

*Approved by AICTE*

# IILM

**ACADEMY of HIGHER LEARNING**  
**Lucknow**



# PGDM



In the Gita, Lord Krishna says:

*“I, residing in the intellect of my devotees, destroy the  
Darkness of ignorance by the resplendent  
light of knowledge.”*



IILM.....A seat of holistic learning.

In Persian, IILM, or “iilm” means Knowledge. IILM communicates a place for seeking and attaining education and wisdom.

Our logo depicts the rising Sun, which, in the words of Swami Vivekananda, is symbolic of Jnana, within the universal symbol of the temple of learning.

IILM Academy Of Higher Learning, Lucknow aims at creating a learning culture where individual vision, intellectual discipline and team work are valued. We have adopted a unique model of education that is student-centric and career-oriented, combined with creation, dissemination and application of knowledge to create a synergetic impact that will address the high demand for professional manpower in the corporate world.

## **OUR VISION**

IILM will educate and develop innovative, entrepreneurial and responsible business leaders.

## **OUR MISSION**

To provide rigorous, values-driven management education and a globally relevant, practice-based learning experience. To foster innovation, embrace technological change, offer personal mentoring, and promote impactful research that inspires entrepreneurship, responsible leadership, and continuous learning.

## DIRECTOR'S MESSAGE

Dear Parents, Students, and Corporate Partners,

IILM, with two Universities and three stand-alone business schools, is a trusted name in management education with over thirty years of experience in moulding and shaping the destinies of students. IILM Lucknow carries this legacy forward with a vision that matches the needs of today's world and tomorrow's leaders. Management today goes beyond the conventional organisation and boardroom. The leaders of the future must understand sustainability, social impact, and inclusion – and at IILM Lucknow, we prepare our students accordingly.



Cross-disciplinary is the new core. Today's challenges don't fit neatly into compartmental silos. That is why our PGDM and BBA programmes encourage systems thinking, creativity, and collaboration across fields. We make learning a fun and engaging process, combining rigorous academics with case-based learning, business simulations, internships, and industry visits to ensure our students are ready for a complex, dynamic, and fast-paced business environment.

More importantly, we believe that management education must go beyond job readiness. At IILM Lucknow, it is about building purpose, innovation, and resilience qualities that enable our graduates to lead with clarity, empathy, and integrity. Alongside, we nurture the 3Cs – Communication, Collaboration and Creativity – to equip them with the agility and confidence to succeed in the corporate world.

If you aspire to be a successful corporate leader or an enterprising entrepreneur ready to embrace the opportunities and challenges of a changing world, I warmly invite you to IILM Lucknow, where aspirations meet achievement.

Warm regards,

**Dr. V.V. Gopal**

**Director, IILM Lucknow**



## ABOUT IILM

**IILM Academy of Higher Learning, Lucknow**, was established in the year 2004 under the aegis of the Ram Krishan & Sons Charitable Trust, Lodhi Road, New Delhi. The Trust is running management institutions with the acronym IILM in Lucknow, New Delhi, Gurugram, Greater Noida, and Jaipur. Over the years, the Institute and its founders have successfully fulfilled the extensive objective of propagating quality professional education and have made IILM a National Brand. The Lucknow Campus of the institute offers PGDM Program approved by the AICTE, Ministry of HRD, Govt. of India.

