



**Prof. Kim** has submitted her PhD thesis in the field of Organizational Behaviour at the Faculty of Management Studies, University of Delhi. She has completed her MBA with dual specialization in Marketing and Human Resources from Indian Institute of Management, Indore. She has done her graduation in Maths (Honours) from Jesus and Mary College, University of Delhi. She has an industry experience of 9 years in various defining role such as Sales & Marketing Manager, Wealth Management Advisor, and Business Development Management. She has worked in Financial Companies, Retail and Start Ups. Currently her areas of interests are in the field of Social Media and its impact in the workplace, employee-being, academic and industry interface. Her research work has been published in reputed national and international journals.