



**IILM**  
LODHI ROAD, NEW DELHI

# Advanced Certificate in **AI FOR ORGANIZATIONAL LEADERSHIP**

Empowering Future-Ready Leaders in  
AI-Driven Organizations



6-Month  
Online Program



Twin Campus  
Immersion



Career-Ready  
AI Skill Sets

# PROGRAM OVERVIEW & KEY BENEFITS

## Why Strategic AI in Leadership at IILM?

### Expert Faculty & Mentors:

Learn from practitioners who work at the intersection of AI, analytics, and business leadership.



### Hands-On Learning:

Practice weekly in interactive labs using tools such as Copilot, Gamma, Notion, ChatGPT, and automation platforms.



### Job-Ready Portfolio:

Build presentations, workflows, dashboards, and AI-assisted projects that you can showcase to employers or leadership.



### Career Mobility:

Prepare for emerging roles like AI Specialist, Automation Lead, GenAI Project Manager, and Strategic Consultant.



### High-Impact Peer Network:

Learn with a diverse cohort of students, professionals, and corporate participants through live sessions, group projects, and campus immersion.



## Who Should Join?

Undergraduate and postgraduate students looking to build an AI-ready leadership profile

Working professionals aiming to integrate AI into their roles and decision-making

Managers and team leads driving digital, analytics, or transformation initiatives

Corporate teams seeking a structured, mentor-led AI upskilling program

# PROGRAM STRUCTURE & MODULES

## Program Format

Duration:

**6 months**

(Live Online +  
Twin Campus Immersion)

Weekly Commitment:

**4 hours**

on weekends

Total Learning:

Approximately

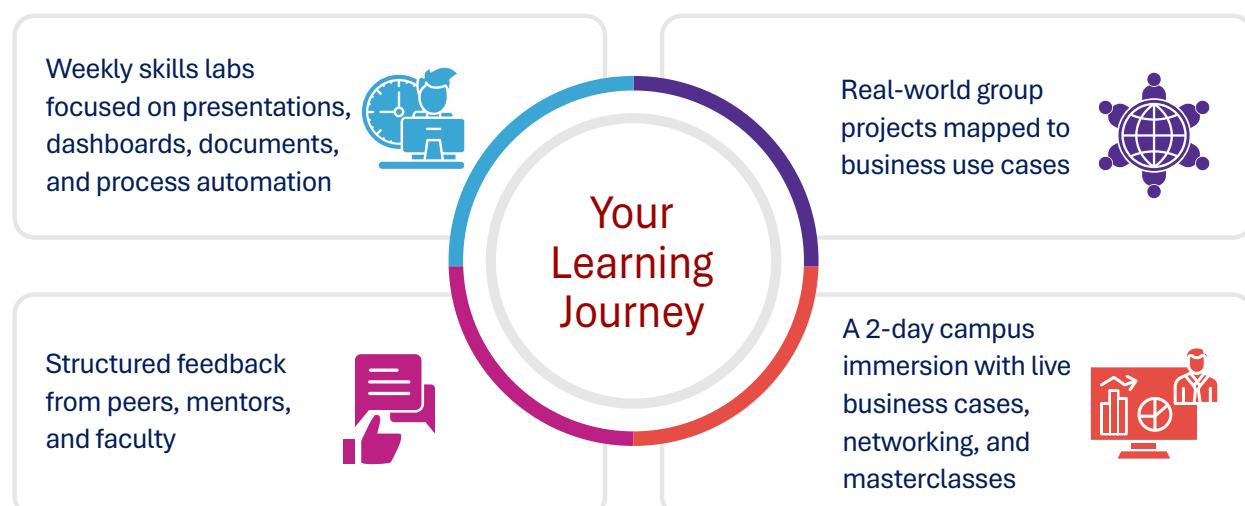
**96 hours**

of guided sessions, labs,  
and reviews

## Curriculum Modules

- ✓ Foundations of AI & GenAI for Leaders
- ✓ Governance, Risk, and Responsible AI
- ✓ Prompt Engineering for Business Impact
- ✓ Capstone Project & Portfolio Development
- ✓ Building AI Strategy, KPIs, and Business Cases
- ✓ Sectoral Case Studies in Business Transformation
- ✓ Cross-Functional Leadership with AI (Marketing, HR, Operations, Finance)
- ✓ Campus Immersion: Networking, Masterclasses, and Industry Interactions
- ✓ Applied AI Tools for Everyday Workflows (Copilot, Gamma AI, Notion, Zapier and others)

## Your Learning Journey





# CAREER OUTCOMES & VALUE PROPOSITION

## Your Career Transformation

This program is designed to help you:

- ✓ Step into roles such as GenAI Specialist, Automation Lead, AI Project Manager, or Business Analyst with AI expertise.
- ✓ Lead AI pilots, automation initiatives, and data-driven decision-making in your organization.
- ✓ Shape responsible and compliant AI practices as an AI Governance or Policy Lead.
- ✓ Advise teams and clients on digital and AI-led transformation as a Strategic Consultant.