### IILM Advantage




**INDUSTRY  
ORIENTED  
CURRICULUM**




**EXCELLENT  
PLACEMENT  
OPPORTUNITIES**



**HIGHLY  
QUALIFIED  
FACULTY**




**ATTRACTIVE  
SCHOLARSHIP  
PROGRAM**




**PERSONALISED  
MENTORING**



**VIBRANT  
STUDENT LIFE**



**DIGITAL  
LIBRARY**



**STRONG  
CORPORATE  
CONNECT**

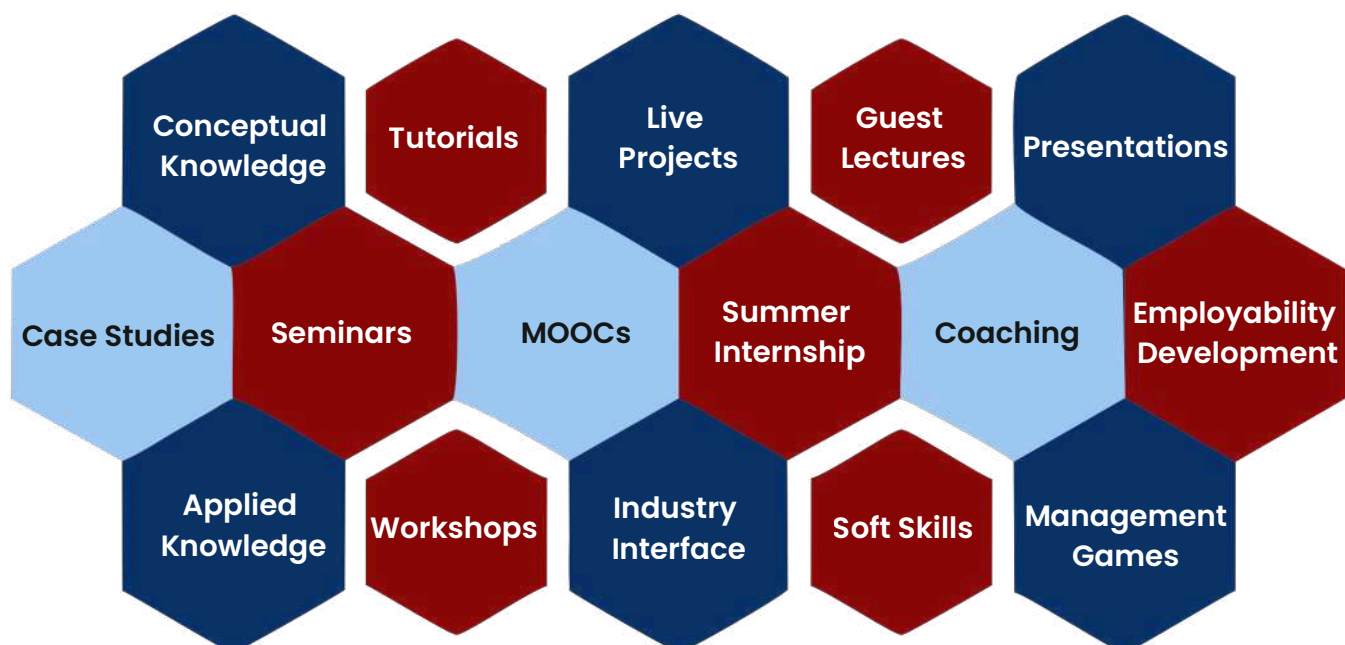




## PGDM

The Post Graduate Diploma in Management is designed with a view to fulfill the requirements of the industry from management graduates. The PGDM curriculum is designed and regularly updated, as per industry's requirements. The curriculum incorporates a balanced pedagogic approach including conceptual knowledge & practical learning of all functional areas, on-the-job training and real-world case studies to strategically equip the budding managers to face the challenges of the dynamic corporate world. Electives are offered in Marketing & Sales, Finance & Accounting, HR & OB, Operations & Business Analytics.

## PEDAGOGY





## INDUSTRY INTERFACE

IILM Lucknow aims to focus on the holistic development of its students through varied industry engagement activities. The purpose is to connect students with industry experts and help them to develop a better understanding of real life business situations. These activities not only strengthen our relationship with the companies but also provide a platform to the students to use their conceptual knowledge in an organizational setting. This real life industry experience and the inputs shared by the corporate leaders results in experiential learning, thus adding value to the learning process.

### Distinguished Guest Speakers

- **Mr. Ashwani Kumar Shukla- Executive Vice President & Regional Director, Lucknow SBI Life Insurance Co Ltd.**
- **Mr. Varun Bhalla- Regional Sales Manager Parle**
- **Noman Khan- Lulu Group India, Hyper Market**
- **Anurag Srivastava- Regional Branch Banking Head, Bandhan Bank**
- **Pranay Pathak- Business Head, CEO, U.P East Reliance Jio Infocom**
- **Mr. Deepak Mishra – Head of Human Capital and Employee Experience, CP Group, Gyan Dairy**
- **Mr. Mohammad Kamran – Cluster Head, Bajaj Finserv**
- **Mr. Neelesh Kapoor – MD & CEO, Entrepnext**
- **Sweta Rastogi – Regional Manager, Branch and Digital Operations, WhiteOak Capital Mutual Fund**
- **Ms. Pooja Shah – HRBP, Airtel Payments Bank**
- **Ms. Taru Nag – Regional HR (HRBP), Kotak Life Insurance**
- **Mr. Vikash Chandra Mishra – Retail Business Head – UP & Uttarakhand, Times Internet Ltd.**
- **Mr. Vikas Chandra Bajpai- National Head - Field Operations, World Panel, Kantar.**



