX designer

Signature Pairing

Computer Science - the strongest
hiring in India comes from start
ups, global capability centres and
IT services design teams. Psychology
is the best route into UX research.



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