



IILM
LODHI ROAD, NEW DELHI

Management Education for the Age of AI



Learn with Purpose

PGDM ADMISSION 2027-29



सा विद्या या विमुक्तये

"True knowledge is that which liberates"

IILM's guiding philosophy is captured in the timeless Sanskrit aphorism encircling our crest. This profound principle is the moral compass for our educational mission, defining our commitment to learning that frees the human mind to achieve its highest potential. This pursuit is embedded in our name. In Persian, "ilm" signifies knowledge and wisdom. Our logo visually represents this ideal as a **temple of learning**, where students embark on a transformative journey.



The Rising Sun

Symbolises the dawn of *Jnana*—the supreme knowledge that dispels ignorance.



The Book

Is the foundation of all intellectual inquiry and structured learning.



The Swan

As taught by Swami Vivekananda, is a representation of the Paramatman (the Supreme Self). It symbolises the development of profound discernment - the ability to distinguish truth from falsehood, just as the mythical swan separates milk from water. It is the core of wisdom.



The Lamp

Embodies the ultimate purpose of knowledge. As explained by Bhagawan Sri Sathya Sai Baba, its flame has two defining qualities: it banishes the darkness of ignorance and its flame perpetually moves upward, signifying the soul's unwavering aspiration towards higher states of consciousness.

This entire philosophy is anchored in the divine assurance of the Bhagavad Gita (Chapter 10, Verse 11), where Lord Krishna affirms this sacred duty:

तेषामेवानुकम्पार्थमहमज्ञानजं तमः । नाशयाम्यात्मभावस्थो ज्ञानदीपेन भास्वता ।।

"Out of pure compassion for them, I, dwelling in their hearts, destroy the darkness born of ignorance with the shining lamp of knowledge"



IILM
LODHI ROAD, NEW DELHI

“Nurturing Responsible Leaders
Committed to Entrepreneurial
Mindset and Sustainability”

Sustainability and Innovation
Diversity and Inclusion
Transparency and Openness
Ethics and Integrity
Collaboration and Experimentation
Innovation and Entrepreneurship



To promote excellence with integrity among all stakeholders and establish ourselves as their most preferred choice.

To aid in the creation, development, and sharing of knowledge through research and innovation.

To foster diversity, inclusion, and social responsibility.

To facilitate an interdisciplinary approach to education by harnessing technology.

To encourage sustainability practices for impactful leadership.

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Member
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IILM Lodhi Road New Delhi

Message From The Chairperson Board of Governors

We believe that education goes beyond acquiring knowledge and professional skills; it is about developing responsible, ethical, and future-ready individuals



It gives me immense pleasure to extend my warm greetings to the students, recruiters, faculty members, and stakeholders associated with IILM Lodhi Road.

At IILM, we believe that education goes beyond acquiring knowledge and professional skills; it is about developing responsible, ethical, and future-ready individuals who create meaningful impact. As organisations navigate technological transformation, changing consumer expectations, global interconnectedness, and new models of work, the ability to learn continuously, adapt confidently, think critically, and lead responsibly has become more important than ever.

This commitment is deeply rooted in IILM's vision of developing future-ready leaders who create positive impact in business and society, and our mission of fostering academic excellence, innovation, ethical leadership, entrepreneurship, and lifelong learning. Guided by our core values of integrity, excellence, inclusivity, innovation, and social responsibility, we strive to create an educational environment that encourages students to think independently, embrace diverse perspectives, act with purpose, and contribute meaningfully to society.

I am confident that our students will carry forward these values as they embark on their professional journeys. Their diverse perspectives, entrepreneurial spirit, and commitment to continuous growth will enable them to contribute effectively to the organisations they join and make the IILM community proud as capable professionals and responsible leaders.

My best wishes to all our students for a fulfilling, successful, and purpose-driven professional journey.

Dr. Suresh Dutt Tripathi

Message from The Director General

We believe that the purpose of management education is to shape individuals who can lead with purpose, navigate complexity, and create meaningful impact.

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At IILM, we believe that the purpose of management education is to shape individuals who can lead with purpose, navigate complexity, and create meaningful impact in the organisations and communities they become part of.

The world of business is being reshaped by artificial intelligence, digital transformation, sustainability, global interconnectedness, and rapidly changing expectations. In this environment, tomorrow's leaders will need more than technical competence. They will need curiosity to keep learning, courage to challenge convention, sound judgement, and empathy to lead people effectively.

Our endeavour at IILM is to foster this mindset. We encourage students to look beyond established answers, connect ideas across disciplines, embrace diverse perspectives, and approach business challenges with analytical rigour and human sensitivity. We seek to develop professionals who are not merely prepared for the workplace, but prepared to shape the workplace of the future.

Our engagement with industry is central to this vision. Meaningful interaction with business leaders and organisations exposes students to emerging realities and authentic business challenges, while providing our corporate partners with access to young talent offering fresh ideas, diverse perspectives, and a willingness to learn.

As our students embark on their professional journeys, I hope they carry forward the IILM spirit of excellence, integrity, curiosity, inclusion, and lifelong learning. May they have the confidence to pursue ambitious goals, the resilience to navigate challenges, and the responsibility to ensure that their success creates value beyond themselves.

I wish our students every success as they begin this exciting chapter and look forward to seeing them build careers that are not only successful, but also meaningful and consequential.

Dr Harivansh Chaturvedi

From The Director's Desk

A collaborative, digitally enabled, industry-connected, and research-driven learning ecosystem.



At IILM Lodhi Road, we are committed to shaping the future of management education in response to the rapidly evolving landscape of business, technology, and society.

A key focus of this journey is the integration of Artificial Intelligence into teaching and learning. AI is transforming not only what our students learn, but also how they learn. Through AI-enabled simulations, predictive analytics, personalised learning, intelligent content, case-based applications, and real-time industry engagement, we are creating a more experiential and relevant learning environment.

Our commitment extends beyond the classroom. Industry engagement and placement opportunities enable students to translate knowledge into practice, understand emerging business realities, and develop capabilities for a rapidly changing world. Our corporate partnerships serve as an important bridge between academic learning and professional opportunity.

We are strengthening the IILM alumni network as a lifelong community of learning, mentoring, collaboration, and professional engagement. Our alumni contribute as industry leaders, mentors, recruiters, knowledge partners, and ambassadors, creating meaningful opportunities for our students and the wider IILM community.

Research and innovation remain central to our academic aspirations. We encourage faculty and students to engage with contemporary business challenges, emerging technologies, interdisciplinary perspectives, and industry-relevant questions. Through research, case writing, publications, and knowledge partnerships, we seek to contribute meaningfully to management scholarship and practice.

Together, these initiatives are creating a collaborative, digitally enabled, industry-connected, and research-driven learning ecosystem. Our objective is not merely to prepare students for the future of business, but to equip them with the capabilities and curiosity to shape it.

I invite aspiring students to be a part of IILM community and build an excellent career for them self.

Dr Bigyan P Verma

From The Dean's Desk

The PGDM journey is about building the knowledge, capabilities, networks, and mindset for a successful and meaningful professional journey.

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At IILM Lodhi Road, we believe that the true measure of a management programme lies not only in what students learn, but in how they learn, apply that learning, and grow as professionals and individuals. Our PGDM is an immersive and contemporary management education experience that brings together academic rigour, experiential learning, industry engagement, global perspectives, and personal development.

The programme offers a strong foundation across core management disciplines while integrating emerging areas such as Artificial Intelligence, digital transformation, sustainability, and entrepreneurship. Our multidisciplinary approach enables students to connect ideas across functions, think critically, and develop a broader strategic understanding of business.

A defining strength of the IILM PGDM is our faculty-led learning experience. Faculty members bring academic expertise, industry experience, research, and contemporary business insights. Their engagement extends beyond the classroom through mentoring, case discussions, live projects, research, and continuous interaction with students.

Experiential learning is at the heart of the programme. Internships, consulting assignments, case studies, simulations, industry projects, and leadership interactions help students apply concepts in practice while building problem-solving, communication, collaboration, analytical thinking, and decision-making skills.