## Program ROI



Potential 20–40% salary uplift for qualifying AI-augmented roles (role and experience dependent).



Faster promotions through demonstrable AI capability and cross-functional leadership skills.



A portfolio-ready capstone project and AI work samples to strengthen your CV, LinkedIn, and interview conversations.

*Outcomes may vary based on participant profile, effort, and market conditions.*

# ADMISSIONS, FEES & BENEFITS

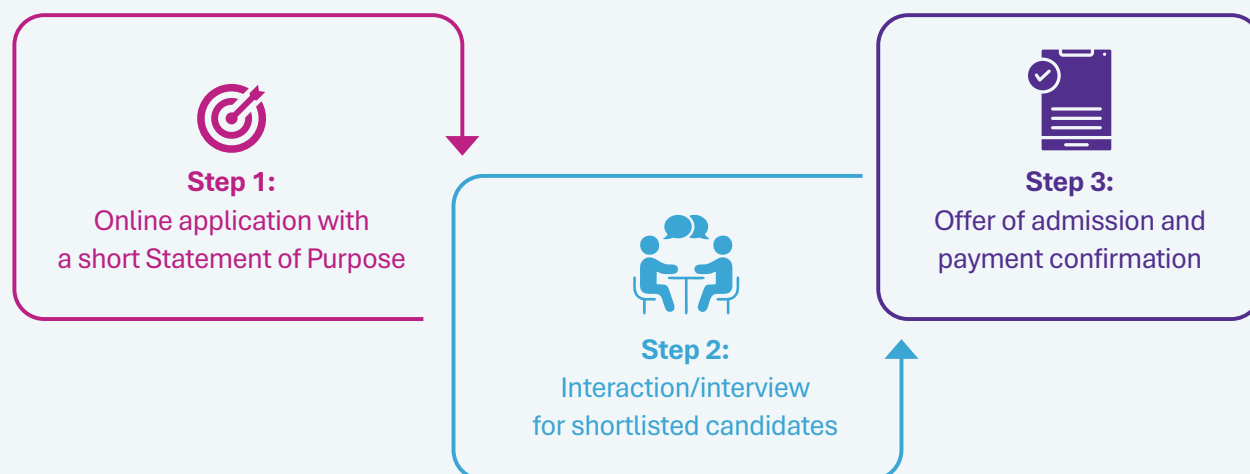
## Fee Structure

- ✓ Standard Program Fee: **₹99,999**
- ✓ Introductory Offer: **Contact our Admission counselor for more detail**  
(valid for a limited period)

## Eligibility

- ✓ UG/PG students from any discipline
- ✓ Working professionals from business, technology, analytics, operations, HR, marketing, and related areas
- ✓ Corporate groups and teams (with additional consulting support available)

## Admissions Process



## Exclusive Benefits



Flexible EMI/payment plan options



Complimentary consulting session for participating corporate teams



Access to campus immersion, mentoring, and peer networking at no additional fee

# FACULTY & MENTORS

## Learn from AI, Analytics & Leadership Experts

You will be guided by a mix of IILM faculty and industry mentors with deep experience in AI, automation, and business transformation.



**Dr. Bigyan Verma**

Director

IILM

Strategist in AI-enabled finance and data-driven decision-making



**Prof. Dr. Sanjiva Shankar Dubey**

Dean

IILM Executive Education, Lodhi Road

Leads executive learning and AI-enabled leadership development initiatives



**Prof. Chanchal Kushwaha**

Admissions Head

IILM Lodhi Road

Specializes in management education outreach and future-ready talent development

Faculty and mentors will conduct live classes, labs, feedback sessions, and career-focused interactions throughout the program.

# ABOUT IILM LODHI ROAD

Founded in 1993, IILM Lodhi Road is a leading institution in management education with over three decades of academic excellence and a strong corporate interface.

## Our Legacy

**6,000+**

alumni across leading companies and sectors

**350+**

corporate partnerships and industry collaborations

Industry-driven, globally benchmarked curriculum across programs

Strategic location in Delhi's business and policy district

IILM's executive and leadership programs are designed to prepare professionals for the future of work, with AI-led leadership as a key pillar.



# NEXT STEPS & CONTACT

Ready to Lead with AI?


Take the next step in your leadership journey  
by integrating AI into how you think, decide, and lead.




## Get in Touch

 +91 9217727816


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 [queries.efbm@iilm.edu](mailto:queries.efbm@iilm.edu)

 <https://apply.iilm.edu/strategic-ai-in-leadership>



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