# PGDM COURSE STRUCTURE

## CORE COURSES

- Financial Accounting
- Corporate Finance
- Managerial Economics
- Human Resource Management
- Individual & Organizational Dynamics
- IT for Managers
- Operations Management
- Marketing Management
- Strategic Management
- Business Research Methods
- Quantitative Methods
- Entrepreneurship, Innovation & Sustainability
- Digital Transformations
- Business Simulation

## CAREER COURSES, SUMMER INTERNSHIP & PLACEMENT WORKSHOPS

- Critical Thinking, Reading and Writing
- Personal & Corporate Ethics
- Personality Assessments
- Managerial Skills for Interpersonal Dynamics
- Effective Business Communication
- Excel for Business
- Emotional Intelligence
- Intentional Networking
- Placement Aptitude Test Preparation
- CV, GD & Interview Preparation
- SIP Workshop

## ELECTIVES

### MARKETING

- Consumer Behaviour
- Sales & Distribution Management
- Marketing Analytics
- Marketing of Services
- Retail Management
- Integrated Marketing Communication
- Customer Relationship Management
- Business Analytics
- E-Business
- Sport Marketing

### HR

- Human Resource Planning & Acquisition
- Talent Management & Competency Framework
- Employee Relations & Labour Laws
- HR Analytics
- Employee Performance Management & Compensation
- Learning and Development
- Negotiation
- Cross Cultural Management
- Redesigning Work for 21st Century Managers
- Leadership, Power & Influence

### FINANCE

- Advanced Financial Statement Analysis
- Security Analysis & Portfolio Management
- Management of Banking & Fin. Services
- Insurance & Risk Management
- Direct & Indirect Taxation
- Mutual Funds
- Financial Planning & Wealth Management
- Financial Derivatives
- Corporate Tax Planning

### OPERATIONS & ANALYTICS

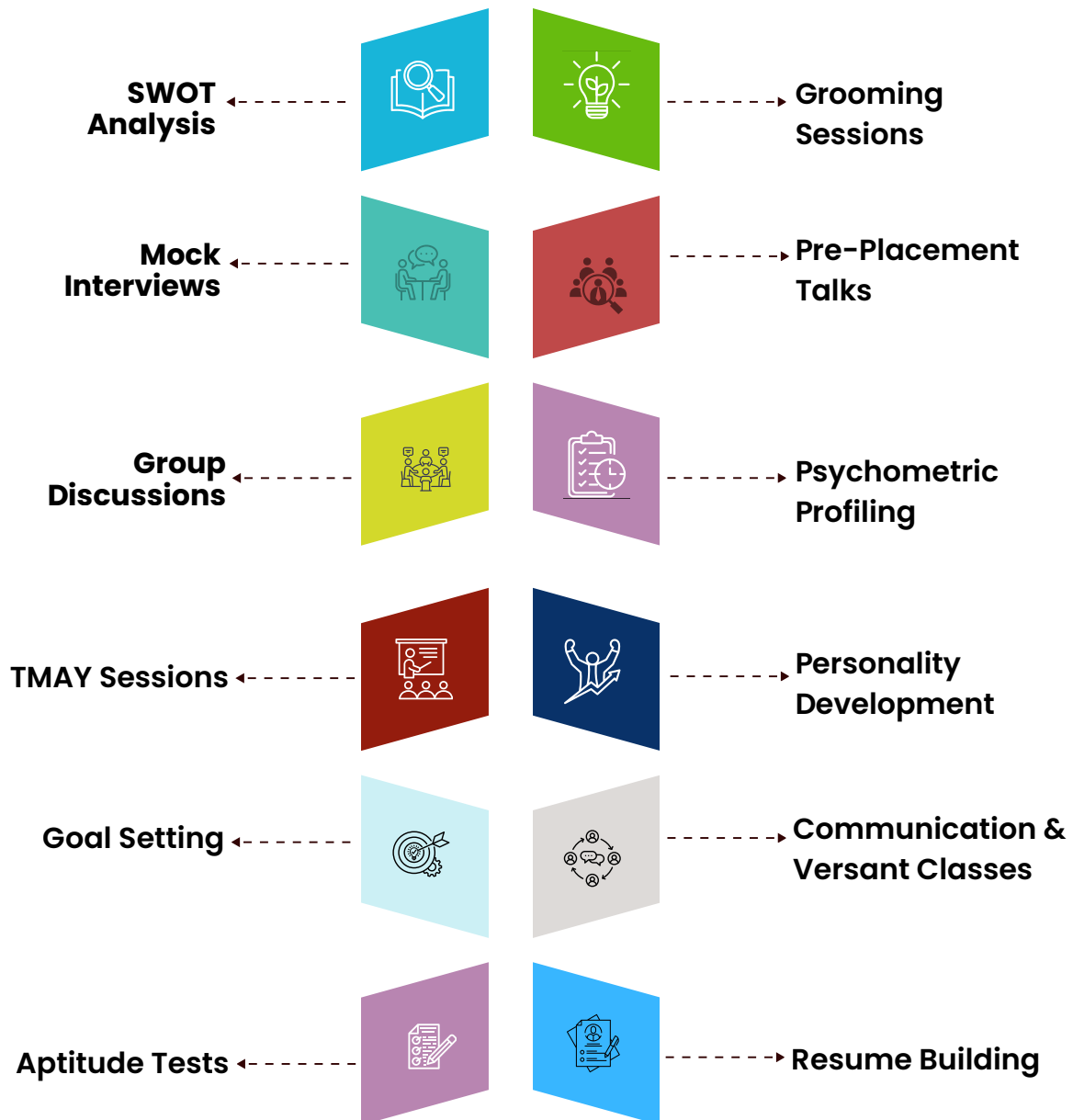
- Logistics & Supply Chain Management
- Service Operations and TQM
- Operations Strategy
- Project Management
- Advanced Statistical Techniques
- R Programming for Data Science
- Power BI
- Python for Data Science