Our strong industry ecosystem further enriches the PGDM experience. Interactions with CXOs, business leaders, entrepreneurs, and corporate partners expose students to evolving business realities and the future of work, while creating opportunities for mentorship, networking, career exploration, internships, and placements.

The IILM experience is also enriched by global exposure, international cultural exchange programmes, and diverse perspectives. Students gain an appreciation of different markets, cultures, industries, and ways of thinking, developing the adaptability and cultural awareness required to thrive in an interconnected business environment.

The PGDM journey is not simply about preparing for a first job; it is about building the knowledge, capabilities, networks, and mindset for a successful and meaningful professional journey.

Dr Raju Majumdar



About IILM

IILM is a leading Business Management Institute located at Lodhi Road, New Delhi, with a heritage spanning over 33 years. Established in 1993, IILM has built a strong reputation, evolving from a modest start with 60 students to a prominent institution offering 180 seats in its flagship Postgraduate Diploma in Management (PGDM), approved by the All-India Council for Technical Education (AICTE).

In a highly conducive academic environment of the institute, students get access to dedicated faculty members who come from both academia and industry. They provide invaluable guidance to students to shape their careers.

Our four-semester PGDM programme integrates classroom learning with co-curricular activities, industry visits and expert interactions, offering a holistic management education that prepares students to navigate the complexities of the business world. A key differentiator is the integration of Artificial Intelligence into teaching and learning, enhancing analytical thinking, innovation and industry readiness.

With an extensive alumni network of over 6500 professionals and collaboration with more than 350 recruiting companies, IILM provides unparalleled industry connections and placement opportunities for our students. Our alumni are placed in senior positions in industry. They provide guidance and valuable industry connections to the institute.

The institute has an Incubation Centre that promotes entrepreneurial ideas of students.

IILM Advantage



33+ YEARS OF EXPERIENCE

Established in 1993, IILM Lodhi Road is one of the oldest private business schools in the Delhi-NCR region. Some of the most renowned academic and industry leaders from India and the world guide the program at the Institute.



STRONG ALUMNI NETWORK

Over 6,500 alumni have graduated from IILM. They contribute to the economy and society. Our alumni network includes experienced executives and entrepreneurs who mentor current students. This active network helps students secure internships and jobs, and provides career guidance to students.



SAFE & SECURE CAMPUS AT A PRIME LOCATION

Located in the heart of Delhi, the IILM campus is safe, secure, and conveniently situated near the offices of CII, FICCI, PSUs, and corporate headquarters. The campus is also easily accessible from Jor Bagh and Jawaharlal Nehru Stadium Metro stations.



INTERNSHIP & PLACEMENT OPPORTUNITIES

IILM provides internship and placement opportunities through its network of 350+ top Indian and multinational companies. A reputed educational training company also trains students in getting placed in the best companies.



QUALIFIED ACADEMIC AND INDUSTRY FACULTY

IILM Lodhi Road faculty members come from the reputed institutions in India and abroad. In addition, seasoned industry professionals teach at IILM, ensuring the program incorporates relevant business practices.

IILM INCUBATION CENTRE

IILM offers an Incubation facility to students who want to set up start-ups. Students get help from the Incubation Centre to take their entrepreneurial ideas to the market.

Unique Features IILM PGDM Programme

Experiential Elements



- ▶ A structured pathway from entrepreneurial curiosity to venture creation: IILM and Beyond Next Ventures Innovation Lab
- ▶ Experiential Learning platforms such as Startup Challenge and exposure to Ideathons and Consulting Challenges.
- ▶ Hands-on, workshop-based learning on key topics such as Entrepreneurship, Innovation, Design Thinking and Personal Growth.
- ▶ Field visits to Companies.
- ▶ International Collaborative Projects.
- ▶ Internships and Live Projects with top companies to develop real time problem solving and critical thinking skills.



IILM Money – Wallet System

At IILM Lodhi Road students will receive 'IILM Money' equivalent to a value of Rs. 1,00,000/- which can be used by the student to engage & for value-added activities during their period of study. As students of Business Management, we want you to take important decisions during the program. The other hallmark of the wallet system is to allow you to shape your career trajectory by specializing in areas and gaining skills. Please note that minimum subscription criteria apply to all programs.

Industry Integrated Learning



- ▶ Courses delivered by experts from industry, access to NISM courses help embed industry perspective into the curriculum and prepare you for a job.
- ▶ Visiting faculty and Professors of Practice with decades of industry experience at executive level to mentor you into making the right career choices and to deliver industry specific curriculum in the classroom.



Leadership Series

At IILM Lodhi Road, we recognise the importance of having a strong industry footprint in every activity we undertake. As a part of our endeavor to develop future leaders sensitive to the current demands of the industry, we have created several platforms to integrate industry into our curriculum. The CXO Leadership series is one such initiative, wherein our aim is to invite C-suite leaders on our campus to interact with our students.



Chaitanya Kumar Prasad
Head, Promotion & Outreach
Ministry of Education
Government of India

*One Nation, A Billion Voices
How the Government of
India Communicates*



S. Devarajan
Former Managing Director
Tata Elxsi

Designed to Win



Dr J. K. Vashist
Joint President
Shree Cement Ltd.

*Navigating the Multi-Business,
Multi-Functional & Multi-Cultural
Business Environment*



Dr Suresh Dutt Tripathi
Chairperson – Board of Governors
IILM Lodhi Road

*From Legacy to
Reinvention
A Revival Story*

International Immersions



- ▶ IILM Lodhi Road offers students opportunities to participate in international immersion programmes designed to provide global exposure, cross-cultural learning, and experiential insights.
- ▶ These programmes combine academic learning, industry exposure, interactive sessions, cultural experiences, and opportunities to engage with international institutions and diverse perspectives.
- ▶ International immersions enable students to broaden their horizons, develop a global mindset, and gain a deeper understanding of international business practices and cultures.



Corporate Readiness Program



- ▶ External expert driven Corporate Readiness Program (CRP) has been introduced to train students for placements. At present, Board Infinity is engaged in training PGDM students.
- ▶ The Corporate Readiness Program has a total of 4 credits. Assessments are co-developed between the faculty and external vendor.



IILM Library & Knowledge Resource Centre

The IILM Library & Knowledge Resource Centre is a technology-enabled learning and research hub that supports students beyond the classroom. With 15,000+ print titles across Management, Law and Technology, students also enjoy 24/7 access to digital resources through the Knimbus E-Library Portal, supported by Web-OPAC for seamless resource discovery.

Students have access to leading research databases, e-journals and global case repositories, including SAGE Cases and The Case Centre, and Scopus-indexed journals. Subscriptions to leading newspapers and business magazines keep learners connected to current business, economic and industry developments - supporting live projects, internships and case-based learning.

Learning Beyond Books

- ▶ Book Reviews & Author Interactions
- ▶ Panel Discussions & Knowledge Sessions
- ▶ Book Fairs & Curated Book Displays
- ▶ Engagement with Publishers
- ▶ Digital Learning & Research Initiatives



More than a library, the IILM Knowledge Resource Centre is a gateway to ideas, insights and industry intelligence-enabling students to learn, research and stay ahead of a rapidly changing business world.

Transformational Management Review IILM's Peer-Reviewed Journal of Management

Transformational Management Review (TMR) is IILM's peer-reviewed management journal, published twice a year. The first issue was launched in January 2026. Its objective is to advance management research and practice by bridging the gap between theory and real-world organisational experience and bringing together scholars, industry leaders, policymakers, and educators.

TMR focuses on emerging themes such as Organisational Transformation, Strategic Innovation, Design Thinking, Leadership, Artificial Intelligence, ESG, and Sustainable Development Goals. Every article undergoes rigorous double-blind peer review, follows COPE ethics standards, and carries a DOI; the journal is fully open access for readers worldwide.



Advancing Case-Based Management Education

IILM Lodhi Road strengthened its case-based management education through a three-day academic engagement with Dr Mike Annett, President, NACRA, bringing together 150+ faculty, researchers, and academic leaders. The programme focused on teaching case development, classroom pedagogy, publication pathways, responsible AI, and industry-linked case research, with particular emphasis on contemporary cases rooted in the Indian business and societal context.



