

NEXT-GEN ENTREPRENEURS & FOUNDERS PROGRAM (ONLINE)

Jointly Offered by
IILM Lodhi Road, EDII Ahmedabad,
and International Partner–Dubai



PROGRAM *Overview*

An exclusive, high-impact 24-week hybrid program for next-gen founders, family business successors, and aspiring entrepreneurs—designed to launch validated ventures, modernize family businesses, and create future-ready leaders.



Delivered in collaboration with EDII Ahmedabad—India's premier entrepreneurship resource—and with international immersion modules in Dubai for a truly global learning experience.



On-campus immersions at ILM Lodhi Road and EDII Ahmedabad, plus Dubai Global Bootcamp.



One-on-one mentoring pods ensure each participant receives personalized guidance throughout the program.



PROGRAM

Uniqueness & USPs

Dual Tracks

Startup Venture and Family Business Leadership—choose your pathway and specialize for distinct career outcomes.

GenAI-Enabled Innovation

Practical modules in ethical AI integration across ideation, HR, customer experience, and product design, using real AI tools (ChatGPT, Notion AI, Midjourney).

Venture Studio Format

Stage-gated sprints, peer reviews, and investor showcase Demo Day simulating real-world acceleration.

Faculty Mentor Pods (1:8)

World-class mentors and visiting faculty from top institutes (EDII, IILM, industry leaders) guide participants.

Incubation Lab & New Venture Finance

Access an incubation-style environment where you test, refine, and validate your ideas while building strong fundamentals in new venture finance, including unit economics, valuation, and funding instruments tailored to startups and family enterprises.

Global Immersion Program (India + Dubai)

IILM Lodhi Road & EDII Ahmedabad: Entrepreneurial ecosystem access, campus bootcamps, and sustained mentorship to strengthen your India-focused strategy.

Dubai Global Immersion: A structured global business module in Dubai that blends international market exposure, cross-cultural leadership, and networking with founders and investors from the Middle East.

CAREER

Outcomes & Value

1



Launch investor-ready startups or modernize family enterprises via dedicated accelerator sprints, pitch deck clinics, and family business governance workshops.

2



Develop financial operations plans, governance constitutions, and compliance frameworks essential for strategic scaling.

3



Real pilot launches, portfolio incubator access, and post-program investor connects for measurable career impact.

4



Alumni network, ongoing career support, and annual innovation summits for continuous learning and placement pull.

PROGRAM

Structure & Curriculum

»» Phase 1: Entrepreneurial Foundation (Weeks 1–4)

- »» Entrepreneurial Mindset
- »» Customer Discovery
- »» Business Models
- »» Digital & GenAI Tools

Outcome: Build resilience in venture ideation and model validation—ready for rapid experimentation.

»» Phase 2: Build & Operate (Weeks 5–12)

- »» Entrepreneurial & New Venture Finance
- »» Legal & Compliance
- »» Sales, Go-to-Market (GTM) Strategy
- »» Operations Readiness
- »» Industry Visits

Outcome: Master the essentials of startup and family business operations; learn to align resources and compliance.

»» Phase 3: Leadership Futures (Weeks 13–18)

- »» Family Dynamics & Governance⁸⁵⁶
- »» Equity Structuring, ESOPs
- »» Professionalization & Team Design
- »» Leadership Transition & Succession

Outcome: Create robust governance frameworks and succession plans for sustainable multi-generational businesses.

»» Phase 4: Scale, Capital, Exit (Weeks 19–24)

- »» Valuation, Investor Readiness
- »» Diversification, Strategic Alliances
- »» Internationalization (Dubai Immersion)
- »» Capstone Demo Day

Outcome: Design investor-ready pitch decks, family constitutions, go-to-market strategies, and execute real pilots.

»» Capstone Outcomes

- »» Investor Pitch Deck or Family Business Constitution
- »» 12-Month Financial & Operational Plan
- »» Real Pilot or Professionalization Roadmap
- »» Compliance, Governance, and Succession Checklist

Immersion & Experiential *Highlights*

1-Week EDII Ahmedabad Visit

A dedicated one-week intensive at EDII Ahmedabad featuring entrepreneurship bootcamps, incubator interactions, policy and innovation labs, and direct engagement with successful founders.

Study Tours: Domestic & International

Curated domestic and international study tours to high-growth ecosystems and leading organizations, enabling you to observe innovation, operations, and governance best practices first-hand.

IILM Lodhi Road Immersion

Leadership workshops, access to entrepreneurship and innovation ecosystem, expert talks.

Dubai Global Business Module

International market exposure, cross-cultural leadership workshops, global networking, and practical insights that anchor the program's Global Immersion Program positioning.

Visiting Faculty & Expert Mentoring

Sessions with luminaries from EDII, IILM, and international business schools.
Direct one-on-one mentorship: personalized feedback and strategic career guidance.



ADMISSIONS *Process*

Eligibility
Graduates, professionals, family business members, entrepreneurs. No prior business background required.

STEP 1

STEP 2

Batch Size
50 participants per cohort for personalized attention.

Admission Steps
Online Application, Statement of Purpose, Interview.

STEP 3

STEP 4

Revised Fee
INR 1,99,000
(inclusive of Dubai immersion and industry visits)

Introductory Offer
INR 1,89,000 for early applicants.

STEP 5

STEP 6

Scholarships
Merit-based grants available for top founders/family leaders.

PROGRAM

Impact, Value & Application

Impact & Value

Join a select group of future-ready entrepreneurs and family business leaders, gaining practical, global, and GenAI-driven skills.

Leverage international immersions and mentor-driven learning to accelerate your career and business innovation.

Benefit from outcomes and experiences offered by top institutes, combined in one program at an attractive fee point.

Standout Features

Unique blend of GenAI modules, global immersions, and family business leadership.

Real-world outcomes: investor demo days, pilot launches, and strategic career support.

Exceptional value

Program is competitively priced and delivers immersive international experiences not typically included in peer offerings.





DUBAI IMMERSION *included in the fee*

Get *in* Touch

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