# PLACEMENTS

IILM attracts some of the best recruiters from the entire country. The Career Development Cell facilitates excellent placements as well as desired career shifts. The CDC team comprising of dedicated and trained professionals, develops and maintains relationships with recruiters. At IILM Lucknow placements are done through a two pronged approach—the campus specific drives that are organized by the placement team at Lucknow campus and the centralized drives organized by the placement teams of IILM Campuses in NCR.

## Placement Training Initiatives





The aim of Career Development Centre (CDC) at Lucknow is to equip students with proficiency in the skills required to get a job. The CDC hosts more than 100 campus drives each year across various sectors at IILM Lucknow. Prior to the conduct of each campus drive, customized Pre-placement talks are organized.



The Centralized placement drives focus on placing students in those companies which attract talent at a national level. The students of Lucknow campus participate in more than 100 such drives each year. This additional facility enables the students to appear in the selection processes of brands and top level multinational companies.

## Our Recruiters Across Sectors

### Banks & Mutual Funds

- Axis Bank
- ICICI Prudential AMC
- Kotak Mahindra Bank
- Bandhan Bank
- HDFC Bank
- Uttkarsh Small Finance Bank
- Baroda AMC
- HSBC
- Kotak Mutual Fund
- Nippon India AMC

### Retail & Telecom

- Reliance Retail
- 1 Indian Family Mart
- Future Group
- Airtel
- Tata Play Fiber
- Pantaloons
- Reliance Jio
- Shoppers Stop
- Tanishq
- Vodafone
- LULU Mall

### KPO, Research & Consulting

- Deloitte
- Cians Analytics
- Kantar(IMRB)
- Accenture
- Infosys
- KPMG
- Protiviti
- PWC
- WNS
- Mercer Consulting

### FMCG

- Tata Consumer Products
- Adani Wilmar
- Amul
- Parle Products
- L'Oréal
- Asian Paints
- ITC
- Mario Industries Pvt. Ltd.

### Financial Services

- HDFC Life
- HDB Financial Services
- SBI Life Insurance
- Motilal Oswal
- NJ India
- Bajaj Finserv
- centricity
- Kotak Life Insurance
- Aye Finance
- Home First Finance
- Digit Life Insurance

### Others

- Tommy Hilfiger
- HCL
- Jaro Education
- Asahi India Glass
- Ashiana Housing Ltd.
- Jconnect Infotech
- Stonelam
- Realty Assist
- SLMG Beverages

### E-Commerce & Fintech

- Naukri.com
- 99acres.com
- Amazon
- IndiaMart Intermesh
- FlipKart
- PhonePe
- Swiggy
- Shiksha.com
- Just Dial
- Zamato

### Media & Advertising

- Business Standard
- Radio Mirchi
- Times of India
- HT Media
- Fever FM
- Radio City
- Tadka FM
- The Economic Times

### Others

- Mahindra Holidays & Resorts
- Saint-Gobain
- MI Group
- Timezone
- Regalo Kitchens Pvt. Ltd.
- Apollo Hospital
- R1 RCM Global Pvt. Ltd.
- Prism Johnson Ltd.