IILM Spotlight | IILM Podcast Voices That Matter.

IILM Spotlight is the podcast series of IILM Lodhi Road, bringing together distinguished leaders, alumni, academics and industry experts to share perspectives on leadership, careers, innovation and the evolving world of business.

The series features insightful conversations with accomplished professionals, connecting classroom learning with real-world experiences and giving students access to diverse perspectives from the world of business and management.



Episode - 1

Dr. Mike Annett
President
North American Case
Research Association
(NACRA)



Episode - 2

Ms. Geetika Mediratta
PGDM Batch 1999–2001
Board Advisor
Former COO – Wipro India & SEA
Former VP – Capgemini



KHUSHI ARORA
PGDM 2025–2027

As a PGDM student at IILM, specializing in Analytics & Operations with Finance as my minor, I have had the opportunity to build my understanding of both business and analytical domains. My internship at Copain's Technologies Pvt. Ltd. gave me valuable exposure to a professional work environment and helped me apply my learning in a practical setting. The experience also led to my placement with Copain's Technologies, marking an important step forward in my professional journey.

About The Programme

The Two-Year PGDM

The Post Graduate Diploma in Management (PGDM) at IILM Lodhi Road is a two-year, full-time, master's-level programme, modelled on the practices of leading global business schools. Launched in 1993, the programme combines a rigorous and contemporary management curriculum with experiential learning, industry engagement, and holistic development to prepare students for a dynamic and evolving business environment.

The first year provides a strong foundation in core management disciplines, while the second year offers a diverse range of specialised electives, enabling students to align their learning with their career aspirations and professional interests. Beyond functional knowledge, the programme develops critical thinking, communication, leadership, problem-solving, teamwork, adaptability, and emotional intelligence.

At the heart of the programme is the development of responsible, entrepreneurial, and future-ready leaders. Students are encouraged to challenge conventional thinking, identify opportunities, innovate, and create meaningful value. Ethics, sustainability, and responsible decision-making are embedded across the learning experience, helping students appreciate the wider impact of business decisions on organisations, society, and the environment.

Learning extends beyond the classroom through live projects, internships, business simulations, case studies, competitions, and industry interactions. Engagement with corporate leaders, entrepreneurs, professionals, and thought leaders provides students with practical insights into emerging business trends and real-world challenges. These experiences strengthen their confidence, collaboration, communication, and ability to make informed decisions in complex and changing environments.

The IILM PGDM experience seeks to develop capable, confident, ethical, and socially conscious professionals who are prepared not only to build successful careers, but also to lead with purpose, embrace change, pursue lifelong learning, and create meaningful impact.

Course Structure

Academic Year 2027-28

Sl. No	Foundation Courses	Course Code	Category	Sessions	Hours
F1	Basics of Accounting	F001	Foundation	12	12
F2	Business Communication	F002	Foundation	12	12
F3	Managerial Excel	F003	Foundation	12	12
F4	Managerial Mathematics	F004	Foundation	12	12
Total Credits					



BHUMIKA CHOPRA
PGDM 2025–2027

My academic journey at IILM has been enriching, helping me build on my experience in finance while exploring new perspectives in data analytics. The combination of classroom discussions and practical projects in financial modelling, Power BI and SQL has strengthened my understanding of how academic concepts apply to business decisions. The guidance and encouragement of faculty members have helped me navigate challenging concepts, sharpen my analytical skills and present my ideas with greater confidence. IILM's supportive learning environment has encouraged me to ask questions, explore new ideas and grow both academically and personally.

Academic Year 2027-28

Semester I

Sl. No	Course Name	Course Code	Cr	Category	Sessions	Hours
1	Human Behaviour in Organizations	PMC101	3	Core	24	30
2	Organizational Design and Change	PMC102	1.5	Core	12	15
3	Accounting for Business Decisions	PMC103	3	Core	24	30
4	Marketing Management I	PMC104	3	Core	24	30
5	Quantitative Methods I	PMC105	3	Core	24	30
6	Managerial Economics	PMC106	3	Core	24	30
7	Legal Aspects of Business	PMC107	2	Core	16	20
8	Operations Management I	PMC108	1.5	Core	12	15
9	AI for Managers	PMC109	3	Core	24	30
10	Geopolitics for Business	PMC110	1	Core	8	10
11	Essentials of Business Analytics I	PMC111	1.5	Core	12	15
12	Design Thinking	PMC112	1	Core	8	10
13	Entrepreneurship and Innovation	PMC113	2	Core	16	20
14	Financial Market	PMC114	2	Core	16	20
15	Business Communication I	PMC115	1	Core	8	10
16	Corporate Readiness Program-I	PMSEC101	1.5	Vac-I	24	30
17	Institutional Engagement and Participation	PMSEC102	0.5	Vac-II		
	Total Credits		33.5			



AALOUKIK SHARMA
PGDM 2025–2027

As a PGDM student specialising in Marketing at IILM Lodhi Road, I have gained valuable academic knowledge and practical industry exposure. My internship provided me with hands-on experience in marketing research and corporate communication. The institute has played an important role in developing my professional skills and preparing me for the corporate world. The continuous guidance and support from faculty members have made my journey truly enriching

Academic Year 2027-28

Semester II

Sl. No	Course Name	Course Code	Cr	Category	Sessions	Hours
1	Corporate Finance	PMC201	3	Core	24	30
2	Operations Management II	PMC202	3	Core	24	30
3	Human Resource Management	PMC203	3	Core	24	30
4	Strategic Management	PMC204	3	Core	24	30
5	Business Research Methods	PMC205	3	Core	24	30
6	Marketing Management II	PMC206	3	Core	24	30
7	Macroeconomics	PMC207	3	Core	24	30
8	Quantitative Methods II	PMC208	3	Core	24	30
9	Management and Cost Accounting	PMC209	1.5	Core	12	15
10	Essentials of Business Analytics II	PMC210	1.5	Core	12	15
11	Responsible Leadership	PMC211	1.5	Core	12	15
12	Business Communication II	PMC212	1	Core	8	10
13	Corporate Readiness Program-II	PMSEC201	1.5	Vac-III	24	30
14	Institutional Engagement and Participation	PMSEC202	0.5	Vac-IV		
	Total Credits		31.5			

Semester III

Sl. No	Course Name	Course Code	Cr	Category	Sessions	Hours
1	Elective 1	AYC-1	3	DE-1	24	30
2	Elective 2	AYC -2	3	DE-2	24	30
3	Elective 3	AYC -3	3	DE-3	24	30
4	Elective 4	AYC -4	3	DE-4	24	30
5	Elective 5	AYC -5	3	DE-5	24	30
6	Elective 6	AYC -6	3	DE-6	24	30
7	Elective 7	AYC -7	3	DE-7	24	30
8	Data Analytics	PMC302	3	Core	24	30
9	Sustainability and ESG	PMC303	2	Core	16	20
10	Internship	SIP301	6	Core		
11	Corporate Readiness Program-III	PMSEC301	1	Vac-V	24	30
	Total Credits		33			

**The course structure is subject to change based on the recommendation of the AICTE*

Academic Year 2027-28

Semester IV

Sl. No	Course Name	Course Code	Cr	Category	Sessions	Hours
1	Elective 1	AYC -8	3	DE-8	24	30
2	Elective 2	AYC -9	3	DE-9	24	30
3	Elective 3	AYC -10	3	DE-10	24	30
4	Elective 4	AYC -11	3	DE-11	24	30
5	Indian Knowledge System (MOOC)	PMC401	2	Core	16	20
6	Business Strategy - Capstone Simulation	PMC402	2	Core	16	20
7	Ethics and Corporate Governance	PMSEC401	2	Vac-VI	16	20
	Total Credits		18			

Year II Specialisations

In Year II, students may choose from the following specialisations:

► Entrepreneurship & Family Business Management

► Organization Behaviour & Human Resource Management

► Economics and General Management

► Finance and Accounting

► Marketing

► Operations

► Analytics and AI

► International Business

Electives

Organization Behaviour & Human Resource Management

► Talent Management

► HR Analytics

► Training & Development

► Performance and Compensation Management

► DEI & Wellness

► Employee Relations and Labor Legislations

► Negotiations

► Leadership, Influence & Power

► Organization Development Design & Change

Strategy, Innovation and Entrepreneurship

► Positive Psychology/ Humanistic Management

► International Business Strategy

► New Venture Creation

► Intellectual Property Rights (IPR)

► Strategy of Healthcare Organisations

► Innovation Strategy/ Technology Strategy

► Family Business Management

► Doing Business with the Government

Economics

- ▶ AI and Competitive Advantage
- ▶ The Digital Economy: Regulatory Conflicts & Opportunities
- ▶ Business and Climate Change
- ▶ Behavioural Economics and Ethical Nudge Design

Finance and Accounting

- ▶ AI Applications in Accounting and Finance
- ▶ Financial Analytics and Business Intelligence
- ▶ FinTech and the Transformation in Financial Services
- ▶ Investment Analysis and Portfolio Management
- ▶ Wealth Management
- ▶ Real Estate Investment and Financing
- ▶ Sustainable Finance and ESG Reporting
- ▶ Mergers & Acquisitions
- ▶ Forensic Accounting and Fraud Analytics
- ▶ Financial Derivatives
- ▶ Startup Funding and Valuation

Analytics and Operations

- ▶ Database Management Systems (DBMS)
- ▶ Basics of Python
- ▶ Project Management
- ▶ Supply Chain Management (SCM)
- ▶ Services & Operations Management
- ▶ Big Data
- ▶ Data Visualization
- ▶ Digital Technology Consulting and Business Development
- ▶ Machine Learning & Data Science (MLDS)

Marketing

- ▶ Consumer Behaviour
- ▶ Digital Marketing
- ▶ Product and Brand Management
- ▶ Sales and Distribution Management
- ▶ Marketing Analytics
- ▶ Integrated Marketing Communications
- ▶ Retail Management
- ▶ Cinema, Branding and Soft Power
- ▶ Services Marketing
- ▶ Managing Customer Value
- ▶ Sustainable Marketing
- ▶ International Marketing
- ▶ Neuromarketing
- ▶ Customer Experience Management
- ▶ Rural Marketing
- ▶ AI in Marketing



ABHINAV BHAYANA
PGDM 2024–2026

“My experience at IILM has been a valuable part of my professional journey, especially in developing my interest in Operations and Analytics. The practical workshops and industry-focused sessions helped me understand how concepts are applied in real business situations. One of the key highlights was the opportunity to pursue the KPMG certification, which added significant value to my learning. I also benefited from various certifications and skill-development opportunities offered by the institute. The alumni meets gave me a chance to interact with experienced professionals and learn from their career journeys. Overall, IILM provided me with the right mix of academic learning, practical exposure, and industry interaction to prepare me for my professional career.”

Entrepreneurship and Family Business

IILM prepares and motivates budding entrepreneurs to start their entrepreneurial journey and realise their dreams. We create future 'Game Changers' by fostering the entrepreneurs with 3 Cs - Content, Context, and Contacts - that enable them to design and launch successful start-ups. We encourage students to set reasonable expectations for themselves and steer clear of the frequent pitfalls of starting their own businesses.

Teaching pedagogy includes interaction, discussion, and learning from successful industry alumni, round table conferences, peer networking, industry visits, live projects and case discussions. We also frequently conduct business plan competitions to showcase the best ideas for new businesses and give the winning ideas funding for their launch. For students aiming to pursue entrepreneurship or take on leadership roles in their family business, the institute strongly recommends majoring in Entrepreneurship and Family Business.

IILM Incubation Center

The IILM Incubation Centre supports PGDM students in transforming innovative ideas into startups through mentorship, industry guidance, and connections with investors and venture capital firms. Its collaboration with Beyond Next Ventures (BNV), a Japan-based venture capital firm specialising in deep technology, biotechnology, robotics, energy, and agri-food innovation, provides students with valuable entrepreneurial exposure, expert guidance, and networking opportunities.



Electives

Sl. No	Courses
1	Family Business Management
2	Start-up Financing
3	Entrepreneurship - An experiential course
4	Financial & Wealth Management
5	Governance & Leadership for Family Firms
6	Business Innovation & Growth
7	Competing in the age of AI



INDRAKSHI SINGH
PGDM 2025–2027

Since joining IILM in 2025, I have been fortunate to experience numerous opportunities that have helped me build and strengthen my professional network. Being a part of the Placement Committee gave me the opportunity to interact closely with HR professionals and understand the corporate world from their perspective. The CXO Series and guest lectures further enabled me to engage with senior leaders and industry experts, gaining valuable insights and perspectives. Alumni meets and various college events have also allowed me to connect with students, alumni, and professionals from diverse backgrounds. These experiences at IILM have helped me become more confident in professional interactions and appreciate the importance of meaningful networking in shaping my career.

Generative AI and Analytics (Specialization)

Generative AI & Analytics specialization is a transformative 2-year full-time programme engineered for the future CXO. It meticulously integrates core business strategy with advanced Generative AI and Data Science technologies, creating a truly next-generation management professional. We don't just teach management; we prepare you to drive digital strategy and extract unprecedented value from data across global organisations.



The IILM Future-Ready Edge

Technology-Driven Leadership

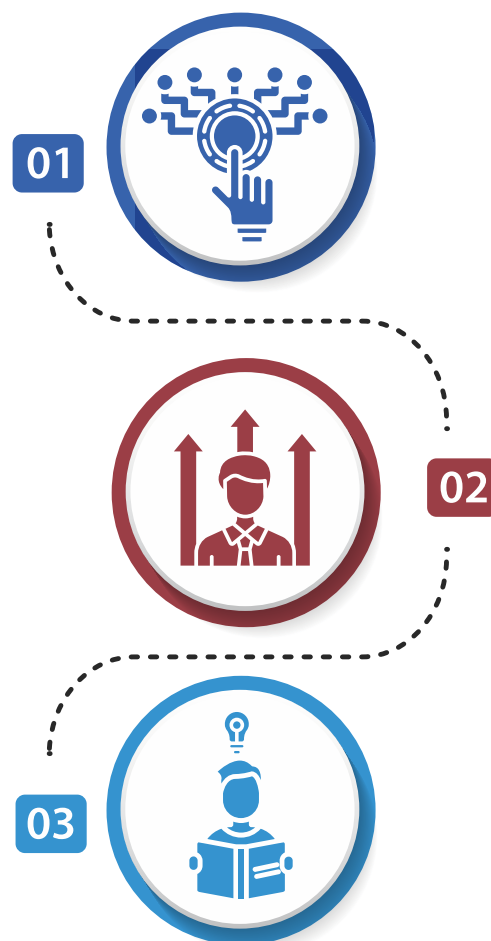
Our core USP is developing technology-driven leadership skills. The curriculum uniquely balances robust management fundamentals (Finance, Marketing, Strategy) with deep-dive analytics to equip you to strategically lead and navigate complex, AI-driven business transformations.

High-Impact Placements

Leverage IILM's strong corporate network for exceptional career opportunities, evidenced by a 100% placement record. Our graduates achieve high-potential roles with an average package of Rs. 8.6 LPA and a maximum package of Rs. 11.56 LPA.

Experiential Pedagogy

Learning is hands-on through an experiential pedagogy that includes live industry projects, business simulations, case studies, and lab-based training, ensuring immediate job readiness and practical skill mastery.



ARYAN SEAL
PGDM 2025–2027

The industry exposure at IILM Lodhi Road has been an integral part of my learning experience, with insightful field visits to Haier, Coca-Cola, and Mother Dairy. These visits helped me understand how large organizations manage their operations and maintain quality standards. The practical exposure allowed me to connect classroom concepts with real-world business practices. Overall, these experiences have made my learning journey more practical, enriching, and industry-oriented.

