



IILM
LODHI ROAD, NEW DELHI

BOARDROOM TO BORDERLESS

Strategic Thinking For
Global Business
Leaders



PROGRAM OVERVIEW & COURSE INTENT

PROGRAM OVERVIEW

The 12-week course is designed for decision-makers eager to navigate complex international business challenges. Here, you'll learn to decode global trade, tariffs, sanctions, supply chain risks, and turn disruption into your competitive edge.



COURSE INTENT

Empowering business leaders and aspiring professionals with practical tools and strategic frameworks for global success, informed by real data and market intelligence.



WHO IS THIS FOR?

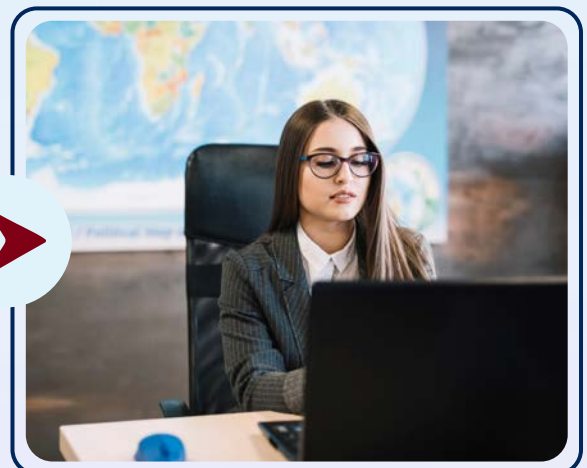
IS THIS COURSE RIGHT FOR YOU?

Are you a professional in international business, supply chain, consulting, policy, finance, or analytics seeking new strategies for cross-border success?



Are you an entrepreneur or family business owner with ambitions beyond domestic markets?

Are you a student aiming for top MBA programs or careers in global business leadership?



If yes, this program is built for your ambitions—mixing hands-on learning, expert mentorship, and actionable results.

PROGRAM HIGHLIGHTS – WHY JOIN?

WHAT MAKES THIS PROGRAM DISTINCTIVE?



Learn directly from practitioners, leading exporters, and policy experts.



Gain immediately usable skills-apply real-time trade and tariff data to live business challenges.



Complete a portfolio project to showcase on LinkedIn and to recruiters.



Accelerate your career with strategic insights and networking.

CURRICULUM AT A GLANCE

YOUR LEARNING JOURNEY WEEK BY WEEK



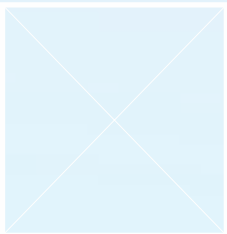
FEATURED FACULTY



Dr Sanjiv Shanker Dubey

Dean – Executive Education, IILM

A pioneer in International Business and Strategic Management, connecting the dots between classroom and global boardroom.



Dr Sanjva Mittal

Program Lead – Trade and Tariff

Acclaimed for expertise in Geoeconomics, Trade Policy, and Global Supply Chains, delivering practical impact with every session.



ADMISSIONS, FEE, AND BATCH DETAILS

- ✓ Open to professionals, entrepreneurs, and ambitious students no prior experience required.
- ✓ **Course Fee:** INR 20,000 (value benchmarked with leading business schools).
- ✓ **Format: 12 weeks**, weekends, live interactive classes.
- ✓ **Limited seats** to maintain high engagement and personalized support.
- ✓ **Quick & simple application:** Online form + Statement of Purpose.



[APPLY NOW](#)

ABOUT IILM

IILM Lodhi Road, New Delhi

Since its founding in 1993, IILM has stood for excellence in management education—blending global perspective, industry exposure, and innovative curriculum. Our alumni network drives change in leading organizations, and our distinguished campus community shapes tomorrow's business leaders.



Get in Touch

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