# Glimpse of Final Placements



**KHUSHI AGARWAL**  
Analyst  
Deloitte  
PGDM BATCH 23-25



**NAMAN SRIVASTAVA**  
Sales trainee  
Loreal  
PGDM BATCH 23-25



**HARSHIKESH GUPTA**  
Management Trainee  
HCL  
PGDM BATCH 23-25



**AKARSH DEEP**  
Sales Trainee  
ITC  
PGDM BATCH 23-25



**VISHAL PANDEY**  
Deputy Manager  
Kotak Bank  
PGDM BATCH 23-25



**DANISH UMAIR**  
Sales trainee  
Tata Consumer  
PGDM BATCH 23-25



**SAMBIKA SINGH**  
CET (Apprentice)  
Vodafone Idea Limited  
PGDM BATCH 23-25



**MOHD WALI**  
Management Trainee  
Bandhan AMC  
PGDM BATCH 23-25



**PURVA CHAUDHARY**  
TSC - Junior Analyst  
WNS  
PGDM BATCH 23-25



**KAJAL GUPTA**  
Assistant Manager  
Axis Bank  
PGDM BATCH 23-25



**YASH AGARWAL**  
Assistant Manager Overseas  
Indian Business  
HSBC  
PGDM BATCH 23-25



**RITIKA MARIGWANI**  
Manager  
Stonelam  
PGDM BATCH 23-25



**PUNEET MISHRA**  
Sales Officer- Parle  
PGDM BATCH 23-25



**VARSHIKA SINGH**  
Executive Trainee  
HDFC Life Insurance Co Ltd  
PGDM BATCH 23-25



**PRIYA GUPTA**  
Executive Trainee  
SBI Life Insurance  
PGDM BATCH 23-25



**VIKAS GIRI**  
Unit Manager (Deputy Assistant  
Manager)  
N J India Invest  
PGDM BATCH 23-25



**Domain Wise  
Placement  
Opportunities**

**100 Percent ROI**



- Mutual Fund & Insurance: 39%
- Financial Service & Banking: 37%
- FMCG & Telecom: 9%
- IT Sector & Consultancy: 8%
- Real Estate/Construction & Entertainment: 8%

# Our Intellectual Capital

## Dr. V.V. Gopal

Professor & Director  
Expertise: Marketing, Sales & Distributions, Retail Management



## Dr. Suchita Vishwakarma

Professor & Dean  
Expertise: Marketing, Sales & Distributions, Retail, Strategy and Consumer Behaviour



## Dr. Fawad Ali Khan

Associate Professor  
Expertise: Digital Marketing, Sales & Distribution Management, Neural Marketing and Gamification Marketing



## Dr. Reetika Agarwal

Associate Professor  
Expertise: Human Resources Management and Organizational Behavior



## Dr. Tauseef Irfan

Assistant Professor  
Expertise: Operations Management, Business Analytics and Supply Chain Optimization



## Dr. Atul Srivastava

Assistant Professor  
Expertise: Finance and Consumer Behaviour towards Financial Product



## Prof. Ridhika Chatterjee

Assistant Professor  
Expertise: Sales and Distribution Management, Marketing Analytics and Information Technology.



## Dr. Abhishek Pandey

Assistant Professor  
Expertise: Human Resources Management and Organizational Behavior towards Financial Products



## Prof. R.P. Singh

Assistant Professor  
Expertise: Quantitative Techniques and Business Statistics



## Dr. Hemverna Dwivedi

Assistant Professor  
Expertise: Marketing & Strategy, Brand Management, Entrepreneurship



## Prof. Ravi Kant Maurya

Assistant Professor  
Expertise: Finance, Accounting, Taxation, Microfinance, Mutual Funds, and Financial Planning



## Dr. Kushagra Sharan

Assistant Professor  
Expertise: Marketing & Strategy and Consumer Behaviour



## Dr. Harshita Srivastava

Assistant Professor  
Expertise: Behavioral Finance, Financial Management and Financial Accounting.