Specialisations and Industry Certifications

- **Core Specialisation:** Master the application of Generative AI & Analytics in real-world business contexts.
- **Cutting-Edge Electives:** Deepen your expertise with specialised courses such as Gen-AI & Large Language Models, Ethics in Generative AI, Supply Chain Analytics, and Sustainability Issues in AI & ML.
- **Industry Certifications:** Gain a crucial competitive advantage with the option to earn a professional certification from technology giants like IBM, demonstrating a tangible, industry-recognised skillset.

Specialisations and Cutting-Edge Electives

Specialisation Area	Core Courses / Electives
Generative AI & Core Analytics	Generative AI & Analytics (Core) Gen-AI & Large Language Models Ethics in Generative AI & ML
Technical Architecture & Foundations	Deep Learning & Advanced ML Architectures Cloud Analytics & Big Data Architecture Natural Language Processing (NLP)
Strategic AI Leadership	AI-driven Digital Strategy & Transformation Strategic Decision-making in the Age of AI
Functional & Sectoral Applications	AI in Financial Modeling & Risk (FinTech) AI in Healthcare & Bio-Analytics AI-powered Marketing & Sales Automation Supply Chain Analytics

- **Core Partner Certification:** Continuation of the option to pursue a professional certificate from technology giants like IBM/Microsoft /Oracle /AWS (e.g., IBM Data Science Professional Certificate).
- **Skill Tools:** Proficiency developed in a robust toolkit beyond core languages
 - **Cloud ML:** AWS SageMaker and Azure ML Studio. (Ref: Essential for enterprise MLOps, a key technical skill for advanced roles).
 - **Big Data & BI:** Advanced SQL, Databricks, and Microsoft Power BI (aligned with PL-300 prep). (Ref: Ensures expertise in visualisation and large-scale data handling).
 - **Generative AI:** Mastery of LLM integration and commercial tools like Claude AI and Zapier Agents. (Ref: Directly addresses the Generative AI & LLMs elective with practical, in-demand productivity tools).
- **Experiential Learning:** Mandatory action learning projects & business simulations utilising these industry-standard tools.



Executive Education

IILM Lodhi Road's Executive Education empowers professionals and organisations to navigate rapid shifts in technology, markets, geopolitics and business models. Blending academic rigour, industry expertise and experiential learning, our programme equips senior executives, entrepreneurs and business leaders to make informed decisions, embrace emerging opportunities and lead transformative change.

Flagship Initiatives

- **IGNITE National Seminar**
A platform for thought leadership, industry dialogue and contemporary business insights.
- **One-Day Executive Seminar**
Focused, high-impact learning experiences addressing emerging business and leadership challenges.
- **Generative AI for Exporters**
Capacity-building programmes delivered in collaboration with leading trade bodies, including FIEO and Texprocil, enabling exporters to leverage AI for productivity, competitiveness and growth.



High-Impact Learning Areas

- **Generative AI & Technology** - AI Adoption, Automation and Emerging Applications for Business Value.
- **Quantum Computing** - Understanding Next-generation Computing, Opportunities and Security Implications.
- **ESG & Sustainable Business** - Responsible Growth, Governance and Sustainable Value Creation.
- **Leadership & Executive Presence** - Strategic Leadership, Executive Influence and Leading through Disruption.
- **Corporate Strategy** - Business Agility, Resilient Models and Cross-border Growth.
- **Entrepreneurship & Venture Growth** - Innovation, Scaling, Capital Readiness and Corporate Intrapreneurship.



At IILM, Executive Education goes beyond knowledge acquisition. It transforms insight into action-enabling leaders to anticipate change, seize opportunities and create meaningful, measurable impact.

Placements at IILM

Corporate Engagement & Career Services (CECS) Empowering Student Success

IILM takes pride in its robust Corporate Engagement & Career Services (CECS), which serves as the backbone of the institution's placement ecosystem. The CECS maintains strong and meaningful connections across diverse industry sectors, ensuring that students gain valuable exposure to leading organisations. Its primary focus is to build and nurture corporate relationships through continuous industry engagement, corporate interactions and strategic collaborations.

At IILM, the CECS actively networks with top companies across sectors such as Consulting, IT, FMCG, Manufacturing and Research among others. It provides all essential support and facilities required for seamless recruitment processes including dedicated spaces for pre-placement talks, group discussions and interviews.

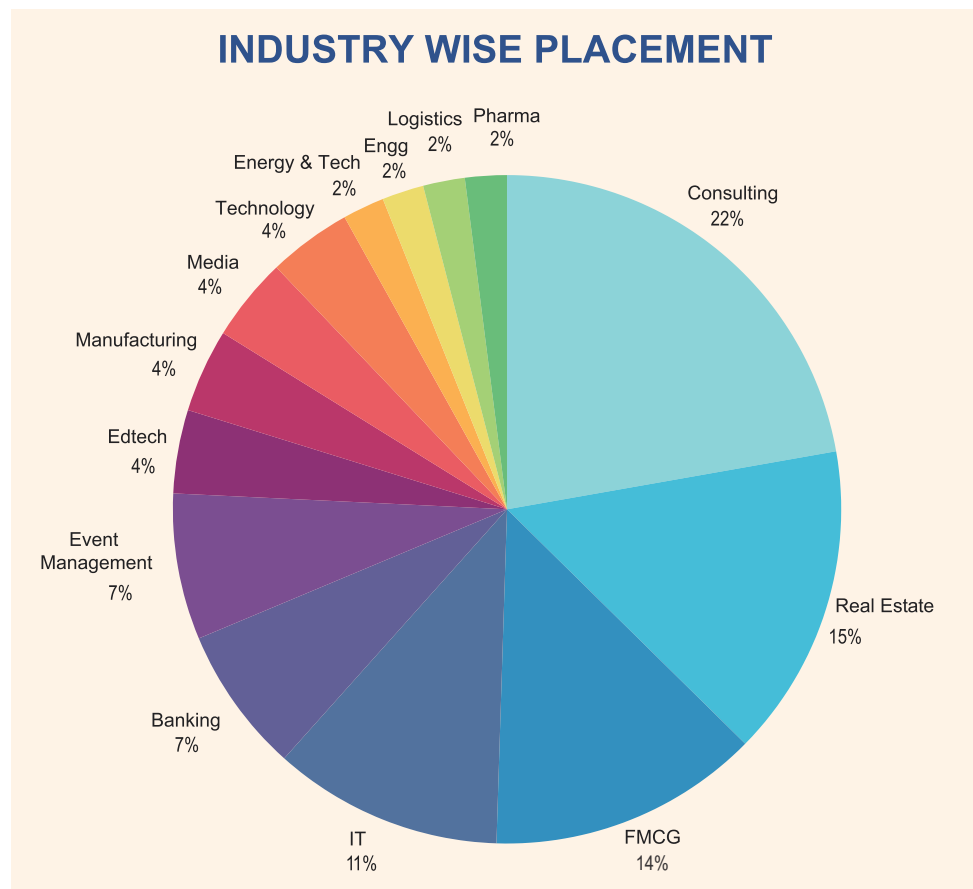
A key strength of IILM's placement readiness lies in its collaboration with Board Infinity-a renowned placement preparation and training organisation. Through this partnership, the CECS offers a comprehensive and impactful placement preparation framework for students. This collaboration ensures that every placement-aspiring student follows a structured and personalised career development roadmap. With expert guidance, targeted skill-building sessions, mock interviews and continuous mentoring, students are equipped to explore relevant opportunities confidently and prepare effectively for their professional careers.



**Highest
Package
₹11.56 LPA**

**Average
Package
₹8.6 LPA**

**INDUSTRY
WISE
PLACEMENT**



Bridging Campus and Corporate

The CECS at IILM plays a pivotal role in preparing students for successful professional journeys. Through a blend of experiential learning, industry engagement and continuous mentoring, CECS ensures holistic career readiness for every student.

Key Initiatives of the CECS



Internships & Live Projects

Provide hands-on industry exposure, enabling students to apply classroom learning and enhance practical skills.



Alumni Mentoring

Connects students with accomplished alumni who offer guidance, insights and career advice to help make informed professional decisions.



Industry Visits

Bridge the gap between academia and industry through corporate interactions and industrial exposure visits.



