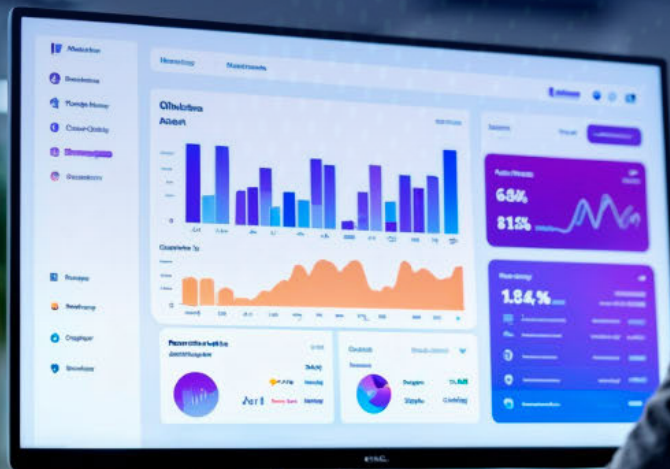




IILM
LODHI ROAD, NEW DELHI

QUANTUM Micro-Degree in Analytics & Intelligent Leadership: 6-Month AI-Infused Management Micro-Degree



20 STACKABLE
CREDITS.



1 REAL
CAPSTONE.



6 MONTHS TO RETOOL
YOUR CAREER WITH AI.

Why This Program, Why Now

AI is reshaping every management role, yet most professionals only have fragmented learning from short online courses and webinars. QUANTUM – Micro-Degree in Analytics & Intelligent Leadership is a 6-month, 20-credit, stackable micro-degree that helps working professionals master AI-powered decision-making across HR, Finance, Marketing and Supply Chain without pausing their careers. Delivered by IILM Executive Education in Delhi NCR, it leverages three decades of management education and strong industry linkages.

- **6 months, 20 credits, 200 contact hours aligned to the National Credit Framework mindset (1 credit = 10 hours).**
- AI integrated across all modules, not limited to a single elective.
- 4 specialisation tracks: **HR, Finance, Marketing, Supply Chain.**
- Signature capstone: **Transform & Impact Project (TIP) with a real organisation.**
- Credits are designed to be stackable and may be considered for transfer into the 2-year PGDM at IILM Lodhi Road and other IILM master's programs, as per Academic Council policy.



Who Should Apply

This program is designed for early to mid-career professionals (typically 2–12 years of experience) who want to move into AI-enabled roles while continuing to work.



● **HR / Talent / L&D professionals**



● **Finance / FP&A / Audit professionals**



● **Marketing / Digital / Product / Growth professionals**



● **Operations / Supply Chain / Logistics professionals**



● **Managers and aspiring leaders** who want a credit-bearing pathway that can connect into a full PGDM or master's later.

Program Architecture

Three Phases, 20 Credits, 200 Contact Hours

QUANTUM – Micro-Degree in Analytics & Intelligent Leadership is structured in three phases over 24 weeks, balancing online learning, on-campus immersions and a live capstone project.



1 credit = 10 contact hours, aligned with emerging micro-credential and NCrf thinking.

Phase 1: Common Core

(8 Credits, 80 Contact Hours)

All learners begin with a rigorous common core that builds cross-functional management foundations and introduces AI tools used across the program.

● **CC-101: Organisations, Leadership & AI-Enabled Decision-Making (2 credits).**

● **CC-102: Managerial Economics & Business Environment (2 credits).**

● **CC-103: Accounting & Finance for Managers (2 credits).**

● **CC-104: Marketing, Customers & Digital Channels (1 credit).**

● **CC-105: Operations & Supply Chain Basics (1 credit).**

Immersion 1 (12 hours) provides orientation, AI tool labs, an integrated cross-functional case and the first briefing on the Transform & Impact Project (TIP).



Phase 2: Specialisation Tracks (8 Credits, 80 Contact Hours)

Learners choose one AI-enabled specialisation track and complete six modules, a shared Immersion 2, and additional labs/masterclasses.



Track A – People Analytics & AI for Talent Decisions

Target roles: HR Business Partner, People Analytics Lead, Talent Manager, OD Manager.



You will learn to:

- Conduct workforce analytics and predict talent outcomes.
- Use AI responsibly in recruitment, performance and engagement.
- Design HR strategy supported by people analytics and change management.



Track B: AI for Financial Forecasting & Business Decisions

Target roles: FP&A Analyst, Finance Manager, Business Controller, CFO track.



You will learn to:

- Build financial models and forecasts with scenario analysis.
- Apply AI and analytics for risk prediction and decision support.
- Communicate financial insights clearly to non-finance stakeholders.