## Dr. Shiv Shankar Kumar

Assistant Professor  
Expertise: Working Capital Management, Earnings Management, and Corporate Governance.





# Connecting Alumni

## BANKING

Ashish Kumar Shukla  
Senior Manager  
IndusInd Bank 2005-07

Deepak Wadhwa  
StateHead  
Awas Housing Finance 2005-07

Rishabh Tripathi  
Deputy Manager  
IndusInd Bank 2018-20

Arpit Pandey  
Deputy Area Manager  
Bajaj Allianz Life Insurance  
Company 2018-20

Aayushi Pandey  
Deputy Manager  
Axis Bank 2019-21

## MEDIA, RETAIL & TELECOM

Abhinav Kunal Singh  
Head SCM  
Reliance Jio 2007 -09

Ayushi Tandon  
Business Development Officer  
L'Oréal 2020-22

Abhay Karan  
Assistant COO  
Origins 2012-14

Ashutosh Nigam  
Partner  
Admar Digital Marketing  
Company 2019-21

Vikas Chandra Mishra  
Group Head  
Red FM 93.5 2013-15

## E-COMMERCE

Devendra Kumar Sharma  
Founder  
Dekho24 2005-07

Sandeep Gupta  
Relationship Manager  
India Intermesh Mart 2017-19

Poornima Mishra  
Operations Team Lead  
Amazon 2019-21

Tarkeshwar Jaiswal  
Hub Incharge  
Flipkart 2017-19

Akshay Gupta  
Operations Team Lead  
Amazon 2017-19

## FMCG

Brijesh Jaiswal  
Deputy manager  
Havells 2015-17

Anoop Mishra  
Branch Manager  
ITC 2004-06

Sahil Hussain  
Reg. Manager  
Reckitt Benckiser 2015-17

Mohit Saxena  
National Rural Development  
Mngr.  
Unicharm India 2004-06

Abhishek Srivastava  
Area Sales Executive  
Himalaya Wellness 2009-11

## RESEARCH/KPO/ CONSULTANCY

Abhinav Khare  
Associate Lead HR  
Infosys 2015-17

Akansha Agarwal  
HR Consultant  
MOODY'S Corporation 2016-18

Bhawna Singh  
Operation Associate  
Accenture 2018-20

Divya Chaturvedi  
Strategic Hiring Assistant  
Manager  
Wipro 2013-15

Yamini Srivastava  
Analyst  
CMIE 2017-19

## FINANCIAL SERVICES/NBFC/ AMC/INSURANCE

Akash Bajjal  
Area Manager  
SBI Life 2013-15

Diksha Swarankar  
Branch Sales Manager  
Cholamandalam 2017-19

Nikhil Verma  
Team Leader  
JP Morgan 2018-20

Shashank Tiwari  
Relationship Manager  
Bajaj Finance 2020-22

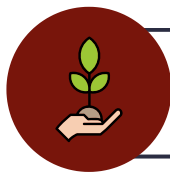
Vishal Raj  
Sales Manager IC  
ICICI Prudential AMC 2016-18



## Personalised Mentorship

IILM practices an internationally acclaimed, state-of-the-art Mentoring and Coaching program, with a view to make its students future ready. The purpose of the Mentoring Program is to enhance the overall personality of the students and develop their specific career-related skills. Each student is assigned a Mentor, who ensures the overall development of his/her respective Mentee.

**At IILM, your Mentor will enable you to.....**



**Provide Academic & Professional Guidance helping Students make Informed Decisions**



**Nurture Critical Thinking, Communication, Leadership & Future ready Skills**



**Offering Constructive Feedback to build Confidence & Resilience**



**Connect Classroom Learning to Real-world Applications towards Goals**



**Fosters Values and Ethics that would shape the Holistic Development of Students**



# Events & Activities



**Club Activity**



**College Band Activity**



**Outdoor Sports**



**Indoor Sports**



**Guest Session**



**Rural Immersion Plans**



**Dandiya Night**



**IILM MUN**





## Students' Achievements



Students secured third position in the prestigious Inter-University Debate Competition, Insula-The Island of Creative Minds



Students were awarded the best delegates in the IILM Sarvagya MUN



Students of IILM Lucknow attended the Raisina Hackathon organized by OR Foundation in association with the Ministry of External Affairs at the University of Lucknow