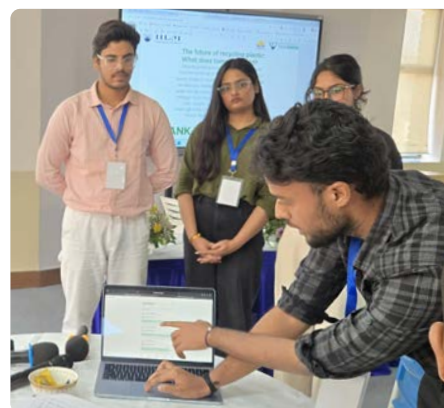
Placement Preparation

Offers structured training programs to build communication, analytical, and leadership skills, empowering students to confidently present themselves to recruiters.



Strong Alumni Network

Access to an influential network of IILM alumni working in leading organisations such as L'Oréal, Deloitte, KPMG, EY, Protiviti, BlackRock and many more.



Entrepreneurship Cell (E-Cell)

Organises workshops, guest lectures, and hands-on training to cultivate an entrepreneurial mindset and encourage innovation-driven growth.



SONA SABU
PGDM 2024–2026

My journey at IILM, Lodhi Road has been a meaningful mix of learning, leadership, and real-world exposure. Being part of the Placement Committee helped me understand industry expectations and gave me valuable exposure. The consistent guest lectures from industry leaders at Capgemini and IHG not only shaped the way I think but also gave me the opportunity to connect with them beyond the classroom and learn from their experiences personally. Along with workshops like KPMG's Power BI session, these experiences have truly prepared me for the professional world. I'm grateful to IILM for giving me the platform to grow, explore, and become more confident.

Corporate Readiness Programme



The Corporate Readiness Programme is designed to equip management students with the essential skills, knowledge, and professional behaviour required to transition seamlessly into the corporate world. The programme focuses on bridging the gap between academic learning and industry expectations through structured training modules, domain specific sessions, job description understanding sessions, mock interviews, group discussions, aptitude sessions, soft skills development, resume building, and industry interactions.

Students are exposed to real-time business scenarios, case-based learning, and domain-specific sessions conducted by industry experts. The programme also emphasises grooming, communication, workplace etiquette, and career planning.

Overall, the Corporate Readiness Programme ensures that students are well-prepared, confident, and industry-ready, enabling them to perform effectively from day one of their professional journey.

**BOARD
INFINITY**



SHELLY BAWL
PGDM 2025–2027

At IILM, learning extends beyond academics, and the Vorarlberg Cultural Immersion Programme was a great example of this. The programme allowed me to experience a different culture, interact with international students and understand diverse perspectives. This exposure helped me become more adaptable and open-minded while adding a meaningful international dimension to my IILM experience.

Board Infinity is Asia's #1 career-first Learning & Development Ecosystem for Higher Education



Structured Learning



Senior Industry Coaches



Personalised Learning



Case Study Method of Learning



Student Engagement Journey



Last Mile Placement Preparation

- Resume Building Workshop
- Interview Preparation Workshop
- Group Discussion Workshop
- Resume Review Post SIP
- Mock Group Discussions
- Domain Bootcamp
- Mock Interview
- Company Specific Sessions
- Job Description Understanding Sessions
- AI Interview Training
- Domain wise AI Application



Placement Readiness & Data Analytics Foundation

- Quantitative Aptitude + Data Interpretation
- Logical Reasoning
- Verbal Ability
- Microsoft Excel
- Power BI
- Executive Development Workshops
- Soft Skills

Top Recruiters

Deloitte.

KPMG

L'ORÉAL

Gartner.



protiviti®

BLACKROCK



**TATA
CONSUMER
PRODUCTS**

make **my** trip



CBRE



KEYENCE

L&T-SUFIN
A brand of Larsen & Toubro Limited



WNS



International Exposure

IILM is committed to providing students with meaningful global exposure through international academic collaborations, student exchange opportunities, global study programmes, and immersive learning experiences. These initiatives complement classroom learning by enabling students to engage with diverse academic environments, cultures, and global business practices.

Student Exchange Programme (12–14 Weeks)

IILM offers semester exchange opportunities through partnerships with over 30 universities worldwide, enabling students to study abroad for a full semester while continuing their enrolment at IILM with complete credit transfer. These programmes provide rich academic, cultural, and global exposure. IILM Lodhi Road proudly announces the selection of a meritorious student for the prestigious international student exchange programme at Y SCHOOLS, marking another significant milestone in its global engagement.



Cultural Immersion Program

The Cultural Immersion Programme, in collaboration with FH Vorarlberg University of Applied Sciences, Austria, gives PGDM students hands-on international exposure and builds Cultural Intelligence (CQ), cross-cultural communication, and global leadership skills.



International Collaborations Global Pathways for PGDM Students

IILM continues to strengthen its international academic network through collaborations with leading institutions, creating opportunities for academic mobility, international learning, progression pathways, and cross-cultural engagement. Some of the most recent collaborations are:

- **University of Hertfordshire, UK**
An academic collaboration providing opportunities for international progression, academic engagement, and global exposure.
- **ESSCA School of Management, France**
The collaboration provides opportunities for students to engage with European management education, international academic perspectives, and cross-cultural learning.
- **International Business University, Canada**
The academic partnership supports international mobility, collaborative learning, and exposure to North American business perspectives.



University of Hertfordshire **UH**

ESSCA
SCHOOL OF
MANAGEMENT

IBU International
Business
University

Global Study & Immersion Programmes | 2–3 Weeks

IILM offers short-term international immersion programmes that integrate academic learning, industry exposure, cultural experiences, and experiential learning. Students gain first-hand insights into international business environments and earn certifications from partner institutions upon successful completion.



Abu Dhabi School of Management, UAE
Business Analytics



Universitas Udayana, Indonesia
AI, Creativity, Productivity & Responsible AI



National University of Singapore, Singapore
Business Analytics



FPT University, Vietnam
Innovation, AI & Digital Transformation

Benefits of International Exposure

✓ Enhanced Academic Experience

✓ Global Business Perspective

✓ Cross-Cultural Competence

✓ Global Networking

✓ International Career Readiness

Vibrant Campus Life at IILM

Located in the heart of Delhi, IILM Lodhi Road offers a vibrant learning environment that reflects the energy, diversity, and dynamism of the capital. The campus is well-connected to all major areas, making it easily accessible while maintaining a calm and engaging academic atmosphere. As you enter, the proud IILM insignia welcomes you, a symbol of excellence and the institution's legacy of shaping responsible, future-ready leaders.

Walking through the corridors, you are greeted by the Alumni Wall, a visual celebration of IILM graduates who have excelled in business, entrepreneurship, and leadership across industries. The walls are alive with photos of campus activities, international immersions, and industry visits that reflect the spirit of growth and exploration that defines IILM life. The campus buzzes with academic engagement, workshops, and corporate interactions that connect classroom learning to real-world challenges.

Cultural festivals and social initiatives add warmth and vibrancy to the year. Events like Navratri Garba, Diwali celebrations, and the Joy of Giving drive bring students together to celebrate, share, and contribute, creating moments of joy and belonging.

IILM Lodhi Road is more than a campus; it is a living ecosystem of ideas, inspiration, and opportunity, a place where students learn, connect, and grow into well-rounded individuals.





IILM Events



EDGE Magazine
The iconic IILM magazine returns



National Seminar
India's Startup Ecosystem Opportunities & Challenges



Book launch
Directors' Vade Mecum



Marketing Conclave 2.0
Shaping the Future of Business and Marketing – Sustainability & ESG



Book launch
Leadership Lessons from Ratan Tata



Uttarayan
Joy of Giving

IILM Clubs

Life at IILM is full of colour, creativity, and collaboration. The campus is alive with activity throughout the year student-led clubs and committees that celebrate learning beyond classrooms. Every club is driven by students, mentored by faculty, and follows a clear hierarchy of student-elected President, Vice-President, Treasurer, and Secretary.