Track C: AI-Driven Growth Marketing & Customer Intelligence

Target roles: Growth Marketer, Digital Marketing Manager, Marketing Analytics Lead.



You will learn to:

- Understand and segment customers using data and AI.
- Design and optimise digital marketing funnels and campaigns.
- Implement AI-powered personalisation and growth strategies.



Track D: AI-Enabled Supply Chain Planning & Logistics Optimization

Target roles: Supply Chain Planner, Operations Manager, Procurement Lead, SCM Strategist.



You will learn to:

- Design and optimise end-to-end supply chain networks.
- Apply forecasting and inventory optimisation with AI.
- Implement digital supply chain and control tower solutions.



Phase 3: Transform & Impact Project (TIP) (4 Credits, 40 Contact Hours)

TIP is the signature capstone where 3–4 learners work with a real organisation or their own company on an AI-enabled business problem in HR, Finance, Marketing or Supply Chain.



8–12 week live engagement
with faculty and industry mentoring.



20–25 page professional report,
boardroom-style presentation and viva.



Clear business impact focus,
not a classroom simulation.

Learning Outcomes & Stackable Credits

What You Will Be Able To Do

- Use AI-powered tools to support strategic and operational decisions in your function.
- Lead teams and drive change in digital-first organisations.
- Design and implement AI-enabled solutions to real business challenges.
- Communicate insights and influence stakeholders through data and storytelling.

Stackable Credits & Future Pathways

- QUANTUM – Micro-Degree in Analytics & Intelligent Leadership awards 20 internal credits and a formal micro-degree certificate from IILM Lodhi Road.
- These credits are recorded in the learner's academic record and are designed to be stackable, in line with modern micro-credential and National Credit Framework thinking.
- Credits from QUANTUM – Micro-Degree in Analytics & Intelligent Leadership may be considered for transfer into the 2-year PGDM at IILM Lodhi Road and other IILM master's programs, as per the Academic Council's policy on credit transfer, course equivalence and minimum grade requirements.
- The exact number of transferable credits and their mapping to PGDM courses is finalised and communicated at the time of PGDM admission, to ensure full academic compliance and avoid over-promising.



How QUANTUM – Micro-Degree in Analytics & Intelligent Leadership Relates to the 2-Year PGDM

Relationship to the PGDM

QUANTUM – Micro-Degree in Analytics & Intelligent Leadership is a 6-month, executive-style micro-degree designed primarily for working professionals who want AI-infused management skills without leaving their jobs. It is academically aligned with IILM's 2-year PGDM, but it is not a substitute for the full-time, AICTE-approved PGDM program. Where appropriate, and subject to formal policy, credits from QUANTUM – Micro-Degree in Analytics & Intelligent Leadership may be considered for transfer into the PGDM so that learners do not start from zero when they later pursue a full-time qualification.

Key Details: Duration, Delivery, Fees

Program Details

- Duration: **6 months (24 weeks, hybrid)**.
- Contact Hours: **200 (20 credits)**.
- Delivery: **4 hours/week live online + 3 on-campus immersions in Delhi NCR**.
- Fee: **₹59,999 (Early Bird Offer)** with flexible installment options.
- Upcoming Intake: **June 2026 (proposed)**.

Exclusive Google AI & Workspace Access (Worth ₹25,000)

As a QUANTUM – Micro-Degree in Analytics & Intelligent Leadership learner, you don't just hear about AI – you get direct access to Google's latest AI tools on your institutional ID for the duration of the program.

- 1-Year Access to Google Gemini Pro (Education Plan) Unlock Google's advanced AI model for a full year on your .edu account, to help you research, analyse data, draft content, and prepare presentations faster and better.
- Google Workspace with AI Features (including NotebookLM) Use Google Workspace tools (Docs, Sheets, Slides, Drive) integrated with AI features like NotebookLM-style assistants for organising notes, generating insights from documents, and collaborating on projects in real time.
- Individually, access to premium AI tools and enhanced Google services can easily cost ₹2,000–₹3,000 per month, or roughly ₹20,000–₹30,000 per year, depending on the plan and market offers. In QUANTUM – Micro-Degree in Analytics & Intelligent Leadership, this value is bundled into your program fee at no extra charge, turning your enrollment into not just a learning experience, but a full AI-powered productivity upgrade for one year.


Admissions & Contact

Admissions Process


- Submit enquiry and application form via apply.iilm.edu.
- Share a brief statement of purpose and CV.
- Attend a short interaction with the program team.
- Receive offer and confirm enrolment with fee payment.




Get in Touch

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 IILM, 3 Lodhi Institutional Area, New Delhi – 110003

 himani.kasana@iilm.edu


 apply.iilm.edu



For More Information
Scan Qr Code

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