## Other Campuses of IILM



***IILM New Delhi***



***IILM University Gurgaon***



***IILM Jaipur***



***IILM University Greater Noida***

# Admission Process

**1**

**Fill Online Application Form on Institute Website.**

**2**

**Submit the duly filled form & upload required documents.**

**3**

**Appear in the Offline/Online Interview.**

**4**

**If short-listed, Offer Letter will be issued and sent through email.**

**5**

**Deposit the Registration Fee, as specified in the Offer Letter.**

## Eligibility

- Graduation with minimum 50% marks from a recognized University.
- Candidates in the final year are also eligible, provided they furnish the proof of having met the minimum eligibility criteria before the commencement of first term examination.
- A valid score in any of the Management Entrance Exams namely CAT/MAT/CMAT/XAT/ATMA/ any other management entrance exam, recognized by AICTE.

## Educational Loans

### Loan Facility:

The institute has tie ups with selected Nationalized Banks, Private Banks and NBFCs for educational loans at lowest possible interest rates. The loan granted will be based on fulfillment of necessary formalities and documents as required by the concerned bank/NBFC.

### Documents required by Banks :

- For Students- Passport size photograph, Proof of Identity, Proof of Residence, Proof of Admission/ Offer Letter for the Course, Schedule of Payment along with total fees to be paid, Receipt of Advance Payment made, Marksheets of 10th, 12th, Graduation, Brochure of the Institute etc.
- For Parents - Passport size photograph, Proof of Identity, Proof of Residence, Statement of Bank Account, Statement of all Loan Accounts, Latest Salary Slip, Joint affidavit with the student, Last 3 year's ITR, etc.

### Documents required by NBFCs :-

- For Students - Passport size photograph, Aadhaar Card, Admission Offer Letter, Fee Schedule, etc.
- For Parents - Passport size photograph, Aadhaar Card, PAN, 6 months bank statement, 3 yrs ITR, etc.

# Scholarships Categories & Eligibility Criteria

Scholarship Category	100% Scholarship	40% Scholarship	20% Scholarship	10% Scholarship
Merit Category		<p><u>Any one of these -</u></p> <ul style="list-style-type: none"> <li>CAT - 70%ile</li> <li>XAT - 70%ile</li> <li>MAT Score - 700</li> <li>ATMA Score - 700</li> <li>CMAT Rank - 1 to 10000</li> </ul> <p>OR</p> <p><u>All 3 of these -</u></p> <ul style="list-style-type: none"> <li>Std. XII - 75%</li> <li>Graduation - 65%</li> <li>CAT - 60%ile or XAT - 60% ile or MAT Score - 600 or ATMA Score - 600 or CMAT Rank - 10001 - 20000</li> </ul>	<p><u>Any one of these-</u></p> <ul style="list-style-type: none"> <li>CAT - 60 to 69.9 % ile</li> <li>XAT - 60 to 69.9%ile</li> <li>MAT Score - 550</li> <li>ATMA Score - 550</li> <li>CMAT Rank - 10001 to 20000</li> </ul>	<p><u>Any one of these-</u></p> <ul style="list-style-type: none"> <li>60% or more aggregate marks in B. Tech or BBA.</li> </ul>
Sports Category	Represented India & won Gold / Silver / Bronze Medal in an International Sports Event.	Represented India in an International Sports Event during the last 5 years.	Represented State in a National Level Sports Event during last 5 years.	Outstanding achievement in Sports during the last 5 years.
Armed/ Uniformed Services Category	Son/Daughter/Grandson/Granddaughter of Martyr, who lost his/her life in the line of duty (direct line descendant only, not cousin, relative, etc)		Applicants with both parents in Uniformed Services.	Applicants with at least one parent in Uniformed Services.
Achievement Category				Outstanding Achievement, during the last 5 years in Extra Curricular, or Curricular Activities or Extraordinary Display of Bravery, or having significant Work / Internship Experience.
Remote Areas Category				Applicants with Domicile of J&K or North East States
Gender Category				Female Applicants
Family Category				Siblings

# FEE STRUCTURE

## First-Year Fee Payment Schedule: PGDM BATCH (based on 1st-year Scholarship)

FEE DESCRIPTION	PAYMENT DUE DATE	FULL FEE	10% SCHOLARSHIP	20% SCHOLARSHIP	40% SCHOLARSHIP
Registration	On Admission	80,000	80,000	80,000	80,000
Instalment -1	20th June to 30th June 2026	1,50,000	1,50,000	1,50,000	1,50,000
Instalment -2	20th Oct to 30th Oct 2026	2,10,000	1,85,000	1,60,000	1,10,000
TOTAL FEE YEAR 1		4,40,000	4,15,000	3,90,000	3,40,000