► Kalakrit – The Cultural Club

Kalakrit lights up the campus through spirited celebrations such as Independence Day, Teacher's Day, Diwali, Navratri Garba, and Samavaya – the Alumni Meet. Each festival becomes a lively stage for dance, music, drama, and other creative showcases that enrich campus life.



► Clios – The Marketing Club

CLIOS brings marketing concepts to life through dynamic events such as Pitch-a-Modak, Jashn-e-Char (Brand Battle), the Marketing Conclave, and the Rexarix Campus League, an industry-led experiential learning initiative. These activities provide students with hands-on experience in event management, branding, and social media strategy while fostering creativity, collaboration, and practical marketing skills.

► Finvest Club

Finvest energises financial learning with the Fin Premier League, Mock-Stock, and Arthik-Tri-Yudh. Workshops by NSE and BSE introduce students to mutual funds, capital markets, and evolving financial trends.



► **Bookworm Buddies – The Book Club**

Bookworm Buddies cultivates a love for reading through monthly reading circles, book reviews, faculty-led knowledge sharing and discussions on business, management and personal growth. Activities include the book launches of Directors' Vade Mecum and War, Wealth, and Work, the Learning from Books FDP, book fairs with leading publishers, author interactions and curated book displays, fostering intellectual curiosity, critical thinking and lifelong learning.



► **Community Outreach Club**

The club leads blood donation camps, clothing drives, awareness activities, and the annual “Joy of Giving” initiative, encouraging students to engage deeply with community welfare and social responsibility.

► **The Entrepreneurship Development Cell**

The Entrepreneurship Development Cell (EDC) nurtures innovation and entrepreneurial thinking among students through dynamic initiatives such as inter-college ideathons, national seminars, National Entrepreneurship Day celebrations, Shark Tank-style competitions, film screenings, and interactive sessions with successful founders. These activities encourage PGDM students to explore ideas, develop business perspectives, and build the confidence to think and act like future entrepreneurs.



BHAVESH GOEL
PGDM 2024–2026

“

My experience at IILM has been both enriching and memorable, especially as someone focused on Marketing and Analytics. The curriculum, workshops, and practical learning opportunities helped me understand how marketing decisions can be supported by data and consumer insights. The faculty at IILM were supportive and approachable, and the institute's well-equipped facilities created a comfortable environment for learning, collaboration, and overall development. Beyond academics, cultural immersion, events, and student interactions made campus life engaging and helped me grow personally as well. The workshops, guest sessions, and various learning opportunities allowed me to develop both professional and interpersonal skills. Overall, IILM gave me a balanced experience of academics, industry exposure, and personal growth.

► **The Debate Club**

The Debate Club hosts intra and inter college panel discussions, structured debates, and dialogues on issues like technology, society, and ethics, sharpening articulation, reasoning, and confident public expression.



► **DaGeekX-The Analytics Club**

DaGeekX brings data-driven learning alive through Hackathons, Treasure Hunts, Power BI Workshops, and the exciting Data Dangal, building analytical, technical, and creative problem-solving skills.

► **Students' Council of Placements (SCOP)**

SCOP strengthens corporate readiness through mock interviews, resume workshops, mock GDs, alumni sessions, and pre-placement talks. The council coordinates recruitment drives, manages the Summer Internship Program, and creates valuable corporate-student engagement opportunities.



LAKSHAY KUMAR
PGDM 2025–2027

My journey at IILM Lodhi Road as a second-year PGDM student, specializing in Analytics and Finance, has been full of learning, experiences, and unforgettable memories. Beyond academics, being involved in different club activities and events has given me the chance to explore my interests and connect with fellow students. Organizing and participating in events has taught me valuable lessons in teamwork, leadership, communication, and taking responsibility. The vibrant club culture at IILM, from Data & Analytics and Finance to Marketing, Cultural, and Book Club, makes student life exciting and engaging. I am grateful for all the opportunities IILM has given me to grow both personally and professionally.

Alumni Connect: Lifelong Bonds, Limitless Opportunities

At IILM, learning doesn't end at graduation—it evolves. Our Alumni Connect fosters enduring relationships among over 6,500 accomplished professionals across industries and geographies.

Through initiatives like the AlmaShine Portal, alumni stay linked with the institute, access career resources, and engage with fellow graduates. From mentorship opportunities to industry insights, reunions, and networking events, IILM ensures that our alumni community remains vibrant, supportive, and empowering.

Being part of the IILM alumni network means more than staying connected—it's about collaborating, learning, and growing together as leaders of tomorrow.



Bangalore



Mumbai



Hyderabad



Indonesia



Dubai



USA



“Samavaya” IILM Alumni Meet Delhi



Karun Varma

CEO
DLF Offices
PGDM Batch 1996



Gouri S Acharya

National Commercial Head
Orient Electric
PGDM Batch 1996



Harbinder Singh Narula

CEO
Business World Health Care
PGDM Batch 1996



Karan Bagga

Global CEO
Ebix
PGDM Batch 1996



Vineet Saluja

Associate General Manager
Tata Consultancy Services
PGDM Batch 1997



Manish Kathuria

Chief Business Officer
Kotak Neo
PGDM Batch 1997



Anjan Bhattacharya

Partner, Growth Leader Managed Services
(India Inc & GCC)
Cyber Security & Technology
EY
PGDM Batch 1998



Sujoy Mitra

Data Analytics Leader
EY
PGDM Batch 1998



Saif Mohammad

Chief Executive Officer
Rubber, Chemical and
Petrochemical Skill Development Council
PGDM Batch 1999



Rahul Vachaspati

Executive Director
ATMA
PGDM Batch 1999



Puja Kapoor

Head Human Resource &
Transactional Leader
Hero FinCorp
PGDM Batch 2001



Anchal Abrol

Founder & CEO
SNAQARY
PGDM Batch 2001



Dr Ashita Aggarwal

Professor and Head
SP Jain Institute of Management & Research
PGDM Batch 2001



Nishit Jain

Founder & CEO
Edu Total
Special Advisor EFMD
PGDM Batch 2004



Krishanu Choudhary

Director
Anand Rathi
PGDM Batch 2005



Tanvi Gaur

Assistant Vice President
Oxane Partners
PGDM Batch 2010



Rohan Chowdhry

Manager Recruitment
Gartner
PGDM Batch 2011



Komal Kakkar

Talent Acquisition Manager
Boston Consulting Group
PGDM Batch 2011



Siddharth Jain

Vice President Compliance
BlackRock
PGDM Batch 2012



Rahul Ghai

General Manager
CBRE Asia Pacific
PGDM Batch 2013



Geetika Mediratta

Board Advisor
Former COO - Wipro India & SEA
Former VP – Capgemini
PGDM Batch 2001



Mayank Khullar

Control Management
American Express
PGDM Batch 2014



Akshit Jain

Manager
Research Operations & Enablement
Gartner
PGDM Batch 2015



Harsha Tirath

Global HR Shared Services
Boston Consulting Group
PGDM Batch 2019

Alumni Speak



Geetika Mediratta

Board Advisor | Former COO - Wipro India & SEA
Former VP – Capgemini
PGDM Batch 2001

Returning to IILM after more than two decades is a truly special experience. My journey from the IILM classroom to leadership roles at Capgemini and Wipro has reinforced my belief that success is built on strong fundamentals, continuous learning, resilience, and the willingness to embrace new opportunities. I am grateful to IILM for the strong foundation it provided and for the opportunity to reconnect and share my experiences with the next generation of leaders. I encourage students to embrace change, step beyond their comfort zones, and lead with purpose and integrity.



Ajay Koka

Business Unit Head
Mega LifeSciences
PGDM Batch 2001

I sincerely thank you for the warm welcome and gracious hospitality extended to us at the IILM Alumni Meet – Indonesia Chapter. It was a truly memorable occasion and a wonderful opportunity for me and my family to reconnect with cherished friends and faculty. We are deeply grateful for the thoughtful gestures, warmth, and affection extended to us, and for the beautiful memories we will carry with us. It was indeed an honour and a privilege to be part of such a special gathering and to celebrate the enduring spirit of the IILM family.



Doreen Mathew

Global Recognition Program
Ameriprise Financial Services
PGDM Batch 2019

My time at IILM was an enriching learning journey, with exposure to both HR and Marketing that broadened my perspective and prepared me for the professional world. The knowledge, experiences, and memories I gained here continue to hold a special place in my journey. It is a pleasure to reconnect with the campus, and I look forward to returning to IILM in the years ahead.



Saif Mohammad

Chief Executive Officer | Rubber, Chemical &
Polymer Skill Development Council
PGDM Batch 2001

I congratulate IILM on building a strong ecosystem for student entrepreneurship through meaningful collaboration between academia, industry and government. Its growing focus on innovation, experiential learning and industry engagement is truly inspiring. As an IILM alumnus and Chief Executive Officer of the Rubber, Chemical & Polymer Skill Development Council, I value this commitment to industry-academia collaboration and skill development. It is a privilege to witness IILM's continued growth and impact.



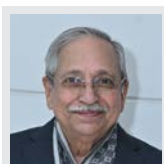
Anchal Abrol

Founder & CEO
Vishv Foods and Beverages Pvt Ltd - SNAQARY
PGDM Batch 2001

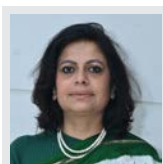
It's hard to believe it's been almost 25 years since my PGDBM days at IILM. Catching up with everyone at the Mumbai alumni meet recently brought back so many wonderful memories. More than just a college, IILM gave me a solid start, wonderful friends, and lessons that have stayed with me all these years. It felt so good to reconnect and see that the old spirit is still as strong as ever.

Faculty at LR

MARKETING



Dr Harivansh Chaturvedi
Director General & Professor



Dr Shruti Gill
Associate Professor



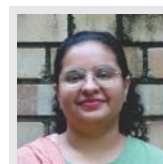
Dr Rupali Singh
Assistant Professor



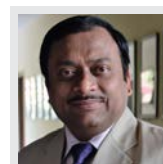
Dr Sartaj Kherra
Associate Professor



Dr Aun Ahmed
Assistant Professor



Dr Vidushi Vatsa
Assistant Professor

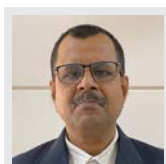


Dr Gagan Katiyar
Adjunct Professor

FINANCE



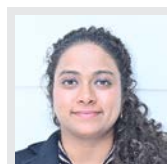
Dr Bigyan P Verma
Director & Professor



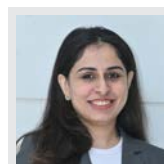
Dr Raju Majumdar
Dean & Professor



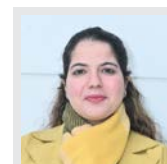
Dr Swati Khanna
Associate Professor



Dr Gurmani Chadha
Assistant Professor



Dr Neha Gosain
Assistant Professor



Dr Taran Kaur
Assistant Professor

GENERAL MANAGEMENT (STRATEGY/ECONOMICS/ LAW)



Prof Rahul Mishra
Professor



Dr Gurpreet Singh Bhatia
Professor



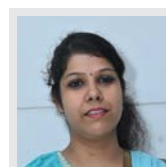
Dr Mahima Gupta
Assistant Professor



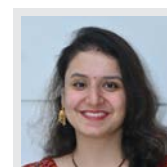
Dr Pallavi Khanna
Assistant Professor



Dr Divya Anand
Assistant Professor



Prof Ekta Jha
Assistant Professor



Prof Shefali Goel
Assistant Professor

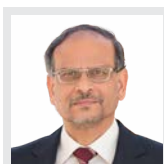
ANALYTICS, IT & OPERATIONS



Dr Sanjiva Shanker Dubey
Professor



Dr Ajoy K Dey
Distinguished Professor



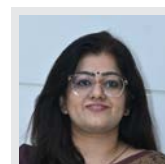
Dr Santanu Roy
Professor



Dr Seema Sahai
Professor



Prof Chanchal Kushwaha
Professor



Dr Nidhi Ahuja
Assistant Professor



Prof Ashu Sharma
Professor of Practice

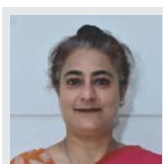


Prof Nitasha Barara
Assistant Professor

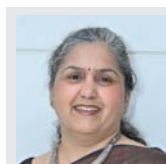


Prof Aanchal Yadav
Assistant Professor

OB & HR



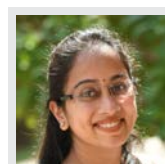
Dr Sanyukta Jolly
Professor



Dr Shivani Khurana
Professor



Prof Atima Mankaita
Professor of Practice



Dr Mansi Taparia
Assistant Professor



Dr Ashish Saini
Assistant Professor

Admission Process

PGDM (AICTE Approved) Two Year Full-Time Programme

Admission Eligibility Criteria

- ▶ Bachelor's or Equivalent Degree in any discipline. Bachelor's degree with minimum 50% aggregate marks or equivalent from a recognised university in India or abroad (recognised by the UGC/Association of Indian Universities).

Applicants are required to appear and must have a valid

- ▶ score of any of the management entrance tests CAT / MAT/ XAT / GMAT / CMAT / ATMA.



Application & Selection Process

▶ Online Application

Complete the online application form available on the IILM Lodhi Road, New Delhi website at <https://iilmr.ac.in/>. A non-refundable application fee of INR 1,100 is applicable. The admission fee can be paid via Credit Card/ Debit Card/ UPI through the designated payment gateway. Applicants must also upload their academic transcripts, entrance test scores, and other required documents.

▶ Final Selection

Selection is based on the overall profile, including academic performance, entrance test scores, work experience (if any), and performance in the personal interview.

▶ Offer of Admission

Selected candidates will receive an offer letter, following which they must confirm acceptance and pay the admission fee to secure their seat.

IILM Green Park Hostel - Live, Learn, Lead

- ▶ To support students' academic journey, IILM has launched a new hostel facility in Green Park, New Delhi. The facility offers **45 beds**



Hostel Boarding and Lodging charges are additional, over and above programme tuition fees.



Scholarships and Loans

IILM is committed to making education more affordable for students from all walks of life and ensuring that every deserving student has access to quality education. Our policy on merit-based scholarships makes this possible. IILM has collaborated with banks to simplify the application process for student loans, helping bridge the gap between the cost of the programme and students' capacity to pay.

- ▶ Scholarship for Girl Child
- ▶ Scholarship for Outstanding Achievement in Sports, Culture & Bravery
- ▶ Scholarship for Students from the States of J&K and the North-East States
- ▶ Scholarship for Children of Defence Personnel
- ▶ Martyr's Scholarship
- ▶ Scholarship for B.Tech and B.E Graduates
- ▶ Scholarship for CAT/XAT Students
- ▶ Scholarship for MAT/CMAT 90 percentile and above.

Note:

- ▶ No two or more categories of scholarships can be combined.
- ▶ Scholarships are awarded on an annual basis, and eligibility for subsequent years of the programme is contingent upon adherence to the scholarship policy.
- ▶ Scholarships begin in the 1st year of the programme.
- ▶ For the 2nd year onwards, continuation scholarship rules apply.

Important Disclaimer:

IILM Lodhi Road, New Delhi, strictly adheres to all rules, regulations, and guidelines prescribed by the All India Council for Technical Education (AICTE) and institutional policies for admissions to its PGDM programme



ROLLY WILLS
PGDM 2024–2026

My time at IILM, Lodhi Road was filled with exceptional opportunities for both personal and professional growth. The institution seamlessly integrated rigorous academic learning—like hands-on workshops in Marketing Analytics and guest lectures from firms like Gartner—with a thriving campus life. Organizing and celebrating various cultural events brought our cohort together while honing our coordination and management skills. Furthermore, connecting with accomplished seniors during alumni meets offered clear guidance for navigating competitive industries. I am proud to be an alumnus of an institution that truly invests in holistic student success.

Your Journey Begins Here



IILM Lodhi Road

3, Lodhi Institutional Area, New Delhi - 110003

Programme Contacts

pgdm@iilm.edu

8856097347 | 9818865156 | 9582424661

www.iilm.ac.in



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