## Second-Year Fee Payment Schedule: PGDM BATCH (based on 1st-year Scholarship)

FEE DESCRIPTION	PAYMENT DUE DATE	FULL FEE	10% SCHOLARSHIP	20% SCHOLARSHIP	40% SCHOLARSHIP
Instalment -3	1st July to 10th July 2027	1,50,000	1,37,500	1,25,000	1,00,000
Instalment -4	20th Oct to 30th Oct 2027	1,50,000	1,37,500	1,25,000	1,00,000
TOTAL FEE YEAR 2		3,00,000	2,75,000	2,50,000	2,00,000

- Fee Components: Registration: Rs.80,000/-, Tuition Fee: Rs.5,00,000/-
- No two scholarship categories can be combined.
- Amount of the on-admission scholarship is offered as a percentage of the 1st Year Tuition Fee only. Continuation of Scholarship in the second year is subject to Scholarship Continuation Policy.
- There are limited seats for each scholarship category.
- Awarding of Scholarship is at the discretion of the Scholarship Committee.

### Scholarship Continuation Policy for On-Admission Scholarships in the Second Year

- All Scholarships are granted on an annual basis on the Tuition Fee component only and the continuation of the on-admission Scholarship in the second year of the program is subject to the Scholarship Continuation Policy, as below.
- All students on scholarship must maintain more than 80% attendance in every trimester and should not have been debarred due to any reason.
- To continue availing 40% scholarship, students must secure a position in the top 15% of the merit list for the program and obtain a minimum CGPA of 8.5 and above in the first year, with no backlogs.
- To continue availing 20% Scholarship, the student must secure a position in the top 20% of the merit list for the program and obtain a minimum CGPA of 8 and above in the first year, with no backlogs.
- To continue availing 10% Scholarship, the student must secure a position in the top 30% of the merit list for the program and obtain a minimum CGPA of 7.5 and above in the first year, with no backlogs.

# Alumni Testimony



During my time at the institute, I grew both professionally and personally.

The learning environment and guidance I received helped me gain valuable knowledge and secure a rewarding career opportunity at Deloitte.



**Mr. Abhay Verma**  
Tax Consultant - Deloitte



My journey at IILM Lucknow has been truly transformative. The blend of academic rigor, industry exposure, and constant mentorship from faculty has helped me grow both personally and professionally. From interactive classroom learning to cultural events and corporate guest sessions, every experience here has added immense value



**Ms. Janhavi**  
Relationship Manager  
NRI- HSBC Bank



IILM Lucknow has been instrumental in shaping my professional journey, providing me with the right knowledge and confidence to excel in the corporate world. The practical exposure and guidance from experienced faculty helped me build strong foundations.



**Ms. Sambika Singh**  
CET- Vodafone India

# Recruiter Testimony



## Mr. Sunil Pawar

*Sr. Manager HR, North- NJ Group*

We have been associated with IILM Academy of Higher Learning, Lucknow for nearly a decade, and every year we find exceptional talents, well-prepared for diverse roles. Their strong corporate coordination and commitment to quality make them a valued partner.



## Mr. Santosh Mishra

*Associate Vice President - HR  
SBI Life Insurance*

Recruiting from IILM LKO has been a wonderful experience. The students are confident, professional, and equipped with the right skill sets to perform well in the corporate world.



## Mr. Anwesh Pratyush

*AGM- HRBP, Vodafone Idea Ltd*

Our hiring experience with IILM LKO has been excellent. The students are well-trained, focused, and display the right attitude to succeed in competitive environments.



## Mr. Varun Bhalla

*Regional Sales Manager  
Parle*

IILM LKO consistently provides us with bright and talented students. Their ability to adapt, learn quickly, and deliver results makes them valuable additions to our workforce.



# IILM Academ





## OUR CONTACT



+91 81270 83952



+91 78602 41101



[www.iilmko.ac.in](http://www.iilmko.ac.in)



1, Viraj Khand, Gomti Nagar, Near Dr.  
Hahnemann Chauraha, Lucknow - 226010



@iilmlucknow



@iilmahllko



@iilmahllko



@iilm-lucknow